

Pulse Comes to You Business without LIMITS 2012



Main Agenda

Time	Topic
08:30 - 09:00	Breakfast
09:00 - 09:10	Welcome
09:10 - 09:50	<p>Capturing Opportunity in a Mobile World</p> <p>Empowering your employees with access to critical applications and data from anywhere is no longer optional -- it's a requirement in today's modern, mobile world. The same is true for engaging your customers with a mobile presence and interactive applications. Achieving these goals requires delivering capabilities and data via a Cloud infrastructure - accessible from anywhere, but most importantly secure, available and highly managed. In this session, we will share IBM's approach to mobile and Cloud, as well as our strategic direction for the future.</p>
09:50 - 10:20	Demo
10:20 - 11:00	Customer Panel
11:00 - 11:20	Teabreak

Breakout Track Agenda

Cloud and Datacentre Optimization Track	Mobile Enterprise	Managing Security and Compliance
<p>Businesses rely on their data centre technologies to enable rapid innovation and the agility needed to respond quickly in today's highly competitive environment. Change management, provisioning, monitoring, scheduling and other key IT processes require a robust platform that can deliver services in a variety of ways, including virtualization, cloud computing and other delivery options. This stream will bring together clients, end users, systems integrators, IBM Business Partners and service management experts from across IBM to share best practices, roadmaps, real-world experiences, implementation examples and more.</p>	<p>This stream will explore how mobility is playing an increasing role across the enterprise. From standard voice and data services to business critical applications, mobility technologies are becoming critical to business operations. This stream will explore challenges of delivering and managing wireless mobility technologies and how Visibility.Control.Automation.™ can facilitate the successful deployment and adoption of new services.</p>	<p>The boundaries of today's business infrastructures are being extended and sometimes obliterated by the emergence of cloud, mobility, social business, big data and more. Where does your business ecosystem start and end? Who do you trust? We'll address these key security and compliance challenges in this track, demonstrating how IBM's security intelligence solutions can become the enabler of a business without limits.</p>

 **Cloud**
Rethink IT and Reinvent Business with IBM SmartCloud

 **Mobility**
Leveraging IBM Mobile Enterprise Technologies

 **Security**
IBM Security Intelligence, Integration, Expertise

