

You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.

The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challengers as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities





E-RA01-1 Achieve Predictability & Accuracy in the Application Delivery Lifecycle E-XB04-3 Reduce Your Financial Risk and Crime Exposure by Detecting and Analyzing Frauds (Banking and Insurance focused) E-XB01-1 Transforming Information Into Business Insights: A Banking Scenario Beduce Data Management Cost for Your Organisation: Why Oracle DBA Should Care About DB2? E-ZB03-1 CICS Goes Mobile E-XB07-3 Flexibility of a General Purpose System. Elasticity of Cloud. Simplicity of an Appliance - The IBM Expert Integrated System E-XB02-3 Harness the Business Value of Big Data Analytics E-XB03-1 Web Security for a Smarter Planet: A Holistic Approach to Addressing One of the Biggest Threats to Business E-XB03-1 Serious Analytics with a Simple Appliance E-XB03-1 The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies E-XB03-1 The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies E-XB03-1 Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes E-XB03-1 Nanage and Track Privileged Users with Session Recording for Identity Governance E-XB03-2 Accelerate Business Agility with Expert Integrated System: BP Unevaluation System E-XB03-2 Make Every Interaction Meaningful and Increase the Lifetime Value of Your Customers (Telco focused) E-XB03-1 Streamline Business Agility with Expert Integrated System: IBM PureApplication System E-XB03-2 Make Every Interaction Meaningful and Increase the Lifetime Value of Your Customers (Telco focused) E-XB03-1 Harder Television Ascourage of Better Business Outcomes E-XB03-1 Harder About Every Stage of Commerce - Sourcing, Marketing, Selling and Servicing Your Clients (Retail Focused) E-XB03-1 Holistoped Decision as tEvery Level of the Enterprise E-XB03-1 Increase Productivity by Going Social E-XB03-1 Increase Productivity by Going Social
E-XB01-1 Transforming Information Into Business Insights: A Banking Scenario Reduce Data Management Cost for Your Organisation: Why Oracle DBA Should Care About DB2? E-XB03-1 CICS Goes Mobile E-XB07-3 Flexibility of a General Purpose System. Elasticity of Cloud. Simplicity of an Appliance - The IBM Expert Integrated System 20-Oct-14 20-Oct-14 1 day E-XB07-3 Flexibility of a General Purpose System. Elasticity of Cloud. Simplicity of an Appliance - The IBM Expert Integrated System 21-Oct-14 21-Oct-14 0.5 day E-XB02-3 Harness the Business Value of Big Data Analytics E-XB02-1 Web Security for a Smarter Planet: A Holistic Approach to Addressing One of the Biggest Threats to Business 27-Oct-14 27-Oct-14 1 day E-XB03-1 Serious Analytics with a Simple Appliance E-XB03-1 The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies 30-Oct-14 31-Oct-14 1-2 days E-XB02-1 Enterprise Data Governance on Z E-XB09-3 A Cost Effective and Future Ready Infrastructure with An Open & Extensible Cloud Platform E-WS01-1 Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes 6-Nov-14 7-Nov-14 1-day E-XS02-1 Manage and Track Privileged Users with Session Recording for Identity Governance 14-Nov-14 11-Nov-14 11-Nov-14 1-S days E-XS03-2 Accelerate Business Agility with Expert Integrated System: IBM PureApplication System 18-Nov-14 20-Nov-14 0.5 day E-XS03-2 Get Smarter About Every Stage of Commerce - Sourcing, Marketing, Selling and Servicing Your Clients (Retail Focused) E-BA01-1 Budgeting and Forecasting for Better Business Outcomes 2-Dec-14 2-Dec-14 1-day E-BA02-1 Informed Decisions at Every Level of the Enterprise 1-Informed Decisions at Every Level of the Enterprise 2-Dec-14 1-Auov-14 1-Day 1-Day 1
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F-I N02-1 Tools and Techniques to Enhance the Multi-Channel Digital Experience 27-Nov-14 27-Nov-14 1 day
21 NOV 14 21 NOV 14 1 Tudy
E-LN03-3 Collaborate in the Cloud 28-Nov-14 28-Nov-14 0.5 day
E-TV01-2 Manage Your Growing Data Volume with A Simple, Scalable & Efficient Data Management Solution 1-Dec-14 1-Dec-14 1-day
E-TV02-2 Enterprise Asset Management with hybrid model (SaaS and on-premise) 24-Nov-14 24-Nov-14 1 day
E-TV03-2 Manage the Performance, Availability & Capacity of Your Enterprise Applications with hybrid model (SaaS & on-premise) 3-Dec-14 3-Dec-14 1-2 days
E-TV04-2 Run All Your Enterprise Endpoints with Maximum Security, Compliance & Efficiency 4-Dec-14 4-Dec-14 1-2 days
E-IM02-2 Managing Data Explosion and Protecting Data Privacy In Your Enterprise 15-Dec-14 16-Dec-14 2 days
E-IS01-2 Deliver Unmatched Experience and Transform Your Customers into Your Personal Brand Ambassador: A Banking Scenario 17-Dec-14 17-Dec-14 0.5 day

Registration & TEC Location

The TEC event registration can be arranged through IBM representative. All IBM sales team can register clients or partners by simply sending an email to: tecth@th.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event.

TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit: