Unifying your Communications and Collaboration to drive real ROI

IBM Software for a Smarter Planet

As people and systems become more interconnected, instrumented, and intelligent, the world is getting smaller, flatter and smarter. Today, we're witnessing the coming of age of a whole new generation of intelligent systems and technologies -- more powerful and accessible than ever before. Organizations are increasingly looking to integrate their businesses horizontally across the enterprise and beyond. In the process, they demand that information improve their experiences, making every interaction more intelligent and more productive.

Come and Discover IBM Software

It is often said, 'seeing is believing', which is why, to provide you with the insight you need to understand the capability of IBM software, IBM has created the IBM Technical Exploration Centre (TEC). This offers a wide showcase of IBM Software Solutions for cross and specific industry. Each Software Solution is presented as Tools of Business Innovation in a series of events in one of the following formats:

- **Solution Innovation Tour** provides a tour of what has been done and what can be done to allow customers to connect technology ideas to business problems.
- **Technology Test Drive** provides the environment for customers to explore and experience the technology and gain a better understanding of the value of the technology and how it can support the business.
- **Special Interest Orientation** allows IBM to share insights with customers on important technology trends and provides orientation on emerging technology and how it relates to current business challenges.

Target Audience: Line-of-Business Managers

Enterprises have found that they can drive faster, better decisions and cut costs with a unified communications (UC) infrastructure. IBM Unified Communications and Collaboration (UC2) solutions take UC to the next level by simplifying the user experience, driving adoption and delivering the return on investment promised by unified communications. People need an immediate and cost-effective way to take action across their organization and with business partners and customers.

Designed to help your business become more nimble, IBM Sametime® software delivers unified, real-time communication and collaboration services—from enterprise instant messaging and online meetings to telephony and video conferencing. So you can improve and accelerate how work gets done in a social business. And reduce travel and telephony expenses.

Date:	**02 November 2011 (Wednesday)**
Time:	**9.00 am to 5.00pm**
Venue:	**IBM Singapore Pte Ltd**
	9 Changi Business Park Central 1
	The IBM Place
	Singapore 486048

Register at: Marketing@LyvConnections.com

This hands on interactive session will enable you to experience everything in a safe environment.