

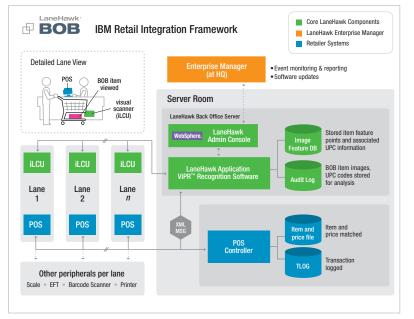


## **IBM POS Integration**

LaneHawk is available as part of IBM's ACE and SA POS solutions. Over 3,500 retail grocery stores are under contract to deploy the LaneHawk/IBM integrated solutions.



Example of IBM ACE POS system showing LaneHawk item recognition



Example of LaneHawk and IBM Retail Integration Framework integration



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## How LaneHawk Works

- BOB items are identified and added to the POS transaction in *real time*, capturing the losses as they occur.
- Cashier activities are recorded in the POS Tlog, allowing tracking by cashier or lane.
- A report of all accepted and cleared BOB items is created to ensure cashier compliance with Store Operating Procedures.

## Store Integration

- The LaneHawk/IBM POS integration is available with multiple options to customize the solution for specific front-end environments.
- A LaneHawk device is installed in each lane and connected to a back-office server.
- The back-office server processes item images and data.
- IBM's Retail Integration Framework is one example of store integration. Additional methods are also available.

Please contact us for a demonstration, more product details or purchasing information.

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