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CompuCredit Corporation boosts staff productivity when it simplifies its software build processes with IBM Rational software.

"The Rational Build Forge software saved us from needing to hire additional personnel, and it improved our staff's efficiency. As a result, the Rational software helped us achieve ROI in less than three months."

—Kevin Whiddon, release manager, CompuCredit Corporation

CompuCredit Corporation provides, markets and services branded credit cards. Since 1996, it has worked with national credit bureaus to develop risk-evaluation systems that identify specific groups of consumers, enabling CompuCredit to offer tailored credit lines and pricing to its customers.

Challenge

CompuCredit's in-house software-build processes required numerous interdependent components, many staging environments and multipart data-management processes. Additionally, the company's release team was overwhelmed with managing processes, initiating builds, troubleshooting issues and controlling quality.

CompuCredit tried to use open source software to manage its build and release processes, but it was too difficult to operate and maintain. The company needed to replace its open source application with a reliable solution that would help it minimize the complexity of its end-to-end development process.

Solution

CompuCredit turned to its long-time technology provider IBM to deliver the right solution. Following a proof of concept from the IBM Rational® team, the client swapped its open source tool for IBM Rational Build Forge Enterprise Edition software.

The Rational Build Forge solution facilitates reliable, high-performance software builds by providing more-agile development and streamlined delivery capabilities. The software enables CompuCredit to improve quality, speed production cycles and increase productivity across globally dispersed development teams.

Using Rational Build Forge software, the client created a truly automated release system, which can grow with the company and minimize overhead costs. And it positions CompuCredit's release team to better meet the challenges of developing new products.

Benefits

- Improves customer service and the productivity of the release team

- Helps the client better manage product information and become more flexible in its software development

- Reduces the amount of hands-on work required to create new software releases

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