

# You are invited to the IBM Technical Exploration Center (TEC)



# IBM Software for Smarter Planet.

The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



## See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

#### Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	24-Jul-12	24-Jul-12
E-LN02-1	Exceptional Web Experience	1 day	25-Jul-12	25-Jul-12
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	26-Jul-12	26-Jul-12
E-RA01-1	Successful IT Delivery Strategies to Stay Ahead of the Competition	1 day	06-Aug-12	06-Aug-12
E-IS02-1	Streamline Marketing Processes & Improve Marketing Management in Banking & Finance	0.5 day	07-Aug-12	07-Aug-12
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	07-Aug-12	07-Aug-12
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	08-Aug-12	08-Aug-12
E-RA06-1	Automate & Reduce the Complexity in Software Delivery Processes	1 day	10-Aug-12	10-Aug-12
E-ZS09-1	Assure Database Security, Audit and Compliance with zEnterprise	1 day	14-Aug-12	14-Aug-12
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	21-Aug-12	21-Aug-12
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	22-Aug-12	22-Aug-12
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	23-Aug-12	23-Aug-12
E-IS04-1	Get Smarter About Every Stage of Commerce - Buy, Market, Sell & Service	1 day	24-Aug-12	24-Aug-12
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	3 days	27-Aug-12	29-Aug-12
E-ZS02-1	Act with Precision & Reliability: Smarter Business Decisions with zEnterprise	1 day	28-Aug-12	28-Aug-12
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	29-Aug-12	29-Aug-12
E-IM05-1	Serious Analytics with a Simple Appliance	1 day	31-Aug-12	31-Aug-12
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	03-Sep-12	04-Sep-12
E-IM03-1	Harness & Harvest Big Data for the Enterprise	1 day	05-Sep-12	05-Sep-12
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	06-Sep-12	07-Sep-12
E-TV02-1	Address The Challenges of Access Management	1 day	10-Sep-12	10-Sep-12
E-TV03-1	Maximize the Availability of Data while Minimizing the Cost of Storage	1 day	11-Sep-12	11-Sep-12
E-TV04-1	Ensure Successful IT Service Delivery Processes	2 days	12-Sep-12	13-Sep-12
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	14-Sep-12	14-Sep-12
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	17-Sep-12	18-Sep-12
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	19-Sep-12	20-Sep-12
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to Enterprise &	1 day	21-Sep-12	21-Sep-12
E-ZS06-1	Mobile Users Achieve Real-Time Business Intelligence with zEnterprise	0.5 day	24-Sep-12	24-Sep-12

### **Registration & TEC Location**

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to:tecsg@sg. lbm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: IBM Singapore Pte Ltd 9 Changi Business ParkCentral 1, The IBM Place, Singapore 486048. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Singapore please visit: