IBM

You are invited to the
IBM Technical Exploration Center (TEC)

Expose,
Explore
& Experience

IBM Software for Smarter Planet.

The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.

Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challengers as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities

Event Code	Event Title	Start Date	End Date	Duration
E-IS01-2	Deliver Unmatched Experience and Transform Your Customers into Your Personal Brand Ambassador: A Banking Scenario	9-Jan-14	9-Jan-14	0.5 day
E-XB03-1	Serious Analytics with a Simple Appliance	21-Jan-14	22-Jan-14	2 days
E-SS01-1	Web Security for a Smarter Planet: A Holistic Approach to Addressing One of the Biggest Threats to Business	27-Jan-14	27-Jan-14	1 day
E-IS03-2	Make Every Interaction Meaningful and Increase the Lifetime Value of Your Customers (Telco focused)	3-Feb-14	3-Feb-14	0.5 day
E-IM01-2	Reduce Data Management Cost for Your Organisation: Why Oracle DBA Should Care About DB2?	4-Feb-14	5-Feb-14	2 Days
E-LN01-2	Increase Productivity by Going Social	10-Feb-14	10-Feb-14	1 day
E-LN02-1	Tools and Techniques to Enhance the Multi-Channel Digital Experience	11-Feb-14	11-Feb-14	1 day
E-LN03-3	Collaborate in the Cloud	12-Feb-14	12-Feb-14	0.5 days
E-ZS01-1	Analytics in A Secure Private Cloud for the Enterprise	18-Feb-14	18-Feb-14	0.5 day
E-XB02-3	Harness the Business Value of Big Data Analytics	20-Feb-14	20-Feb-14	1 Day
E-BA01-1	Budgeting and Forecasting for Better Business Outcomes	25-Feb-14	25-Feb-14	1 day
E-BA02-1	Informed Decisions at Every Level of the Enterprise	26-Feb-14	26-Feb-14	1 day
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	27-Feb-14	28-Feb-14	2 days
E-TV01-2	Manage Your Growing Data Volume with A Simple, Scalable & Efficient Data Management Solution	3-Mar-14	3-Mar-14	1 day
E-TV02-2	A Zero Accident Organization: Safeguard the Well-Being of Your Employees and Consumers in the Work Place	4-Mar-14	4-Mar-14	1 day
E-TV03-2	Manage the Performance, Availability & Capacity of Your Enterprise Applications	5-Mar-14	5-Mar-14	1-2 days
E-TV04-2	Run All Your Enterprise Endpoints with Maximum Security, Compliance & Efficiency	7-Mar-14	7-Mar-14	1-2 days
E-RA01-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	12-Mar-14	12-Mar-14	1 day
E-IM02-2	Managing Data Explosion and Protecting Data Privacy In Your Enterprise	13-Mar-14	14-Mar-14	2 days
E-ZS03-1	CICS Goes Mobile	17-Mar-14	17-Mar-14	1 day
E-SS02-1	Manage and Track Privileged Users with Session Recording for Identity Governance	18-Mar-14	18-Mar-14	1 day
E-WS03-2	Accelerate Business Agility with Expert Integrated System: IBM PureApplication System	20-Mar-14	21-Mar-14	1.5 days
E-ZS02-1	Enterprise Data Governance on Z	24-Mar-14	24-Mar-14	1 day
E-XB01-1	Transforming Information Into Business Insights: A Banking Scenario	25-Mar-14	26-Mar-14	2 days
E-XB09-3	A Cost Effective and Future Ready Infrastructure with An Open & Extensible Cloud Platform	26-Mar-14	26-Mar-14	1 day
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	28-Mar-14	29-Mar-14	1-2 days

Registration & TEC Location

The TEC event registration can be arranged through IBM representative. All IBM sales team can register clients or partners by simply sending an email to: tecth@th.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event.

TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

http://www.ibm.com/software/th/tec