IBM Rational Software Conference 2009
Innovation 2009: Telelogic User Group Conference

As REAL As It Gets!

2 Conferences for the price of 1

Join Us May 31 – June 4, 2009
Walt Disney World Swan and Dolphin Resort | Orlando, Florida

Process, Project and Portfolio Management Track

With over 400 technical sessions at the IBM Rational Software Conference, you won't want to miss this training and educational event of the year!

Sessions you can't afford to miss!

- Software Project Management: Leveraging IBM® Rational® Unified Process® and the Project Management Body of Knowledge: Better Together
- Panel: Experience Reports from the Agile Trenches
- Software Development Worst Practices: Cautionary Tales from the Front
- What They Don't Teach You About Software at School: Be Smart!
- From CEO to Software Developer: IT Strategies for Tough Times
- All You Ever Wanted to Know about Creating and Deploying Methodology to Projects in Practice

See all scheduled sessions and conference agenda at
www.ibm.com/rational/rsdc

Process, Project and Portfolio Management Track and Conference Highlights Include:

- **NEW** solutions to help you gain greater control and visibility over your ability to plan, manage, implement and measure the business process of software and systems delivery
- See **REAL** customers "balance" product and project portfolios in an economic downturn
- Integrate **REAL-TIME**, **REAL-WORLD** information and analysis to build more strategic portfolios, more nimble processes, and get more for less
- Listen to **REAL** customers on how they are using and evolving their PPM platforms to drive greater business value, while reducing the risk and cost of execution
- Hands-on technical workshops show-casing the new IBM Rational PPM solutions
- Rational Labs: A look into the future of IBM Rational's emerging technologies
- Interact with PPM peers and thought leaders at "birds-of-a-feather" sessions
- Networking opportunities with IBM executives and PPM industry thought leaders
- Executive Summit 2009
- An added bonus: Project Managers can earn over 20 PDU's for attending the track (and learn how to earn another 20 with free online training from IBM)

Attend sessions in the Process, Project and Portfolio Management Track showcasing NEW PPM Solutions:

- PPM Keynote with key announcements
- **NEW** IBM Rational Project and Portfolio Management Solutions: Concepts and Overview
- Introduction to Performance Measurement with IBM Rational Enterprise Reporting Solutions
- **NEW** IBM Practices in Practice—Integrating Measured Capability Improvement Framework with Capability Maturity Model Integration
- Introduction to IT Portfolio Management with IBM® Rational® Focal Point™

Rational® software

IBM