



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	06-Nov-12	06-Nov-12
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	07-Nov-12	07-Nov-12
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	08-Nov-12	08-Nov-12
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	11-Dec-12	12-Dec-12
E-IM03-1	Harness & Harvest Big Data for the Enterprise	1 day	17-Oct-12	17-Oct-12
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	13-Dec-12	14-Dec-12
E-IS02-1	Streamline Marketing Processes & Improve Marketing Management in Banking & Finance	0.5 day	18-Oct-12	18-Oct-12
E-IS03-1	Bring Science to the Art of Marketing in Telecommunication	0.5 day	05-Dec-12	05-Dec-12
E-IS04-1	Get Smarter About Every Stage of Commerce - Buy, Market, Sell & Service	1 day	11-Oct-12	11-Oct-12
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	20-Nov-12	20-Nov-12
E-LN02-1	Exceptional Web Experience	1 day	21-Nov-12	21-Nov-12
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	22-Nov-12	22-Nov-12
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	03-Dec-12	03-Dec-12
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	05-Dec-12	05-Dec-12
E-RA04-1	Automate & Reduce the Complexity in Software Delivery Processes	1 day	07-Dec-12	07-Dec-12
E-TV04-1	Ensure Successful IT Service Delivery Processes	2 days	24-Oct-12	25-Oct-12
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	15-Nov-12	15-Nov-12
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	27-Nov-12	28-Nov-12
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	28-Nov-12	29-Nov-12
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	03-Oct-12	04-Oct-12
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	29-Nov-12	30-Nov-12
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to Enterprise & Mobile Users	1 day	21-Nov-12	21-Nov-12
E-ZS02-1	Act with Precision & Reliability: Smarter Business Decisions with zEnterprise	1 day	26-Oct-12	26-Oct-12

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to:tecph@ph.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Philippines Head Office, 2nd-4th Floors IBM Plaza, 8Eastwood Avenue, Eastwood City Cyberpark, E. Rodriguez, Jr. Avenue, 1110 Libis, Quezon City, Philippines. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Philippines please visit:

<http://www.ibm.com/software/ph/tec>