Welcome to Ready for IBM Retail Store Innovations!

North America Store Solutions is pleased to welcome its valued members to the new Ready for IBM Retail Store Innovations program:

360Commerce ADUSA. Incorporated Aloha Technologies, Ltd. Cornell-Mayo Associates GERS Retail ICM Systems JDA Software Group Magstar NDC Health PCMS Datafit Incorporated POSitouch **QSR** Automations RETALIX Retek, Incorporated Retail Technologies International Run.lt Systems SalePoint, Incorporated Sequoia Broadband Systech Retail Systems Triversity, Incorporated

Ready for IBM Retail Store Innovations enables Business Partners, ISVs and IBM to take advantage of joint opportunities in today's dynamic and increasingly sophisticated business environment.

With the participation in Ready for IBM Retail Store Innovations, members are already recognizing and embracing the numerous benefits available through IBM's application validation program.

"As a Java-based retail software vendor, one of our key messages is freedom of choice," said Christine Lowry, chief marketing officer of 360Commerce. "Being certified by IBM on a variety of their hardware platforms is another way to reinforce this message. It is also an effective way to demonstrate our ability to provide a more out-of-the-box combined hardware/software solution for a customer's or prospect's chosen platform along with giving them the confidence they need in that combined solution." *Christine Lowry, Senior Vice President and Chief Marketing Office, 360Commerce*

"IBM is kind of used as a bench mark and an industry leader, so we know if we are participating with them in programs, that we are headed in the right direction." *Janet Hawkins, Business Alliance Manager, Triversty*

Further information on the North America Retail Store Solutions Business Partner and ISV solution portfolio can be found on IBM PartnerWorld: <u>http://www.ibm.com/partnerworld.</u>

Should you be interested in joining our Ready for IBM Retail Store Innovations community or have any questions about this program, please send an Nancy Greene at nagreene@us.ibm.com