

Pulse Comes to You Business without LIMITS 2012



Main Agenda

Time	Topic
0830 - 0900	Breakfast
0900 - 0910	Welcome
0910 - 0950	Capturing Opportunity in a Mobile World Empowering your employees with access to critical applications and data from anywhere is no longer optional - it's a requirement in today's modern, mobile world. The same is true for engaging your customers with a mobile presence and interactive applications. Achieving these goals requires delivering applications and capabilities across a fragmented and changing landscape of device ecosystems. In this session, we will share IBM's approach to Mobile and Cloud as well as our strategic direction for the future.
0950 - 1020	Demo
1020 - 1100	Customer Panel
1100 - 1120	Tea break

Breakout Track Agenda

Cloud and Data Centre Optimization

Businesses rely on their data centre technologies to enable rapid innovation and the agility needed to respond quickly in today's highly competitive environment.

Change management, provisioning, monitoring, scheduling and other key IT processes require a robust platform that can deliver services in a variety of ways, including virtualization, cloud computing and other delivery options.

This stream will bring together clients, end users, systems integrators, IBM Business Partners and Service Management experts from across IBM to share best practices, roadmaps, real-world experiences, implementation examples and more service management experts from across IBM to share best practices, roadmaps, real-world experiences, implementation examples and more.

Mobile Enterprise

This stream will explore how mobility is playing an increasing role across the enterprise. From standard voice and data services to business critical applications, mobility technologies are becoming critical to business operations.

This stream will explore challenges of delivering and managing wireless mobility technologies and how Visibility.Control.Automation.™ can facilitate the successful deployment and adoption of new services.

Managing Security and Compliance

The boundaries of today's business infrastructures are being extended and sometimes obliterated by the emergence of cloud, mobility, social business, big data and more. Where does your business ecosystem start and end? Who do you trust?

We'll address these key security and compliance challenges in this track, demonstrating how IBM's security intelligence solutions can become the enabler of a business without limits.



Cloud
Rethink IT and Reinvent Business with IBM SmartCloud



Mobility
Leveraging IBM Mobile Enterprise Technologies



Security
IBM Security Intelligence, Integration, Expertise

