IBM®

You are invited to the
IBM Technical Exploration Center (TEC)

Expose,
& Explore
Experience

IBM Software
for Smarter Planet.

The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.

Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challengers as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities

Event Code	Event Title	Start Date	End Date	Duration
E-IM01-2	Reduce Data Management Cost for Your Organisation: Why Oracle DBA Should Care About DB2?	29-Apr-14	30-Apr-14	2 days
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	6-May-14	6-May-14	1-2 days
E-BA02-1	Informed Decisions at Every Level of the Enterprise	15-May-14	15-May-14	1 day
E-BA01-1	Budgeting and Forecasting for Better Business Outcomes	16-May-14	16-May-14	1 day
E-LN01-2	Increase Productivity by Going Social	27-May-14	27-May-14	1 day
E-LN03-3	Collaborate in the Cloud	28-May-14	28-May-14	0.5 day
E-XB10-3	Analyze, Detect & Protect Your Enterprise Environment	2-Jun-14	3-Jun-14	2 days
E-RA01-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	4-Jun-14	4-Jun-14	1 day
E-XB03-1	Serious Analytics with a Simple Appliance	5-Jun-14	6-Jun-14	2 days
E-LN02-1	Tools and Techniques to Enhance the Multi-Channel Digital Experience	10-Jun-14	10-Jun-14	1 day
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	12-Jun-14	13-Jun-14	2 days
E-IS01-2	Deliver Unmatched Experience and Transform Your Customers into Your Personal Brand Ambassador: A Banking Scenario	23-Jun-14	23-Jun-14	0.5 day
E-IS02-2	Get Smarter About Every Stage of Commerce - Sourcing, Marketing, Selling and Servicing Your Clients (Retail Focused)	24-Jun-14	24-Jun-14	0.5 day
E-IS03-2	Make Every Interaction Meaningful and Increase the Lifetime Value of Your Customers (Telco focused)	25-Jun-14	25-Jun-14	0.5 day
E-WS03-2	Accelerate Business Agility with Expert Integrated System: IBM PureApplication System	26-Jun-14	26-Jun-14	1 day

Registration & TEC Location

The TEC event registration can be arranged through IBM representative. All IBM sales team can register clients or partners by simply sending an email to: tecmy@my.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event.

TEC Location: IBM Malaysia Head Office, IBM Malaysia Sdn Bhd, 19th floor, Plaza IBM, No. 8, First Avenue, Persiaran Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Malaysia please visit:

http://www.ibm.com/software/my/tec