LotusphereComesToYou2010 Lotus knows we are coming to a city near you.

www.ibm.com/lotus/lcty

Smarter software for a Smarter Planet.



Lotus knows.

Blogs	Profile	Activities	Bookmarks	×
ommunities	Wikis	Files		



Co

Lautenbach, John (Bart) Director WW Lotus Tiger Team SOMERS, NY United States Building: SOM1 | Floor: 3 | Office: 3J33 1-914-766-1132 bart1@us.ibm.com

Send e-mail More Actions-

 \square

Smarter Planet Themes



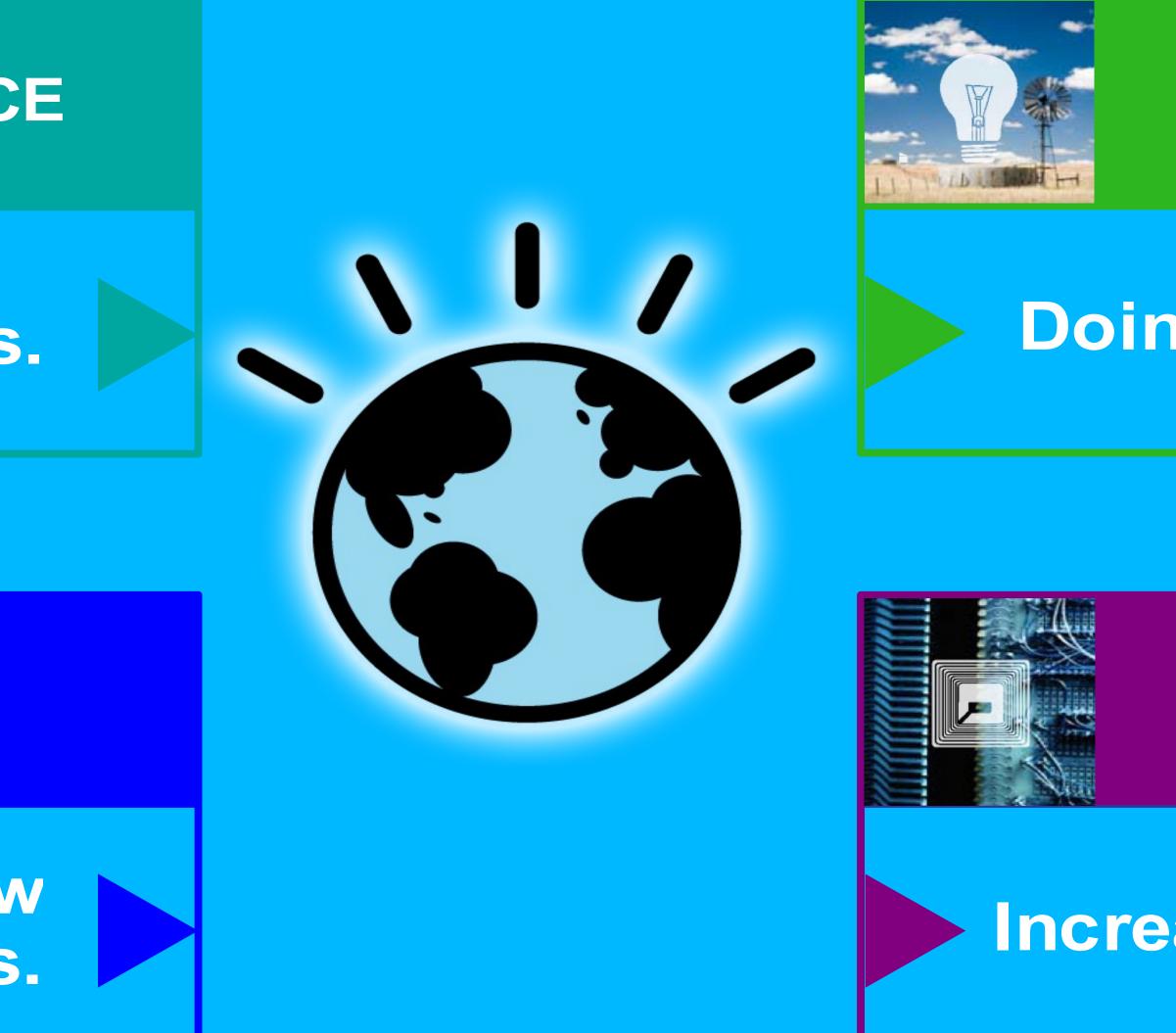
NEW INTELLIGENCE

Making better decisions.

SMART WORK



Responding to new behaviors.



GREEN AND BEYOND

Doing more with less.

DYNAMIC INFRASTRUCTURE

Increasing agility.

We need to work smarter



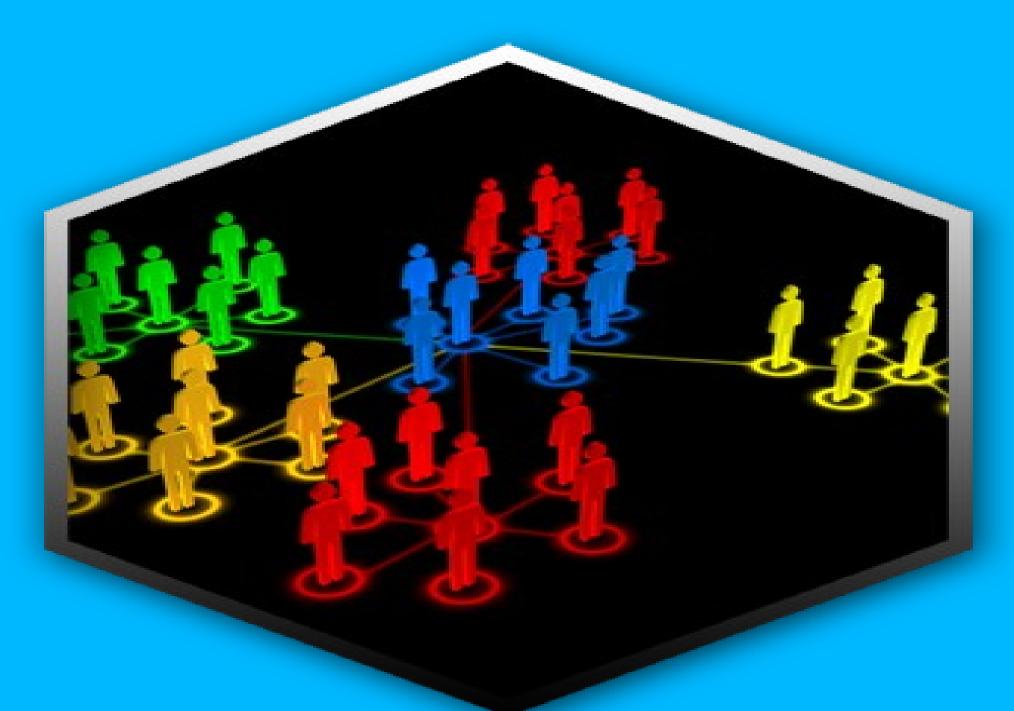


Sources: Harris Interactive / Tacit Knowledge poll; Accenture study

of people know there are colleagues who can help... they need to know how to find them

make decisions with the wrong input at least once a week

hours per day spent looking for the right information and expertise



The Lotus Mission : Smarter Collaboration

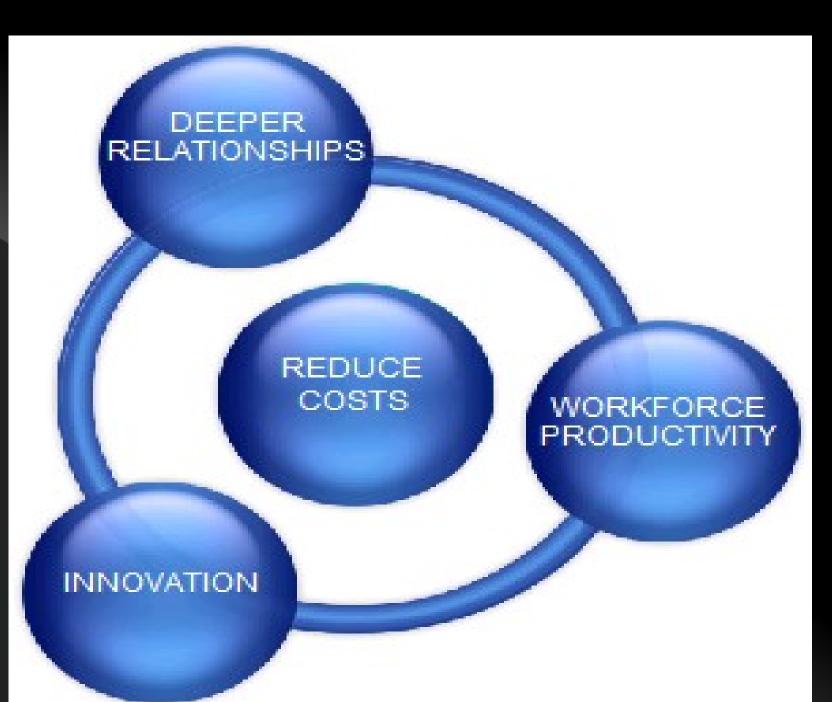
Reduce costs

improve the effectiveness of your people while optimizing your cos s

- Build deeper relationships
- to ork more closely with your clients and partners to protect your revenue streams
- Increase workforce productivity to improve the agility of your business and quality your results

- Spur innovation

to position your company to grow while surviving the downturn



The Lotus Mission:

Empowering people to be more effective, responsive and innovative

in the context of the work they do

The IBM Collaboration Portfolio innovatin growin

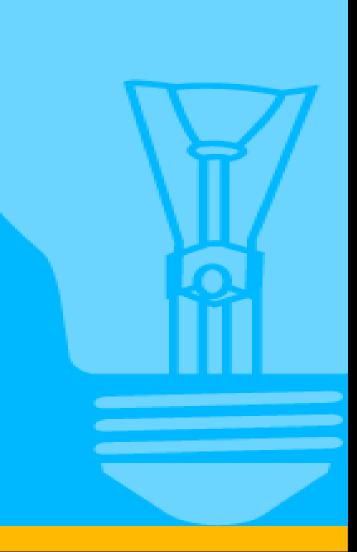
- Lotus Connections is the fastest growing software product Lotus history - Notes & Domino – 18,378 new customers since ND 8 launched
- Portal #1 in Worldwide Revenue from 2001 to 2008** - Over 300M named WebSphere Portal users in top 15 customers alone

- More than Half of Fortune Global 108 Now use Lotus Notes/Domino
 - -40% WW email market share**
- **145M** Sametime customers
 - -30% of new customers are MS Outlook/Exchange users
- 7M people using IBM social collaboration
- Over 10M Lotus Symphony users and growing

**Gartner Dataguest 2008

Enterprise 2.0 "Smackdown in the Cloud" Winne Unified Communications in Leader Quadrant Symphony wins every relevant award for office LotusLive delivers richest collaboration and flexi market to the cloud. Over 18 million users.

- Market leader in mobility and business applications - IBM has invested more than \$1 billion in Linux[®] development - Via partnerships LotusLive will extend to over 400 <u>million</u> people growing skype SAP

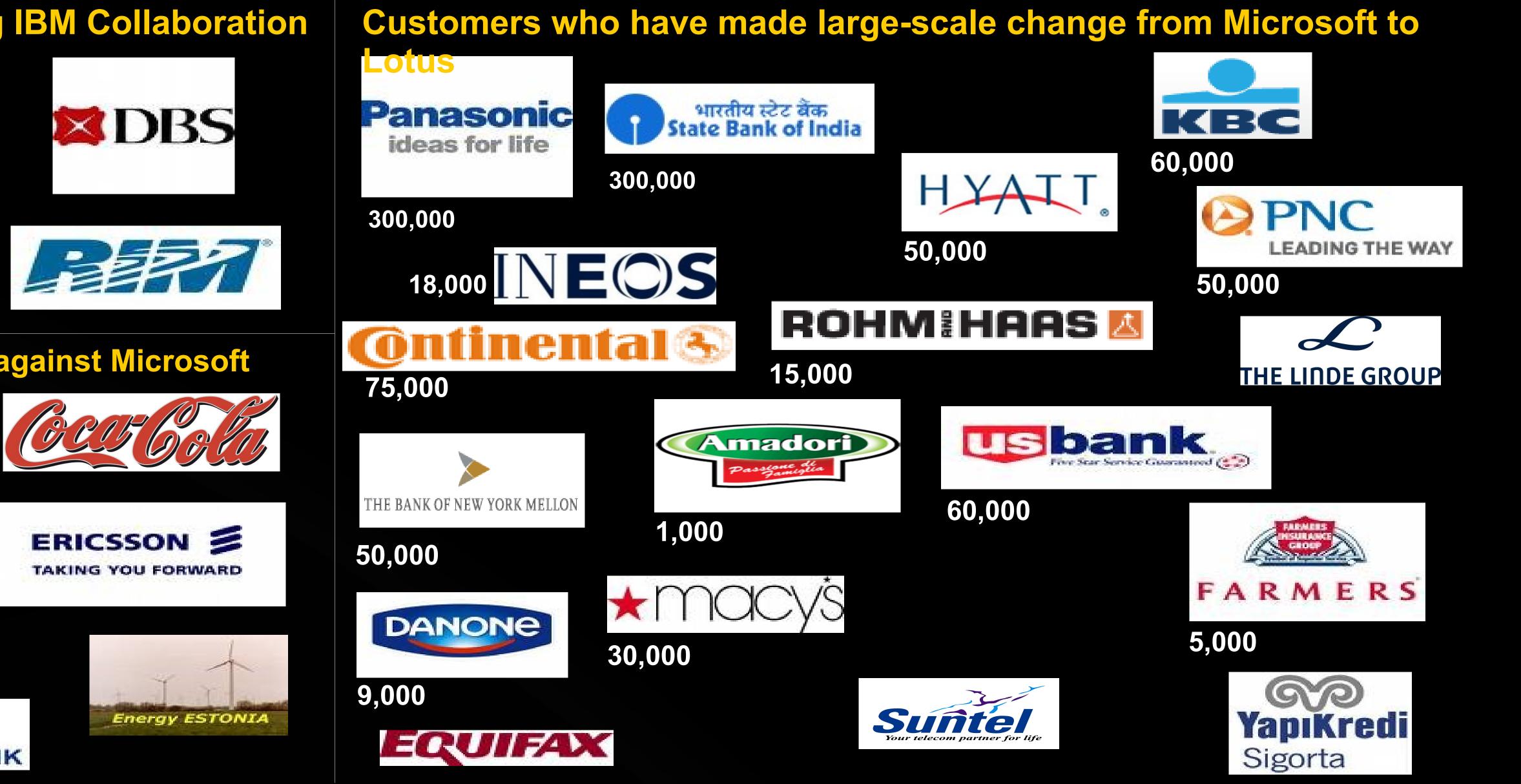


partnerin

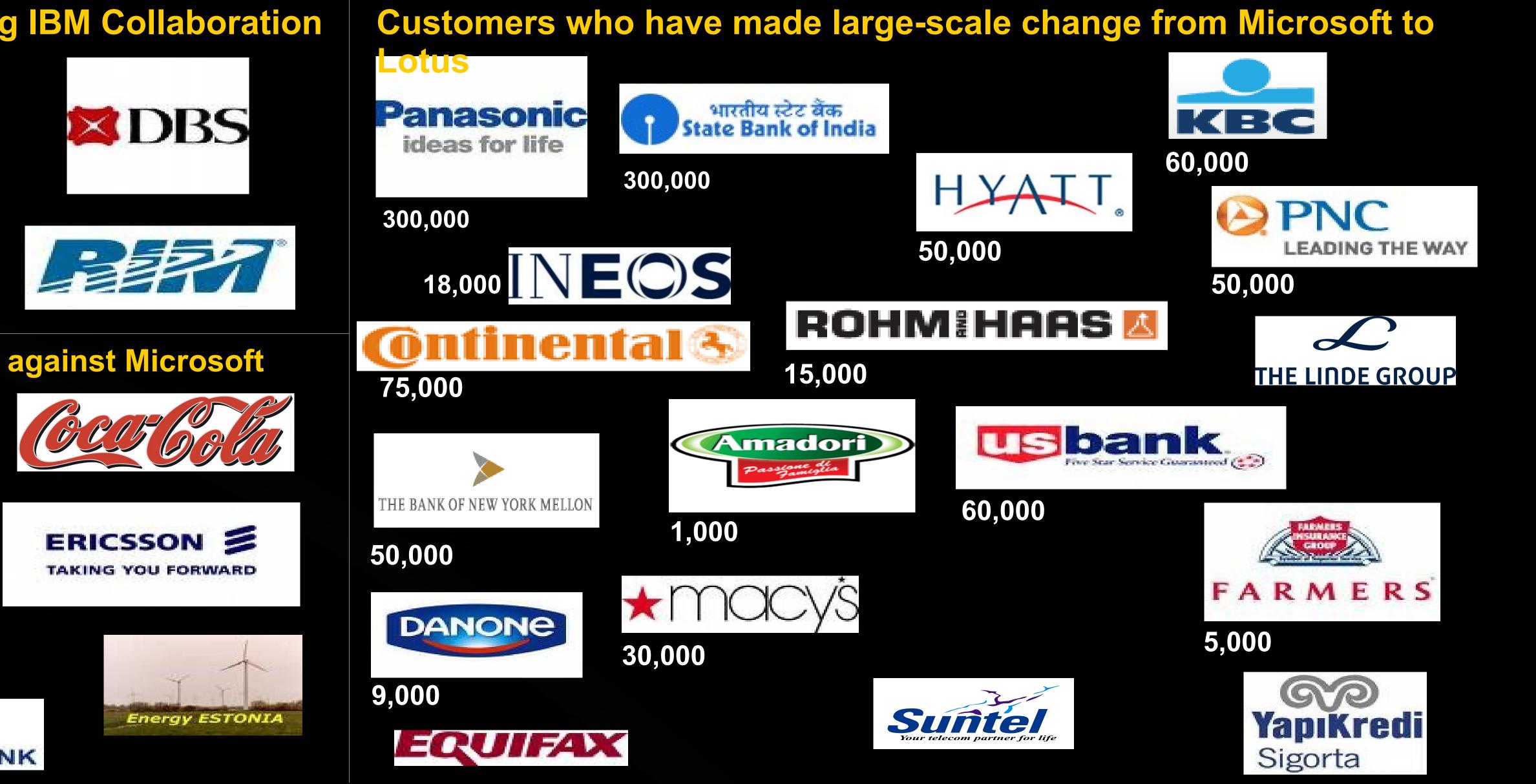
Why many customers have changed their "Outlook"...























Gartner: Lotus Notes the future of email

E-Mail Becomes the Collaboration Console: The Future of E-Mail Is... Gasp... Lotus Notes?

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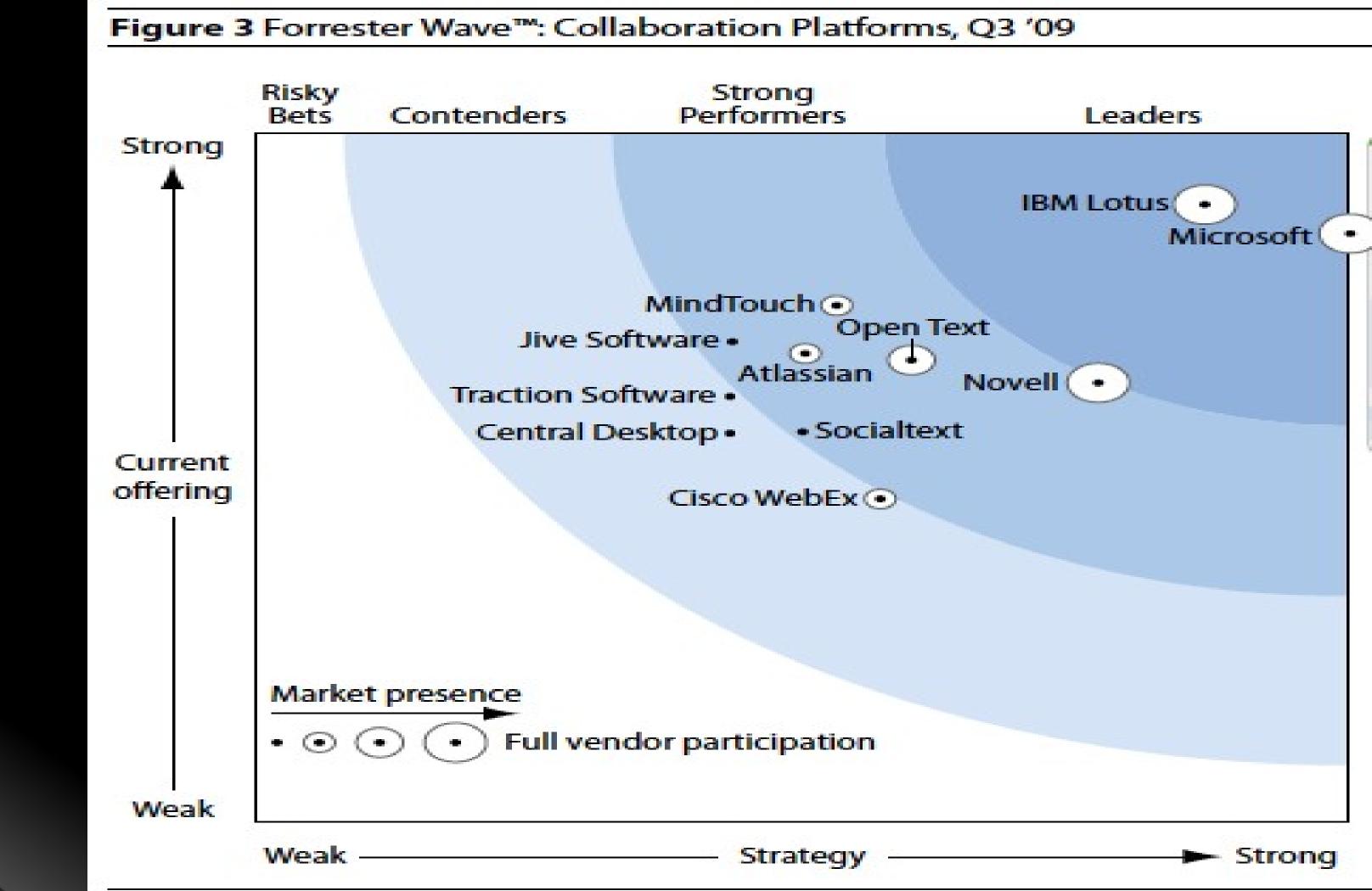
E-mail needs a plug-in architecture to survive generational change. Gartner

Analyst Matt Cain's presentation at Gartner's 2009 Portal and Collaboration Conference



- Eclipsebased
- Sidebar paradigm
- Mashup architecture
- Third-party platform
- Whither Microsoft?

Forrester: Lotus portfolio leading



The Forrester Wave™: Collaboration Platforms, Q3 2009 by Rob Koplowitz for Information & Knowledge Management Professionals

Lotus Collaboration Strategy

Contextual

60 sec or less Easy to do right thing

1-2 Clicks away

Woven into fabric of

New Collaboration Model **Generational Shift**

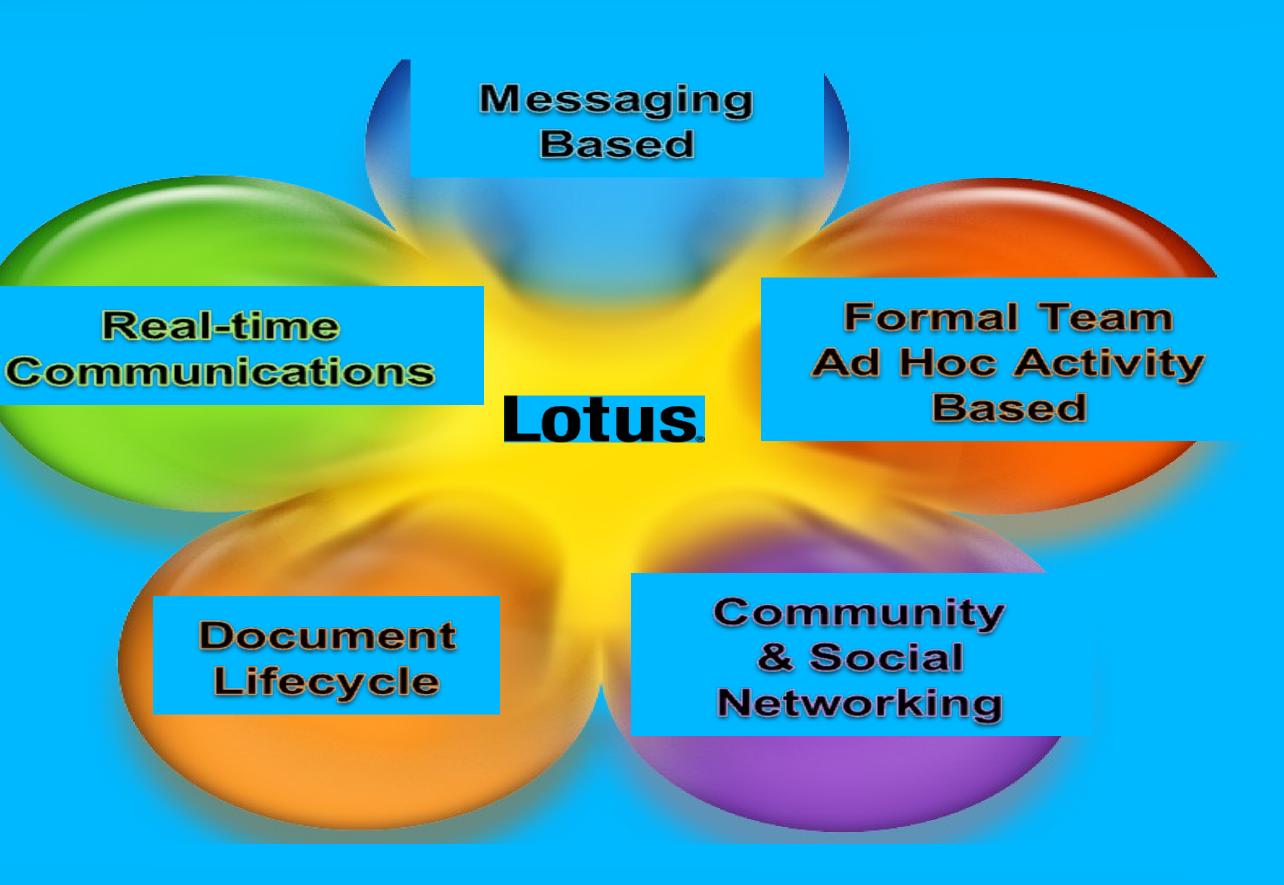








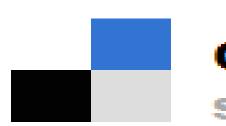
Cloud Computing



Portal Platform

Power of Social Networks and Web 2.0 Ready for the Enterprise

facebook



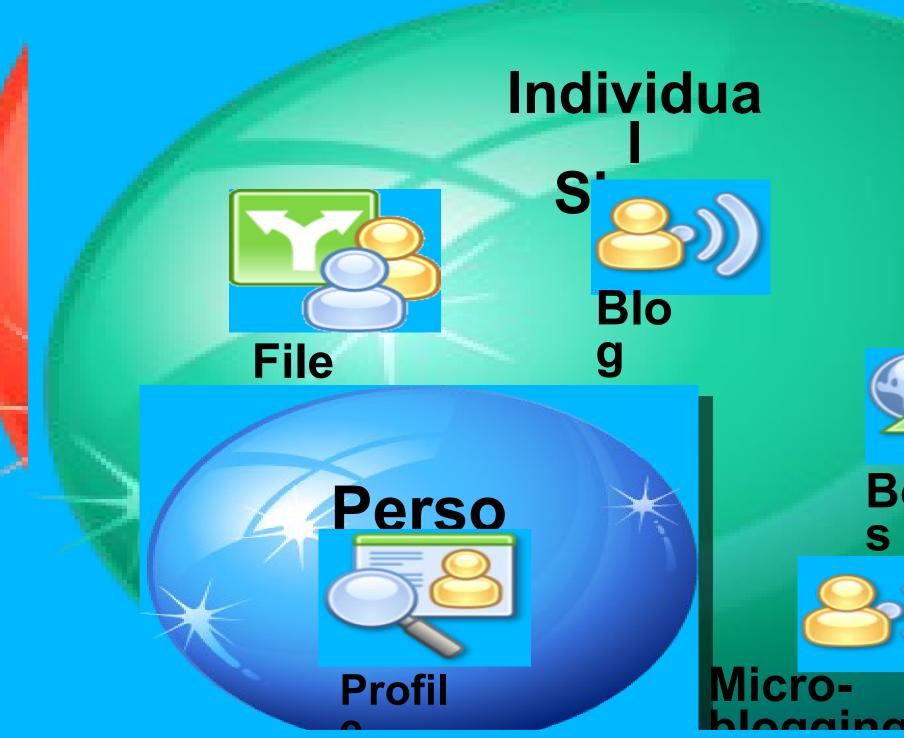
delicious social bookmarking





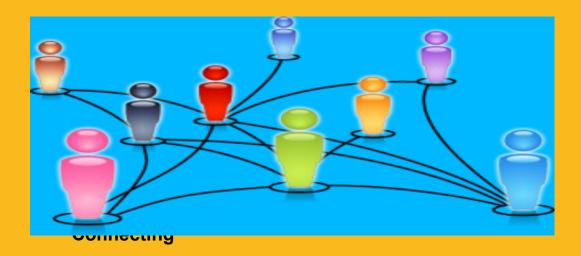






Communitie

Corporate Social Network Platform



Network

1 new invitation



Wiki

















Team

Share



Lotus Quickr 8.5

New (unified) interface Domino & J2EE platform Metadata in connectors Integration ECM for Quickr Dom services New rich text editor Standard CMIS Alfresco partnership WPortal 6.1.5 ⊞ 🐼 F ⊟ 🗻 E GA end May 2010 Ð [

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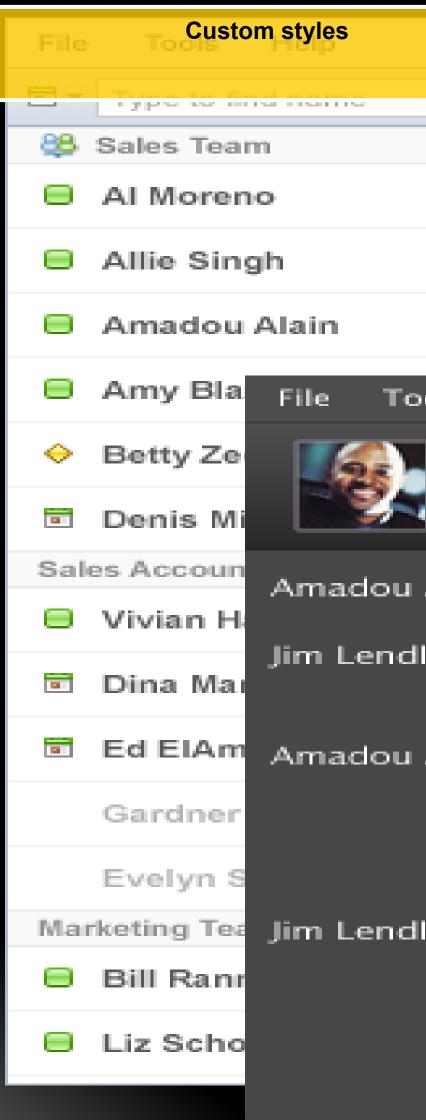


Lotus knows you're trying to reach the person not their phone

Sametime 8.5 web access

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News	Mail		Day at a Glance	
New Market Trends for 2009	Sort By Date Sam Curman O1/17/0 Renovations Financial Planning O1/17/0	09 4:45 PM	Wed, November 14, 2 Mel & Michelle's Anniv	
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Goal Customer only deploying web Extranets Functions – AJAX : Zero download – NO Java



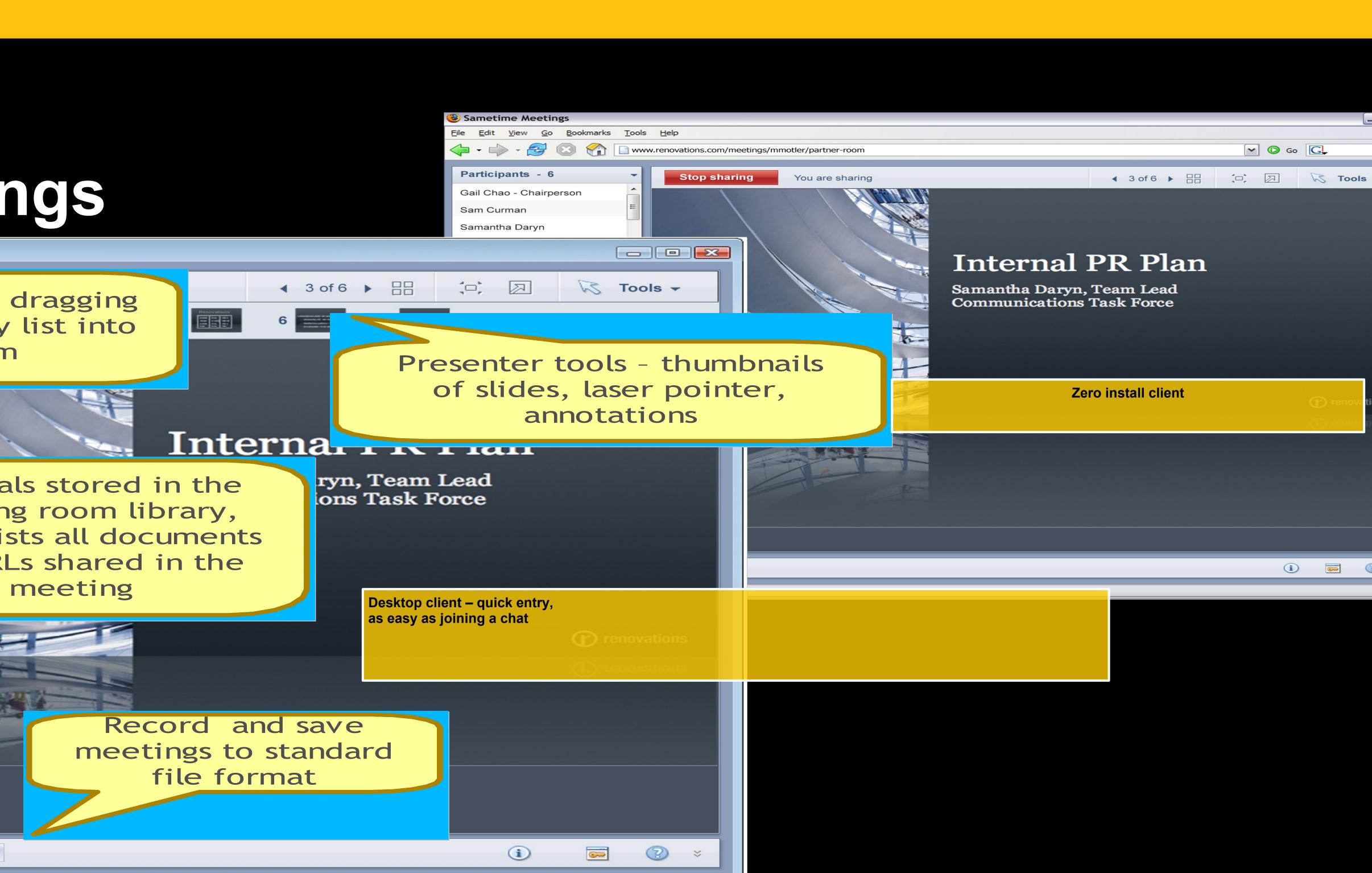
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ler	Hi Amadou, l'rr that sales repo		orking on g	getting		
Al	That's great ne an update on it		saged you	to get		
	Thanks a lot fo get back to it.	r all your	help. I'll le	t you		
ler	No problem, gl	ad to be o	of help.		09:07	-

Sametime 8.5 meetings

[8] Lotus Sametime Web conferencing	
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Discussion and Minutes Q Gail Chao 10:02 a Hey, welcome back Sam! Hope Image: Comparison of the second	
	Raise Hand Record





Lotus knows how to deliver first class email for mobile devices.

new encryption application for the iPhone providing our own mail and cal free of charge available now in the App store and many other An

and IBM Lotus Notes Traveler for Android





...and IBM and RIM

- rich social applications for the BlackBerry
- Blackberry client for IBM Lotus Quickr
- new version of BlackBerry client for **IBM Lotus Connections**

Lotus knows how to help businesses deliver exceptional web experiences for their customers.





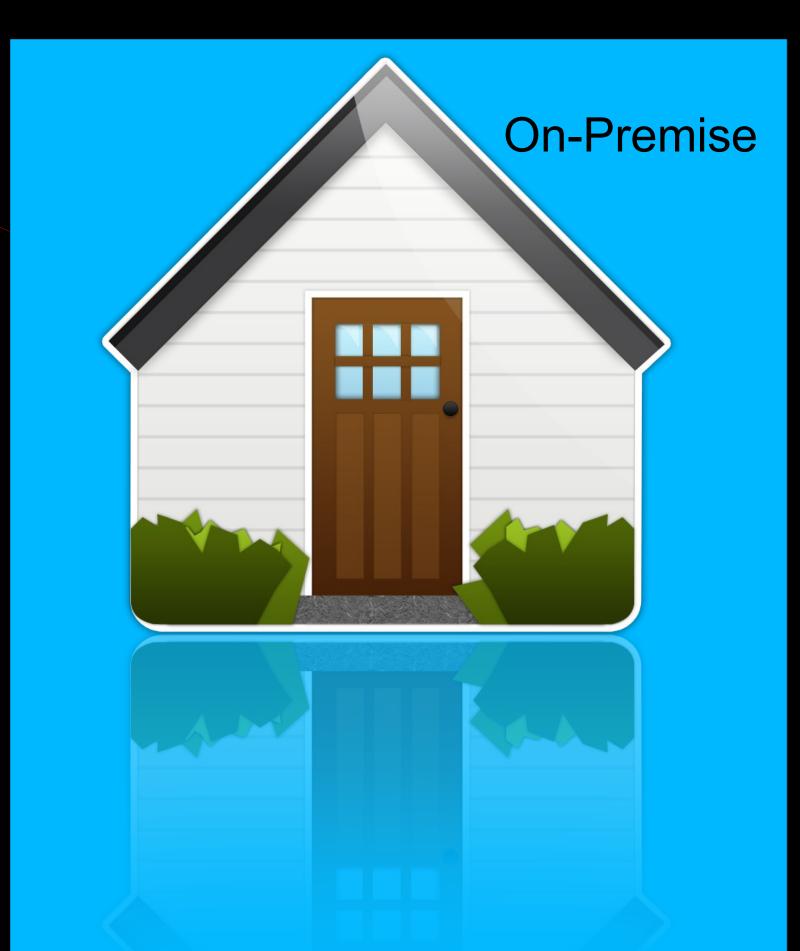


Why Cloud and hybrid environments give you flexibility





Lotus knows. you flexibility





IBM LotusLive Portfolio of offerings



Collaboration



LotusLive Engage



LotusLive Connections

Messaging



LotusLive Notes



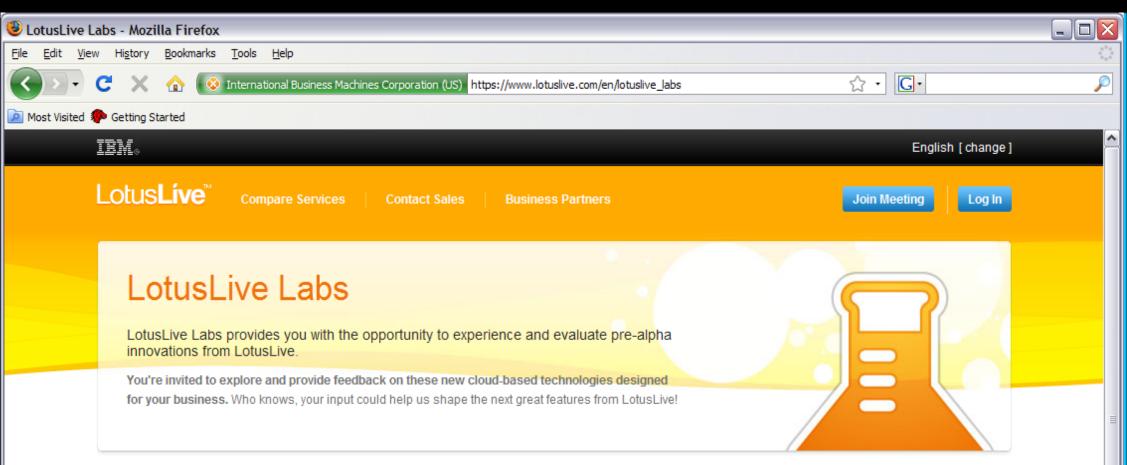
LotusLive iNotes



Partnership with IBM Research Easy access to alpha services Accelerating the pace of innovation

Slide Library: A collaborative way to build and share presentations





Get a head start

LotusLive Labs will be available, with a range of pre-production services that are fully integrated with LotusLive, later this year. But you don't have to wait to preview what lies ahead! Try these pre-alpha technologies now. Just login to your LotusLive account. Once there, look for the LotusLive Labs link and request access. But don't delay, access will be granted on a first-come, first-served basis! Don't have an account? Sign up for a trial of LotusLive Engage today.

What's inside



Slide Library

Slide Library makes presentation building so much easier. Why recreate the wheel? With Slide Library, you can search through libraries of presentations to gather useful information and ideas. And when your presentation is done, upload it for your colleagues and clients. This is what collaboration is all about



Collaborative Recorded Meetings

ind that bit of information you are looking for! Collaborative Recorded Meetings is a collaborative media and meeting: service that records and transcribes your entire meeting

Done

Explore pre-alpha technologies

Explore some of the services that will be included in the LotusLive Labs launch and provide us with your early feedback in our LotusLive Labs pre-alpha forum We recommend using these pre-alpha business innovations as trials only, as they may be updated or removed without notice. Be sure to visit again and again to see what new, cutting-edge technologies are available for previewing and experimenting

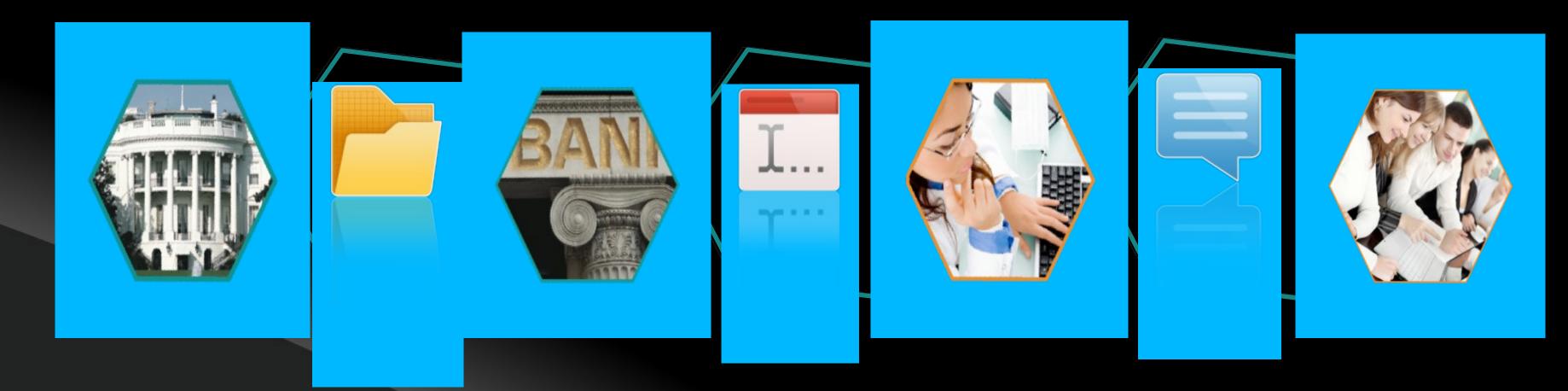


Event Maps

Event Maps is a rich, interactive application that lets you view multi-track conference events in a whole new way! You can browse conference sessions, organize sessions by categor and provide feedback to conference organizers. Event Maps supports collaboration features such as commenting, rating and tagging on conference events — and allows you to upda event details through an easy interface.



composer lets you create new applications by mashing up a orts of services. You can mash up services from the Web. e-mail, forms, collaboration tools and backend systems us



Industry Specific Teams focused on your business and your people



Translating technological innovation into industry-specific contexts

The **Conversation** is about how to advance your business objectives

Customer Business Outcomes



Patients are less likely to cancel appointments when using on-line service





More policies written with fewer staff through real time access to information, people, and experts





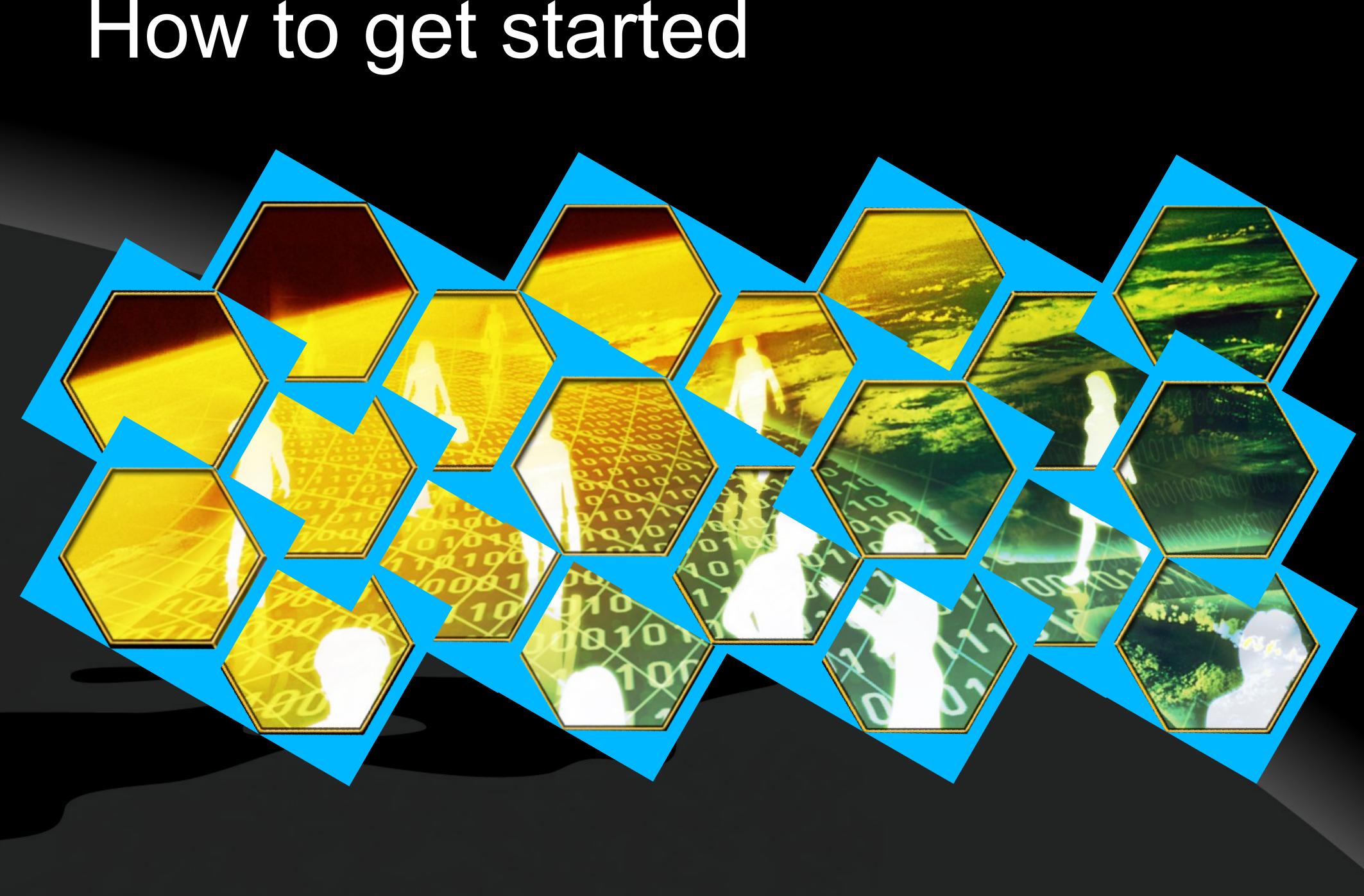


Faster EMT responsiveness through real time awareness

Government



How to get started



- Go to: ibm.com/collaborationagenda
- Speak to your Lotus Sales Representative to learn more
- Ask for a workshop: A multi-step consultative process designed to meet your specific needs
- Do you want to increase ROI?
- Do you want to reduce costs?
- Do you want to increase revenue?
- Do you want to avoid costs?
- -We can help you understand how expertise can improve your organizational metrics!





ТΜ

Our innovative community continues to grow



Lotus knows.





IBM Project Vulcan •A blueprint for the future of collaboration and productivity

Continuity

Roadmap starts today with current Lotus products

Apps run unmodified

Consistent system, loosely coupled

Convergence

Hybrid deployments

Innovation

iced collaborat tools

New productivity based on analytics, co-editing, etc.



Opportunity

integrating collaboration and processes

Open programming model

	•	



LotusphereComesToYou2010 Lotus knows we are coming to a city near you.

www.ibm.com/lotus/lcty

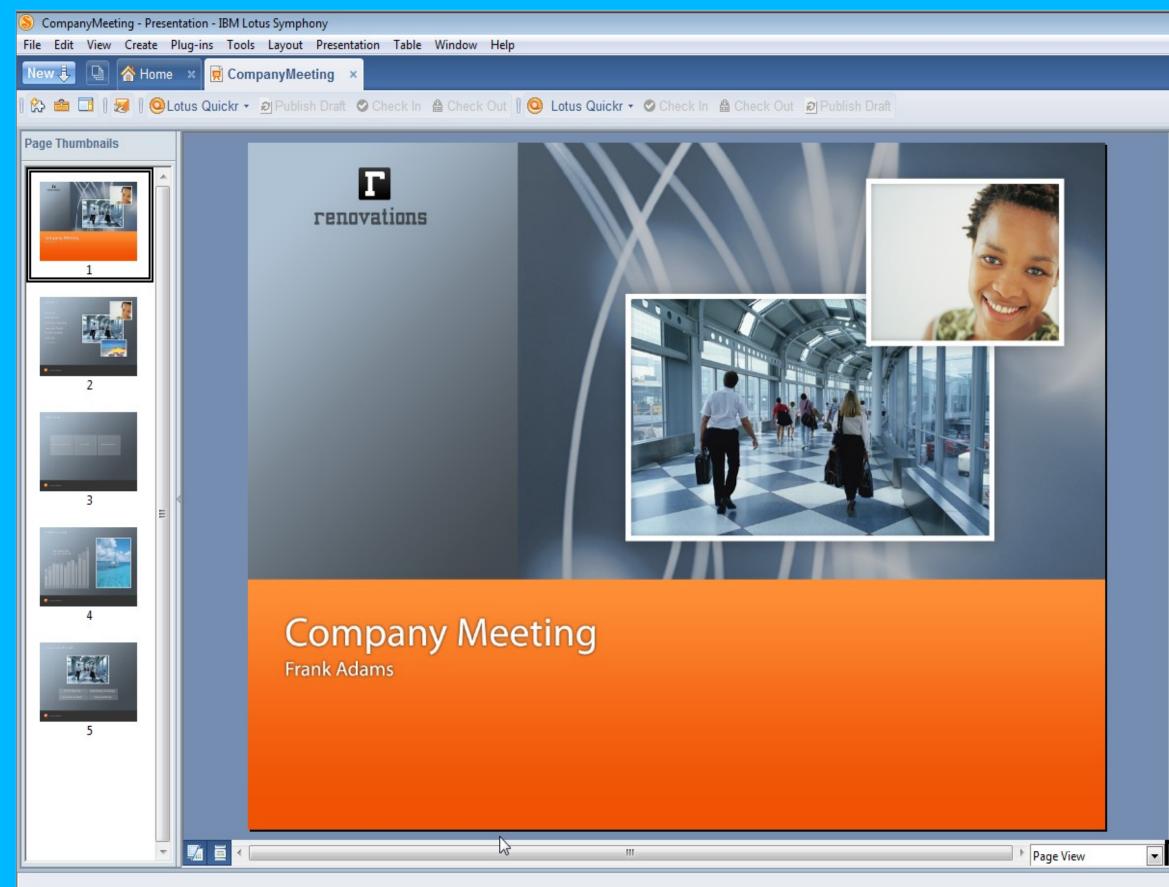
Smarter software for a Smarter Planet.







How to help you reduce expense with Free capabilities





edom of Choice: IX dows Million Users





Symphony Next Beta available Now



Enterprises around the world are choosing Lotus



Innovation and Collaboration

Lotus knows. hoosing Lotus







Smarter Planet Our world is becoming NSTRUMENTED

Our world is becoming INTERCONNECTED







~2 billion people on the Web... 2011 ...a trillion connected objects

All things becoming



15 petabytes of new information generated daily...

30 billion RFID tags... 2010

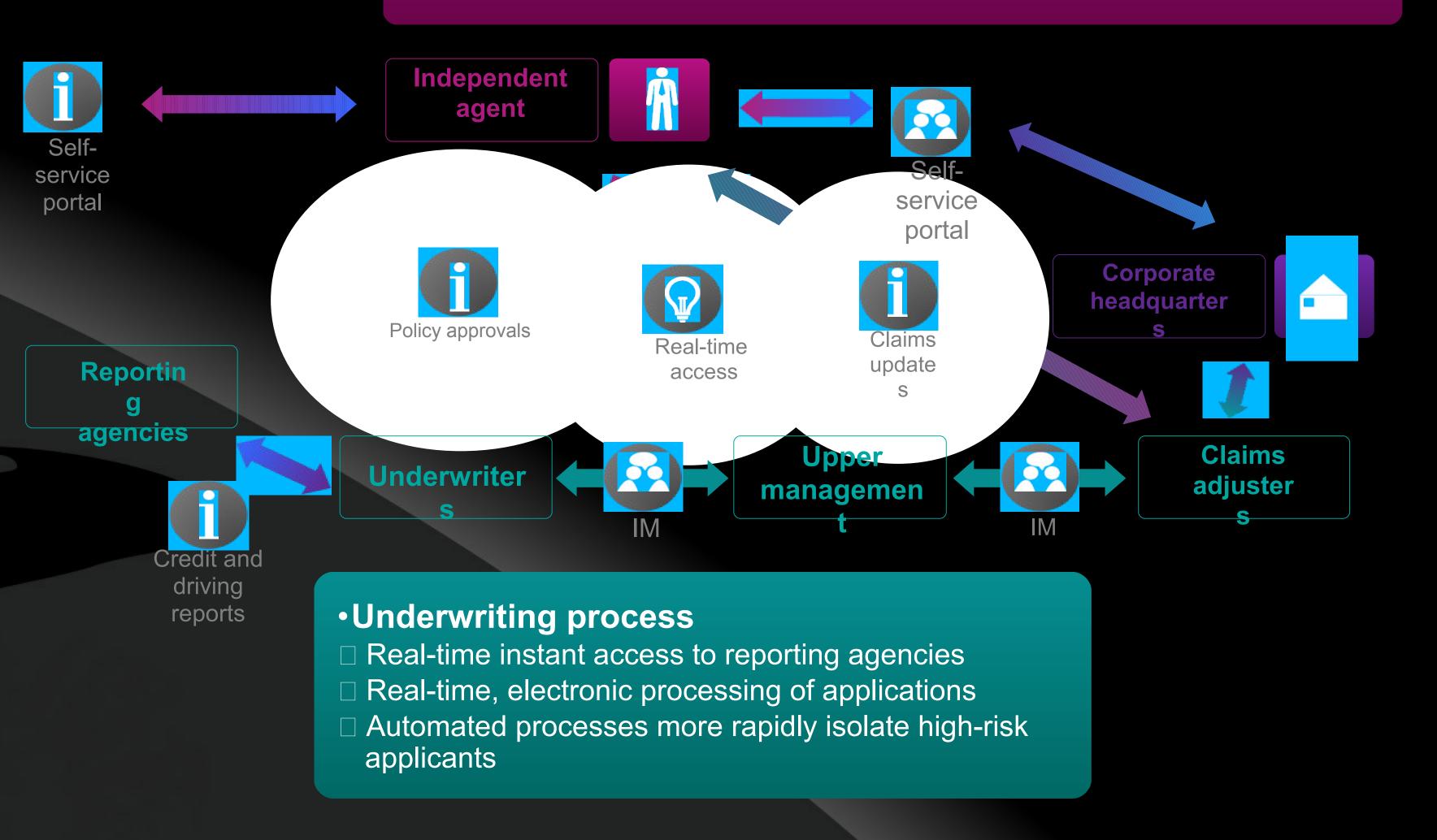
Custome

Customers with self-service access to the agent extranet

- Make payments online and change coverage in real time
- Submit claims and check on claim status
- Apply for a new policy and receive a response in hours instead of weeks

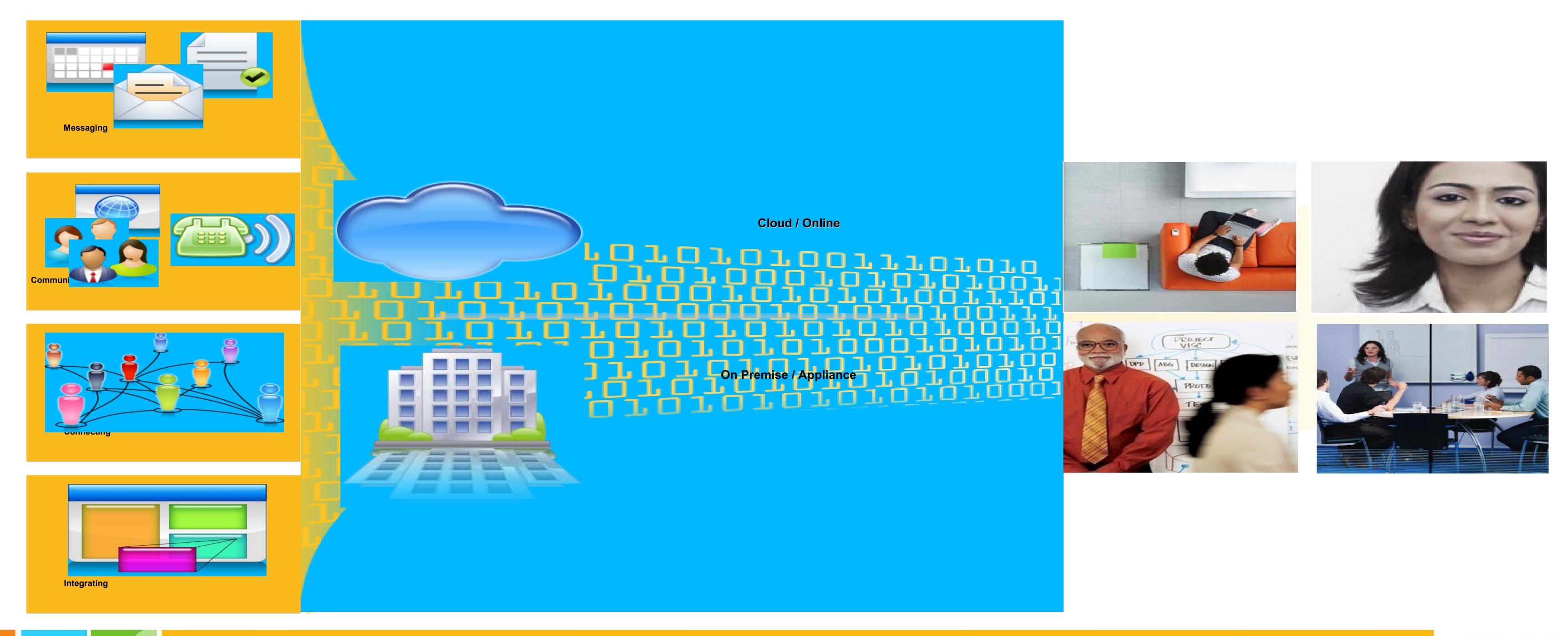
Agents with self-service access to corporate headquarters extranet

- Check customer payment status
- □ Issue policies online
- □ Minimize need for headquarters staff, opening up a new talent pool
- □ Enables real-time communications across the organization



g up a new talent pool organization

Solution Delivery Strategy







Working smarter means supporting generational styles

Collaboration optimizes business outcomes

- Global
- Secure
- Dynamic and organic
- Supports generational styles

Real-time Communications

> **"Real-time** Generation"

Baseline Communications

> **"Attachment Generation**"

Telephony **Email and Calendaring** File Sharing

Insight & Innovations

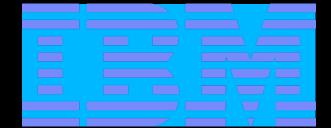
"Social **Generation**"

On Demand Access

"Now **Generation**"

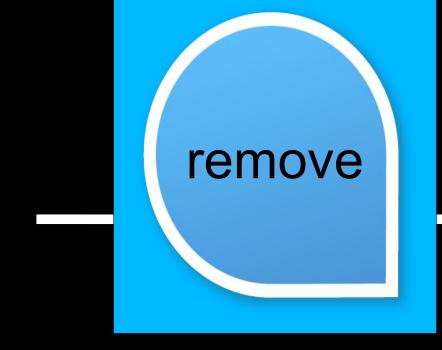
Unified Communications and Collaboration Directories and Profiles Mobility Solutions Portals & Team Rooms

Instant Messaging and Presence Awareness Web and Video Conferencing Web Content





Embedded Collaboration and Communication **Social Computing** Mashups



Current Market Conditions

Technology development accelerated

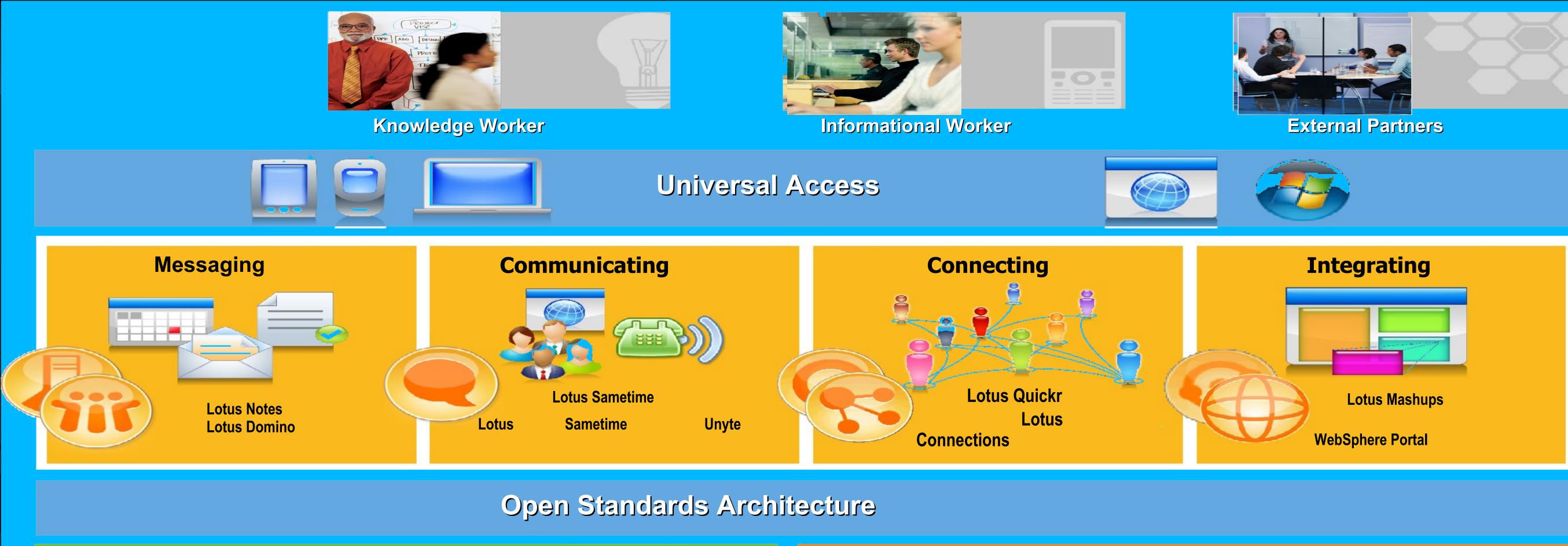
Transformative opportunity

Society and economic environments disrupted



Unprecedented business challenges

Lotus Collaboration Software is a core building block enabling clients to work smarter



Business Applications



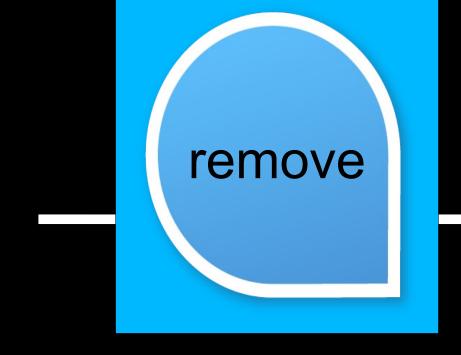


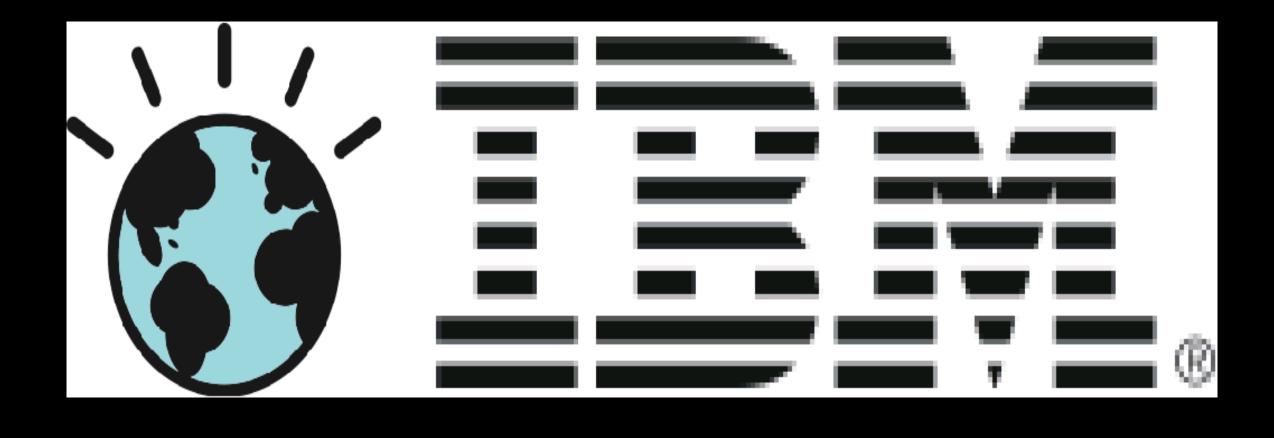
Information Management

Lotus knows.



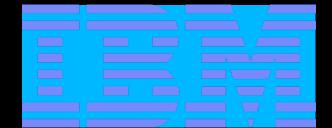




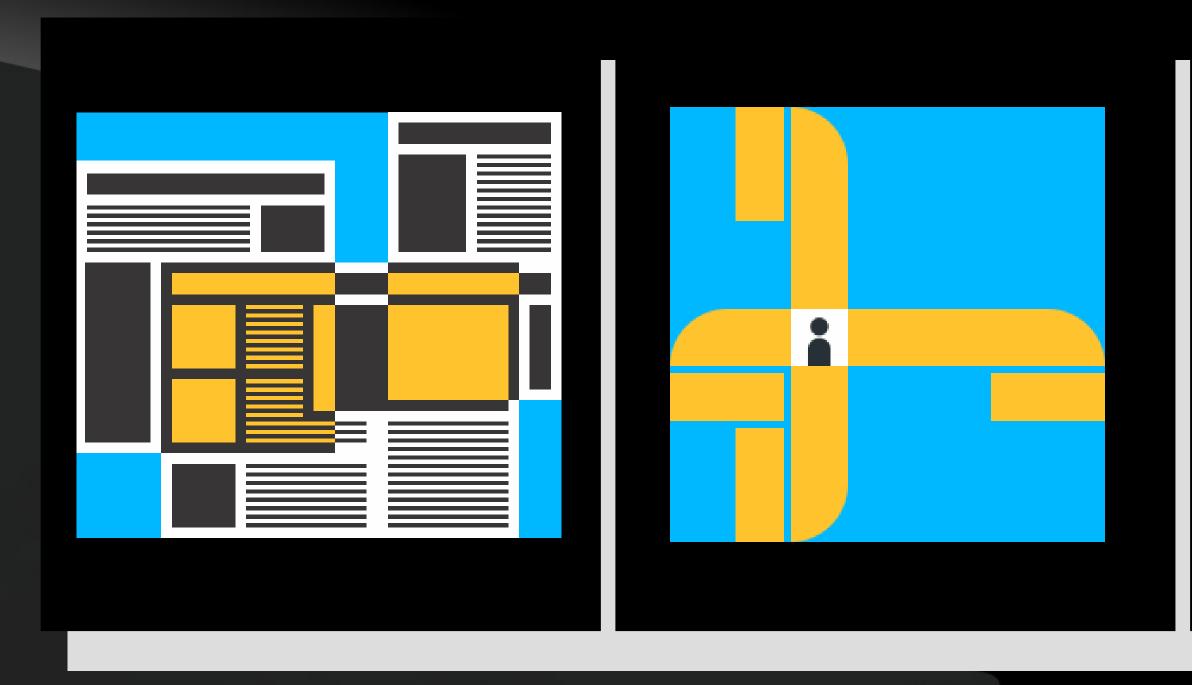


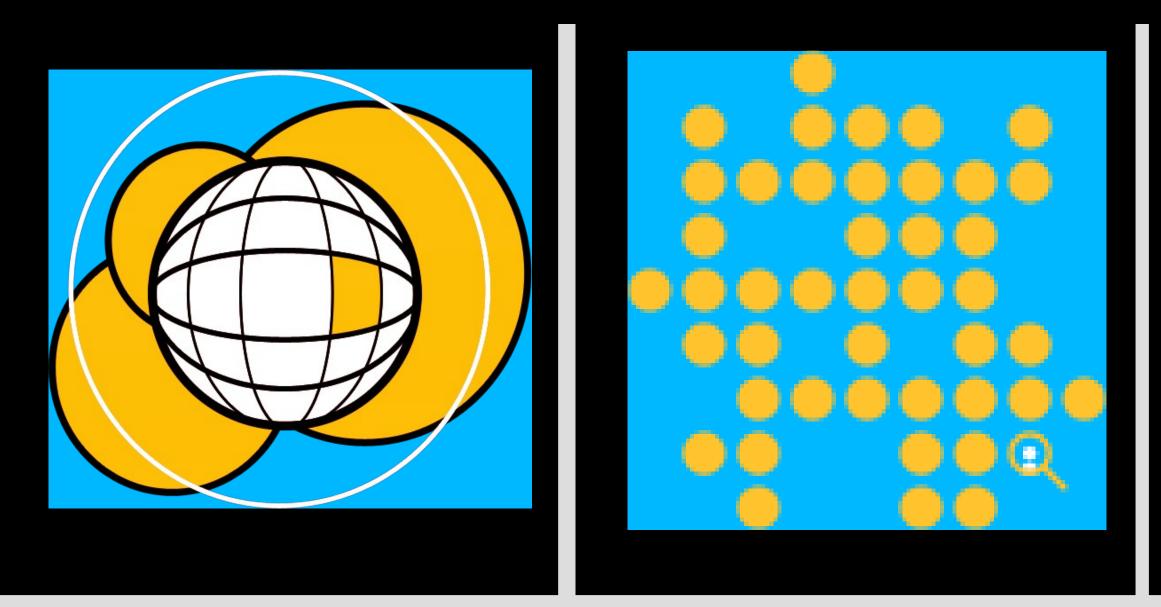
Investing in

in research people technology

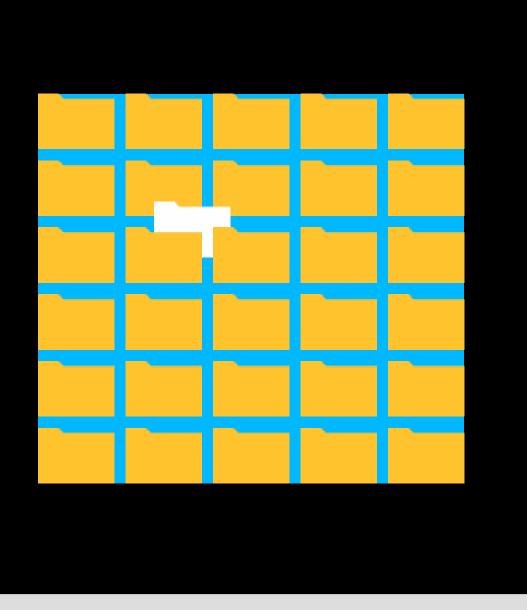


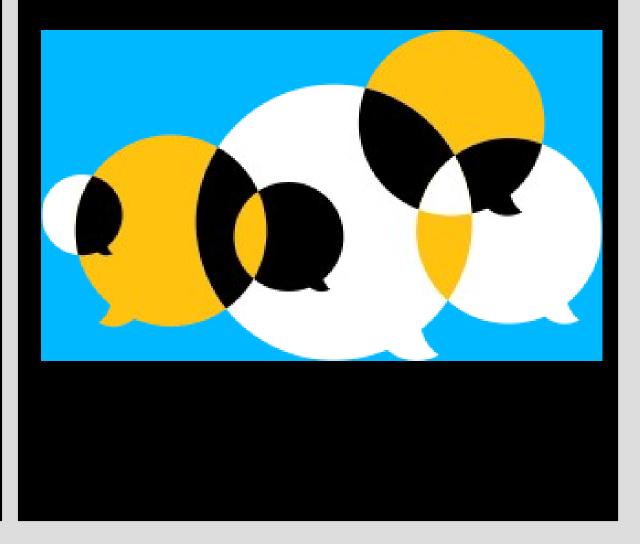
Why you should build on existing technology





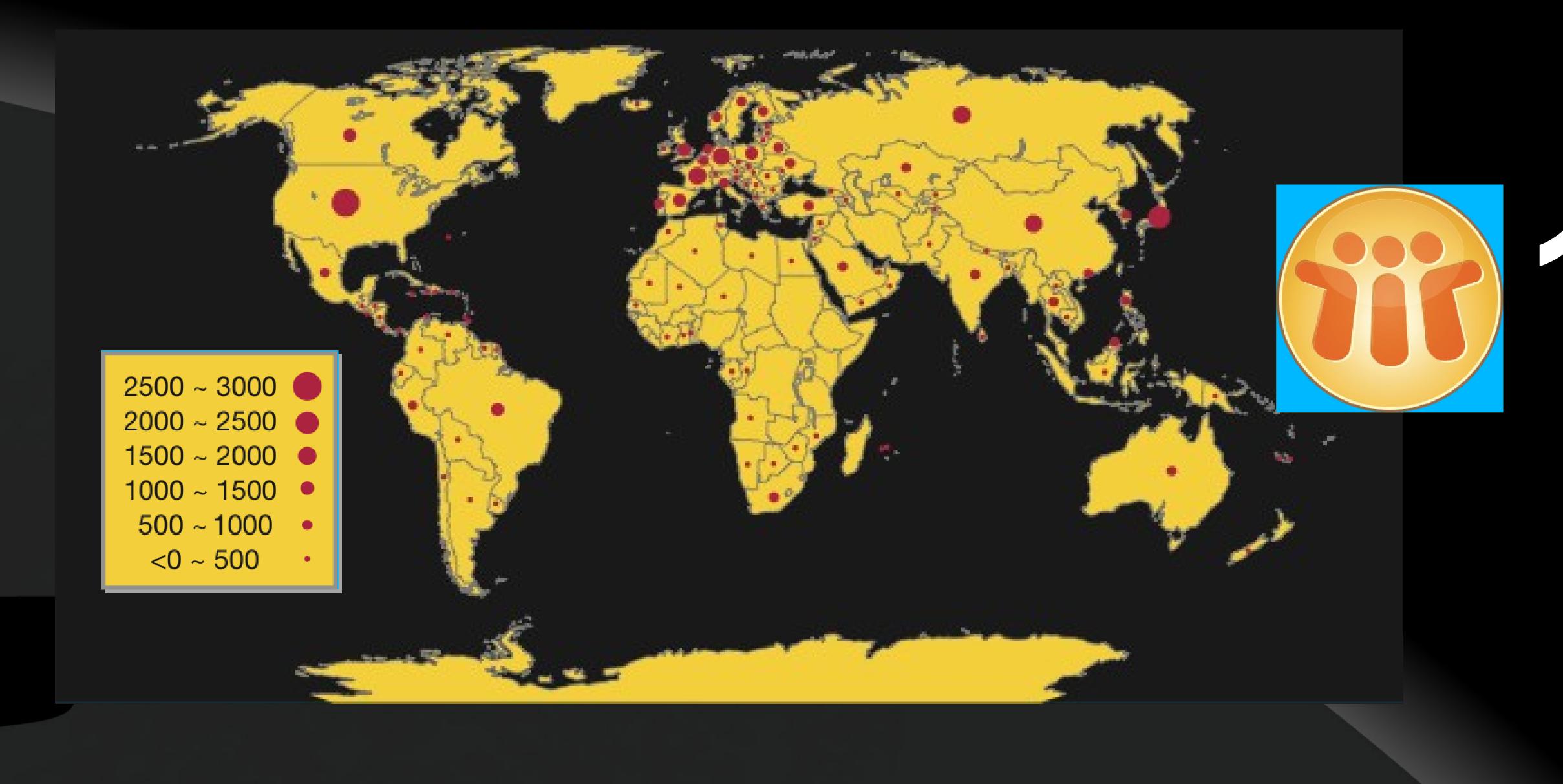
Lotus knows.







Building on the strength of our global customer reach



Lotus knows. Omer reach

Worldwide 18,378 New Notes Customers 8



- Announcing the Collaboration Agenda Transforms the way people work by industry
- IBM's vertical industry experts, software labs and
- consulting services to help clients realize measurable ROI from improving the way people interact
- Collaborate using the right social and collaboration tools based on specific role in the organization
- Connect easily and quickly with experts, partners, suppliers and customers beyond company firewalls

Collaboration Agenda

In a world where people are interacting differently...People are central to achieving progress





Collaboration agenda

Role -tion

80

The Collaboration Agenda is an industry-specific approach to realize measurable value from improving the way people interact



Tangible and measurable ROI



ROI

Establish a strategy that optimizes fluid connections and interactions across customers, partners and employees

Collaboration agenda

Strategy

Roadmap

Role interactions

Industry-specific role interaction patterns that map how people collaborate

Establish an execution roadmap to balancing business impact, adoption and investment



Lotus knows what the future can look like.

IBM Project VULCAN

A vision for how people will collaborate in the future, based on:

Continuity. Convergence. Innovation. New Opportunities.

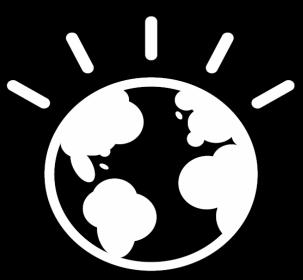
At IBM, we believe software can help people work smarter, one client at a time.

What's your vision for your organization?

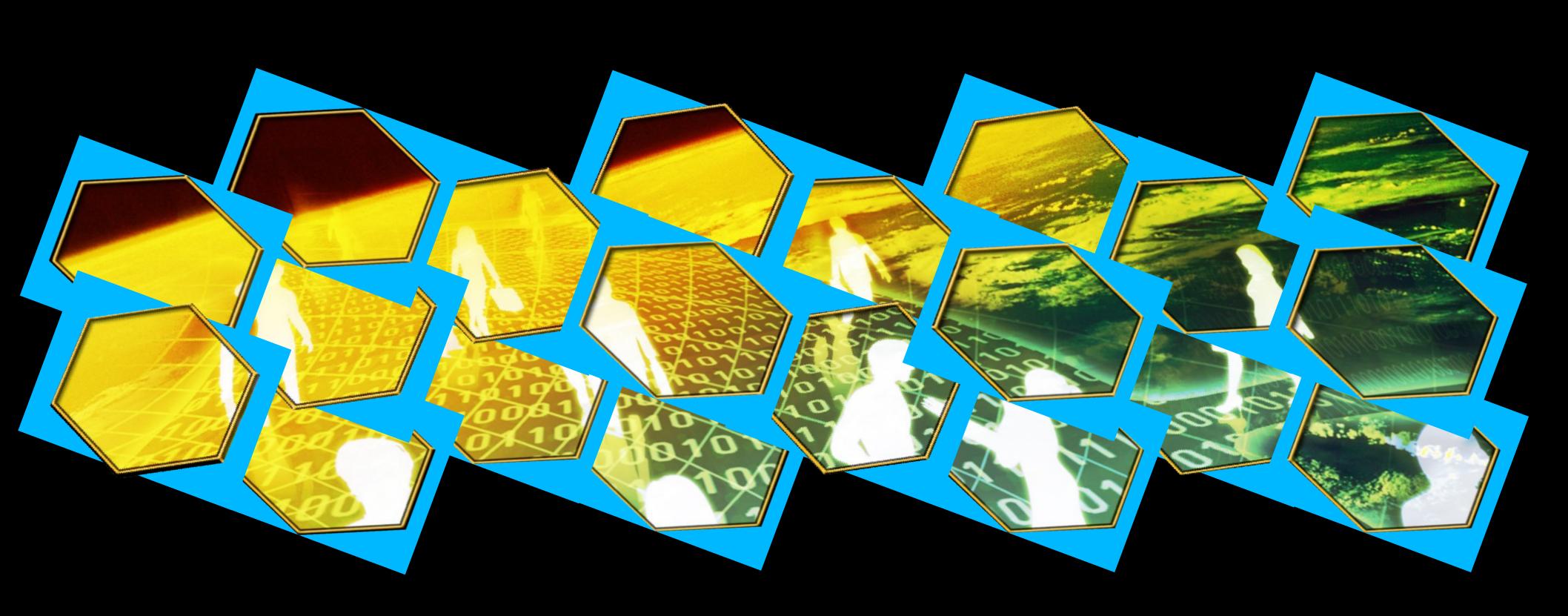
Let's Talk.

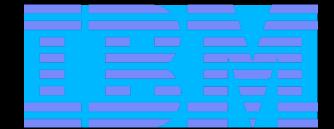


What's your biggest challenge?



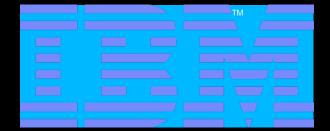








Translating technological innovation into industry-specific contexts





Industry Specific ROI Metrics around collaboration capabilities

Banking

Insurance

Government

Healthcare Providers & Payers





Industry events

HIMMS, March, 2010 AHIP, June, 2010 ACORD LOMA, May, 2010 SIBOS, October, 2010 China Banking Show, September, 2010 BAI Retail Banking, November, 2010 ACORD Implementation, November, 2010 And much more....



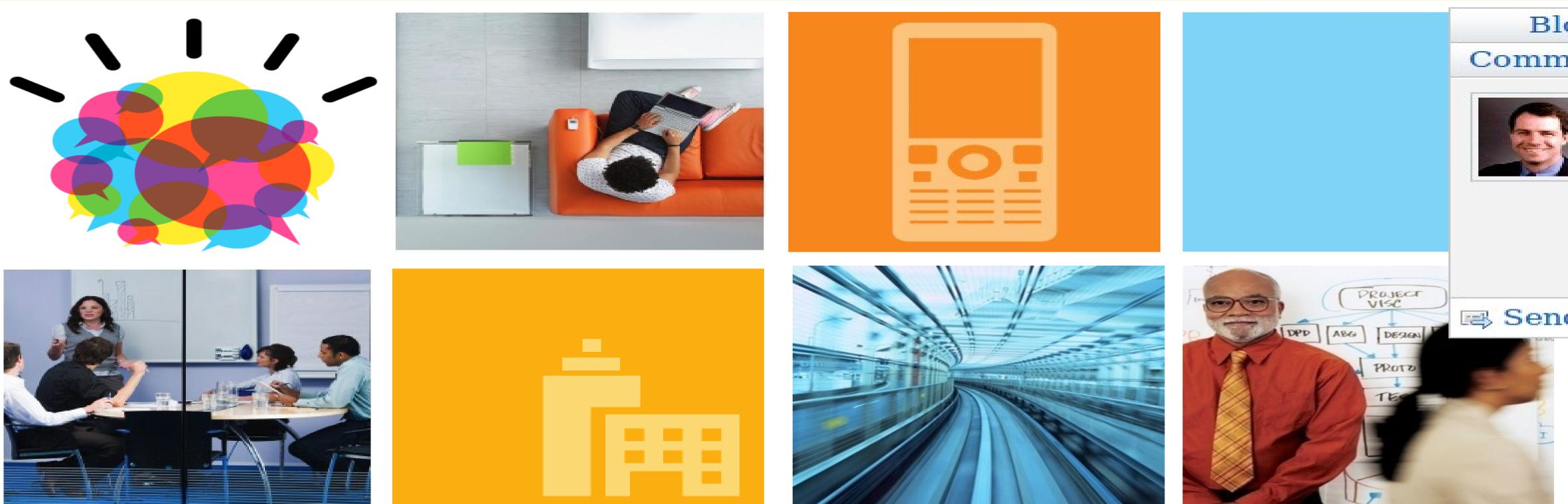






"Working smarter together" The Lotus Strategy 2010+

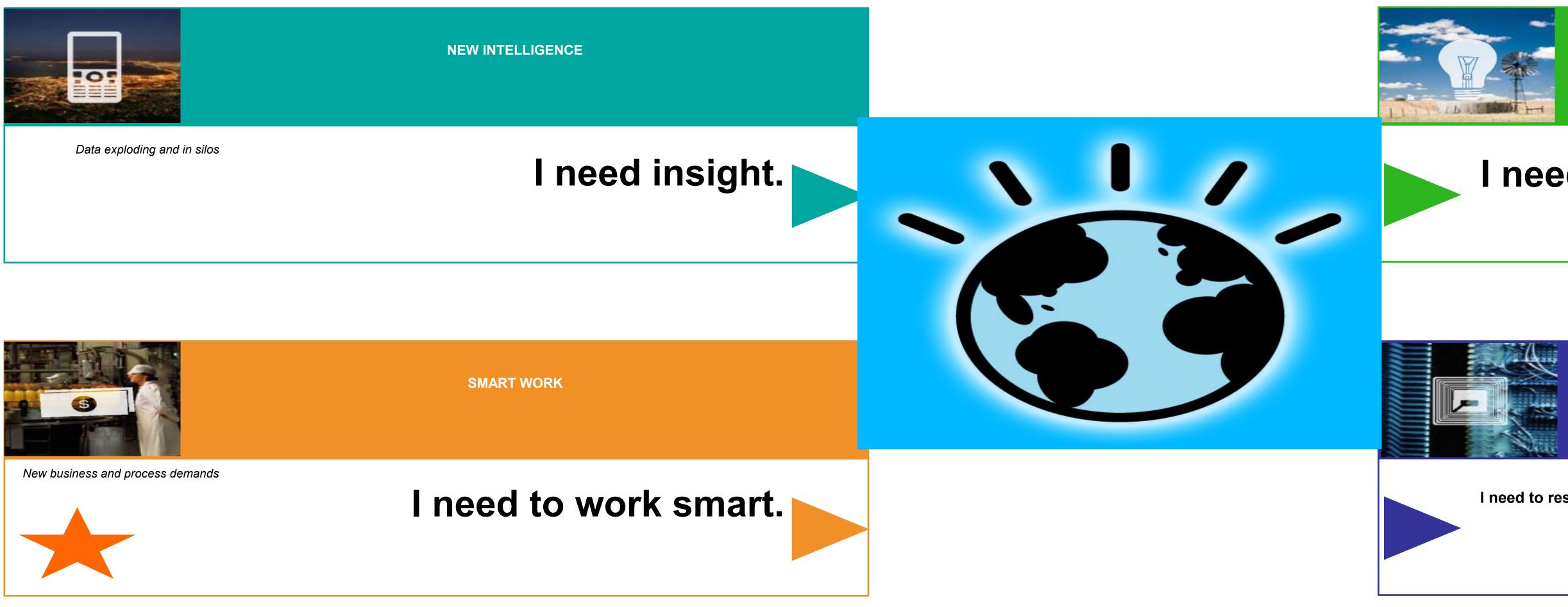
John C.P. Allessio Vice President, WW Software Services Lotus Collaboration and WebSphere Portal



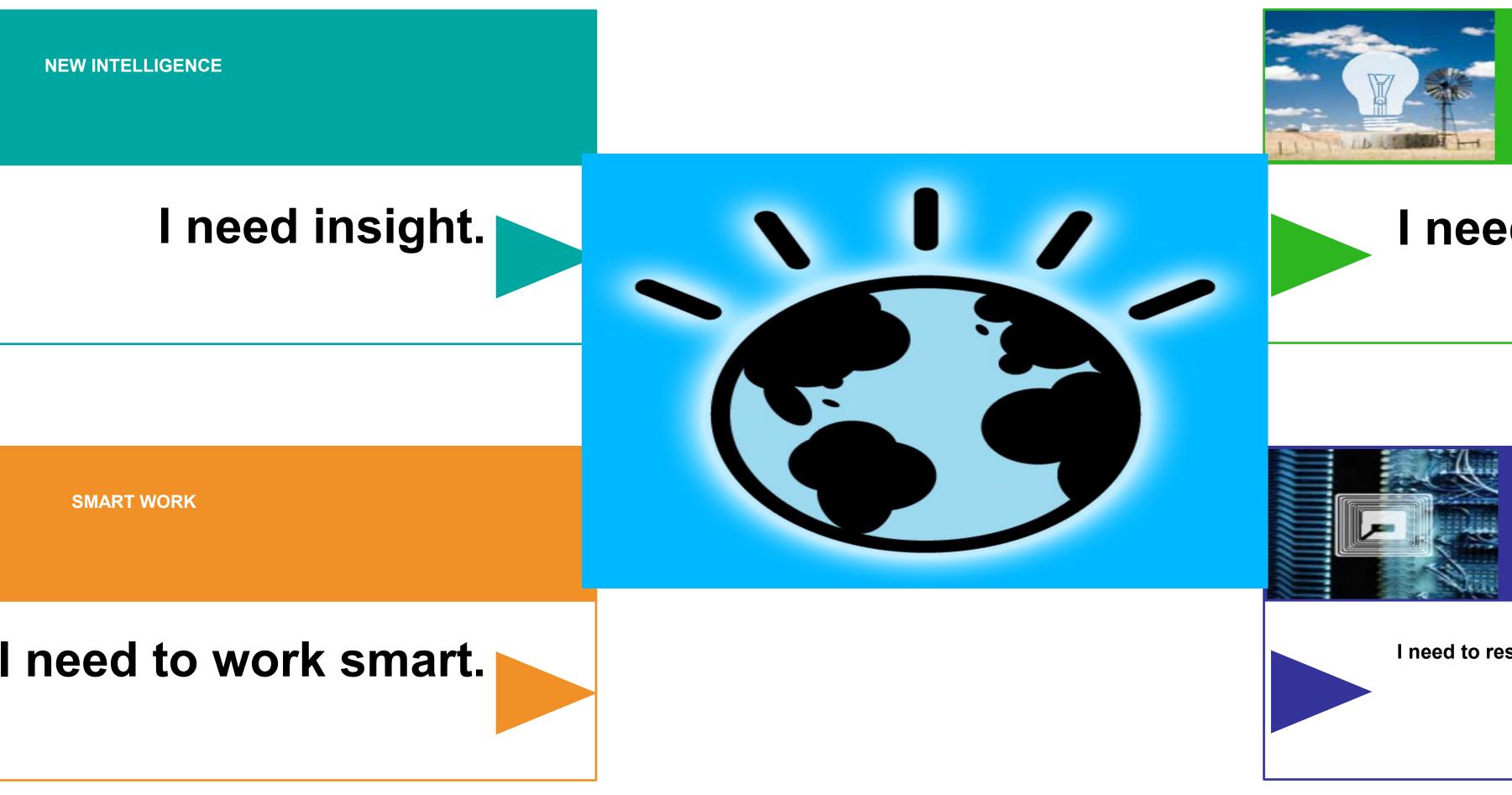


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Lautenbach, John (Bart) Director WW Lotus Tiger Team SOMERS, NY United States Building: SOM1 Floor: 3 Office: 3J33 1-914-766-1132 bart1@us.ibm.com				
nd e-mail	More A	ctions-		
				8

IBM is at the forefront of managing this innovative change through four interrelated smarter planet imperatives...













GREEN AND BEYOND

need efficiency.

Limited resources

DYNAMIC INFRASTRUCTURE

I need to respond faster.

Costly and inflexible infrastructure



The Lotus Mission: Smarter Collaboration

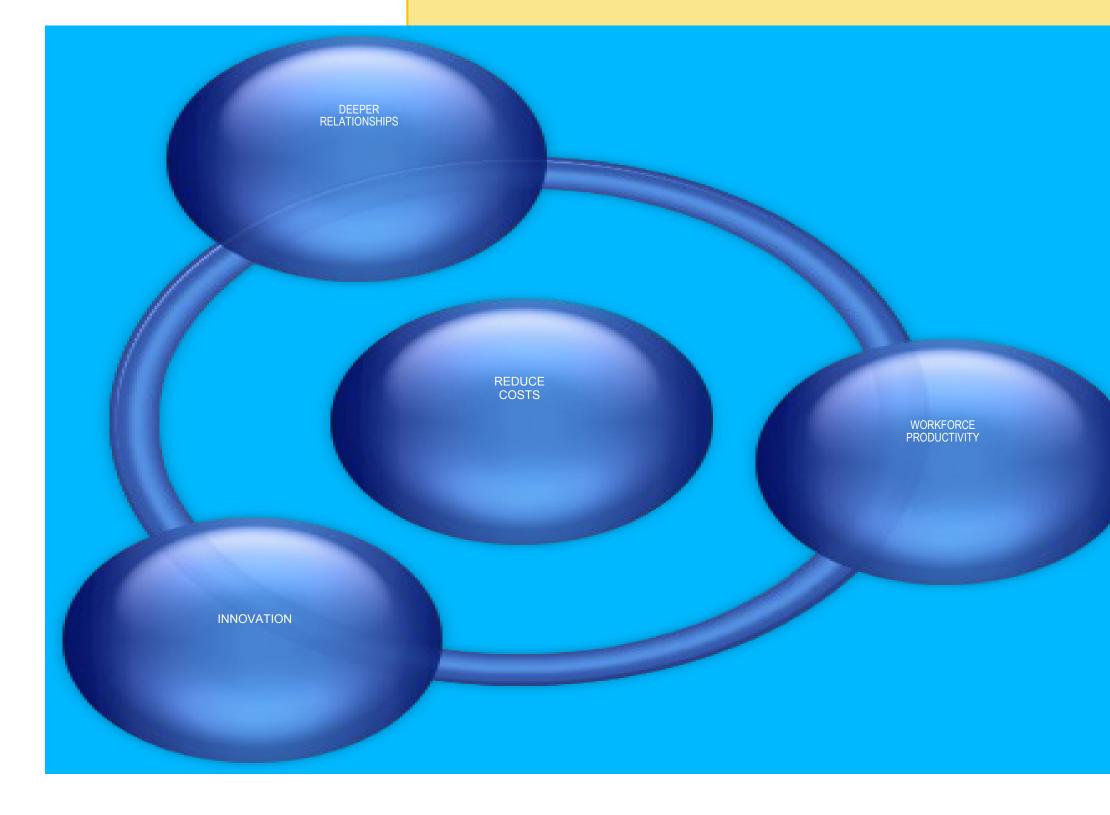
- Reduce costs to improve the effectiveness of your people while optimizing your costs
- Build deeper relationships to work more closely with your clients and partners to protect your revenue streams
- Increase workforce productivity to improve the agility of your business and quality your results
- Spur innovation to position your company to grow while surviving the downturn

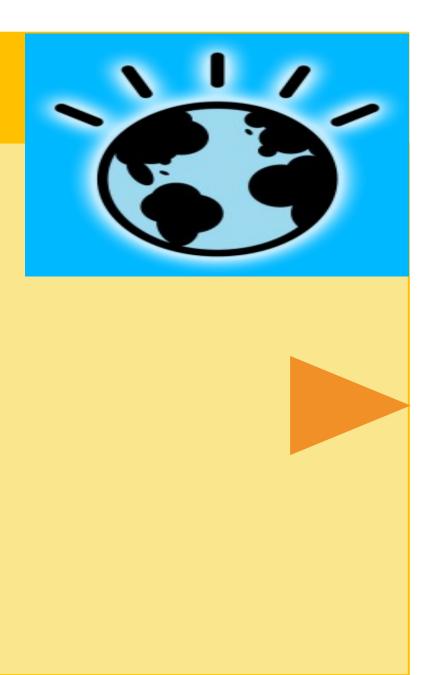




The Lotus Mission:

Empowering people to be **more effective**, **responsive** and **innovative** in the context of the work they do









The IBM Collaboration Portfolio



- Lotus Connections is the *fastest growing software* product in Lotus history
- Notes & Domino –
- 18,378 new customers since ND 8 launched
- Portal
- **#1 in Worldwide** Revenue from 2001 to 2008**
- Over 300M named WebSphere Portal users in top 15 customers alone



expanding

- More than Half of Fortune Global 100 Now use Lotus Notes/Domino – 40% WW email market share**
- **145M** Sametime customers
- 30% of new customers are
- MS Outlook/Exchange users
- -- 7M people using IBM social collaboration
- -Over 10M Lotus Symphony users and growing
- •

**Gartner Dataquest 2008





innovating

- Enterprise 2.0 "Smackdown in the Cloud" Winner
- Unified Communications in Leader Quadrant
- Symphony wins every relevant award for office productivity
- LotusLive delivers richest collaboration and flexibility in the market to the cloud. Over 18 million users.

- Market leader in mobility and business applications
- IBM has invested more than **\$1 billion** in Linux[®] development
- *Via* partnerships LotusLive will extend to over 400 <u>million</u> people
- □ Over 10,000 Notes & Domino Business Partners, and growing





partnering

salesforce.com







Why many customers have changed their "Outlook"...

Microsoft Exchange customers adding IBM Collaboration





Customers who have made large-scale change from Microsoft to Lotus



Translating technological innovation into industry-specific contexts

Industry Specific Teams focused on your business and your people

The Conversation is about how to advance your business objectives

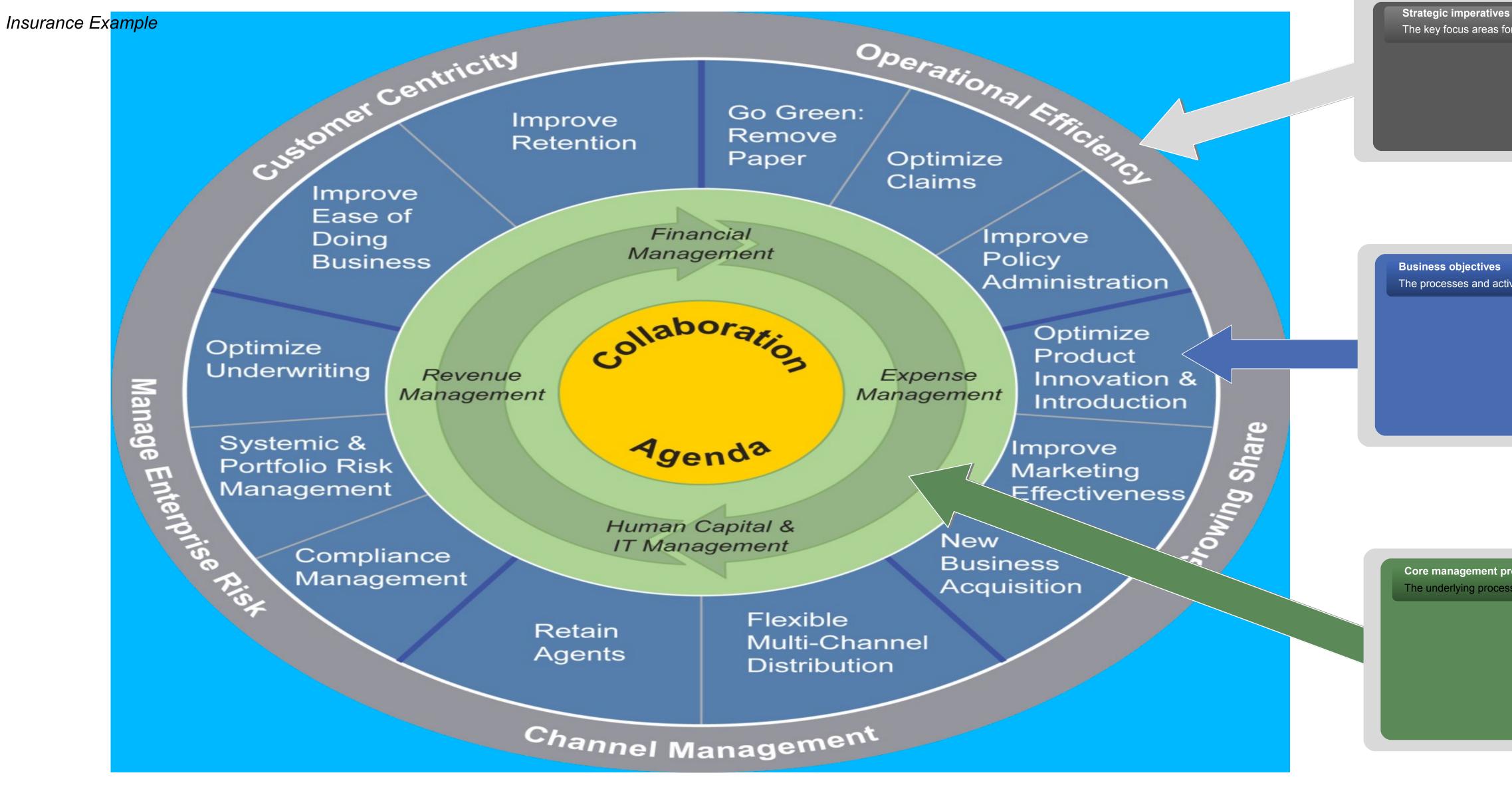








A business optimization map identifies areas where an investment in collaboration can improve business outcomes





The key focus areas for a specific industry that are critical to improving overall business performance

The processes and activities that can be optimized through more effective interactions in support of the strategic imperatives

Core management processes

The underlying processes that are prevalent across the company that must be managed for improved performance



Solution Delivery Strategy







Collaboration Web 2.0 Principles

Get out of mail ja...







Digital trail





LotusLive

LotusLive Labs

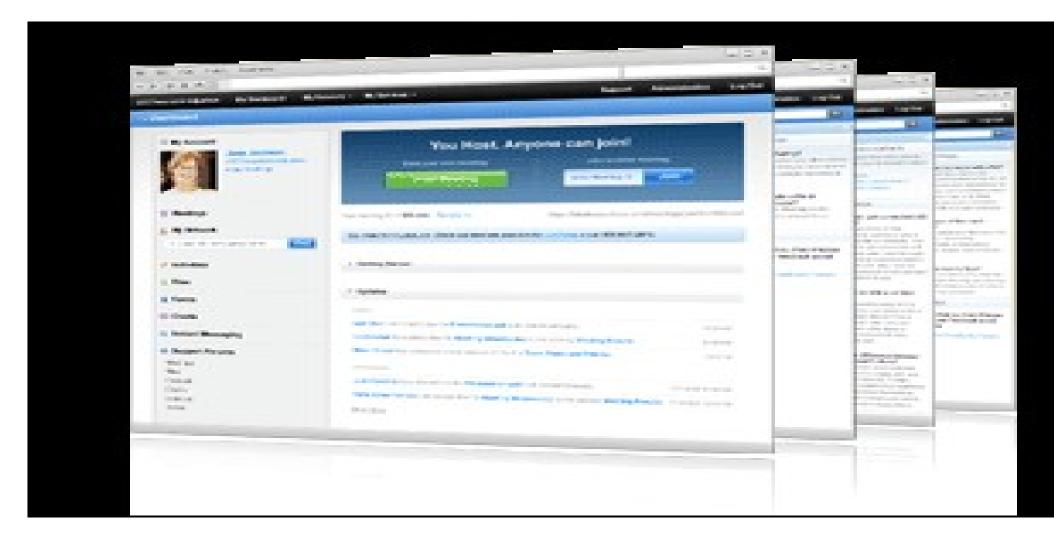
- Share IBM Research projects with customers
- Slide Library : create and share presentation slides (tagging)
- Event Maps : Interactive way to visualize and interact with conference calendar
- Composer : Create mashups for LotusLive …

Partner involvement

- Availability of API's to add services
- Digital signature availability (Silanix Technology)
- Skype, Prolifiq, Salesforce

LotusLive Notes

- Available as from 50 users
- 5 Gb mail, 99.9% service, IM, Notes & Web interface





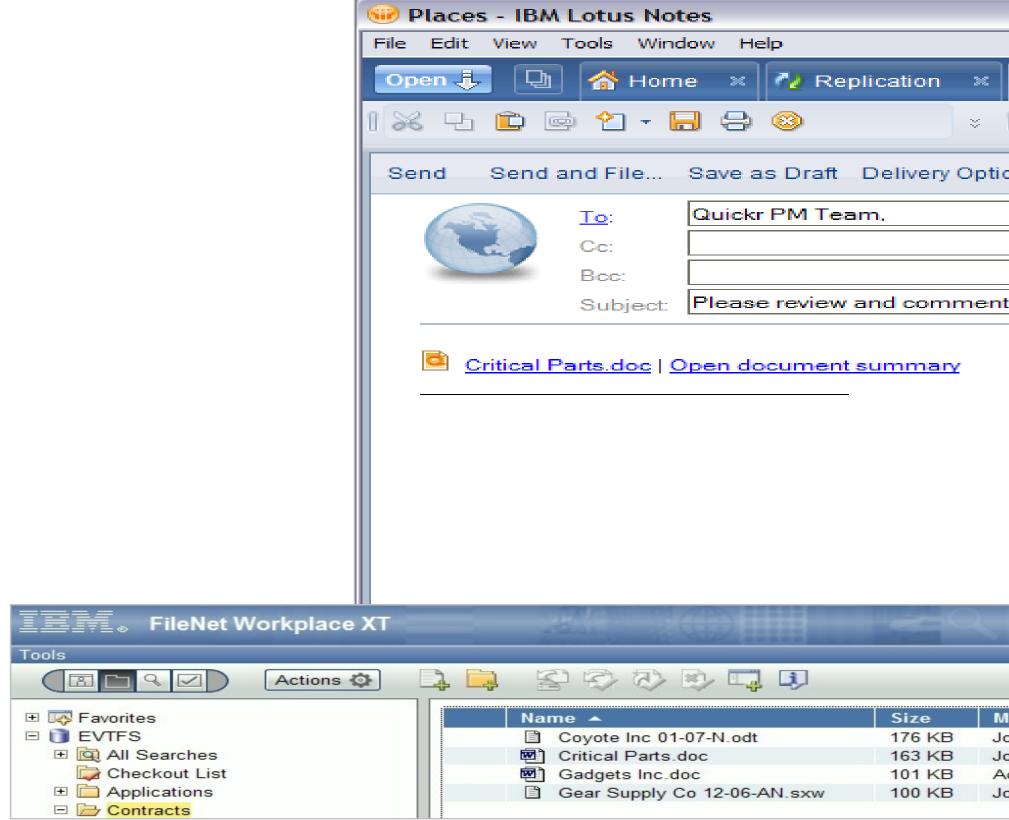


Lotus Quickr 8.5

- New (unified) interface
- Domino & J2EE platform
- Metadata in connectors
- Integration ECM for Quickr Domino services
- New rich text editor
- Standard CMIS
- Alfresco partnership
- WPortal 6.1.5
- GA end May 2010
- •







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Administrator	2/21/08 12:17 AM	1					
John Doe	4/16/08 12:08 PM	1					



Social Networks : Connections 3.0

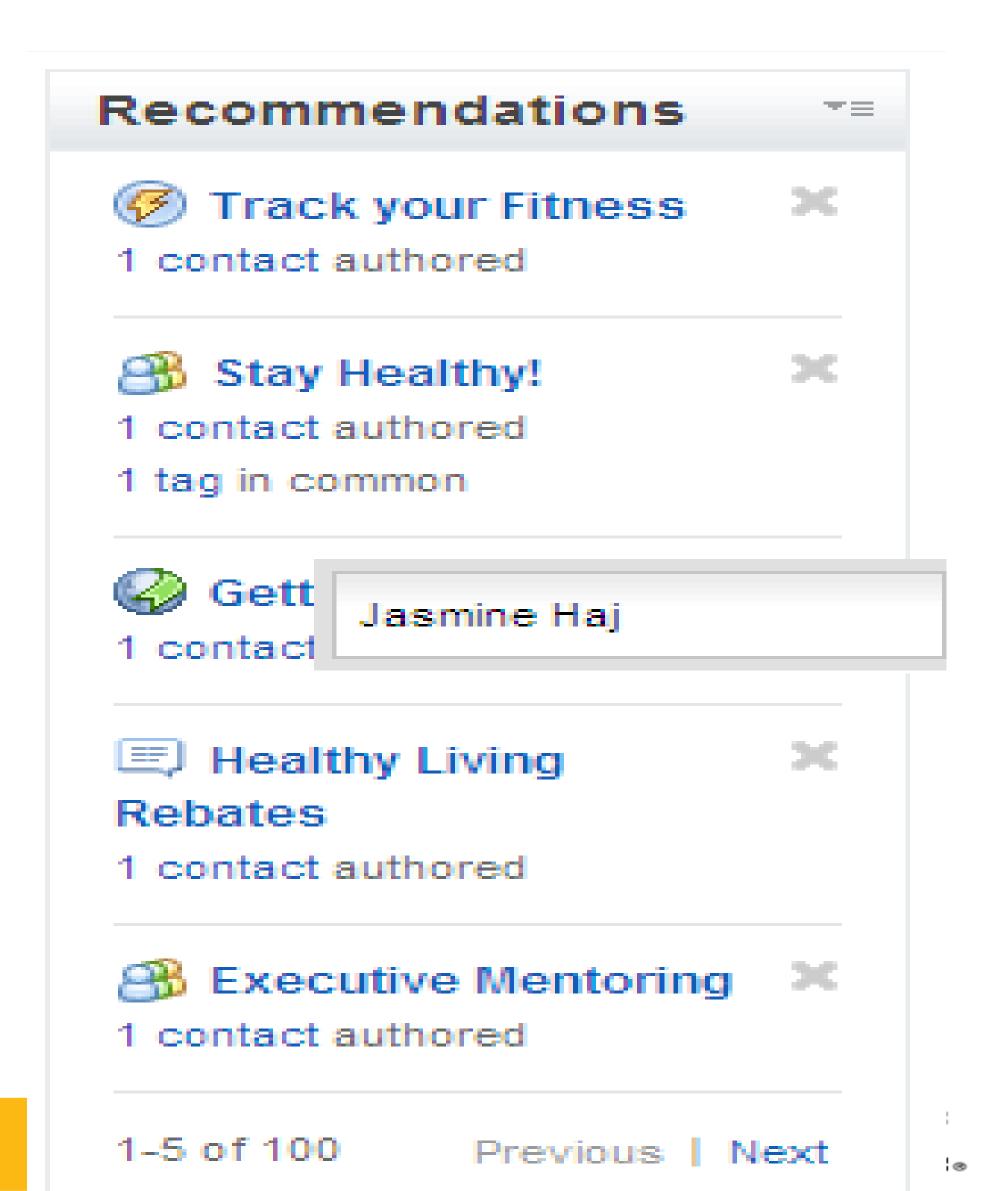
- Recommendations
 - Propose, suggest persons, content, groups, communities etc... to the user
- Video sharing
- GA end 2010







Do You Know? $T \equiv$ TE, Frank Adams Remove Connect You share a direct manager. You tagged Frank You commented on Frank's blog You share 3 communities You were both tagged by the same tag There are 4 tags you both used



Mobility

Lotus Traveler

- Androïd, Nexus One fromGoogle
- Lotus Traveler Companion for Apple iPhone

Partnership with Nokia

Native integration for presence awareness and SUT

Blackberry social

- Lotus Connections
- Lotus Quickr
- Symphony



App Store > Business > 10M Lotus



Free App Category: Business

Partnament Dec 32, 2009 Version 1.4 6 N 9665 Languages: English Sailer Eldal © 2010 BM Corp.

Rated Re-

Requirements: Compatible with Phone and Pod touch. Requires Phone OS 3.0 or later

Customer Ratings and the second distance that

We have not excelend. anough ratings to deplay an average for the ourset warsion of this application.

IBM Lotus Notes Traveler Companion

Description

EMB Louis Notes Traveler Companion offers EM Louis Domino® mail extensions for Domino mail. Now, users who synchronize their Domino mail using EM Louis Notes Traveler Neve the additional leature of viewing Domino-encrypted mail on their iPhone1

ISM Lotus Web Site > ISM Lotus Notes Traveler Companion Support >

Screenshots

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Customer Reviews Cores reason (2) At Version (2)

There are no reviews for the current version of this application. Be the first to write a review 3

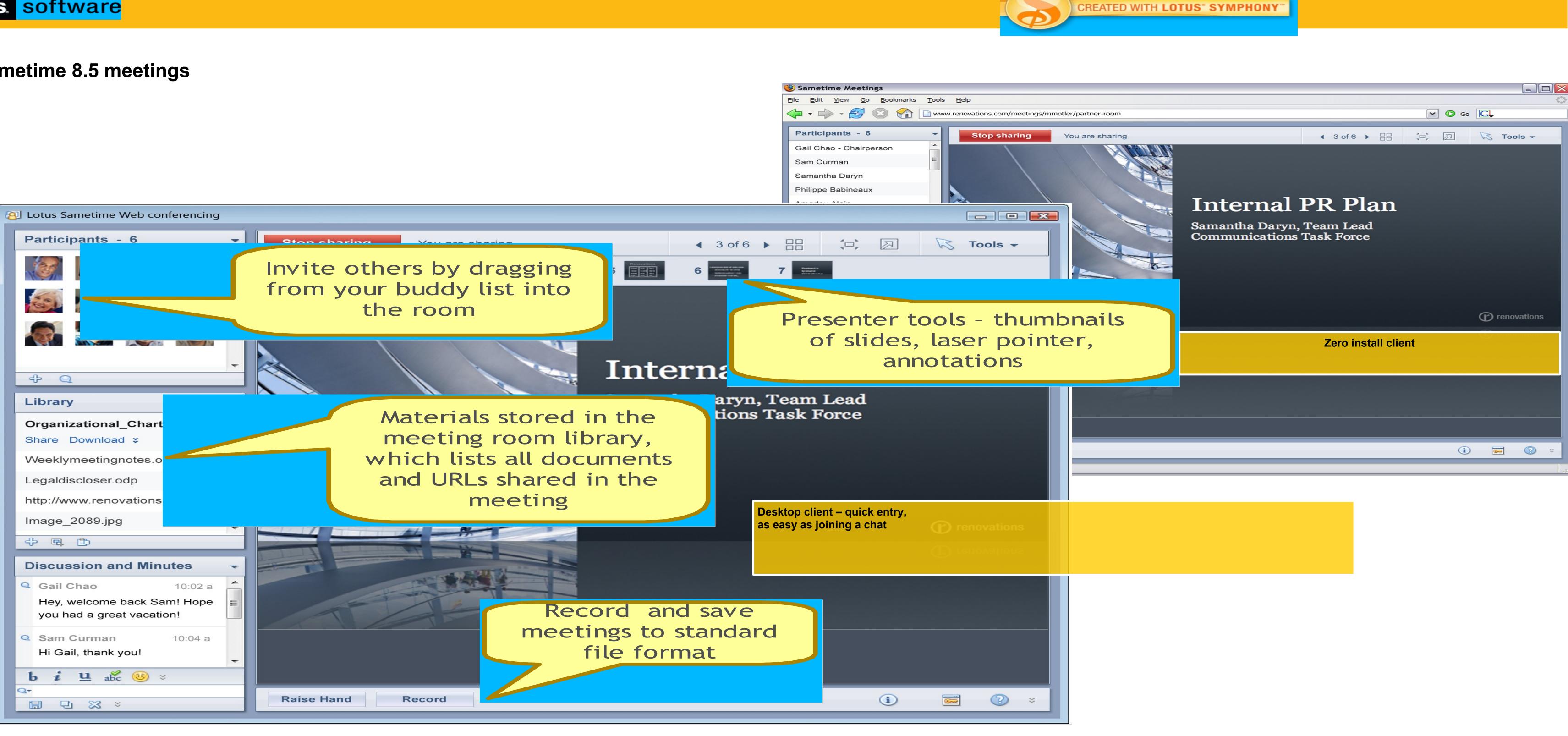
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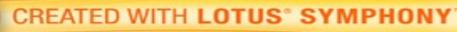


Sametime 8.5 meetings



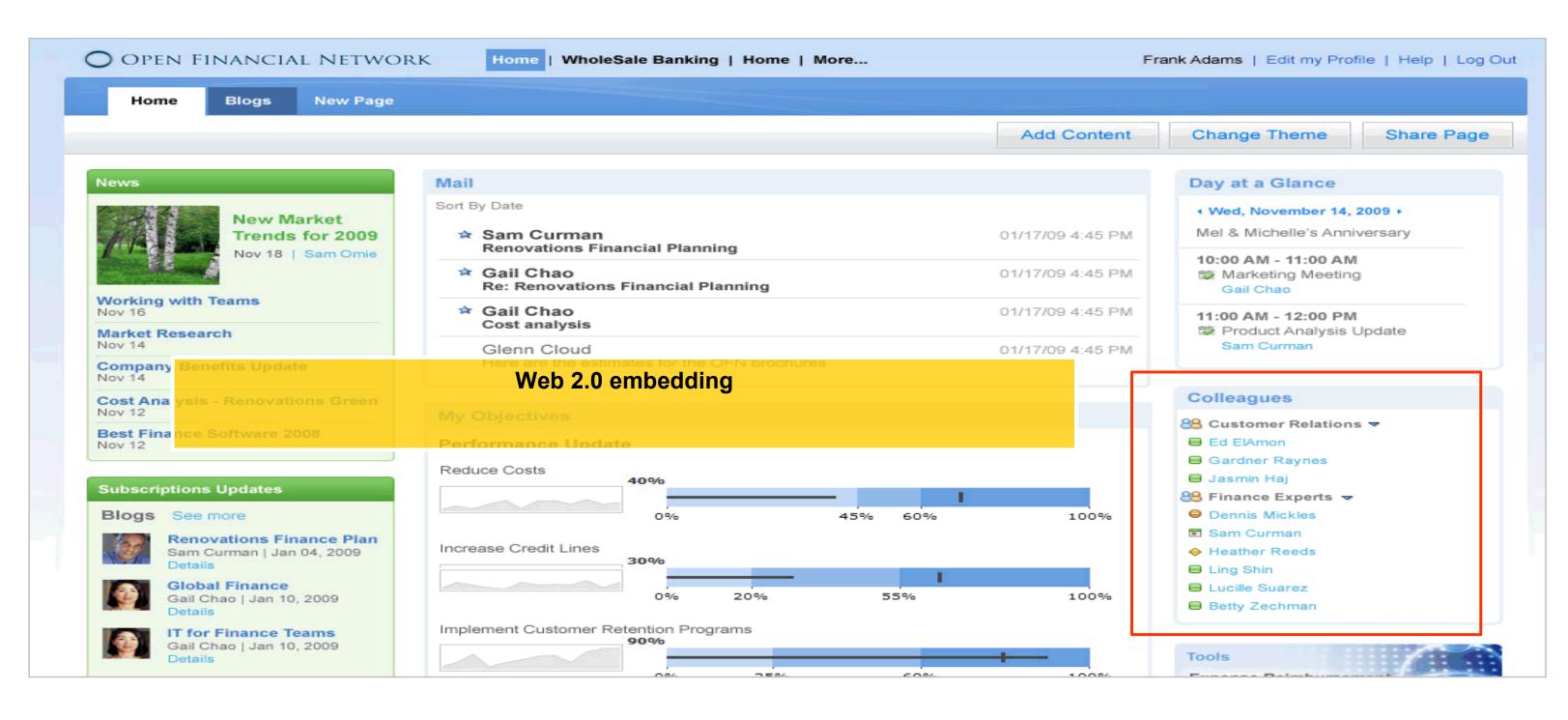






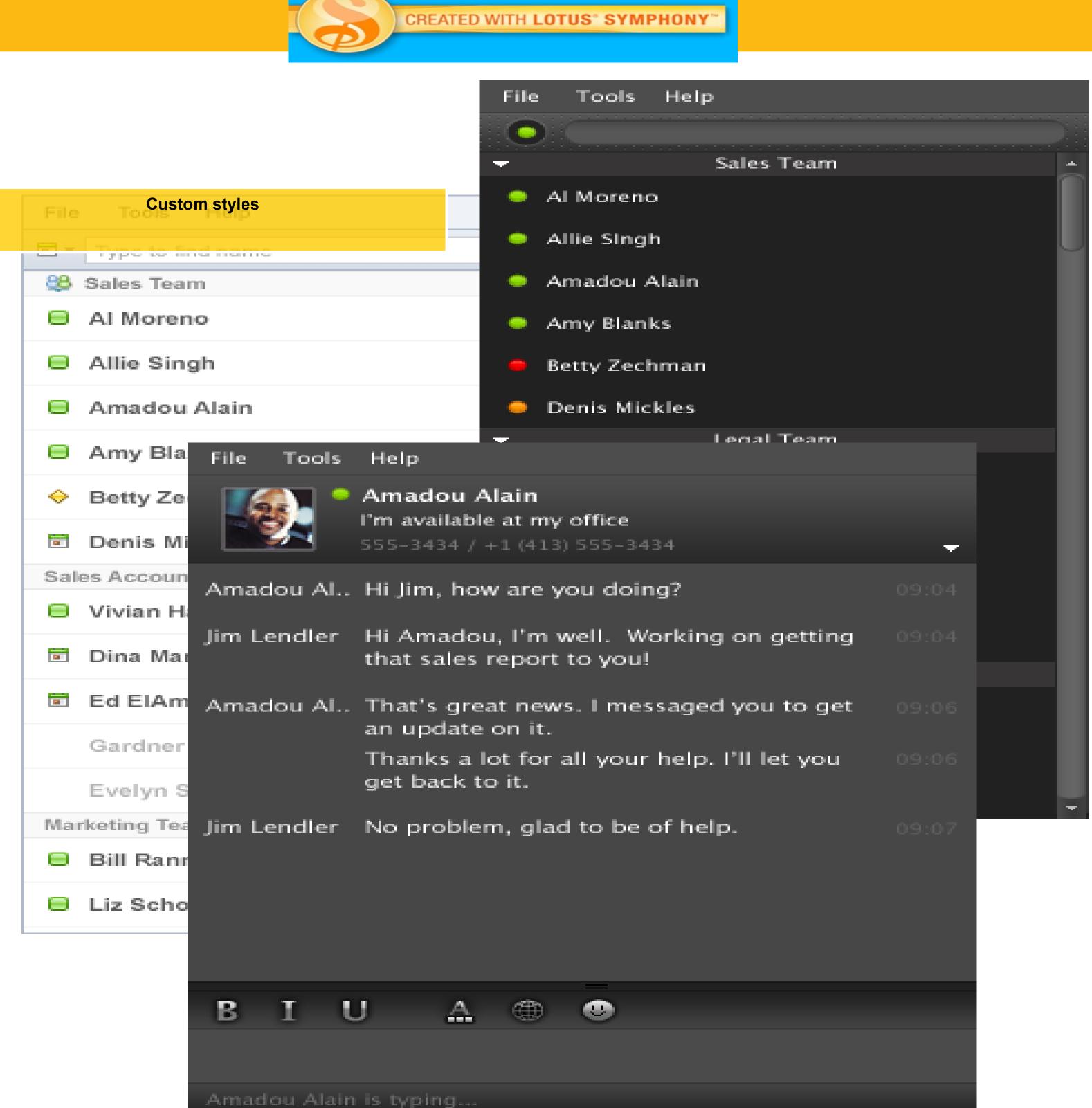


Sametime 8.5 web access



- Goal
- Customer only deploying web
- Extranets
- Functions
 - AJAX : Zero download
 - NO Java
 - _







WebSphere Portal 6.1.5

- Page Builder to simplify page creation
- Portal "Lite" Mode helps improve cost-of-ownership by dramatically reducing portal start-up time
- Integrated Site Analytics (ex Coremetrics)
- WebDAV For direct page editing in Portal by using ex. Dreamweaver®
- Template Page to create pages on existing templates
- Mashup Integration direct mashup creation on Portal page
- Portal Now ! Total intranet/extranet solution with services and predefined portlets and content

Portal Beta Available in the Cloud!



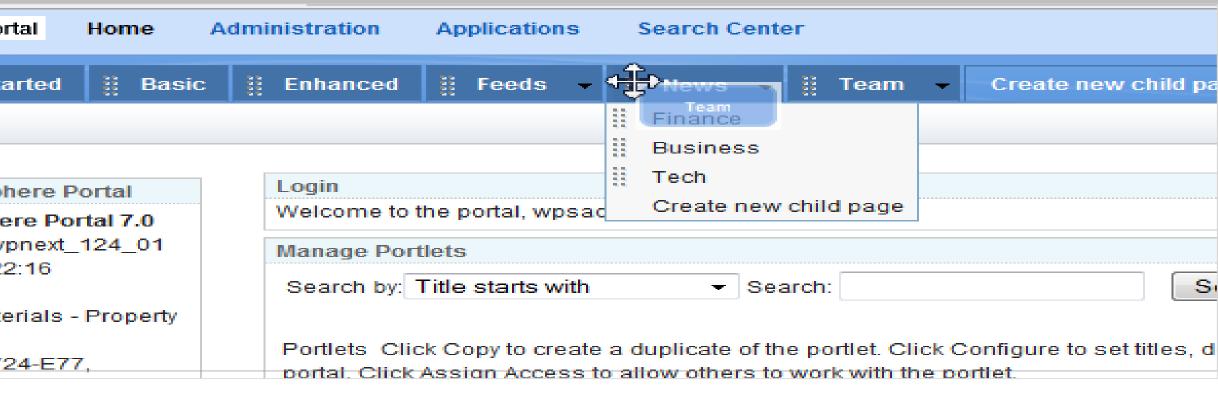




WebSphere Port
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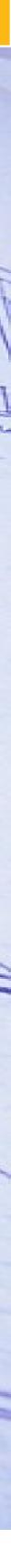
WebSphere Portal	wpsadmin Help Log Out
Page Properties	
Page Properties	• • • • •
New template-based page / New Web Content page:Content Root Use the controls below to specify your page properties. Optionally, you can choose the available page templates and/or you can link this page to a Web Content folder.	e a template for this page from
Title: Friendly URL name: I want to make this page my private page	
Page Template The new page will be based on the following page template: No template 💌	
Web Content folder: No Selection <u>Select</u>	
OK Cancel	











IBM Project Vulcan

A blueprint for the future of collaboration and productivity

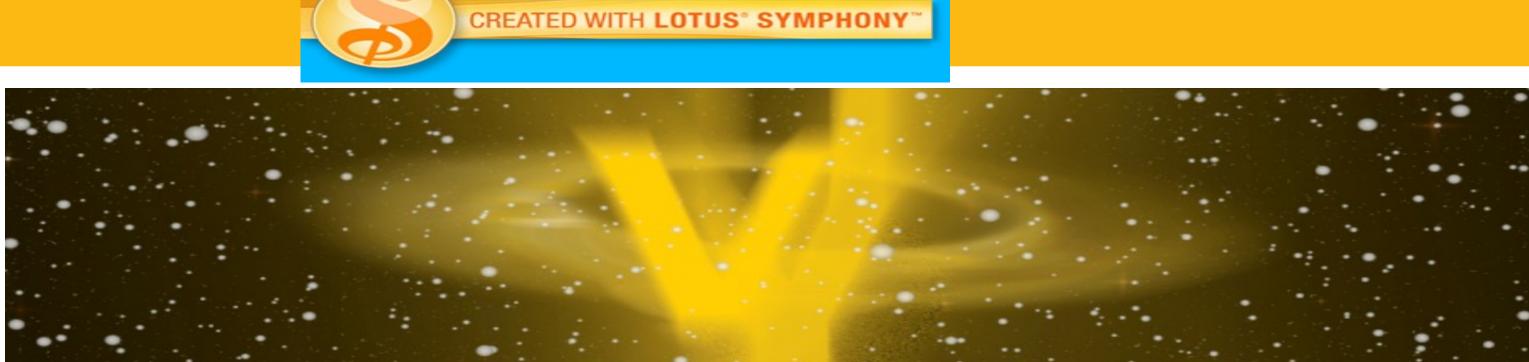


oadmap starts today with current Lotus products pps run unmodified

Hybrid deployments Consistent system, loosely coupled Mobile, browser and Notes experiences







Convergence

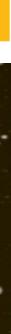
Enhanced collaboration tools New productivity based on analytics, co-editing, etc.



Opportunity

New applications integrating collaboration and processes Open programming model







Home

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Top Updates	
Following List	
Flagged	
Discover	
Collections	

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1

Project Sofia Sales Info Market Watch My Team

People & Groups

Samantha Daryn

Dan Misawa

Frank Adams

Gail Chao

Heather Reeds

Dennis Michaels

Ron Espinosa

Simone Dray

Sources

Tags



8 minutes ago fi



Minh Li added y 12 minutes ago



News Feed: New 12 minutes ago



Heather Reeds 12 minutes ago

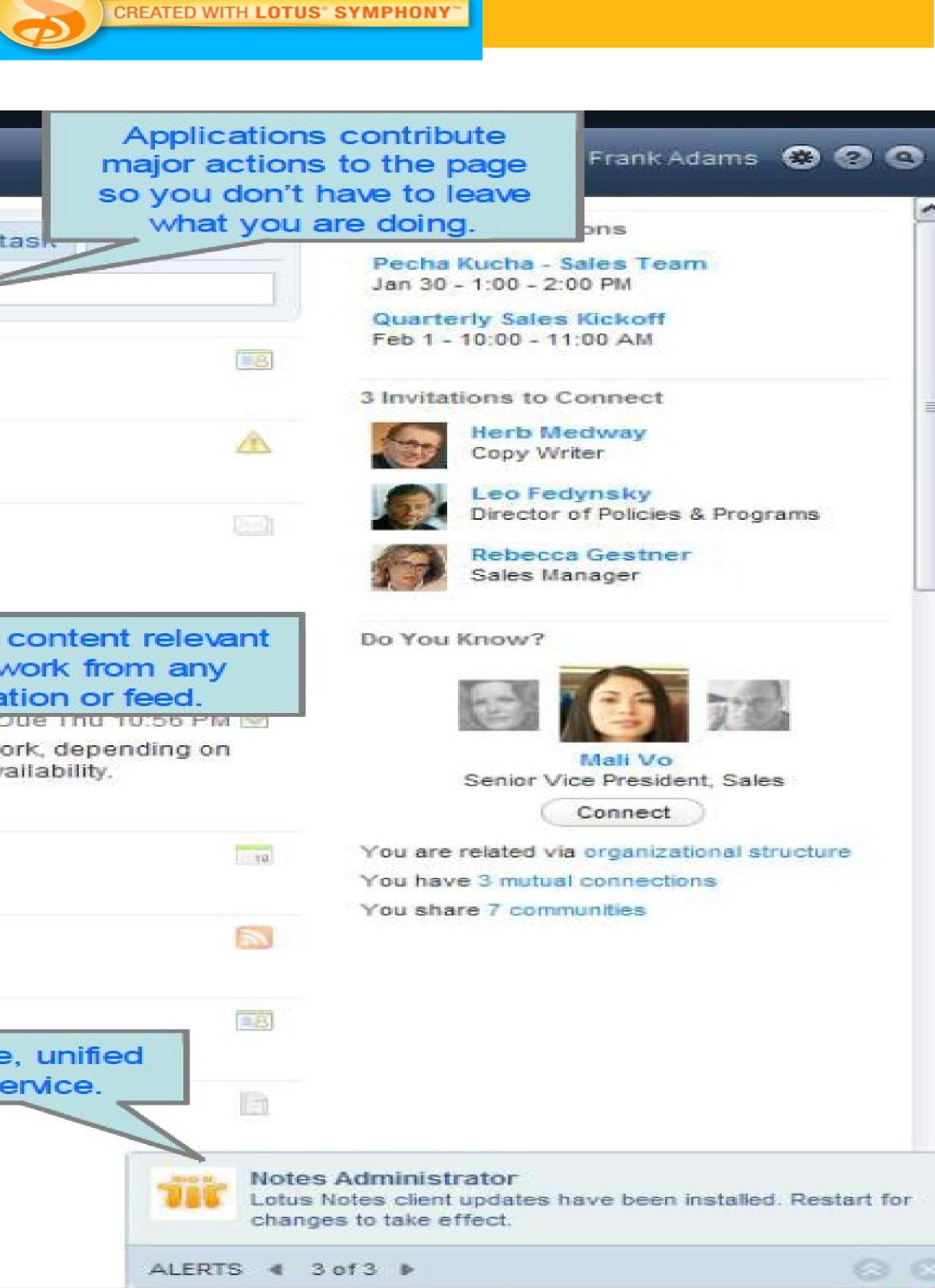


Dan Misawa sha



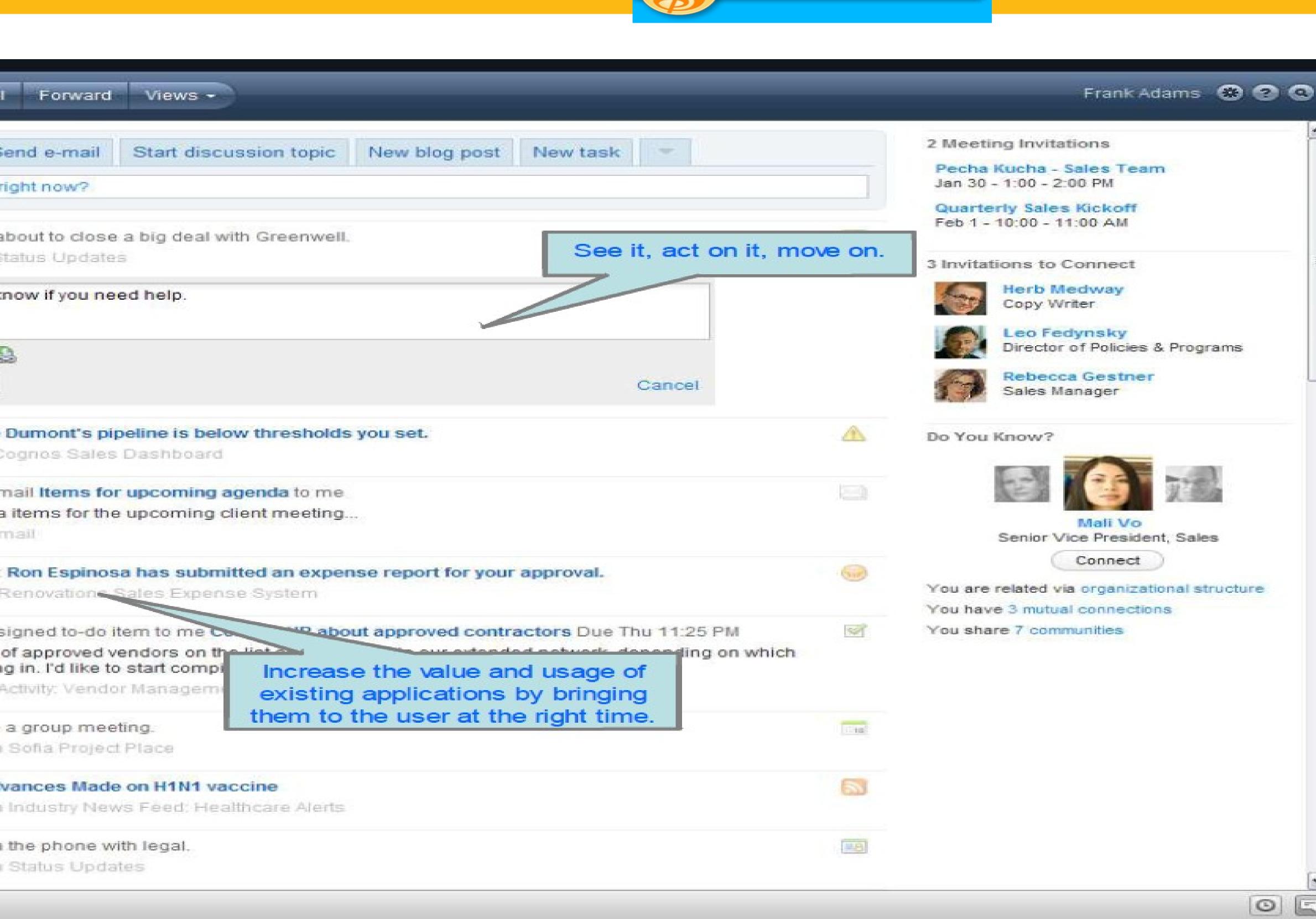


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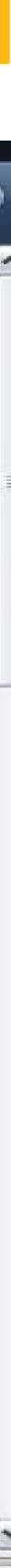




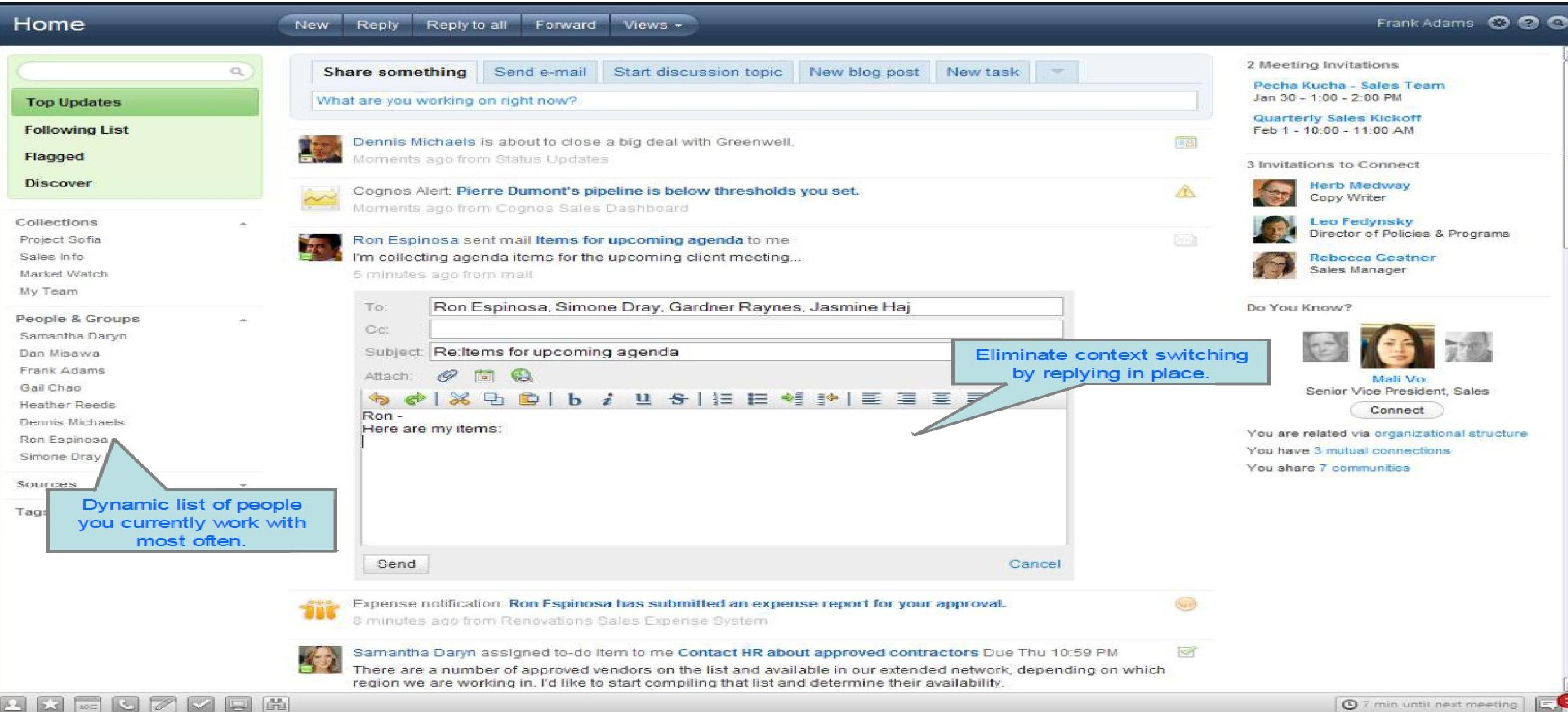
	9	Share something	Send e-mail	Start discussio	n topic	New blog post	New task
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Following List		Dennie Michaele	in about to close	a big deal with G	reenwell		
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spinosa, Simor	ne Dray, Gardner Raynes	s, Jasmine Haj	



Getting started: Accelerating your time to value



IBM Software Services for Lotus provides the technical and subject matter expertise needed to design and deploy solutions that can help maximize the return on your Lotus and WebSphere Portal investment and optimize the performance of your mission-critical applications.

Over 700 technical professionals globally!







Consulting

- Assessment and planning
- QuickStarts and pilots
- Deployments
- Health checks and environment reviews
- Innovative solutions to business/IT challenges

Sample services include: LotusLive Onboarding, Portal NOW, Portal Health Checks, Notes/Domino Upgrades and Application Modernization, Social Software Business Adoption Services, Atlas for Lotus Connections, Sametime Compliance and Security, Virtual Collaboration for Lotus Sametime, Lotus and Portal Technology Integration, and much more!

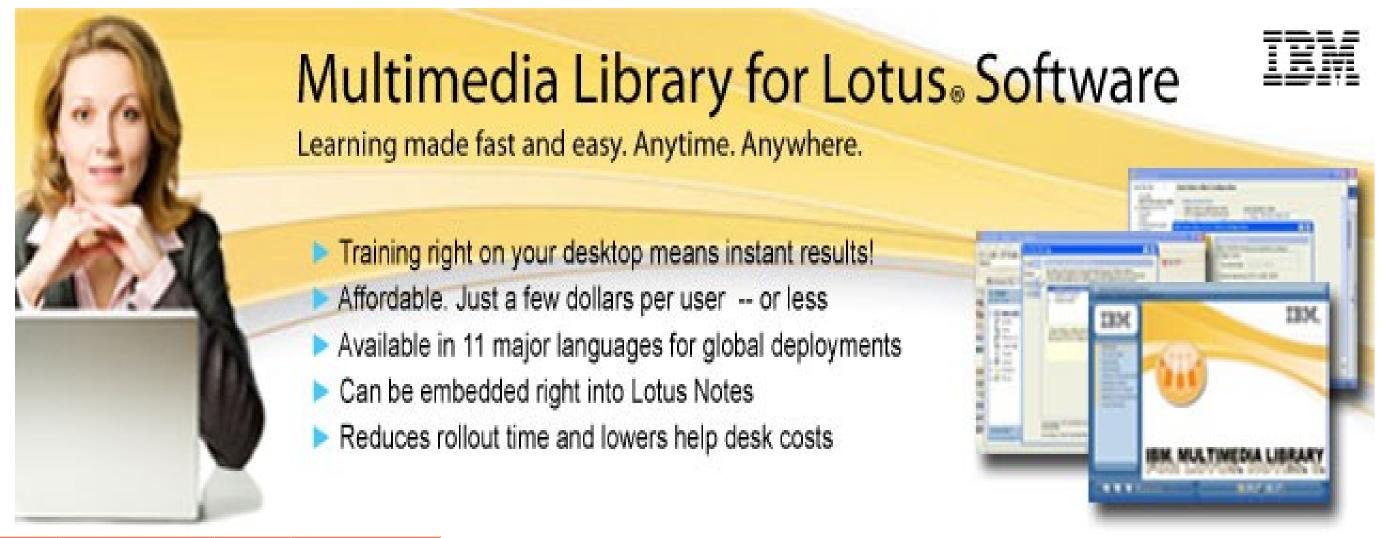
IBM Software Accelerated Value Program

Personalized guidance on deployments and upgrades Single point of contact with IBM Best practice knowledge sharing Pro-active problem resolution





Getting started: Accelerating product adoption



Product	Courses	Lessons	Video tutorials
Lotus Notes	2	10	More than 1,000
Lotus iNotes	1	13	More than 275
Lotus	1	5	More than 275
Sametime Lotus Quickr	1	4	More than 275
Lotus Connections	1	4	More than 275







The Multimedia Library for Lotus Software is a comprehensive collection of hundreds of tutorials and video clips available in 11 languages that show users how to perform essential tasks. This affordable notravel training solution is now available for Lotus Notes, Sametime, Quickr, and Connections!

Education and Certification

■IBM Lotus Education offers the training you need in a format that works best for your schedule, your budget, and your employees' learning styles.

Public classroom training Custom training onsite Anywhere/anytime 'no-travel training': Instructor-led online classes Self-paced virtual classes E-learning Embedded learning Lotus and WebSphere Portal conferences/seminars Webinars Educational blogs, wikis, and forums Technical certification roadmaps and competency exams

















Market leadership across the portfolio 7M people are using IBM social collaboration software

- Over 280,000 Lotus developers and over 10 million IBM Lotus Notes applications in use today
- **IBM WebSphere Portal is #1 market share for 8 years running** Over 12 million 'free' Lotus Symphony users worldwide....and growing
 - Over 300 million named WebSphere Portal users in top 15 customers alone
- More than half of Fortune Global 500 now use Lotus Notes and Domino IBM places in Leader Quadrant in Gartner for Unified Communications After debuting in 2007, Lotus Connections was the fastest organic growing software product in IBM history

- LotusLive has over 18 million users and is the largest single cloud engagement to date 35% of the Fortune 100 have purchased IBM social collaboration software

The Connected Planet

2 Billion people will be on the web by 2011

4 Billion mobile phone subscribers worldwide

> 42% make decisions with the wrong input at least once a week

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500 Million Social networking users by 2012

1 Trillion **connected intelligent devices in the world**

\$650 Billion in productivity is lost because of unnecessary business process interruptions



The Connected Planet 2 Billion people will be on the web by 2011

4 Billion mobile phone subscribers worldwide

42%

make decisions with the wrong input at least once a week



500 Million Social networking by 2012

1 Trillion connected intelligent devices in the world

\$650 Billion in productivity is lost because of unnecessary business process interruptions