



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Start Date	End Date	Duration
E-ZS01-1	Analytics in A Secure Private Cloud for the Enterprise	08-Jul-13	08-Jul-13	0.5 day
E-ZS02-1	Enterprise Data Governance on Z	09-Jul-13	09-Jul-13	1 day
E-ZS03-1	CICS Goes Mobile	10-Jul-13	10-Jul-13	1 day
E-LN01-1	Increase Productivity by Incorporating Social in Every Interaction	25-Jul-13	25-Jul-13	0.5 day
E-LN02-1	Exceptional Customer Experience	26-Jul-13	26-Jul-13	1 day
E-BA01-1	Budgeting and Forecasting for Better Business Outcomes	29-Jul-13	29-Jul-13	1 day
E-BA02-1	Informed Decisions at Every Level of the Enterprise	30-Jul-13	30-Jul-13	1 day
E-IS01-1	Real-time Marketing with Digital Analytics on the Cloud	31-Jul-13	31-Jul-13	0.5 day
E-IS02-1	Get Smarter About Every Stage of Commerce - Buy, Market, Sell & Service	01-Aug-13	01-Aug-13	1 day
E-IS03-1	Optimize Case Outcomes with 360-Degree View of Cases	02-Aug-13	02-Aug-13	1 day
E-IM02-1	Manage the Data Explosion in the Enterprise	05-Aug-13	06-Aug-13	2 days
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	07-Aug-13	09-Aug-13	3 days
E-RA01-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	20-Aug-13	20-Aug-13	1 day
E-RA02-1	Fund, Fuel & Optimize Your IT Investments	21-Aug-13	21-Aug-13	1 day
E-SS01-1	Web Security for a Smarter Planet: A Holistic Approach to Addressing One of the Biggest Threats to Business	22-Aug-13	22-Aug-13	1 day
E-SS02-1	Managed Privileged and Shared Identities for Identity Governance	23-Aug-13	23-Aug-13	1 day
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	26-Aug-13	27-Aug-13	2 days
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	28-Aug-13	28-Aug-13	1-2 days
E-WS03-1	Accelerate Business Agility with Expert Integrated System	29-Aug-13	30-Aug-13	2 days
E-XB02-1	Harness & Harvest Big Data for the Enterprise	02-Sep-13	03-Sep-13	2 days
E-XB03-1	Serious Analytics with a Simple Appliance	04-Sep-13	05-Sep-13	2 days
E-XB04-1	Orchestrate Your City to Deliver Exceptional Service to Your Citizens	06-Sep-13	06-Sep-13	1 day
E-XB01-1	Transforming Information Into Business Insights: A Banking Scenario	09-Sep-13	10-Sep-13	2 days
E-XB05-1	Next Generation Testing with IBM Quality Management Center of Competency	11-Sep-13	11-Sep-13	1 day
E-XB06-1	Accelerate Service Delivery with Effective Collaboration between Development and Operations	12-Sep-13	12-Sep-13	1 day
E-XB07-1	Predict & Prevent Asset Failures for Effective Asset Maintenance Management	13-Sep-13	13-Sep-13	1 day
E-TV01-1	Ensure Data Protection and Business Continuity with Effective Storage Management	16-Sep-13	16-Sep-13	1 day
E-TV03-1	Visibility, Control and Automation to Effectively Manage Service Outages	17-Sep-13	18-Sep-13	2 days
E-TV04-1	Endpoint Management: Automate IT Before It Automates You	19-Sep-13	20-Sep-13	2 days
E-LN01-1	Increase Productivity by Incorporating Social in Every Interaction	23-Sep-13	24-Sep-13	0.5 day
E-LN02-1	Exceptional Customer Experience	24-Sep-13	24-Sep-13	1 day
E-XB08-1	Put Your Business in Motion. Become A Mobile Enterprise.	27-Sep-13	27-Sep-13	1 day

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: tecth@th.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

<http://www.ibm.com/software/th/tec>