

## **External FAQ:**

# IBM Rational Web Developer for WebSphere Software and IBM Rational Application Developer for WebSphere Software

#### What is being announced?

On October 6, 2004 IBM is announcing that WebSphere Studio Site Developer (Site Developer) and WebSphere Studio Application Developer (Application Developer) are being renamed to Rational Web Developer for WebSphere Software and Rational Application Developer for WebSphere Software. This renaming is being implemented in the version 6 release of the Rational Developer products.

### Why is IBM doing this?

Rational has become the primary source for core developer tools relating to the IBM Software Development Platform. This enables IBM to streamline and simplify communications and offerings to better address customer needs.

The new product names reflect an IBM strategy in which IBM Rational software is the primary source for core developer tools supporting the IBM Software Development Platform (SDP) (http://www-306.ibm.com/software/info/developer/index.jsp). IBM Rational is a new division of IBM Software Group that helps organizations become more responsive, resilient, and focused by improving their software development capability.

This strategic change serves to strengthen IBM's delivery of core developer tools that address our customers' needs and that are tightly integrated with the SDP leveraging powerful Rational software technologies to improve the software development lifecycle.

### Is IBM moving focus away from WebSphere?

No. On the contrary, WebSphere is the core IBM software brand responsible for the application, integration, and middleware platform. Your investment in WebSphere software will be further enhanced as WebSphere and Rational software collaborate to develop the best possible development environment for your IT assets.

#### Will Rational Developer products still be optimized for WebSphere software?

Rational Developer products will continue, as WebSphere Studio has in the past, to provide the best possible tools for developing and deploying applications to WebSphere software. For example:

- The new WebSphere Rapid Deploy feature in Rational Application Developer and Rational Web
  Developer v6 will make it easier than ever before to system test and deploy applications to WebSphere
  Application Server.
- Rational Application Developer v6 contains enhanced tools for building portlet and portal applications that support both the IBM portlet API as well as the JCP industry standard API.

#### Will this be disruptive to Site Developer and Application Developer customers?

No. The only changes are in how the products are named and the significant new features and feature enhancements incorporated into the Rational Developer v6 products. Migration of projects into the Rational Developer products should be smooth and is fully supported. In addition, the same development and development management teams that built Site Developer and Application Developer moved into the Rational organization over one year ago and continue to manage the renamed products. Lee Nackman, former Vice President of Development for WebSphere Studio, is now Vice President of Desktop Development Tools and CTO for Rational.

### Will this be disruptive to other WebSphere Studio customers?

No. Similar to prior version releases, customers using other configurations of WebSphere Studio such as WebSphere Studio Application Developer Integration Edition and WebSphere Studio Enterprise Developer will continue to receive support and entitlement from those products. You can extend your development

environment with other IBM Toolkits for WebSphere Studio as well as third-party plug-ins validated by the Ready for WebSphere Studio as before.

### Will this change benefit me?

Yes. Development teams will see increased productivity across the development lifecycle in areas such as tracking activities, ensuring quality and version control through improved integration with IBM Software Development Platform. In addition, you will see the inclusion of the following Rational technologies to Rational Application Developer v6.0

- Visual design and construction using UML to improve design and produce resilient applications
- Code analysis, component test automation, and runtime performance analysis tools to improve the quality and performance of the code even before it reaches QA
- Process guidance using RUP to ensure best practices and to shorten learning curves

# How does this change affect the product design and roadmap for WebSphere Studio Site Developer and Application Developer?

Since these two products were already built on the Eclipse open source platform, this transition does not impact their underlying design. In fact, the transition has more to do with how the rest of the Rational portfolio is being moved to Eclipse to produce a modular, but tightly integrated set of tools for managing the software development lifecycle.

#### What are the plans for the other WebSphere Studio tools?

Rational and WebSphere will continue to work closely together to ensure strong integration and synergy among the application development tools offerings, regardless of brand, and to continue to optimize them for WebSphere software

### Will I have to purchase other Rational products in order to use Rational Developer products?

No. While the Software Development Platform is a tightly integrated set of software development solutions, it is also modular so that users can pick and choose the specific tools they want to use.

### Do I have to stop using WebSphere Studio Site Developer or Application Developer?

No. You can continue to use and receive support for v5.1.2 of these products until at least September 2007.

### Can I continue to purchase WebSphere Studio Site Developer and Application Developer?

Yes. If, for example, your development team is already using WebSphere Studio Site Developer and needs additional licenses for new development team members you can still purchase WebSphere Studio Site Developer and Application Developer. IBM will eventually withdraw these two products from market at which time you will no longer be able to purchase them. The date of withdrawal has not been set, but you will receive 90 days advance notice.

# Can I renew my Passport Advantage subscriptions for WebSphere Studio Site Developer or Application Developer?

Yes. When you receive your renewal notice it will by default prompt you to renew to Rational Web Developer or Rational Application Developer as appropriate. To renew specifically on WebSphere Studio Site Developer or Application Developer please contact the customer service organization for assistance.

# Are current WebSphere Studio Site Developer and Application Developer customers entitled to the new Rational Developer products and to support for them?

Yes. WebSphere Studio Site Developer and Application Developer customers are entitled to the new Rational Developer products and support without interruption. Once the products are electronically available they will be accessible through your Passport Advantage site. Once they are generally available, you can request one free media pack. If you subscribe to eNotication you will be notified via email when the media packs are available.

**Do Rational software products have a different support process than WebSphere software products?** No. Rational software products use the same support process.

# Will the licensing and pricing change from the WebSphere Studio Site Developer and Application Developer pricing?

There is one change being introduced in version 6. In response to customer demand, IBM is adding a floating user license option to the existing authorized user license option that supports a concurrent user license model so that customers can maximize their license usage. You can choose which license best suits your needs and you can also choose to trade up from your authorized Site Developer and Application Developer licenses to floating Rational Web Developer and Rational Application Developer licenses, respectively. There is a charge to trade up – please see your sales representative to discuss pricing.

Please note that in May 2004, when WebSphere Studio Site Developer and WebSphere Studio Application Developers v5.1.2 were announced, the list price for WebSphere Studio Application Developer was reduced from \$4335 to \$4000 while at the same time the discount achieved by purchasing either WebSphere Studio Application Developer or WebSphere Studio Site Developer through Passport Advantage was reduced. The net impact on your price depends upon your discount level in Passport Advantage. This reduced discount slope also applies to the Rational Developer v6.0 products. Please see your sales representative to discuss pricing details.

WebSphere Studio Site Developer and Application Developer are bundled with other IBM offerings, such as WebSphere Portal, WebSphere Commerce and DB2. Will I receive the new products? Each offering that bundles WebSphere Studio must update their software with the new products in order for you to receive and be entitled to use them. Each offering has its own update schedule and may, or may not, choose to include the new products.