

New SurePOS 300 Series models offer fast performance, exceptional value

The most affordable distributed POS solution in the IBM portfolio — the IBM SurePOS™ 300 Series — is now faster and more powerful than ever.

Introduced on September 16, models 320, 32C and 32H are equipped with 1.2 GHz¹ processors, 256MB² RAM expandable to 512MB³, and two additional RS-232 ports. Plus, they offer the same flexible configurations, storage media options, compact footprint and superior reliability that make the IBM SurePOS 300 Series a cost-effective, retail-hardened alternative to general purpose PC cash drawer systems.

Like the original SurePOS 300 Series, these three new models feature an open platform and broad operating system support. They can run a wide range of POS applications, including software developed by IBM Business Partners. They can also handle emerging applications for customer loyalty, e-commerce, centralized management and other e-business strategies. Which makes the IBM SurePOS 300 Series a smart and affordable choice for your small business customers, as well as a flexible, functional POS alternative for larger retail organizations.

The SurePOS 300 Series works well anywhere in your customer's store, from the back office to the POS to point-of-service areas like gift wrap or returns. Model 32H can be configured as a stand-alone solution with a 40GB hard

drive. Model 32C offers 128MB compact flash, and can be configured as a centrally controlled thin-client workstation. Model 320, the value solution, features no storage media. All three have the smallest footprint in the IBM portfolio, so they fit comfortably underneath the counter or in areas where space is limited.

Another critical feature of these models is retail hardening. The SurePOS 300 Series is built to help withstand rough handling and frequent exposure to dirt, dust, spills and electrostatic shock — all common occurrences in retail. This helps increase uptime and life span, both of which improve the system's total value and are important differentiators from lower-cost POS systems. Also, the SurePOS 300 Series is a stable platform, with a consistent configuration planned for at least 18 to 24 months, allowing retailers to install a uniform solution from store to store and use centralized management to reduce IT spending.

To learn more about the new IBM SurePOS 300 Series, please contact your IBM representative or visit ibm.com/industries/retail/store.

¹ MHz/GHz only measures microprocessor internal clock speed, many factors affect application performance.

² MB/GB equals one million/billion bytes when referring to storage capacity, accessibility may be less.

³ Memory supports both system and video. Accessible system memory will be the installed memory size less the amount defined for video