

Social Collaboration Test Drive



IBM Software for a Smarter Planet

As people and systems become more interconnected, instrumented, and intelligent, the world is getting smaller, flatter and smarter. Today, we're witnessing the coming of age of a whole new generation of intelligent systems and technologies -- more powerful and accessible than ever before. Organizations are increasingly looking to integrate their businesses horizontally across the enterprise and beyond. In the process, they demand that information improve their experiences, making every interaction more intelligent and more productive.

Come and Discover IBM Software

It is often said, 'seeing is believing', which is why, to provide you with the insight you need to understand the capability of IBM software, IBM has created the IBM Technical Exploration Centre (TEC). This offers a wide showcase of IBM Software Solutions for cross and specific industry. Each Software Solution is presented as Tools of Business Innovation in a series of events in one of the following formats:

- **Solution Innovation Tour** provides a tour of what has been done and what can be done to allow customers to connect technology ideas to business problems.
- **Technology Test Drive** provides the environment for customers to explore and experience the technology and gain a better understanding of the value of the technology and how it can support the business.
- **Special Interest Orientation** allows IBM to share insights with customers on important technology trends and provides orientation on emerging technology and how it relates to current business challenges.

Target Audience: Line-of-Business Managers

Are your users demanding to work smarter? more Web 2.0? We take a look at traditional collaboration methods along with introducing new methods of improving the way you work. You will experience new ways of interacting with not only your own team, people within your organization but with partners, customers and non-traditional customers.

Does your organization need to

- Identify and utilize key human resources better
- Provide different (modern) methods of communication?
- Merge social tools into existing tools, practices?
- Look at innovative ways of reducing expenditure?
- Learn how to integrate Web 2.0 work practices into your day to day activities

Date: 12 October 2011 (Wednesday)
Time: 9.00 am to 5pm
Venue: IBM Singapore Pte Ltd
9 Changi Business Park Central 1
The IBM Place
Singapore 486048

Register at: Marketing@LyvConnections.com

This hands on interactive session will enable you to experience everything in a safe environment.



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