

IBM SurePOS 700 Solutions for Grocers



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Grocery retailers face an increasingly demanding marketplace where the point-of-sale has become much more than scan and take cash. Grocers are adding more technology and functionality at the POS, and integrating new store applications. These new tools are designed to provide a better checkout experience, better cashier productivity and expanded services to shoppers. Adding new features must happen without slowing transaction times. Plus, grocery retail POS systems must deliver core reliability and a POS platform that provides ultimate performance, capacity, scalability and architecture to support future capabilities.

The innovative SurePOS 700 Series is transforming grocery retail.

Delivers ultimate performance

by extending the cashier's capabilities at POS with new functionality and tools that enhance the consumer experience—while helping to maintain the fastest possible checkout in high volume situations. The new SurePOS 700 delivers the latest POS technologies, combined with a growing focus on low power consumption and other eco-friendly features that meet both business and country requirements.

Lowers total cost of ownership

by shrinking costs and reducing the hassles of systems management. Proactive, automated management systems access units remotely to monitor

Overview

- **Objective**
Simultaneously increase revenue, reduce operational costs and create a superior customer experience
- **Benefits**
Faster checkouts, remote management, scalable performance, easy serviceability, specialized software from IBM and IBM business partners, responsive technical support, lower total cost of ownership
- **Solution**
IBM SurePOS™ 700 Grocery solutions, including the complete family of IBM SurePOS 700 POS systems, from IBM Retail Store Solutions

the health of the POS and environmental variables. New design features such as virtually tool-free front access for servicing and replacement of components, and Light-Path Management with diagnostic lights that detect problems, help minimize technical support costs. The results are higher up time and reduced store impacts.

Offers built in reliability through extensive testing and unique retail-hardened design features to meet the operational demands of grocery. IBM builds in safeguards against data loss through protected storage, against viruses and tampering with embedded security features; and against electrical outages with optional integrated backup power options. Remote management capability means systems can be updated without being taken off line.

Optimizes investment in POS through the ability to run current applications and peripherals on the new SurePOS 700, as well as an open platform that can work with many software applications. New units can be added and will coexist with systems already in place. Flexible connectivity, a choice of integrated or distributed configurations and a selection of color-matched peripherals allow retailers to configure a POS solution to meet a particular need and budget, now and in the future.

Solution Components

IBM SurePOS 700 Series, IBM SureMark™ Printers, IBM SurePoint™ Displays, IBM 4690 Operating System, IBM SurePOS ACE for 4690 OS, IBM General Sales Application, IBM 4680-4690 Supermarket Application, IBM integration software, and IBM Business Partner applications

IBM meets the challenge.

IBM understands grocery challenges and has responded with the SurePOS 700, the world's premier POS. IBM consumer service and self-service solutions, including IBM AnyPlace Kiosk™ and Self Checkout systems, are revolutionizing the way people shop.

Rely on IBM experience.

IBM is a world-wide leader in retail POS. First to introduce the retail bar code system, IBM has more than 30 years of retail experience, including more than two million POS installations around the world—many of these top grocers using the SurePOS 700 family to support their front end operations. Technical support is available locally, as well as Web-based, to keep stores operating at peak productivity.

To learn more about how the SurePOS 700 Series can empower your grocery enterprise. Please contact your local IBM representative or visit ibm.com/products/retail



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