## Deployment.Everywhere Interview with David Brauneis

## INTRO TRANSCRIPT

One of the challenges that really affect an organization's ability to deliver a new functionality and new releases of their software to the market... is there's a wall between the development organization and the operations organization.

And the communication between the two has been mostly in the form of e-mails or spreadsheets or screen captures and things that are not structured, so it's hard for people to control them.

The IBM Deployment Planning and Automation Solution provides a way to accelerate delivering software to the business without compromising the uptime and the risk of outages.