



TED @ IBM – Emotional Analytics: The Next Generation

Erick Brethenoux
Director, Business Analytics &
Decision Management Strategy
IBM Worldwide

TED@IBM

le je-ne-sais-quoi

et

le presque rien









Hard Fun



Hard Fun



Easy Fun

Credit: Loren Kerns



Hard Fun

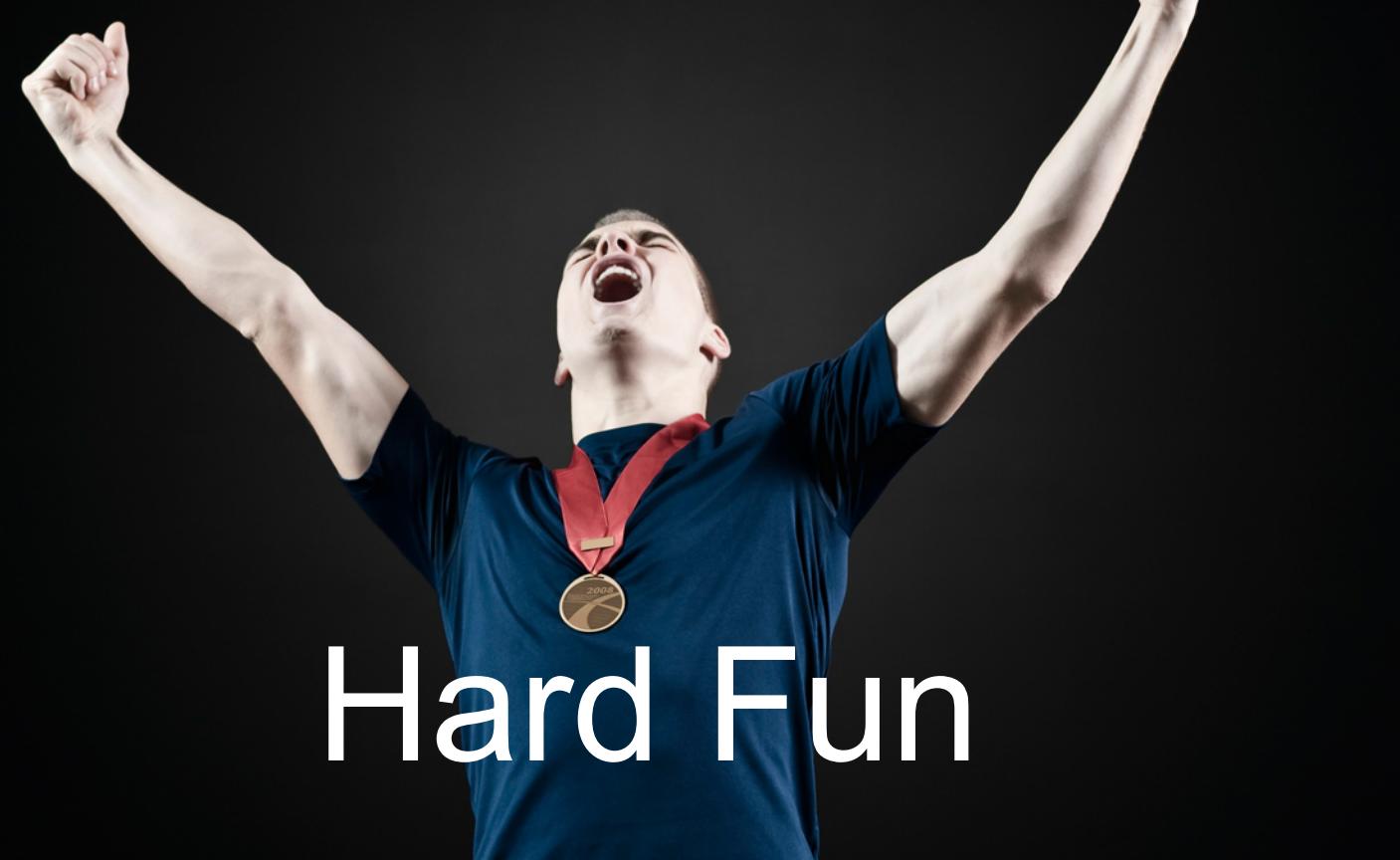


Easy Fun

Credit: Loren Kerns



Serious Fun



Hard Fun



Easy Fun

Credit: Loren Kerns



People Fun



Serious Fun





A photograph of a newborn baby lying in a clear plastic bassinet. The baby is looking upwards with its arms slightly raised. Above the baby, four glowing, translucent spheres of various colors (blue, green, pink, and purple) float in the air, emitting a soft light. The background is a dark, out-of-focus hospital room.

Healing together



