



Access your applications from a single, affordable Web portal and help optimize use of your valuable time.

Help improve employee productivity and customer loyalty with customized Web content

WebSphere Portal-Express at a glance...

- Access multiple resources from a single, affordable Web-based portal
- Customize portals by individual profiles and preferences
- Help minimize costs with easy, affordable installation and maintenance.



Consider how your people currently access the Web sites, applications, content and contacts that are key to their day: opening these resources individually and searching for files within each.

IBM WebSphere® Portal-Express for Multiplatforms pulls together all relevant resources into a time-efficient, personalized Web site, or portal, to make them immediately available to the user.

One portal with multiple windows

From one browser-based portal, employees simply can open an instantaccess window, or portlet, to IBM Lotus[®] Domino[™] or any other application, file or contact they need — without leaving their application. So instead of accessing seven or eight separate applications during their day, they can visit a single portal for centralized access to all these required resources.

Superior e-business on a budget

Priced to be a superior value, WebSphere Portal-Express integrates all the vital components of e-business at a very attractive per-user or perprocessor price — for all sizes of businesses, as well as departments within larger companies. Organizations can affordably deploy sophisticated e-business portals, using them to:

- Help build a successful on demand business using business-toemployee, business-to-business and business-to-consumer Web portals
- Enhance employee productivity with personalized and collaborative access to information, applications and people
- Help improve customer and business partner loyalty with a highly secure and dynamic user experience that can differentiate your e-business.

WebSphere Portal-Express is designed to be very easy to deploy, install and maintain on a single server — so organizations can run a robust portal without a large IT staff.

People personalizing portals

Users can quickly customize their portals — organizing pages and selecting applications to appear on them. Any portal can be personalized using a simple toolkit and business rules to choose its "look and feel" and set up its functionality to match each user's unique needs and interests. And organizations can customize content for specific employees, customers and business partners, helping to enhance loyalty to the site. Real-world benefit... One company has used WebSphere Portal-Express with Lotus Domino to build a powerful employee training portal, complete with training applications, schedules and employee feedback portlets.

A flexible and highly secure platform

WebSphere Portal-Express includes portlets for adding a wide variety of applications, such as IBM Lotus Notes[®] and IBM Lotus iNotes[™] Web Access, and offers multiple security features, including those for managing:

- Portal membership
- User authentication
- Single sign-on across multiple applications
- Authorization for access to portal resources.

For businesses that need additional collaborative features in their portal experience, there's WebSphere Portal-Express Plus. Integrated team collaboration capabilities such as business instant messaging, presence awareness, Web conferencing, team workplaces, team calendars, threaded discussions, project management, and document check-in and check-out can help create a highly productive end-user experience.

Efficient access to resources

If you're looking for a time-saving, affordable way for your employees, customers, suppliers and alliance partners to instantly access Lotus Domino and other resources, you've found it in WebSphere Portal-Express.

What they're saying... "WebSphere Portal-Express gives Bekins a simple, fast way to extend our Web services applications to more business partners than ever before possible – even smaller companies where it wouldn't otherwise be viable."

Randy Mowen, Director, Data Management & e-business Architecture, The Bekins Company



A successful e-business can leverage five capabilities provided by e-business software solutions from IBM which work together to facilitate e-business on demand:

DB2[®] information management software

Turns data into information on demand

Lotus software

Offers the instant collaboration and communication capabilities for an on demand world

Rational[®] software

Helps you improve software development capability with tools, services and software engineering best practices

Tivoli[®] software

Helps you intelligently manage the complexity of an integrated, on demand operating environment

WebSphere software

Provides a leading platform for creating and operating an on demand business.

Today's e-business needs to rapidly address emerging business requirements, changing business models and designs, and evolving relationships with customers, suppliers and partners.

In addition, with the Internet continuing to promote major revolution in business and advances in technology, companies must be mindful of emerging business trends — or risk falling behind the competition. The latest trend is e-business on demand[™], which integrates business processes to deliver business agility across an enterprise, as well as with customers, suppliers and key partners.

IBM offers powerful software solutions — including Express versions for small and midsized businesses — to help you optimize your current technology investment and move your company to the next phase of e-business. The portfolio of e-business software solutions from IBM works in concert to provide a total, balanced infrastructure. That can help foster a smooth transition to e-business on demand.

For more information

To learn more about WebSphere Portal-Express, contact your IBM sales representative or IBM Business Partner or visit **ibm.com**/software/synergy. Or call:

- In the United States and Canada, 877 426-3774, priority code 103AE023
- In the U.K., 0870 010 1133
- In Australia, 132 426; ask for software sales
- In New Zealand, 0800 801 800; ask for software sales.



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