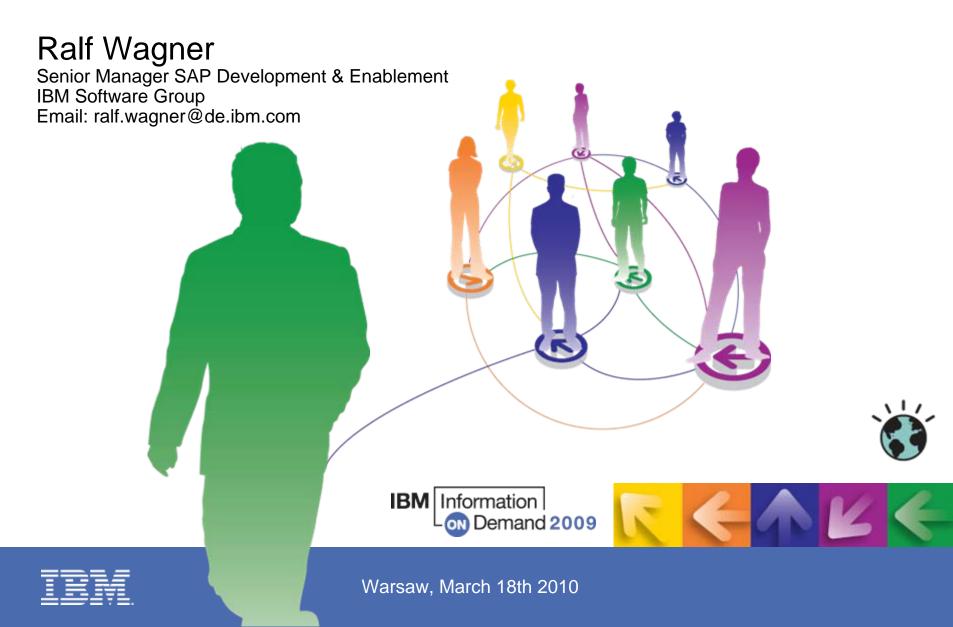
DB2 Optimized for SAP



Topics to be covered

DB2 for SAP Value Proposition Overview

DB2/SAP Partnership

Unique DB2 Features for SAP

> DB2/SAP Customer Experiences

Strategic requirements for SAP customers in today's world

How do I better manage the current investments made in SAP applications and reduce the overall cost ?

> How do I lower my overall risk ?

How do I optimise my current investments into the SAP infrastructure and get maximum value ?



Many SAP customers are feeling very exposed TODAY as their SAP landscape and infrastructure is in a mess (number of instances, number of application components deployed, infrastructure), and sorting this is their biggest priority !





SAP Operational Challenges Impacted by the Database

Flexibility for SAP production and non-production systems

Efficient capacity provisioning

System availability for end-users

- reduce planned down time
- Database sizes
 - reduce sizes to improve performance

Storage consumption

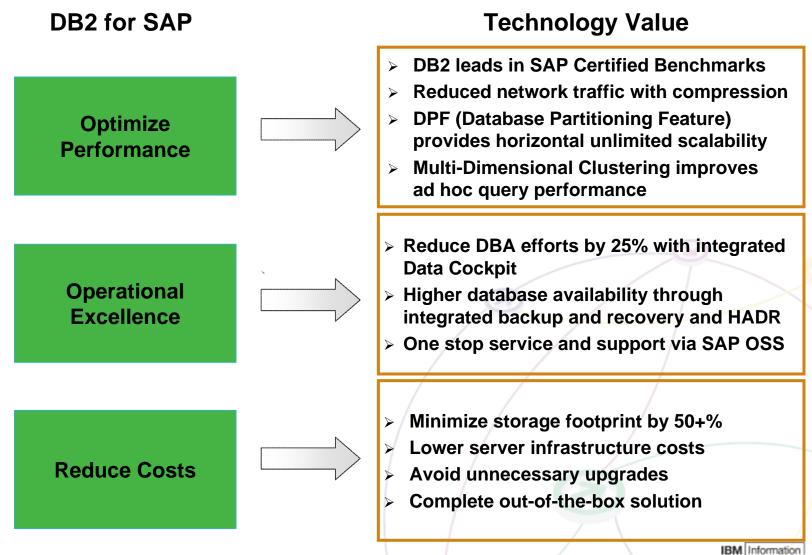
reduce storage consumption and footprint

Backup/restore

- improved functionality and performance
- System copies/refreshes
 - improved functionality and performance
- Work load management
 - built-in functionality
- BI scalability and performance
 - unlimited scalability



DB2 Value to SAP Customer – Executive Summary





 \checkmark DB2 for SAP Value Proposition Overview

DB2/SAP Partnership

Unique DB2 Features for SAP

DB2/SAP Performance

DB2/SAP Customer Experiences



The SAP on DB2 Roadmap



Partnership Joint SAP and IBM teams working on all levels of the product



Product Integration

One product, one maintenance strategy, one-stop service



Technology Innovation Joint technology roadmap with agreed deliverables



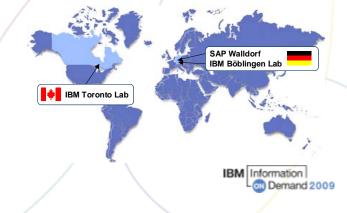
SAP runs DB2 SAP is a very satisfied DB2 customer



$\mathbb{R} \leftarrow \mathbb{R} \leftarrow \mathbb{R}$

SAP and IBM Partnership: SAP on DB2 is a joint project since 1993

- Joint SAP+IBM development team at SAP Germany
 - Development of SAP code
 - Development of DB2 code for SAP line items
 - Development support and cooperation with DB2 Service
- Joint SAP IBM Integration Center in IBM Toronto Lab
 - Integration of new DB2 Releases with existing GA level SAP releases
 - DB2 QA every single DB2 Fix Pack and every new major DB2 release is tested and certified with SAP software before GA
 - Development support and cooperation with DB2 Service
 - Interface to DB2 development
- Extremely close cooperation with DB2 Development Toronto
 - Joint DB2 release planning
 - SAP design review of all SAP relevant DB2 items
 - Regular meetings and calls



Technology Roadmap – High Level Planning

3Q/09 NW 7.0 EhP 2

- Top-Down, Revamped Monitoring Time based analysis
 - Drill down along multiple dimension
 - Drill down into history
- Improved End-To-End Solution Support н.
- н.
 - LONG->LOB transition

2Q/08 NW 7.0 SR3 3Q/08 NW 7.0 EhP 1

- Turn-key HA solution
- Perf & TCO differentiators (MDC)
- Turn-key compression
- **Performance Warehouse** .
- Integrated Workload Management
- Integrated MDC advisor
- **Deferred Table Creation** .

1Q/07 NW 7.0

- Embedded database
- Unlimited scalability
- Minimal admin
- TCO (reduced storage costs, self tuning)

2Q/05 NW 2004

- Streamlined install
- Streamlined admin
- Initial BI MDC expl.
- Auto storage EE

2005

Version 8.2.2

- Automatic storage admin
- Deployment optimized for SAP
 - Tailored concurrency & perf improvements

Integrated Nearline Storage

- MDC Advisory Stage 2

2H/2009 "Cobra"

2009

- Full 360° Monitoring
- Even Deeper Deep Compression .
 - 40+% reduction in Indexes
 - 40+% reduction in Temps
 - Inlined LOBs
- Near-0 Storage Admin
 - Sparse MDC tables for simple space reclaim
 - Easy table space reclamation

2010

- Ease the path to Automatic Storage
- Extending Online Operations
 - Change schema definitions online
 - Reorganization improvements
- Extending Integrated HA+DR OS coverage
- Additional BI guery performance boosts

2006

Version 9.1

- Storage limits removed
- Near-0 admin Memory
- Selected Autonomic / TCO features

2007

Compression





- Memory Management
- Compression
- Perf improvements (eq MDC)
- **Threaded Architecture**
- DPF Scaling Improvements

9

Integrated & automatic HADR Integrated Flash Copy TCO improvements DPF

Version 9.5

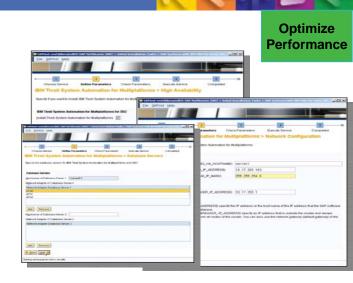
- - Statistics Management

- Storage

2008

SAP & DB2 Product Integration

- SAP on DB2 is a fully integrated product
 - Integrated installation of DB2 software during SAP install, HA setup during SAP install *
 - One-step SAP-tailored DB2 configuration: DB2_WORKLOAD=SAP
 - Full DB2 administration and monitoring through SAP DBACOCKPIT
 - Near concurrent GA certification for all DB2 releases and DB2 fix-packs
- One-stop support offering
 - All customers receive one-stop service through SAP – only one single point of contact
 - Joint service and support staffed with SAP and IBM engineers
- Aligned maintenance cycles
 - IBM DB2 follows SAP's 7+2 maintenance strategy



Configuration - Automat	ic Maint	enance Settings				
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Dystem Configuration BAudt System FM7_REM	LastRetes	n 🕅 10 10 2006 🛈 11 4	3 - 03		E	
DBA Cockpit	Automatic DB Name	Antenance Settings G FM7 DB Server DB Release	10.17.202.10 09.01.0000	9 2008 (0) 17 14	U.	
Performance Space Backup and Recovery Configuration	Cirin P Adore	tin Automatic Bactop Automatic Bactop Automatic Bactop	omale; RUHISTATE / Automale: REORG	BCORC		
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Strategic Technology Alignment

Database (DB)	Database GA	SAP DB GA	GA Delta	Comments
Oracle 9i	June 2001	During Q1 2003	78-91 weeks	Different dates for different SAP releases
Oracle 10g	Jan 2004	~ Q2 2006	~125 weeks	Backward comp. → 4.6D
Oracle 11g	Jul 2007	2009/2010	~2.5yrs	SAP will support 11.2 only
DB2 v8.2.2	April 29, 2005	June 3, 2005	4 weeks	1st DB2 optimized for SAP Software release
DB2 9	July 28, 2006	Aug 31, 2006	4 weeks	2nd DB2 optimized for SAP Software release Backward comp. →3.1I
DB2 9.5	Oct 31, 2007	Dec 20, 2007	7 weeks	Optimized for NetWeaver 7.0 SR3
DB2 9.7	June 26, 2009	Aug, 2009	~7 weeks	Optimized for NetWeaver 7.0 Ehp 2



Topics to be covered

✓ DB2 for SAP Value Proposition Overview

✓ DB2/SAP Partnership

Unique DB2 Features for SAP

DB2/SAP Performance

> DB2/SAP Customer Experiences





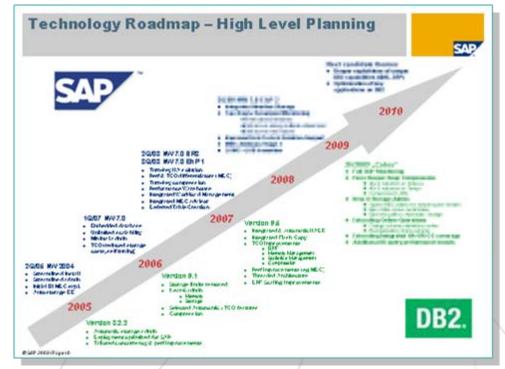
Performance

SAP on DB2 : Key Technology Differentiators

Selected SAP on DB2 differentiators covered today :

- DB2_WORKLOAD=SAP
- DB2 Compression
- SAP on DB2 virtual tables
- DB2 Integrated HA
- DB2 Database Partitioning Feature
- DB2 Multidimensional Clustering
- DB2 Automatic Maintenance
- Online Table Reorg
- DBACockpit
- DB2 Workload Management
- DB2 in SAP's Database Performance Warehouse
- SAP NetWeaver BW Nearline Storage on DB2

This is not an exhaustive list and only intended to provide an overview.
You can find more information about SAP on DB2 in SDN.



IBM Information

DB2 9 Deep Compression reduces storage cost

	IBM
lecord Compression	
Uncompressed Record 800	KS BLUE DALLAS TEXAS
Compressed Record	Common Stringe' of connectative baker replaced with 12 bit symbol
Data page with uncompressed records	Data page with compressed records

The facts:

- DB2's unique Compression technology cuts down sizes of database transparently to the SAP application
- Deep Compression is fully supported for all SAP Releases and applications, from R/3 3.11 up to the newest releases.

Customer benefits:

- ✓ Reduced storage cost ny 55%-68%, cost managed TB ~ \$ 50K / YR
- ✓ Reduced I/O requirements, better CPU utilization,
- ✓ Better RAM utilization, virtual increase of 40 %
- Better Performance, Reduced Backup/Restore time

Reduce Cost

Customer Storage Savings with DB2 Compression

> DB2 V8 \rightarrow DB2 V9 Upgrade :

- ✓ Inter Versicherungen (SAP ERP, 266 GB \rightarrow 151 GB): 43%
- ✓ Stadtwerke Krefeld (SAP ERP, 1,2 TB \rightarrow 380 GB): 68%
- ✓ Stadtwerke Krefeld (SAP BI, 420 GB \rightarrow 230 GB): 45%
- ✓ Center Point (SAP BI 8,5 TB \rightarrow 3,72 TB): 56%
- ✓ Fiat (SAP ERP, 660 GB \rightarrow 372 GB): 43%
- Artsana, Deutscher Ring, Fresenius, SAP, Tellabs, T-Systems, Whirlpool, ...

> Non-DB2 \rightarrow DB2 Migration :

- ✓ Schaeffler (SAP BI, 8 TB \rightarrow 4,5 TB):
- ✓ Coca Cola (SAP ERP, 950 GB \rightarrow 575 GB):
- ✓ Kali+Salz (SAP ERP, 2500 GB \rightarrow 1375 GB):
- ✓ Thyssen-Krupp (SAP BI, 176 GB \rightarrow 92 GB):
- ✓ Schwartau (SAP ERP, 651 GB \rightarrow 377 GB):
- ✓ Tellabs (SAP ERP, 1061 GB \rightarrow 545 GB):

44%

45%

42%

49%

40% *

48% *

Reduce

Cost

Operational Benefits of DB2 Compression

✓ Better Storage Usage

- Database about 50% smaller
- More space for FlashCopy/Splitt-Mirror

✓ Better CPU Usage

- I/O traffic reduced up to 70%
- CPU workload reduced up to 60%
- Average SAP response time ~ 20% faster

✓ Better RAM Usage

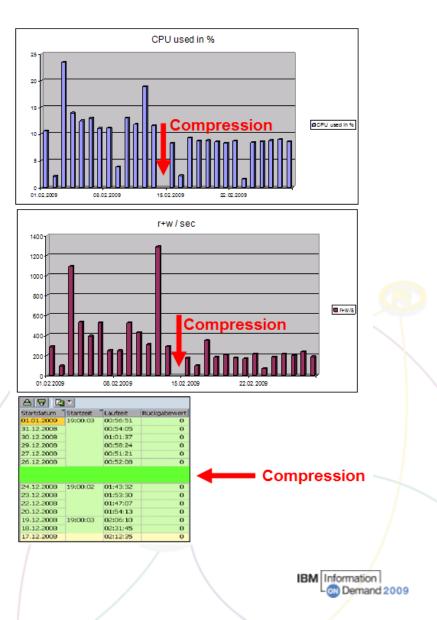
- Data on storage <u>and</u> in RAM is compressed
- Physical database RAM virtually ~ 40% larger

✓ Better Backup Usage

- Backup size up to 85% smaller
- Backup time reduced up to 65%

✓ Better Batch Performance

Batch job runtime up to 10 X faster



Operational excellence

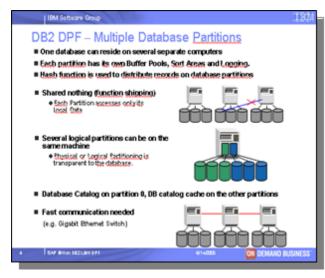
DB2 9.7 Compression (Data & Index-Compression) Customer data-points and testing

SAP BI		DB2 uncompressed	DB2 compressed	Saving after table+index compression		
Database [[GB]	416 146		64,9%		
Table [GB]		259 104		59,6%		
Index [GB]		157 42		73,5%		
SAP R/3		DB2 uncompressed	DB2 compressed	Saving after table+index compression		
Database	[GB]	1384	612	55,8%		
Table [GB]	Data Co	mpression Ra	ate: 57.	6% to 72,1%		
Index [GB]						
				_		
SAP R/3		ompression R	ate: 49	2% to 73,5%		
	Index C	ompression R e Compressio		,2% to 73,5%		
SAP R/3 Database	Index C	·		-		
SAP R/3 Database Table [GB]	Index C	e Compressio	on Rate: 55	,8% to 67,9%		
SAP R/3 Database Table [GB] Index [GB]	Index Co Databas	e Compressio	on Rate: 55	8% to 67,9% 49,8% Saving after table+index		
SAP R/3 Database Table [GB] Index [GB] SAP R/3	Index Co Databas	74 DB2 uncompressed	DB2 compressed	8% to 67,9% 49,8% Saving after table+index compression		

Optimize Performance

IBM Information

Unique DPF scale out technology makes you do more with less



The facts:

- DB2's DPF (Database Partitioning Feature) offers a unique and proven linear scale out technology for SAP BI
- DPF is a mature technology and fully supported since SAP BW 2.0
- Almost all larger SAP BI installations use DPF

Customer benefits:

- ✓ Best exploitation of available SMP hardware through logical partitioning with proven performance benefit compared to other databases.
- ✓ Ability to run a high-end SAP BI on lower cost hardware:
- ✓ Deployment on multiple smaller boxes instead of one big SMP machine.



Optimize Performance

Nestle: World's largest BI BusinessWarehouse 60TB

Major Key Performance Indexes	Requirement	Achieved
<u>Recovery of an entire days work</u> Restore Database and roll forward 500GB of logs	<8hrs	2hr 40min Using FlashCopy
Disaster Recovery Complete Database restore from tape + roll forward of 2TBs of logs	<24hr	10hrs Using LTO3
Daily Backup to Tape Full Database backup to Tape	<12hr	6hr 10min Using LTO3
Daily Backup to Disk Completed processing of incremental FlashCopy of production day	<8hr	30min Using Flash Copy

Infrastructure

- SAP NetWeaver 7.0
- IBM DB2 V9
- Tivoli Storage Manager
- p595 & AIX 5.3
- > DS8300 Turbo
- > Tape Library 3584

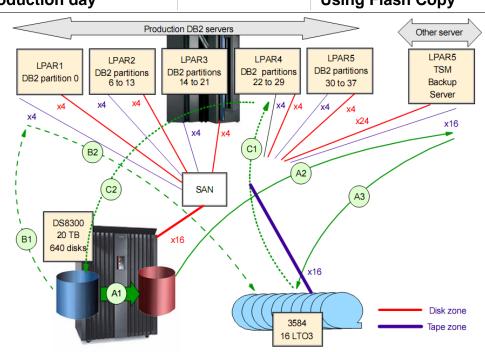
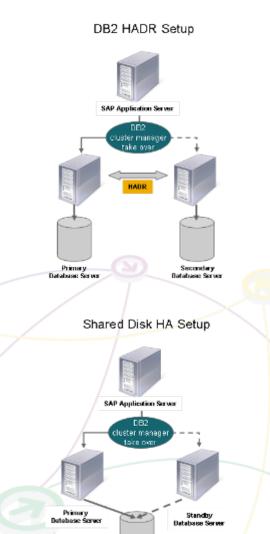


Figure 1-4 The storage infrastructure for backup and restore

DB2 High Availability and Disaster Recovery

- Built-in near-sync standby database with rolling update capability (DB2 HADR)
- Integrated cluster manager for fail over automation *
- Integrated into SAP installation
- Fully supported for all SAP releases in service
- Included in SAP DB2 OEM license at no extra cost

Constraints Constrain	Control of Contro
v limited to Linux, AIX and Solaris	



Shared Disk IBM Information

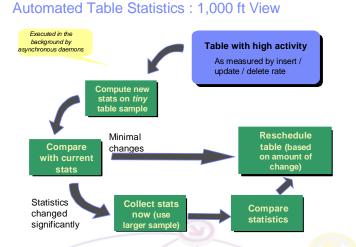
Demand 2009



- Most DBA activities are automated with DB2
 - ✓ Memory tuning and configuration
 - ✓ Storage and logfile management
 - ✓ Collection of table and index statistics
 - ✓ And many more ...

21

- Fully integrated into SAP DBACOCKPIT
- Included in SAP DB2 OEM license at no extra cost



Configuration - Automatic Maintenance Settings Configuration - Automatic Maintenance Settings	5 2		Access Accessions Access	
	Connext Automatic Backing Automatic Backing Automatic Backing Automatic Backing Automatic Backing Automatic Backing Events IP Automatic BECRG is swetched on IP Automatics Practic Practic Practic Practic IP Automatic BECRG is swetched on IP Automatics Practic Practic Practic IP Automatic BECRG is swetched backs Practic Practic Practic IP Automatics It also a context for practic exclusive backs It also a context for practic exclusive backs IP News Concluster Table Size It also a context for BECRG Schema It also Fauged inten Flag IP News Concluster Tables Schema It also Fauged inten Flag It also Fauged inten Flag IP Size Concluster Tables Schema It also Fauged inten Flag AGR_INDERT Schema	Comment (Comment States) Comment States (Comment States) Comment States (Comment States)	General Orderschaft Berleg is systemation Ordersg Construction Ordersg Construc	Sature Trice Sature Marce The new subfacture trice The new subfacture trice The new subfacture trice The new subfacture trice The new subfacture trice State The new subfacture trice The new subfacture trice State The new subfacture trice The new subfacture trice State The new subfacture trice The new subfacture trice State The new subfacture trice The new subfacture trice State The new subfacture trice The new subfacture trice State The new subfacture trice The new subfacture trice

Excellence

Operational

DBA Cockpit – First built by SAP for DB2

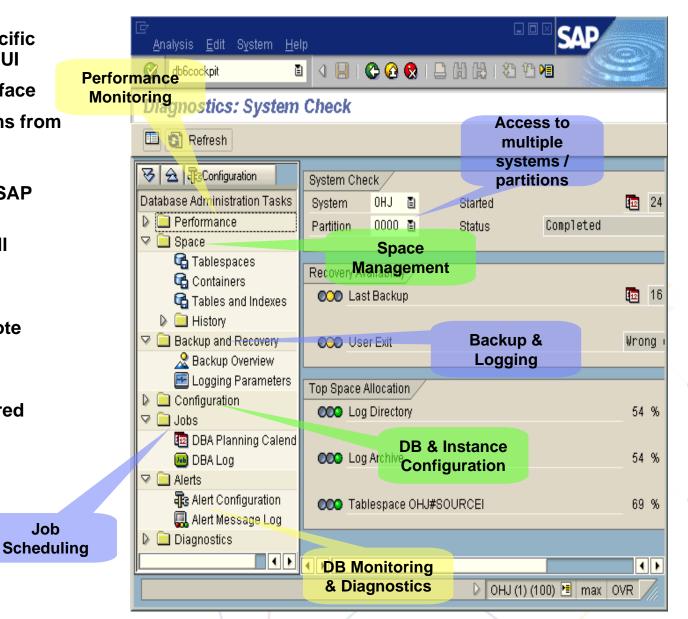
Job

- Accces SAP + DB2 specific information from one GUI
- Single SAP admin interface
- Access multiple systems from one GUI (remote administration)
- Shipped as part of the SAP system
- Easy administration all under one hood
- Enhanced usability
- More DB2 data for remote **SAP** support
- Multi partition support

Initially implemented by

SAP only for DB2!!

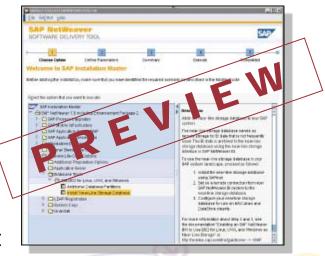
No external tools required

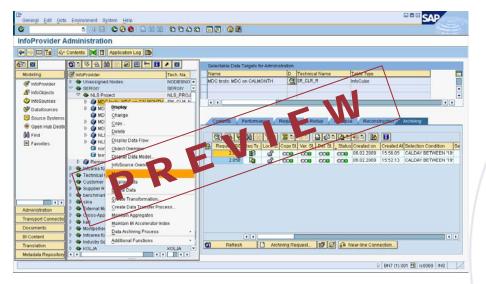


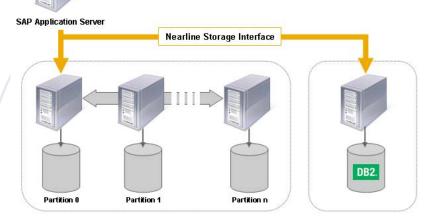
Operational **Excellence**

SAP NetWeaver BW Near-line Storage on DB2

- Offloads less frequently used data from SAP BW
- Reduces load and size of your production BW
- Takes full advantage of DB2 compression
- Fully exploits DB2's self managing capabilities
- Integrated into SAP's tools for installation, administration and monitoring
- Included in SAP DB2 OEM license at no extra cost







Planned to become available as of NetWeaver 7.0 EhP 2 and higher and DB2 V9.5 and higher

BW Production database

Nearline Storage on DB2

Reduce Cost



✓ DB2 for SAP Value Proposition Overview

✓ DB2/SAP Partnership

✓ Unique DB2 Features for SAP

✓ DB2/SAP Performance

DB2/SAP Customer Experiences



SAP IT is a very satisfied DB2 customer



"This project was a great example of the benefits of combining Unicode conversion and database migration, because the data cleansing and archiving processes helped us reduce the size of the database by more than 22 percent."

"From our own experience, and from listening to the experiences of our customers, we would definitely recommend the combination of Unicode conversion and database migration as part of an SAP software up grade project. A reduction in database size may initially seem counter-intuitive, but many companies have experienced the same thing. Moreover, performing a database migration during the Unicode upgrade adds very little to the overheads of the project, so it is more efficient to do both at once."

> – Peter Bögler, Solution Architect, SAP IT

SAP IT selects IBM DB2 as strategic database platform for internal business systems.

SAP AG in Walldorf, Germany, is one of the world's leading business software providers. With more than 45,000 employees serving international enterprises of every conceivable type, SAP AG has people and offices on every continent, operating in multiple languages.

The Challenge

SAP IT (the IT department of SAP AG) wanted to be able to take advantage of new SAP software functionalities while reducing the complexity and operational costs of its IT landscape. The company also wanted to move to a new database platform to deliver optimal performance.

The Solution

In three separate projects, SAP IT upgraded its Human Capital Management (HCM), ERP and Business Intelligence applications, simultaneously performing Unicode conversion and migrating databases from Oracle to IBM DB2.

The Benefit

Simultaneous upgrade/conversion/migration helps reduce business disruption without significantly increasing project complexity. Response times in the HCM environment have improved by around 40 percent. Archiving and database reorganization have reduced the size of the ERP database by 22 percent – and DB2 9 Deep Compression could provide further reductions. Conversion to Unicode has helped SAP IT introduce multiple-language applications, facilitating international operations. SAP's Business Intelligence system is now positioned for nearly unlimited scalability and massive growth with DB2.

BM Information Demand 2009

Coca Cola Bottling

Financial and Strategic Benefits

- Lower costs for data maintenance
- Improved ability to compress data, precluding need for additional storage space, lowering costs
- Immediate increase in performance of programs and applications, including increased dialog response times

Operational Benefits Key Performance Indicat	or Impact
1st-year cost-avoidance savings in Oracle fees	+US\$250,000
Database size reduction	Approximately 30%
1st-year (additional) storage and maintenance cost savir	
Annual license, storage, an maintenance cost savings	d +\$175,000
Database response time	5% to 10% faster
ROI	+205%
ROI breakeven App	proximately 8 months
5-year internal rate of return	n +133%





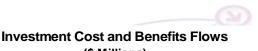
Demand 2009

Lilly

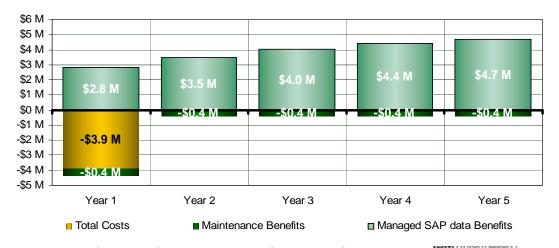
- Key Facts:
 - Oracle takeout utilizing SAP OEM Agreement
 - Eli Lilly is one of more than 100 companies to recently switch from Oracle to DB2.

Summary

- > 50% savings in database storage
- 19 month payback
- \$8.5M savings over 5 years
- Significant annual cost savings for
- managing SAP database storage
- Improved performance
- On time / In Budget Migration



(\$ Millions)



5-Year Project Economics		
NPV	\$8.5M	
IRR	196%	
Payback	19 Months	





Key Facts:

- Oracle (inside and outside of SAP) & HP take out in 90 days
- IBM addressed the Non-SAP applications as well.
- LSI had to consolidate their data centers & they were due for a HP hardware refresh
- IBM and SAP built a joint business case on the benefits of migrating to DB2 on pSeries

5-Year Project Economics		
NPV	\$2.1M	
IRR	55%	
Payback	18 Months	

Summary:

- IBM displaced 4 competitors for this solutions
- Oracle replaced by DB2 –
- Hewlett Packard replaced by PSeries
- Symantec replaced by Tivoli TSM –
- Quantum Storage replaced by IBM ProtecTIER Data dedup for global EDA requirements
- IBM Lab Services and Migration Factory Team



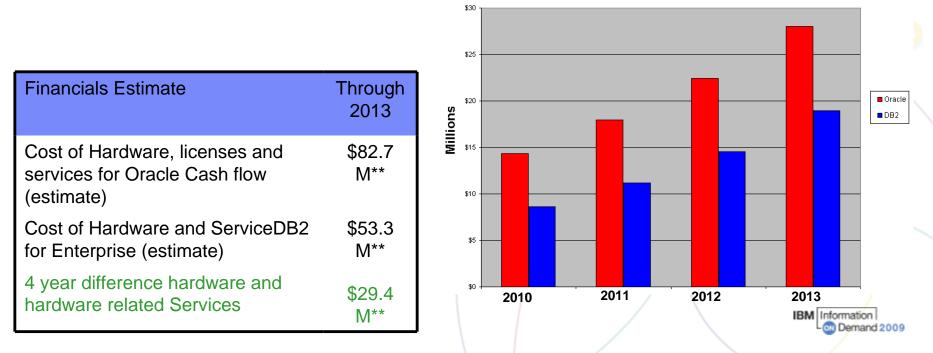




- Oracle takeout utilizing SAP OEM Agreement
- Pepsi is one of more than 100 companies to recently switch from Oracle to DB2.

Summary

- > 50% savings in database storage
- 18 month payback
- Significant annual cost savings for
- managing SAP database storage
- Improved performance
- PSeries replaced HP



29



✓ DB2 for SAP Value Proposition Overview

✓ DB2/SAP Partnership

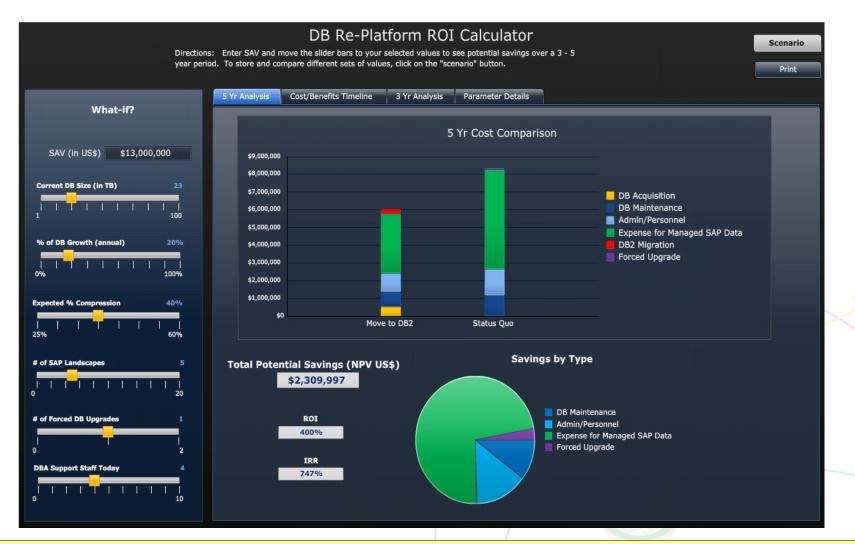
✓ Unique DB2 Features for SAP

✓ DB2/SAP Customer Experiences

> Additional closing remarks (including summary)



Need help modelling ROI for your own environment



IBM DB2/SAP specialists can help you create an illustration for your internal discussions to build a business case ..

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DB2/SAP : Take-Aways from this session

"DB2: Only Optimized Database for SAP"

Joint Development & Support & Service, Lowest TCO

Best Performing Database for SAP

- DB2 leads key SAP benchmarks
- > 20% faster than Oracle for R/3
- > 40% faster than Oracle for SAP BW

Only Scalable Database for SAP BW

Lowest cost - unlimited scale out for SAP BI

> 38% - 74% Price Advantage over Oracle

License & Maintenance via SAP OEM

Disc Space Savings with Compression

- > 50% 68 % savings vs. Oracle
- 60 +% savings vs Microsoft and MaxDB

DB2 is SAP's Strategic Database and SAP choses DB2 for its own business, why shouldn't you do the same ?





