



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.

The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challengers as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code Event Title

Start Date End Date Duration

Event Code	Event Title	Start Date	End Date	Duration
E-XB01-1	Transforming Information Into Business Insights: A Banking Scenario	21-Apr-14	22-Apr-14	2 days
E-IM01-2	Reduce Data Management Cost for Your Organisation: Why Oracle DBA Should Care About DB2?	23-Apr-14	24-Apr-14	2 days
E-ZS02-1	Enterprise Data Governance on Z	28-Apr-14	28-Apr-14	1 day
E-XB03-1	Serious Analytics with a Simple Appliance	29-Apr-14	30-Apr-14	2 days
E-XB07-3	Flexibility of a General Purpose System. Elasticity of Cloud. Simplicity of an Appliance - The IBM Expert Integrated System	14-May-14	14-May-14	0.5 day
E-XB02-3	Harness the Business Value of Big Data Analytics	19-May-14	19-May-14	1 day
E-XB04-3	Reduce Your Financial Risk and Crime Exposure by Detecting and Analyzing Frauds (Banking and Insurance focused)	20-May-14	20-May-14	0.5 day
E-ZS03-1	CICS Goes Mobile	21-May-14	21-May-14	1 day
E-XB09-3	A Cost Effective and Future Ready Infrastructure with An Open & Extensible Cloud Platform	23-May-14	23-May-14	1 day
E-RA01-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	26-May-14	26-May-14	1 day
E-ZS01-1	Analytics in A Secure Private Cloud for the Enterprise	27-May-14	27-May-14	0.5 day
E-SS01-1	Web Security for a Smarter Planet: A Holistic Approach to Addressing One of the Biggest Threats to Business	28-May-14	28-May-14	1 day
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	29-May-14	30-May-14	2 days
E-IS02-2	Get Smarter About Every Stage of Commerce - Sourcing, Marketing, Selling and Servicing Your Clients (Retail Focused)	2-Jun-14	2-Jun-14	0.5 day
E-BA01-1	Budgeting and Forecasting for Better Business Outcomes	3-Jun-14	3-Jun-14	1 day
E-BA02-1	Informed Decisions at Every Level of the Enterprise	4-Jun-14	4-Jun-14	1 day
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	5-Jun-14	6-Jun-14	1-2 days
E-IS03-2	Make Every Interaction Meaningful and Increase the Lifetime Value of Your Customers (Telco focused)	9-Jun-14	9-Jun-14	0.5 day
E-TV01-2	Manage Your Growing Data Volume with A Simple, Scalable & Efficient Data Management Solution	10-Jun-14	10-Jun-14	1 day
E-TV02-2	A Zero Accident Organization: Safeguard the Well-Being of Your Employees and Consumers in the Work Place	11-Jun-14	11-Jun-14	1 day
E-TV03-2	Manage the Performance, Availability & Capacity of Your Enterprise Applications	12-Jun-14	12-Jun-14	1-2 days
E-XB10-3	Analyze, Detect & Protect Your Enterprise Environment	12-Jun-14	13-Jun-14	2 days
E-TV04-2	Run All Your Enterprise Endpoints with Maximum Security, Compliance & Efficiency	13-Jun-14	13-Jun-14	1-2 days
E-WS03-2	Accelerate Business Agility with Expert Integrated System: IBM PureApplication System	16-Jun-14	17-Jun-14	1.5 days
E-LN01-2	Increase Productivity by Going Social	18-Jun-14	18-Jun-14	1 day
E-LN02-1	Tools and Techniques to Enhance the Multi-Channel Digital Experience	19-Jun-14	19-Jun-14	1 day
E-LN03-3	Collaborate in the Cloud	20-Jun-14	20-Jun-14	0.5 day
E-XB08-2	Deliver Customer centric Mobile Applications	23-Jun-14	23-Jun-14	1 day
E-SS02-1	Manage and Track Privileged Users with Session Recording for Identity Governance	24-Jun-14	24-Jun-14	1 day
E-IM02-2	Managing Data Explosion and Protecting Data Privacy In Your Enterprise	25-Jun-14	26-Jun-14	2 days
E-IS01-2	Deliver Unmatched Experience and Transform Your Customers into Your Personal Brand Ambassador: A Banking Scenario	27-Jun-14	27-Jun-14	0.5 day

Registration & TEC Location

The TEC event registration can be arranged through IBM representative. All IBM sales team can register clients or partners by simply sending an email to: tecth@th.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event.

TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

<http://www.ibm.com/software/th/tec>