



IBM StoreProven™ offering: powerful benefits for retailers



IBM created the StoreProven Offering to minimise – and potentially eliminate – the issues that can arise when retailers choose new solutions from software vendors.

With StoreProven, software vendors gain an easy way to test their solutions on IBM point-of-sale (POS) platforms before they bring them to you, the retailer. Solutions that solution providers have stated meet the IBM compatibility checklist are clearly marked with the 'StoreProven' emblem. You can quickly identify those solutions that solution providers have tested to run more smoothly on specific IBM platforms, while software vendors can discover potential compatibility issues before rollout, which improves the quality of their offering.

Overall, the StoreProven programme gives retailers several important benefits:

- Use the StoreProven emblem to find dependable solutions. Just look for the StoreProven logo to find software solutions that have been tested by software vendors to operate on IBM POS platforms. For specific configurations, you will be able to access a list of compatible solutions online.
- Choose from a wider variety of solutions. Because StoreProven provides a clear, easy path for software vendors to test compatibility, we expect more and more vendors to register their solutions as StoreProven. That means retailers will be able to find dependable solutions for a wide variety of retail needs.
- Purchase new solutions with higher confidence. You can be sure solutions bearing the StoreProven logo have passed the published IBM compatibility checklist.

- Roll out new solutions more quickly and easily. The StoreProven programme uncovers compatibility issues before rollout, allowing easier installation and reducing the risk of last-minute revisions. In addition, software vendors must sign a licensing agreement to use the StoreProven emblem.

Find StoreProven solutions online

The IBM Retail Store Solutions Web site (www.ibm.com/solutions/retail) offers a direct link to a comprehensive list of StoreProven solutions and providers. You can also link to this listing from many IBM product pages.

Ask for StoreProven today

Look for the StoreProven emblem whenever you are considering new software solutions for your retail operation, and encourage your preferred software vendors to participate in the offering. For more details, please contact your local IBM representative.



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