**IBM introduces a new line of 12- and 15-inch flat-panel displays, featuring infrared touch technology**

In addition to the compact, sleek design you've come to expect from the IBM SurePoint™ family of POS displays, our latest models showcase innovative infrared (IR) touch technology which can help provide more rapid, accurate transactions.

Compatible with all IBM POS systems and most standard PC platforms, the latest SurePoint models feature a space-saving 12-inch screen or a versatile 15-inch screen for effective multimedia operator training, full-motion video advertising and interactive customer displays. Both sizes incorporate a liquid crystal display in a compact footprint, enabling retailers to help make the most of valuable counter space. Your clients can also choose an iron gray or pearl white housing to coordinate with their store image or existing POS equipment.

*Help customers train their employees efficiently*
Because retailers invest significant resources getting new employees comfortable using POS systems, our SurePoint solutions are designed to minimize training requirements. In addition to supporting prompt-based applications that help eliminate the need for keystroke memorization, these models provide exceptional video quality to speed multi-operator and interactive training. This means your customers can take advantage of the latest full-featured, touch-based applications as well as multilingual solutions to meet their diverse employee needs, which may help translate into incremental software sales for you.

*Supply retailers with the POS flexibility and reliability they demand*
For ultimate convenience, the SurePoint display's IR touchscreen enables cashiers to complete transactions using virtually any interaction tool they choose—from a finger to a credit card—while maintaining high levels of transaction accuracy and speed. A higher contrast ratio and reduced glare offer improved screen visibility, even when the display is positioned in brightly lit environments. And because IR's fixed optical alignment is designed to last throughout the life of the display, your clients can help avoid time consuming recalibrations and costly downtimes.

*Delight clients with a comprehensive, investment-protected POS package*
Both modular and scalable, the SurePoint solution lets retailers integrate additional peripherals such as magnetic stripe readers, keypads, pointing devices and key locks—for a convenient, unified POS package. Because SurePoint features open-standards-based Universal Serial Bus or serial connectivity, stores can attach the display to most IBM POS systems or the equipment they already have on hand. To further safeguard technology investments, IBM conducts rigorous environmental tests—such as spill resistance and electrostatic discharge—to help extend the life of the SurePoint display, even under harsh retail conditions.

**Find out more**
To learn more about the IBM SurePoint and other POS solutions from IBM, please contact your IBM representative or visit:

**ibm.com**/industries/retail/store