

Event Code Event Title

## You are invited to the IBM Technical Exploration Center (TEC)



# IBM Software for Smarter Planet.

The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



#### See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

#### Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities





LVCIII COUC	LYON THE	Duration	Start Dute	Enu Date	Locations
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	1 day	20-Jul-12	20-Jul-12	Ho Chi Minh
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	24-Jul-12	24-Jul-12	Ho Chi Minh
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	02-Aug-12	03-Aug-12	Ho Chi Minh
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance	1-2 days	15-Aug-12	15-Aug-12	Ho Chi Minh
	Technologies	,			
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	16-Aug-12	17-Aug-12	Ho Chi Minh
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	21-Aug-12	21-Aug-12	Ho Chi Minh
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	24-Aug-12	24-Aug-12	Ho Chi Minh
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to	1 day	14-Sep-12	14-Sep-12	Ho Chi Minh
	Enterprise & Mobile Users				
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	20-Sep-12	20-Sep-12	Ho Chi Minh
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better	2 days	12-Jul-12	13-Jul-12	Hanoi
	Business Outcomes				
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	17-Jul-12	17-Jul-12	Hanoi
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	3 days	23-Jul-12	25-Jul-12	Hanoi
E-EM01-1	Streamline Enterprise Reporting and Reduce High Print & Storage Costs	1 day	08-Aug-12	08-Aug-12	Hanoi
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	09-Aug-12	09-Aug-12	Hanoi
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	13-Aug-12	14-Aug-12	Hanoi
E-LN02-1	Exceptional Web Experience	1 day	16-Aug-12	16-Aug-12	Hanoi
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with	1-2 days	21-Aug-12	22-Aug-12	Hanoi
	Software & Appliance Technologie				
E-IS01-1	Orchestrate Your City to Deliver Exceptional Service to Your Citizens	1 day	23-Aug-12	23-Aug-12	Hanoi
E-IS02-1	Streamline Marketing Processes & Improve Marketing Management in Banking & Finance	0.5 day	24-Aug-12	24-Aug-12	Hanoi
E-IS03-1	Bring Science to the Art of Marketing in Telecommunication	0.5 day	24-Aug-12	24-Aug-12	Hanoi
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of	1 day	18-Sep-12	18-Sep-12	Hanoi
	New Services to Enterprise & Mobile Users				

### **Registration & TEC Location**

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: tecvn@vn. ibm. com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited.

IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event.

TEC Locations:

IBM Vietnam - Hanoi, IBM Vietnam Company, 2nd Floor, Pacific Place, 83B Ly Thuong Kiet, Hanoi, Vietnam.

IBM Vietnam - Ho Chi Minh, Saigon Trade Center, 3B Floor, 37 Ton Duc Thang, District 1, Ho Chi Minh City, 7000, Vietnam.

For the latest schedule and a copy of TEC brochure with full synopsis of the events in Vietnam please visit: