

Technium Performance Engineering and IBM invite you to the launch of the

Centre of Excellence in Product Lifecycle Management

at 8am on Tuesday 24th April 2007 at Technium Performance Engineering



The breakfast event will include a presentation of IBM's Product Lifecycle Management systems and its applications.

Technium Performance Engineering will be announcing an affordable solution for Companies to use the PLM facilities at the Llanelli Technium.

Agenda

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| 08.00 | Breakfast is served |
| 08.30 – 09.30 | Various speakers from Swansea University, IBM, Technium and industry describe the benefits of using PLM software |
| 09.30 | End of formal event |
| 09.30 – 10.30 | Further information and one to one discussions can be arranged if requested |

Product Lifecycle Management is beginning to influence the way we all live and work. Product design is critical, since design choices affect the ability to reuse or recycle used products efficiently and economically at end-of-life. Already the European Parliament has introduced directives that mean the Automotive and Electronics industries have to plan for “end of life” of their products. No doubt similar regulations will soon be introduced to cover all forms of manufacturing, engineering and construction.

Product Lifecycle Management (PLM) is a suite of applications that enables an enterprise to innovate effectively and efficiently and manage its products and related services throughout the entire business lifecycle, from conception through to recycling or disposal at the end of their productive life.

The Centre of Excellence will provide businesses in South and West Wales with access to the following software CATIA V5, SMARTEAM and ENOVIA, leading IBM PLM solutions, developed by Dassault Systèmes. Companies will be provided with an affordable solution enabling them to access state of the art software to facilitate the creation, simulation and visualisation of products, processes and resources, This IBM software is widely used within the automotive and aerospace sectors accelerating time to market, innovation, additional revenue streams and cost savings.

The new centre will provide small and medium-sized Welsh enterprises with an unparalleled opportunity to gain competitive edge by drawing on IBM’s expertise in PLM to accelerate and improve product development and lifecycle management. Whether you need is for a short term peak demand or a longer term occasional user arrangement, we will arrange a convenient package to suit your needs.

Directions to Technium Performance Engineering

- Leave the M4 at junction 48 and turn left towards Llanelli on the A4138
- Straight on at 1st roundabout
- Straight on at 2nd roundabout
- Turn right at 3rd roundabout (signposted Calsonic/Kansei and Diplomat Hotel)
- Take the first right turn (Heol Aur) this is only about 100 meters from the roundabout – Technium building is straight ahead – follow the road around the building – the car park is at the back
- Journey time from the M4 is just over 5 minutes