

Day in Life of a digital IBM'er

The WORKPLACE just for YOU



СТРАТЕГИЯ ІВМ



mobile



analytics



cloud



social

Просто делаем свою работу



Чтобы обеспечить по настоящему гибкий доступ, необходима интеграция между ключевыми приложениями.

В пути по дороге на работу

MTS RUS 16:28

Edit My Rooms

IBM SmartCloud

- ★ 5736-8241 Anthony Newton
- ★ 6684-1843 Michael Vilker
- ★ 7631-5984 Eva Novak +

MTS RUS 16:29

Library

Recent A-Z

FILES

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MTS RUS 16:30

5736-8241

SocialBusiness Anthony Newton is sharing page 2 of 14.

Agenda

- Introductions
- What is Social Business?
- Why Cloud Computing is Important to our Customers
- About SmartCloud: The Social Business Cloud
- eMail is eMail, but is it Enterprise Ready eMail?
- Demonstration
- Hands-on Workshop Labs

MTS RUS 16:30

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SocialBusiness Anthony Newton is sharing page 7 of 14.

IBM SmartCloud: User Adoption Workshop

Agenda

What is a Social Business?

1 2 3

Поделюсь файлом с внешней организацией

MTS RUS 16:31

Мои файлы

Поиск

- Social ROI ba...Aug 2012.ppt 25 июля
- 4.37 Quick guide.ppt 20 июля
- Q4 ND Renewals Europe.ods
- ND License b...irst Draft).xlsx 1 июля
- Moscow Event.ppt 9 июня
- Brief SC New_3.pptx

Файлы Папки

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- 4.37 Quick guide.ppt 20 июля
- Q4 ND Renewals Europe.ods
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- Moscow Event.ppt 9 июня

Имя Пользователя Группы Папки

Файлы Папки

MTS RUS 16:35

Назад Операция

Accelerate the Bridge to IBM's SC4SB Sales Play 4.37 'Bridge To Cloud PLUS'

Обновлен пользователем Charles Stauber 15.08.2014 | Выполнить до 31.12.2014

Последние обновления

Страница 1 из 6

- More Information - Links to IBM SC4SB SaaS Terms
- Value Add - Cloud Readiness Assessment
- IBM SmartCloud for Social Business Terms of Use

Назад Папки

MTS RUS 16:36

Операция Профайл

Stauber, Charles (Chuck)

WW Sales Leader - Industry Cloud Solutions / SaaS

Обновления Информация

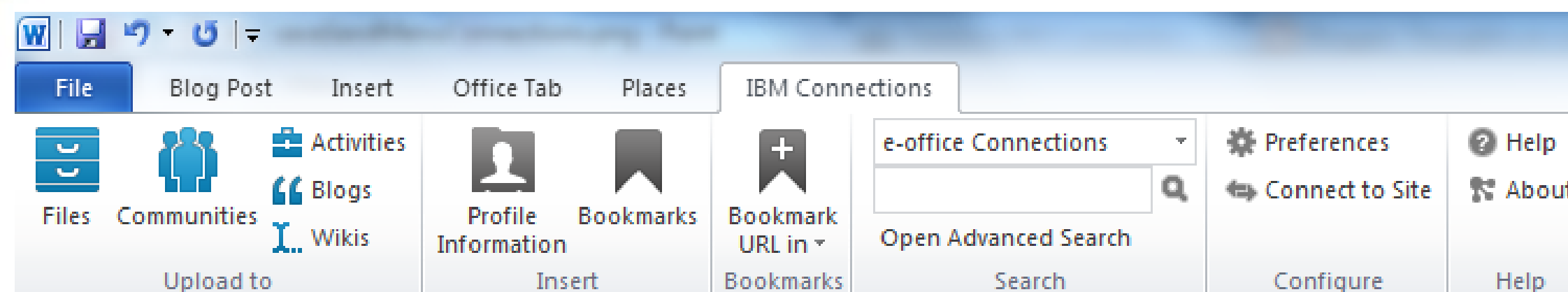
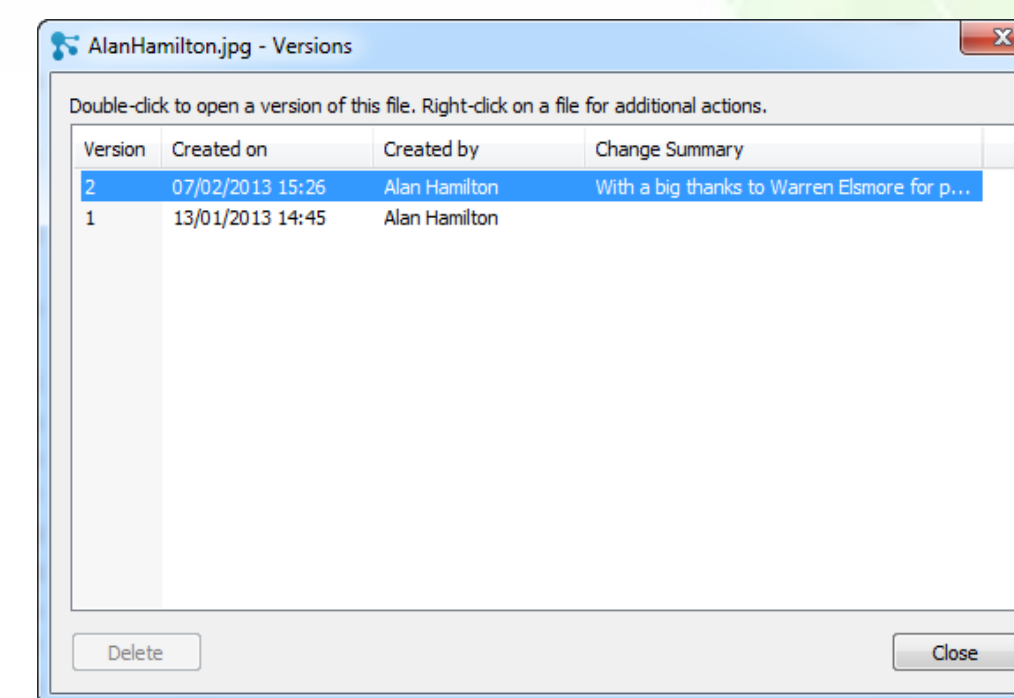
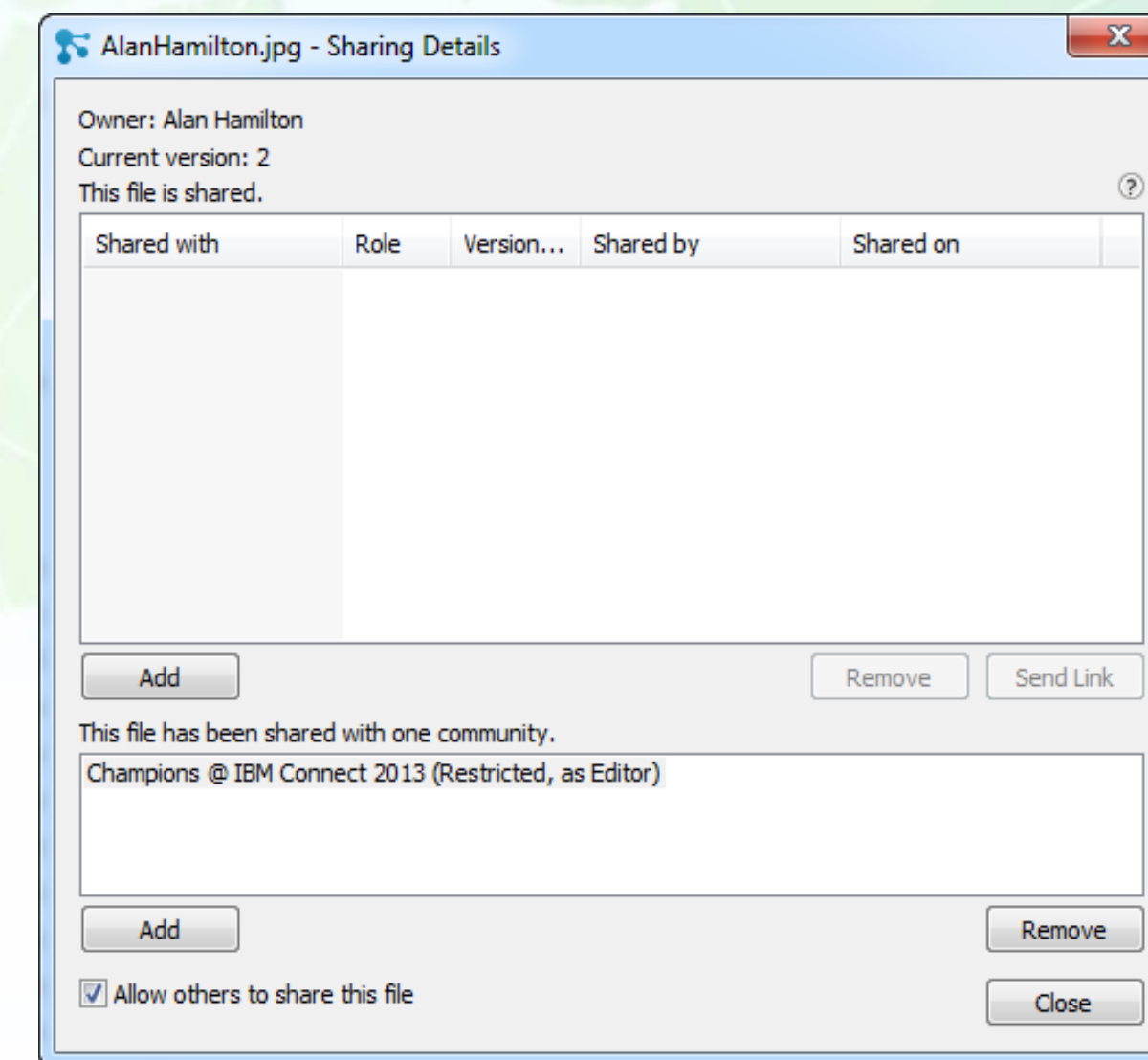
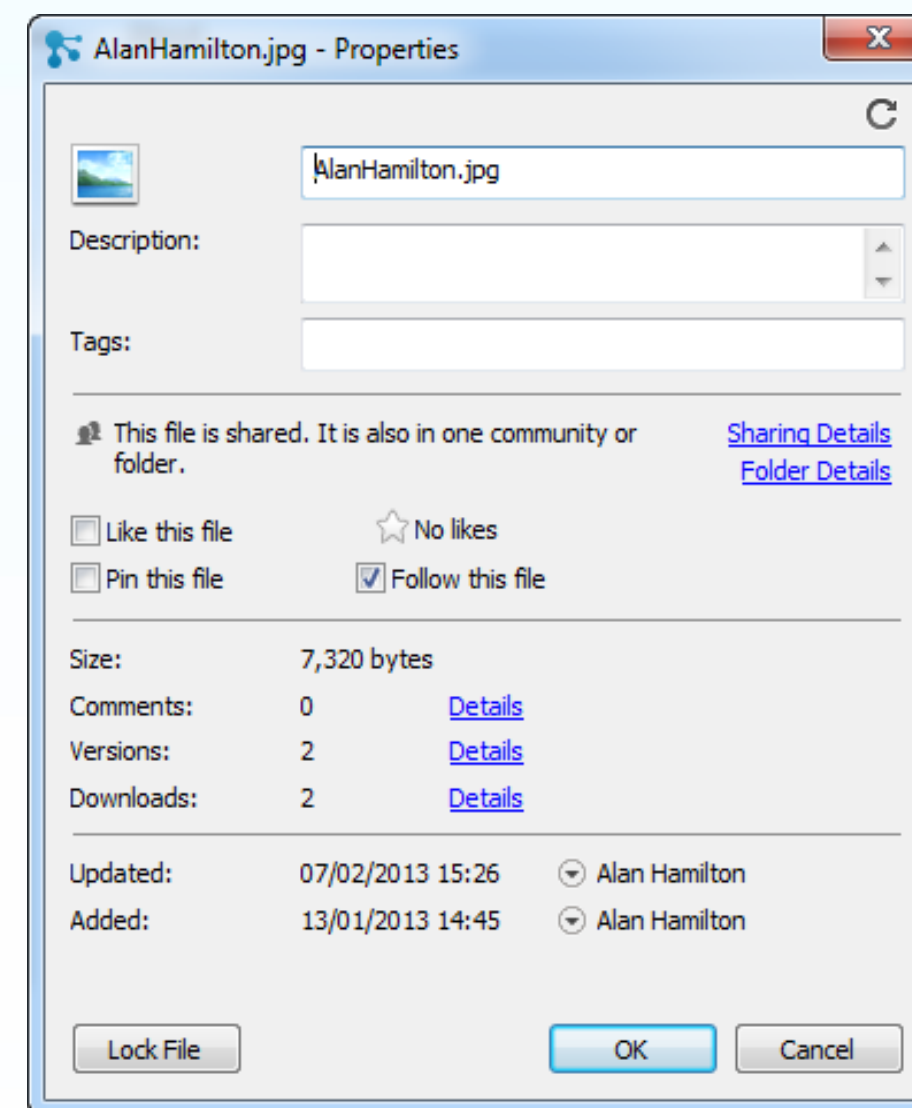
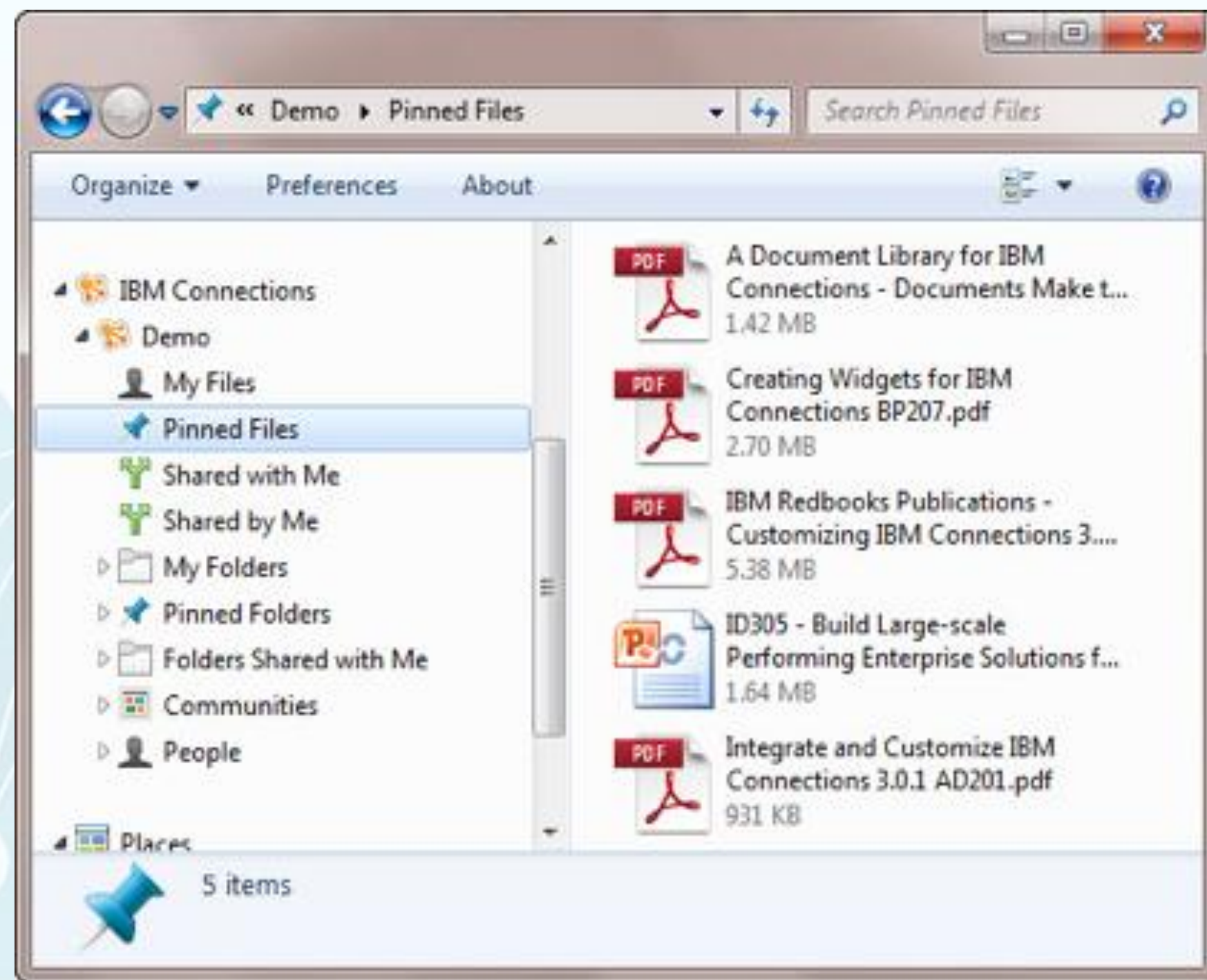
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chuck_stauber@us.ibm.com

АЛЬТЕРНАТИВНЫЙ АДРЕС
Chuck Stauber/Chicago/IBM@Lotus

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Ginni and senior IBM leaders chart progress on our strategy. Replay available.

Announcing three new apps
Momentum for an opportunity that is ours to own

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Aerosmith, news, all session replays and more. See what you missed.

Wild Ducks episode 2
Meet the next great ski legend, a CIO: How big data saved skiing from the sharing economy.

Last updated at: 9:35 PM [View more...](#)

Your news

Recap daily coverage of IBM Security at InterConnect
Watch replays of the top IBM Security presentations and see photos and interviews from the event each day. [Profiled for various audiences]

Recap daily coverage of IBM Security Sales Academy
Watch replays of the best IBM Security Academy presentations and find resour for various audiences]

Bold innovations and new sales p clients to the cloud
IBM extends hybrid cloud to the enterpr for sellers]

IBM revs up Honda's mobility
When Honda needed an enterprise mol they sought IBM's technical expertise.

Last updated at: 9:36 PM

Get connected

Think Academy wants to hear your voice!
Join the conversation and explore how IBM Commerce could help re-think the customer experience.

Story of the Week: Calling all explorers!
Devia O'Brien from the Design Internship Program

Popular links

- BI@IBM Portal** Home Page
- Bluemine** Market Development and Insights
- Bluepages** People search
- BOND** Buy on demand
- Business Conduct Guidelines** BCG - Conducting yourself as an IBMer
- Career and Life** Your Career, Money, Life homepage
- CareerSmart** Suite of career programs, including Think40
- Client CollaborationHUB** Connect & Engage with team mates
- Concerns and Appeals** Open Door, Panel Review (US only), Confidentially Speaking
- Connections** Internal IBM Community
- e-AMT** e-Asset Management Tool
- GOM** Global Opportunity Marketplace
- GTS Resource Analytics Hub** Comprehensive analytics environment for global resource & capacity mgmt
- HRMS** Human Resource Management System
- IBM Professional Marketplace** Select, ID and Assign Practitioners
- IBM Workplace** Personalized to your IBM work
- iERP Portal** Record hours in CATS iERP workflow (UWL)
- iNotes** Web based Notes access
- ISSI** IBM Standard Software Installer
- IT Help Central** IBM online support
- Meetings** Launch IBM Meetings
- Mobile @ IBM** Get the latest news about using mobile devices in IBM
- PBC** Personal Business Commitments
- Practitioner Portal** Sales and Delivery Enablement
- SalesConnect** Integrated sales platform
- Travel (OTR)** Online travel reservations
- w3 Site map** Links to frequently used pages
- WWER** Expense reimbursement
- You and IBM topics** IBM human resources index

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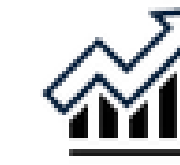
BTL Talent



Compensation



Expenses



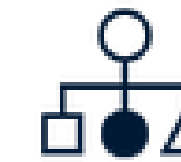
PBC



Review Dates

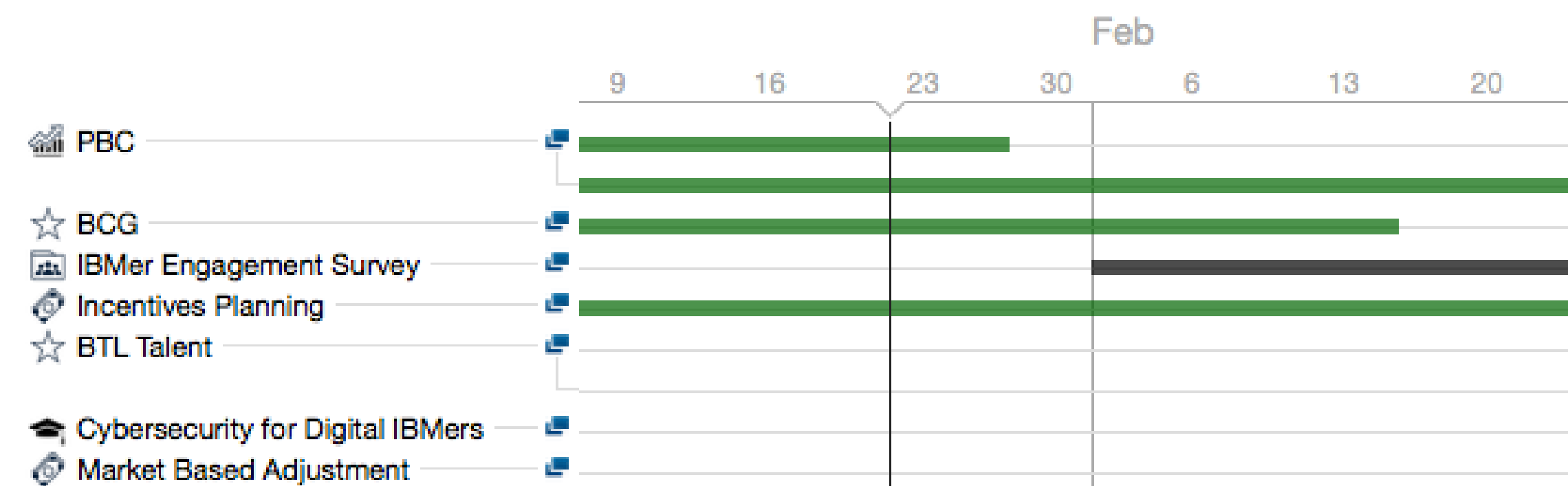


Security



Span and Layer

Task Tracking Calendar

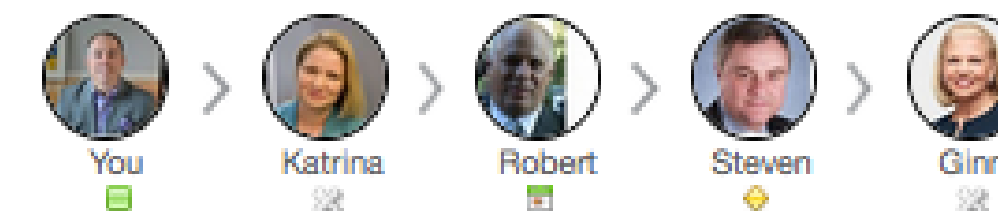


Your Team

GLOBAL INCOUNTRY

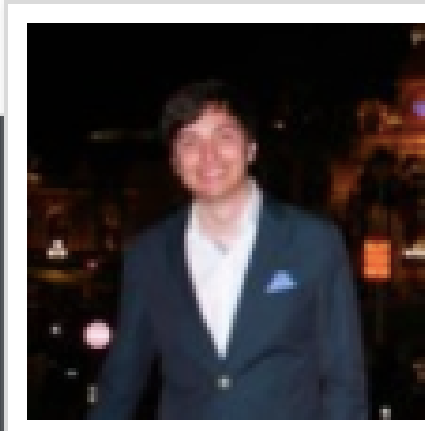
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Leadership (5)



Peers (11)





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Упоминания

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внимания

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Начало работы

Все материалы

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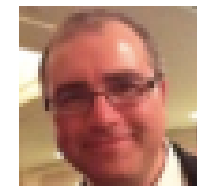
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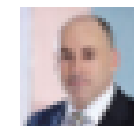


Обновления для ответов на публикации, отслеживаемых пользователей и элементов

Все



Пользователю **Alex F. Atakov** понравился комментарий к сообщению пользователя **Greg Ellevsen**.



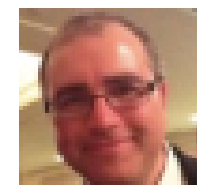
Greg Ellevsen At yesterday's global S&D MCC leadership meeting in New York we previewed new enhancements to the BrandEdge Tool, how marketing and communication budgets are being consolidated and simplified, and planned how we as leaders would help the team develop a culture oriented to high performance marketing.

In the evening I was privileged to join a small group at an informal dinner hosted by our global SVP Jon Iwata, where we learned and provided some input to corporate brand and communication strategies.

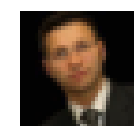


1 • Мне нравится • Комментарий • Повторная публикация • Дополнительно...

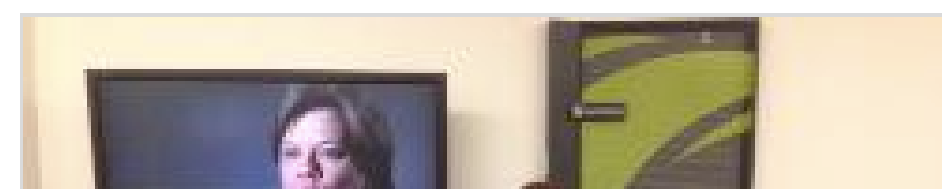
22m назад



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Jerome Selva @De Vries, Rosanne BEACON is live in Marlborough, thanks to @GutieGutierrezMark (MAR and the team...
K)@Gutierrez, Mark (MARK)



Настроить

Список задач



У вас нет задач.

[Перейти к списку моих задач...](#)

Рекомендации



CeBIT_2015_Social_Leadership_Update_20

1 связанный тег



CEE MEA GVI

1 связанный тег



IBM Fast Start to Essentials - Job Role Roa

1 связанный тег



Making a difference with our Growth Engine Business

1 связанный тег

1 связанный пользователь



ICS Continuous Delivery

1 связанный тег

1 - 5 из 15

[Назад](#)

[Далее](#)

Мероприятия




Вы не отслеживаете ни одного
предстоящего мероприятия и не

THINKtogether

[View All Entries](#)

Thoughts after Day 1
 Virginia Rometty | Jan 3 2012 | Tags: rometty ginni 2012 strategy ceo day-1 | **751 Comments** | 205,358 Visits

I spent my first day of 2012 meeting with clients and with IBM employees. I thought I'd share a few insights with you here.



The year 2012 marks the beginning of a new century for IBM and my first day as our CEO.

[Add a Comment](#) | [More Actions](#)

Comments (751)

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THINKtogether

Reaching New Buyers, Creating New Markets
 Michael Rhodin | Aug 20 | Tags: solutions one mike rhodin new-markets | 25 comments | 13,095 visits

A major theme we've heard from Ginni this year -- and one I see every week in client meetings -- is that a maker is taking center stage. This is particularly true in the marketing realm, where Chief Marketing Officers tasked with re-orienting their entire organizations around the customer. I wanted to share my thoughts on the three marketing imperatives that we believe will form the backbone for this transformation over the next...



Mike Rhodin
 SVP, IBM Software Solutions Group

Hi, team. As Ginni discussed, I wanted to describe for you an exciting opportunity

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ICS Communications

A Message from Alistair Rennie on Connect 2013
 GABRIELLE M. GRENCHUS | Tuesday 1:10 PM | Tags: alistair-rennie collaboration-solutions connect social-business smarter-workforce rennie 2013 | 2 Comments | 216 Visits



Alistair Rennie
 GM, Collaboration Solutions

EMPLOYEE ENGAGEMENT – VIDEO BLOGS

Communities

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Tags

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IBM Watson

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We're just getting started...

Watson Applications

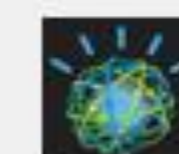


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Upcoming Events

Watson Community

IBM's Social Dashboard





Cary Thomas

Certified Technical Sales Strategist, Software and ICS

Strategy

- Developed **expertise** for Mac usage of IBM software
- Noticed other **IBMers struggling**
- Shared his expertise in a community that grew to 4,500
 - Used social tools to **scale knowledge** to large groups

“I got an epiphany and got smart by getting social and started to share my expertise... The knowledge then began to spread.”

Cary leveraged social to help IBMers use Mac products successfully, resulting in a happier workforce and over 15,000 Macs at IBM today.

Results

- Successfully **scaled** knowledge sharing
 - Increased happiness and **engagement of Mac-loving IBMers**
- Recognized a need and used social tools to meet it
- Over **15,000 Macs** at IBM today

Communities

This Community Search

New2Blue: Succeeding@IBM

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- Subcommunities
 - New2Blue - India New Hires
 - New2Blue - GCG New Hires

Community Description



Important Bookmarks

- Before joining a SmartCloud session, check this
- Business Analytics for Professionals education now personalized
- Deeper Insight: Global Virtual Conference for New IBMers

Welcome to IBM and to New2Blue! Here is where you can get all the help you need, build your network, and share your knowledge. Get started in 3 easy steps:



Introduce yourself on our Video Wall: tell your story to other IBMers!



Watch this two-minute video to learn how New2Blue can help you.

Members



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Post all your questions in our forums, and get advice from experienced IBMers in our blogs.

Every IBMer is an expert...find the one that can meet your business

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 - Apple Support Community
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Connections

IBM Connections

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BYOD Strategy

The Authorized Personal Devices (APD) program is internal corporate implementation of what is commonly known as Bring Your Own Device. IAPD allows employees to use a personally owned device for work instead of, or in ad... [Continue Reading](#)

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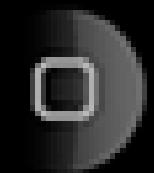
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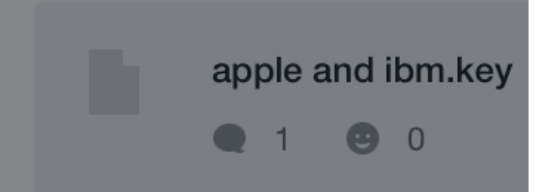


I'm For Working on a presentation on our collaboration strategy for Apple



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BYOD Strategy

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Apple Company

Could the 'Design Thinking' that lead...

Apple Support Community

Apple Support Community

Apple Support Community

Best way to transfer documents fro...

Bokardo - Social Web Design » On T...

Damon Deaner

Jon Johansen hacks FairPlay, the Ap...

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IBM Connections



Community



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Apple Support Community

Updated by Christopher Crummey
November 29, 2014 3:04 PM

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G



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MB-BIUS8ZR 

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Location

All locations (99)

Business unit

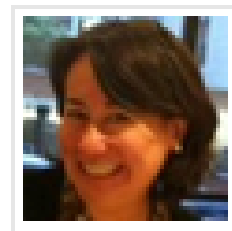
All business units (99)

Social proximity 

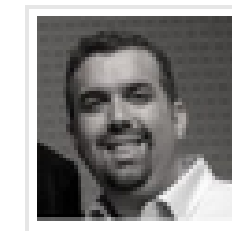
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- 1st degree contacts only (34)
- 1st and 2nd degree contacts (55)

Recommendations for Opportunity MB-BIUS8ZR

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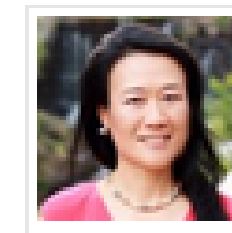
Jennifer A. Okimoto [Details](#)
 Associate Partner - Talent & Change
 Global Business Services I SAN FRANCISCO CA United States
 1st degree contact



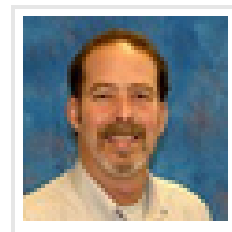
Luis Benitez [Details](#)
 Sr. Product Manager - IBM Connections Social Cloud & IBM Connections
 IBM Software Group, IBM Collaboration Solutions I HATO REY United States
 1st degree contact



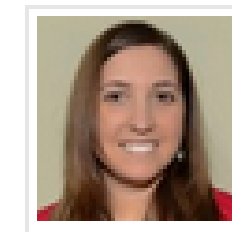
Ernest L. Timlin [Details](#)
 Integrated Health Services - 300MM Safety/Health/Well-being Team Leader
 IBM CHQ, Human Resources I HOPEWELL JUNCTION NY United States
 Out of your network



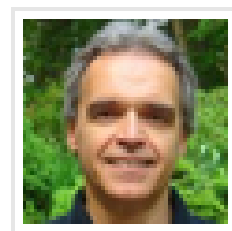
Pearl L. O'Connor [Details](#)
 Strategist / Business Development Manager
 IBM Sales & Distribution, Industrial Sector Global Staff I WALTHAM MA United States
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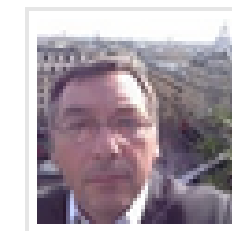
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Christine M. Desaulniers [Details](#)
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Mehmet Soyuer [Details](#)
 Department Group Manager, Communication and Computation Subsystems
 IBM Research I YORKTOWN HEIGHTS NY United States




Pierre Milcent [Details](#)
 Executive Consultant Social Business and Collaboration Solutions
 IBM Sales & Distribution, Software Sales

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Joanna L. (Joanna) Thomson

Edit

Employee overview Territory assignments Forecast hierarchy

Name: Joanna L. (Joanna) Thomson	Business unit: Software
Email Address: sc	Job role (TOP): SWG SSR BA
Lotus Notes Id: Joa	Job detail (TOP): BA P&BI Single Element REP QTA
Preferred name: Joa	Hierarchy role: United States #67
Alt. language first name:	Title (BluePages): Regional Sales Manager, IBM General Business
Alt. language last name:	Job role (BluePages): Client Unit Executive
Employee Status: Ac	Skill set (BluePages): INDUSTRY.Cross Industry
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Thomson, Joanna L.

Regional Sales Manager, IBM General Business
 SAN FRANCISCO , CA United States
 Building: 5761 | Floor: NA | Office: MOBILE

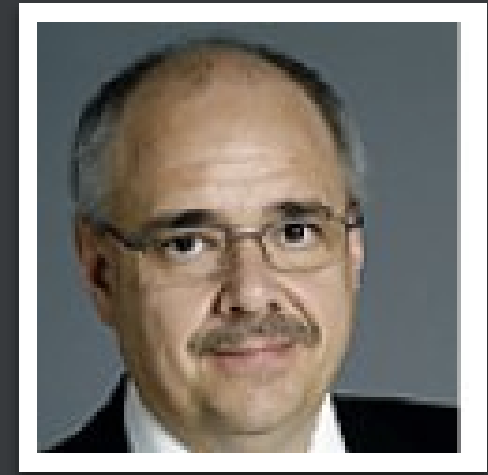
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IBM employee, Regular
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45-2880-8877 - uffe@dk.ibm.com - [Uffe Sorensen/Denmark/IBM@IBMDK](#)

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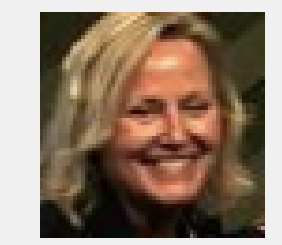
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- Отслеживать
- Общий доступ к файлу
- Загрузить визуальную карточку
- Добавить в избранное

Мои навыки и знания

"Future of e-mail and social collaboration, executive roundtables, sales coach, cloud adoption, customer executive relationships, anything and everything about ICS licensing ..."

- Последние обновления
- Expertise
- Примеры работ

Руководитель глобальной группы



Chandor, Pamela (Pam)

Руководитель того же уровня

Источник данных: [Расширенные глобальные группы](#)

Местное руководство

- Bartels, Guido
- Mikkelgaard-Jensen, Lars
- Simonsen, Jan
- Sorensen, Uffe

Вся цепочка подчинения
Общий руководитель

Кто нас связывает?

Вы

Теги

Отрасли

Добавить отрасль +

- 1 automotive +1
- 1 banking +1
- 1 government +1

Клиенты

Добавить клиента +

Продукты и услуги

Добавить продукт или у +

Другие теги

Добавить тег +


 Файлы


 Мои файлы ▾

Поиск



Последние пользователи

Передать файлы на сервер

Создать ▾

Закрепленные файлы

Мои файлы

Совместно используемые со мной


Совместно используемые с другими

Файлы сообщества

Общедоступные файлы

Корзина

▾ Закрепленные папки

Добавьте сюда часто используемые папки, нажав значок закрепления .

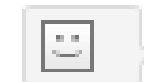
▶ Мои папки

▶ Папки, к которым мне предоставлен общий доступ

Общедоступные папки

Test Excel.xls 

 Личный | Обновлено 06.11.13 пользователем [Dmitry Shpil](#) | Версия 2 | 45 КБ (90 КБ, включая все версии)

 Теги: [test](#) [Добавить или удалить теги](#)

[Мне нравится](#)

Просмотр

Изменить в IBM Docs

Загрузить

Передать новую версию

Сделать общим

Добавить в папки

Дополнительные действия ▾

Комментарии (0)

Версии (2)

Сведения о файле

Совместное использование

Вы работаете с последней версии этого файла

 Версия 2  [Загрузить](#) 06.11.13 [Dmitry Shpil](#) 45 КБ

Добавил сведения о последних транзакциях от 25.10.2013 и 30.10.2013

 Версия 1  [Загрузить](#) 06.11.13 [Dmitry Shpil](#) 45 КБ [Удалить](#) [Восстановить](#)
 [Лента новостей для этих версий](#)

 Доступен


Announcements

Left sidebar menu: Закрепленные файлы, Мои файлы, Совместно используемые со мной, Совместно используемые с другими, Файлы сообщества, Общедоступные файлы, Корзина, Просмотр удаленных файлов, Закрепленные папки, Мои папки, Папки, к которым мне предоставлен общий доступ, Общедоступные папки

SalesConnect mobile HowTo.mp4



Общедоступный | DMITRY V. SHPIL создал 19 мая 2014 г. | Версия 1 | 23,7 МБ
Теги: mobile, salesconnect_ Добавить или удалить теги

Мне нравится

- Предварительный просмотр
- Загрузить
- Передать новую версию
- Сделать общим
- Добавить в папки
- Дополнительные действия


- Комментарии (0)
- Версии (1)
- Сведения о файле**
- Совместное использование

Создано:	19 мая 2014 г. пользователем DMITRY V. SHPIL	
Обновления:	30 октября 2014 г.	
Размер:	23,7 МБ	
Число пометок Мне нравится:	0	
Ссылка на этот файл:	https://w3-connections.ibm.com/files/form/anonymous/api/library/5720bdf2-b40d-4c08-939c-29f69ad029c7/document/eb0df276-19cc-49fa-8aef-fd6b97d252e7/media/SalesConnect%20mobile%20HowTo.mp4	
Число загрузок:	88 (54 анонимно)	
	ALEXEY TARASOV	Версия 1 от 26.05.14
	ANDREY GUSEV	Версия 1 от 26.05.14
	ANDREY MOROZOV	Версия 1 от 26.05.14
	Anthony J. Bell	Версия 1 от 22.07.14
	ANTONINA O. IAKYMCHUK	Версия 1 от 26.05.14
	BAKHUN, TATIANA S (Сергеевна) (неактивный)	Версия 1 от 26.05.14
	Brian Ward	Версия 1 от 29.07.14


Поделюсь опытом по дороге домой


MTS RUS 16:32


Назад Сообщество

 ICS in CEE
Обновлено пользователем Jeffrey T. Becker
Изменено | Сегодня 13:18

Обновления Приложения

 Пользователь Jeffrey T. Becker создал запись [Arrow Poland](#) в операции [Channel Development Activities](#).
Сегодня 13:18


 **Arrow Poland**
Build a plan for Arrow

 Пользователь Rahul Gupta обновил запись [4Q Pinline \(Current\)](#) в

Отправить сообщение для сообщества

MTS RUS 16:34


Сообщество Блог

 Я поддерживаю это.

3 Поддерживающие

21 авг. 2013 г.

Сделать это сообщество более ОТКРЫТЫМ

 VICTOR TARANOV
Комментарии: 4 · Просмотры: 28
[Изменить](#) | [Удалить](#)

IBM Connections

Сообщества

ICS in CEE

Описание сообщества
Unleash IBM Collaboration Solutions in CEE by providing business value to Customers, Business Partners, GBS/GTS and delivering ICS revenue objectives every month, quarter and year.

Подсообщества
ICS Marketing in CEE Channel Technical

Операции
1. Closing - Weekly Cadence

Важные закладки
Competitive Resources? IBM Collaboration SWAT & Competitive Marketing Community
How Microsoft got its own employees to use Yammer | GITEworld
IBM Center for Social Business
IBM Industry Toolboxes for WebSphere Portal
IBM Social Computing Guidelines
ICS CEE SSL
ICS New Hire Activity
ICS Progression Assets
ICS Sales Talk - Prospecting Ideas
Innovating ICS Social Business Sales
Prospect for Meeting
Role base selling
SharePoint 2013: 7 Features Users are Going to Love
Social Business References
Social Business Stories
Software Value Plus readiness - IBM Collaboration Solutions portfolios
TEC@Moscow - Demo Environment

Блоги

IBM Collaboration Solutions RCIS

Сделать это сообщество более открытым

VICTOR TARANOV | 21.08.2013 | 4 комментариев | Посещений: 17

Сейчас наше сообщество имеет тип **Restricted**, то есть всё, что в нём написано, видно только членам сообщества. Но многое полезно знать коллегам из других подразделений. Предлагаю перевести сообщество в **Moderated** (видно всем, писать могут только члены сообщества, вступление в сообщество по заявкам). А для публикаций, которые по каким-то причинам должны быть видны только членам сообщества (такие вообще будут?), можно сделать подсообщество типа **Restricted**. Назвать его "тайная комната" :)

Комментарии (4)

ELENA GRANINA прокомментировал 23.08.2013
Я за. Пусть коллеги тоже видят, как прекрасны наши решения.
Постоянная ссылка на комментарий | Ответить | Дополнительные действия

ELENA VERESHCHAGINA прокомментировал 04.09.2013
Изначально сообщество создавалось только для внутреннего пользования ICS Russia team, поэтому мы его и сделали закрытым. Но действительно со временем задачи его изменились и мы действительно уже собрали определенное количество актуальной, важной и полезной информации по нашему бренду, которой пора делиться с другими. Поэтому я уже пыталась его смодерировать, но не поняла как это сделать(((хоть я и owner, но не понимаю как это сделать. В действиях над сообществом вижу только: отправить эл.сообщение, выйти из сообщества, удалить сообщество. Подозреваю, что такие права есть у того, кто создавал сообщество, а это был Толя Киреев. Виктор, я тебя сделала owner, если сможешь, то смодерируй сообщество как ты описал.

Безопасность самое главное!



The screenshot shows the IBM Trust & Security website. At the top, there is a navigation bar with links: Overview, What Can I Do?, Customers, Partners, Plans, and Support. Below the navigation bar, the main heading is "Trust & Security" with the subtext "Do business in the cloud with confidence." The central content area features an illustration of a network with a red padlock icon, representing security. To the right of the illustration, the text reads: "IBM Security You Can Rely On. Customer data security is a priority for IBM. We know customers need solutions that are designed to help protect their data in the cloud. That's why IBM created SmartCloud for Social Business with security in mind. Our security-rich controls are designed to help you communicate, collaborate, and do business in the cloud with confidence." Below this, there are two sections: "Our Guiding Principles" with a sub-section "Standards Matter" and "Security White Papers and Data Sheets".



✓ SAS70
↓
✓ SSAE16

Based on
ISO 27001-27002

U.S. * EU
SAFEHARBOR
U.S. DEPARTMENT OF COMMERCE

FISMA **SC**
MAGAZINE
AWARDS

2012
Gold Winner
IBM Cloud
Security Solutions

Coming soon...Code Name Mail Next

This screenshot shows the main dashboard of the 'Code Name Mail Next' interface. At the top, there is a navigation bar with icons for Mail, Calendar, People, Communities, and Apps. Below this is a row of user avatars. The main content area is divided into three sections: 'Upcoming Meetings' with a 'Conflict' warning and a 'Zim Technology Meeting' card; 'Waiting On: 3' with cards for 'Research Plan' (marked 'Late'), 'Budget Request', and 'Marketing Research'; and 'Needs Action: 3' with cards for 'Price Point Deadline' (marked 'Due Today'), 'Social Media Presence', and 'Review Web Content'. A calendar bar at the bottom shows the current date as 'TUE 23' and a 'Next meeting: Checkpoint with China-based team' at 5:30 - 7:30 pm.

This screenshot shows an email thread in the 'Code Name Mail Next' interface. The email is from Gail Chao with the subject 'Renovations awards banquet planning'. The thread includes several messages: a greeting, a request for an awards banquet, a welcome message for a new team member, and a congratulatory message for a ZetaBank win. The interface shows a list of messages on the left and the full content of the selected message on the right. A calendar bar at the bottom shows the current date as 'TUE 23'.

This screenshot shows a contact card for Renata Washington, a Store Manager at Greenwell Company. The card displays her name, title, company, location (Baltimore, Maryland), email address (rwashington@greenwell.com), and phone number (512-555-8020). The contact card is shown in a 'People on this message' view, with a network diagram of avatars connected by lines. The background shows the same email thread as the previous screenshot.

This screenshot shows a 'Files in Your Mail' section in the 'Code Name Mail Next' interface. It displays a list of files, including an image file 'Image_257906841827.png' and a PDF file 'Pricing-DiscountGuidel...'. The interface also shows a 'Refine' section with filters for 'Time' (Today, This Week, This Month) and 'Sender' (Heather Reeds). The background shows the same email thread as the previous screenshots.