

# Life on the Endpoint Edge: Winning the Battle Against Cyber Attacks IBM BigFix







58%

of all cyber-attacks originate on an endpoint

- Siloed security and operations teams
- Disparate tools and manual processes
- Curious users via phishing variants
- Narrow visibility into highly distributed environments









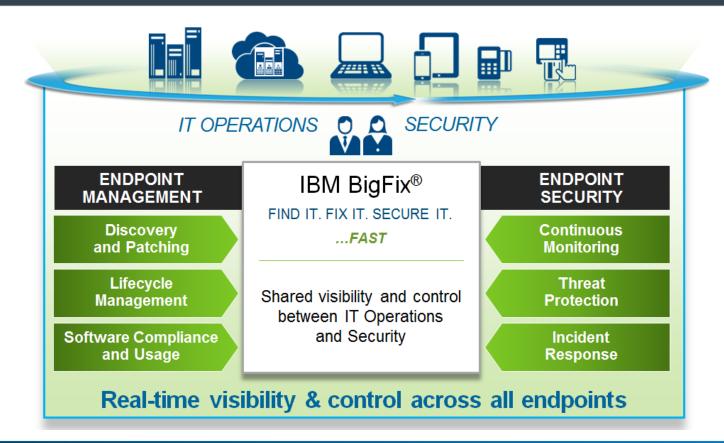




# Why some approaches fail

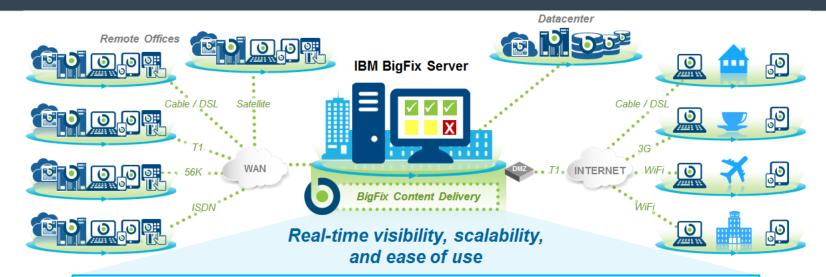
Architecture	Complexity	Resources
<ul> <li>Slow, scan-based architectures</li> <li>Limited coverage</li> <li>Not cost-effective at scale</li> </ul>	<ul> <li>Resource-intensive agent(s)</li> <li>Multiple products, multiple agents</li> <li>Not Internet-friendly</li> </ul>	<ul> <li>Too much admin and infrastructure</li> <li>Little pre-built content</li> <li>Each task detracts from higher value projects</li> </ul>

## IBM BigFix: Unified Endpoint Security & Management





#### How it Works



# Lightweight, robust infrastructure

- Use existing systems as relays
- Built-in redundancy
- Support / secure roaming endpoints

# Cloud-based content delivery

- Highly extensible
- Automatic, on-demand functionality

#### Single intelligent agent

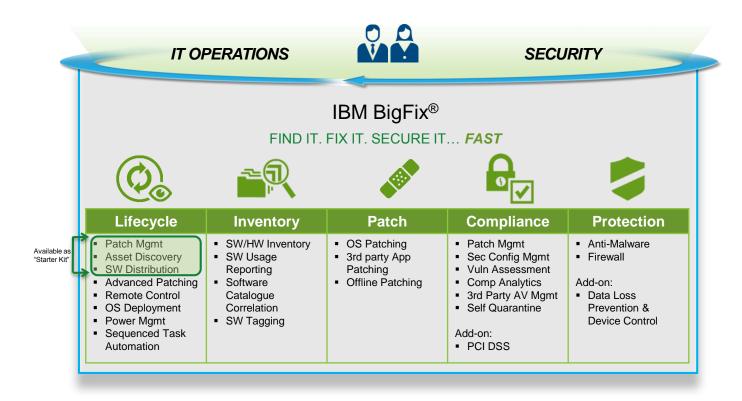
- Performs multiple functions
- Continuous selfassessment and policy enforcement
- Minimal system impact (< 2% CPU)</li>

#### Single server and console

- Highly secure and scalable
- Aggregates data, analyzes and reports
- Pushes out pre-defined / custom policies



# IBM BigFix – Unified Management and Security





# BigFix Web UI

#### **Flexibility**

 Web client improves accessibility and eliminates the dependency on Windows only endpoint

#### **Visibility**

 Visibility into subscribed sites and status of endpoints

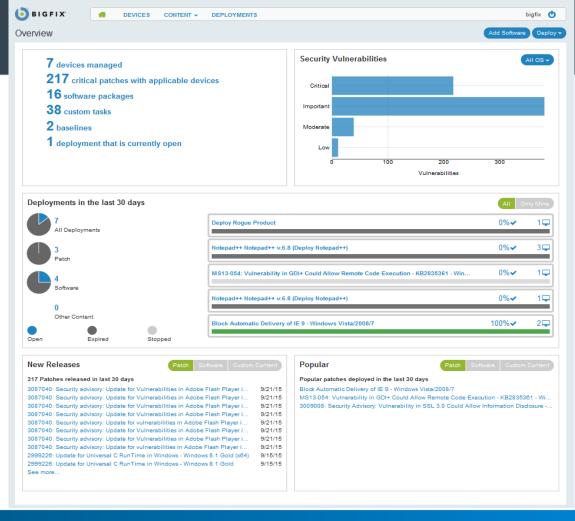
#### **Usability**

 Simplified workflow making it easier to navigate

#### **Performance**

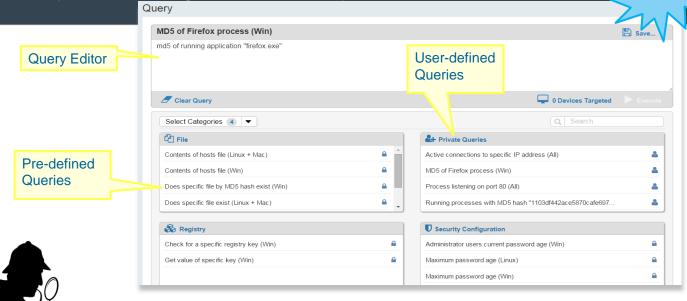
Faster data refresh and access

https://alpha.bigfix.com/



BigFix Query (via the BigFix Fast Query Channel)





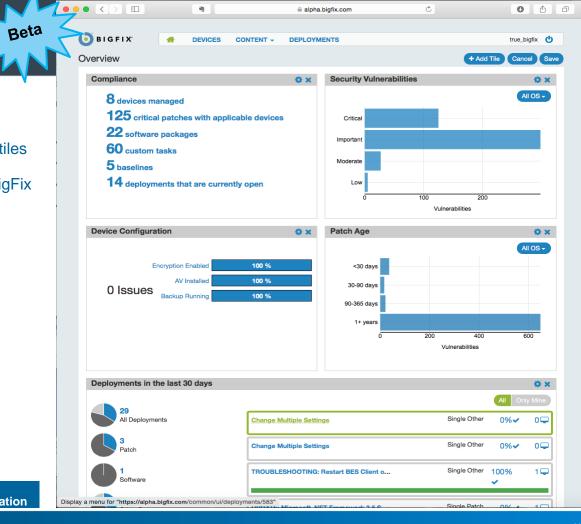
#### Rapidly interrogate endpoints with BigFix Query

- Pre-defined queries enable rapid time-to-value
- Create and share user-defined queries
- Queries can target individual endpoints, groups or broadcast to your enterprise
- View guery results in tabular format, export to CSV
- Integrations to/from BigFix Query within the BigFix WebUI
- **Get The Right Answer**, Query execution leverages the BigFix Fast Query Channel
  - ✓ Built on the power of proven BigFix relevance.

**Not Just Any Answer** \*The Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information mentioned regarding potential future products is not a commitment, promise, or legal obligation to deliver any material, code or functionality. Information about potential future products may not be incorporated into any contract. The development, release, and timing of any future features or functionality described for our products remains at our sole discretion. Subject to IBM NDA

#### **CSO** Dashboard

- ➤ Leverage OOTB compliance dashboards and tiles
- Customize your views leveraging structured BigFix objects
- Reporting widgets enable a range of views
- Drill-down into details of devices and security objects



Quickly understand the security posture of your organization



#### Advanced Patching – Who needs it?

Anyone with clustered servers! No more weekend Pizza Parties

#### **Business Challenge:**

- Patching the Operating System or Application version for <u>Clustered Windows Servers</u> is complicated, and can costs 100's of hours per month. (Typically involves weekend work)
- If a mistake is made in patching "mission critical applications" it can cost \$Thousands to \$Millions per hour.



Gov't Agency <u>Before BigFix</u>: Manual effort for 28 3-Node clusters 16 person days. <u>Now</u>: Less than 3 days (~80% savings) doing the same work <u>Smarter!</u>

Semiconductor Company <u>Pre-Prod</u>: Manual effort for patching Multi-Node clusters <u>11.5 hours</u>.
<u>Early POC results</u>: <u>30 Minutes (99% savings)</u> "...So far Bigfix is looking like a real winner!"

http://www.youtube.com/watch?v=x1LRAaFJZal&feature=youtu.be



# How a retail giant responded to the Shellshock / Bash bug Resolving a critical issue on ~600 servers in under four hours with IBM BigFix

#### Managing 27,000 servers across 3,000+ locations with two IT staff

#### PREPARE (less than 3 hours)

- · Issue discovered and teams mobilized
- Teams created necessary patch scripts within a fixlet and tested manually
- Fixlets were pushed to the BigFix server for distribution

#### **DEPLOY** (less than 30 minutes)

- Endpoint management team executed analysis of systems to determine which systems were vulnerable
- Corrective actions were implemented using IBM BigFix

#### Major US Retailer



#### SCAN (less than 30 minutes)

- Scanned and deployed to ~600 servers in less than 30 minutes
- New systems reporting online were automatically addressed within minutes based upon their group membership

A Race to the finish!

The BigFix team remediated 600 servers in same the time it took the datacenter team to address just 35 servers. (would have taken them 8hrs)

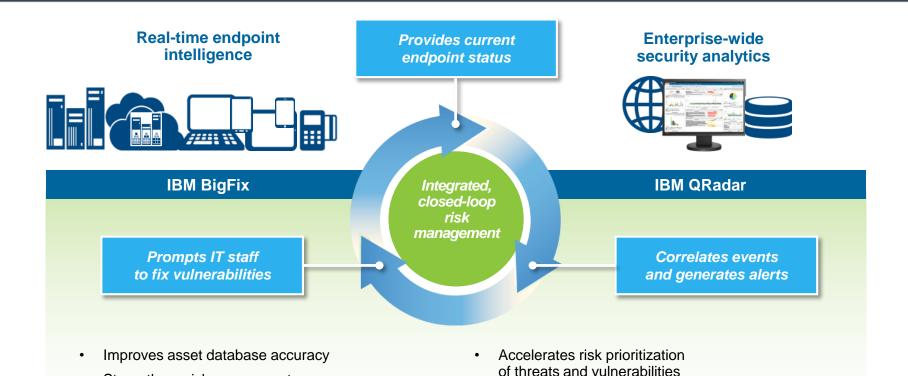
Major US Retailer



# Prioritize risks and expedite remediation of vulnerabilities

Strengthens risk assessments

Enhances compliance reporting





Increases reach of vulnerability assessment to off-

network endpoints

### **IBM BigFix**

#### Find It.

Discover unmanaged endpoints and get real-time visibility into all endpoints to identify vulnerabilities and non-compliant endpoints





#### Fix It.

Fix vulnerabilities and apply patches across all endpoints on and off the network in minutes regardless of endpoint type or network connectivity

#### Secure It.

Continuously monitor and enforce compliance with security, regulatory and operational policies while proactively responding to threats







# Low hanging fruit

of attacks use publicly known vulnerabilities 75% that could be prevented by patching

- Think patch management 101
  - Endpoint & vulnerability discovery across devices, OS, location
  - Automated patching and remediation
  - Quarantine non-compliant endpoints
  - Enforce continuous compliance
- Ensure proper password procedures
- Implement two-factor authentication
- Invest in end-user education

Statement of Good Security Practices: IT system security involves protecting systems and information through prevention, detection and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, misappropriated or misused or can result in damage to or misuse of your systems, including for use in attacks on others. No IT system or product should be considered completely secure and no single product, service or security measure can be completely effective in preventing improper use or access. IBM systems, products and services are designed to be part of a lawful, comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products or services to be most effective. IBM DOES NOT WARRANT THAT ANY SYSTEMS, PRODUCTS OR SERVICES ARE IMMUNE FROM, OR WILL MAKE YOUR ENTERPRISE IMMUNE FROM, THE MALICIOUS OR ILLEGAL CONDUCT OF ANY PARTY.

# **THANK YOU**

www.ibm.com/security





Intelligence. Integration. Expertise.

© Copyright IBM Corporation 2015. All rights reserved. The information contained in these materials is provided for informational purposes only, and is provided AS IS without warranty of any kind, express or implied. IBM shall not be responsible for any damages arising out of the use of, or otherwise related to, these materials. Nothing contained in these materials is intended to, nor shall have the effect of, creating any warranties or representations from IBM or its suppliers or licensors, or altering the terms and conditions of the applicable license agreement governing the use of IBM software. References in these materials to IBM products, programs, or services do not imply that they will be available in all countries in which IBM operates. Perferenced in these materials may change at any time at IBM's sole discretion based on market opportunities or other factors, and are not intended to be a commitment to future product or feature availability in any way. IBM, the IBM logo, and other IBM products and services are trademarks of the International Business Machines Corporation, in the United States, other countries or both. Other company, product, or service names may be trademarks or service marks of others.