



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-IM03-1	Harness & Harvest Big Data for the Enterprise	2 days	14-Jan-13	15-Jan-13
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	28-Jan-13	29-Jan-13
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	30-Jan-13	30-Jan-13
E-LN02-1	Exceptional Web Experience	1 day	31-Jan-13	31-Jan-13
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	01-Feb-13	01-Feb-13
E-EM01-1	Streamline Enterprise Reporting and Reduce High Print & Storage Costs	1 day	04-Feb-13	04-Feb-13
E-EM02-1	Optimize Case Outcomes with 360-Degree View of Cases	1 day	05-Feb-13	05-Feb-13
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	06-Feb-13	06-Feb-13
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	07-Feb-13	07-Feb-13
E-RA05-1	Enable Informed Decisions to Manage Business-Driven Change	1 day	08-Feb-13	08-Feb-13
E-SS01-1	Web Security for a Smarter Planet: An End-to-End Approach to Addressing One of the Biggest Threats to a Business	1 day	14-Feb-13	14-Feb-13
E-SS02-1	Managing Privileged and Shared Identities for Identity Governance	1 day	15-Feb-13	15-Feb-13
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	18-Feb-13	19-Feb-13
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	20-Feb-13	21-Feb-13
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to Enterprise & Mobile Users	1 day	22-Feb-13	22-Feb-13
E-ZS06-1	Achieve Real-Time Business Intelligence with zEnterprise	0.5 day	26-Feb-13	26-Feb-13
E-ZS09-1	Assure Database Security, Audit and Compliance with zEnterprise	1 day	27-Feb-13	27-Feb-13
E-XB01-1	Transforming Information Into Business Insights (A Banking Scenario)	2 days	28-Feb-13	01-Mar-13
E-IS01-1	Orchestrate Your City to Deliver Exceptional Service to Your Citizens	1 day	06-Mar-13	06-Mar-13
E-IS02-1	Streamline Marketing Processes & Improve Marketing Management in Banking & Finance	0.5 day	07-Mar-13	07-Mar-13
E-IS03-1	Bring Science to the Art of Marketing in Telecommunication	0.5 day	07-Mar-13	07-Mar-13
E-IS04-1	Get Smarter About Every Stage of Commerce - Buy, Market, Sell & Service	1 day	08-Mar-13	08-Mar-13
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	11-Mar-13	12-Mar-13
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	13-Mar-13	13-Mar-13
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	14-Mar-13	14-Mar-13
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	15-Mar-13	15-Mar-13
E-TV02-1	Address The Challenges of Access Management	1 day	18-Mar-13	18-Mar-13
E-TV03-1	Maximize the Availability of Data while Minimizing the Cost of Storage	1 day	19-Mar-13	19-Mar-13
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	3 days	20-Mar-13	22-Mar-13
E-TV04-1	Ensure Successful IT Service Delivery Processes	2 days	26-Mar-13	27-Mar-13
E-TV05-1	Service Assurance: Keep Your Business Thriving	2 days	28-Mar-13	29-Mar-13
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	30-Mar-13	30-Mar-13

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: tech@th.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

<http://www.ibm.com/software/th/tec>