

# Innovation 2009: Telelogic User Group Conference

## IBM Rational Software Conference 2009

As **REAL** As It Gets!



2 Conferences  
for the  
price of 1

Join Us May 31 - June 4, 2009

Walt Disney World Swan and Dolphin Resort | Orlando, Florida



## Enterprise Architecture Track

With over 400 technical sessions at the IBM Rational Software Conference, you won't want to miss this training and educational event of the year!

### Sessions you can't afford to miss!

- CIGNA's Enterprise Architecture Journey: A Customer Case Study
- Communications Case Study: Validate, Communicate and Evolve EA
- Green Enterprise Architecture: Driving Energy-Efficient and Cost-Effective Business Operations
- Turn your IT Plan into a Competitive Advantage
- Communicating Enterprise Architecture Successful
- Roadmap Your Successful Enterprise

### Enterprise Architecture Track and Conference Highlights Include:

- Ask the Experts Sessions
- A first look at IBM's Enterprise Architecture Roadmap Strategy
- Customer Case Studies
- Interactive Birds-of-a-Feather sessions
- Hands-on technical workshops show-casing every phase of the software lifecycle
- Rational Labs: A look into the future of IBM Rational's emerging technologies

### Attend sessions in the Enterprise Architecture Track, where you will learn:

- How real customers are leveraging EA to mitigate risk involved in consolidation, transformation, and M&A projects
- Methods for optimizing your organization's business and IT infrastructure
- Best practices in targeting areas for expense control

See all scheduled sessions and conference agenda at  
[www.ibm.com/rational/rsdc](http://www.ibm.com/rational/rsdc)