

Industrial Bank of Korea improves its competitive position with next-generation offerings, courtesy of IBM services and solutions.

Overview

Industrial Bank of Korea

Seoul, Korea www.kiupbank.co.kr/english

Industry

Banking

Products

- IBM eServer zSeries 990
- IBM Global Technology Services



"Thanks to the zSeries 990 servers and IBM services, we can offer our customers cutting-edge banking capabilities in addition to once-competitive—but now expected—offerings, such as 24x7 online banking."

-Industrial Bank of Korea

Established in 1961 by the Korean government, Industrial Bank of Korea (IBK) strives to promote growth among Korea's small and midsized businesses. Its services include banking and lending, credit card services, electronic banking, venture capital lending and trust account management.

Challenge

Wanting to gain a competitive advantage in the ever-changing financial industry, IBK decided to implement a next-generation banking system. It visualized a flexible, highly available IT environment that would empower customers to access banking services 24x7 as well as to tailor their own banking solutions to suit their individual needs.

Solution

IBK engaged IBM to provide a complete high-availability banking solution that included hardware, custom software and services. IBM developed a next-generation banking system, which provides enhanced 24x7 e-services that allow customers to create their own customized banking alternatives with their choice of rate and duration. It also helps the bank itself develop new financial offerings more quickly.

To support the new banking system, IBM installed four IBM eServer™ zSeries® 990 servers running the IBM z/OS®, Version 1.4 operating system. IBK chose the zSeries platform for its reliability, performance, flexibility and ability to integrate into a heterogeneous environment. The bank operates three of the z990 servers in an IBM Parallel Sysplex® configuration with three preexisting IBM eServer zSeries 890 servers.

IBM Global Technology Services provided migration and cabling services for the project.

Benefits

- Enables customers to use the e-banking service 24x7
- Reduces the bank's product-development times from approximately 30 days to as few as 2 days
- Attracts KRW1 trillion in new business with new banking opportunities



For more information

Please contact your IBM sales representative or IBM Business Partner:

ibm.com/financialservices

© Copyright IBM Corporation 2008

IBM Corporation Global Solutions, Industry Marketing 294 Route 100 Somers, NY 10589 U.S.A.

Produced in the United States of America 05-08

All Rights Reserved

IBM, the IBM logo, ibm.com, eServer, Parallel Sysplex, z/OS and zSeries are trademarks of International Business Machines Corporation in the United States, other countries, or both.

Other company, product or service names may be trademarks or service marks of others.

This case study illustrates how one IBM customer uses IBM products. There is no guarantee of comparable results.

References in this publication to IBM products or services do not imply that IBM intends to make them available in all countries in which IBM operates.