Application integration for Smart SOA

Attend one of our free half-day technical seminars to learn how your mainframe can be used to integrate applications across platforms to support a Service Oriented Architecture (SOA)

It's the future of every successful enterprise: Applications connected across any number of platforms, sharing information in real-time. For current businesses, that means extending the life of the applications you already depend on and broadening their value. Yet, integration can require time-consuming and costly transformation of information across multiple transport mechanisms – in order to get the right information to the right people, even as events and information changes.

Join IBM for this complimentary half-day seminar to learn how enterprise application connectivity can become a reality with System z™ as the hub of your SOA. We'll show you how to get the most out of your SOA by using WebSphere® solutions with the Enterprise Services Bus (ESB), an extension to the messaging backbone that improves business performance, and enables enterprise application connectivity, monitoring and management.

If you're an application architect or developer, system programmer, or in IT operations or management, this seminar can give you valuable information to:
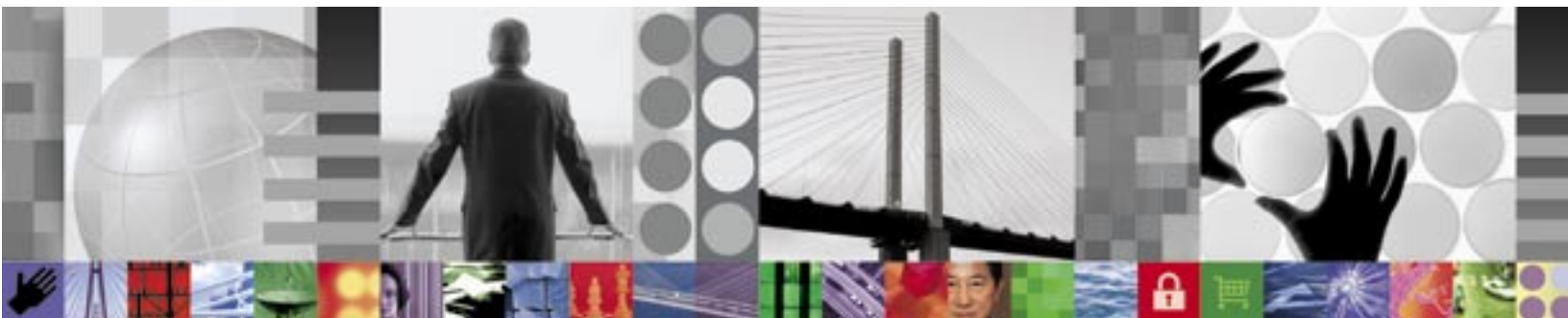
- *Reduce costs by leveraging open standards and proven integration technologies to overcome the barriers to integration*
- *Reduce the need for custom coding that integration can require and the expensive maintenance of such solutions*
- *Increase the ROI of existing investments while enabling new business models*
- *Increase agility by managing the risk of technology change, and identify and benefit from new opportunities with speed*

Agenda

8:15 A.M.	Welcome and introduction
8:30 A.M.	Building a connectivity solution for Smart SOA on System z
9:00 A.M.	WebSphere MQ for z/OS® as the messaging backbone for SOA, Web 2.0 and file transfer
9:45 A.M	Break
10:00 A.M.	Building an Enterprise Service Bus with WebSphere Message Broker for z/OS
10:45 A.M.	Extend your WebSphere Enterprise Service Bus seamlessly with WebSphere Process Server
11:15 A.M.	Break
11:30 A.M	Using WebSphere DataPower® SOA appliances to extend the value of System z
12:00 P.M	Considerations for selecting an ESB

Register online today!

We look forward to your attendance at this half-day event. Visit **ibm.com**/software/systemz/aiseminars right now to locate the seminar nearest you.

Abstracts

8:30 AM
Building a connectivity solution for Smart SOA on System z

System z has proven itself to many organizations as an SOA hub. This session explores the unique qualities of System z that make it the robust platform for connectivity and SOA, as well as the connectivity options available on System z. You'll get an overview of the family of IBM products for connectivity and learn how these products can complement each other in an integrated framework to meet your needs.

9:00 AM
WebSphere MQ for z/OS as the messaging backbone for SOA, Web 2.0 and file transfer

Learn how to connect together your System z assets – including CICS®, DB2® and IMS™ applications – with distributed applications in your enterprise, using the latest release of WebSphere MQ for z/OS. In this session, you'll learn about the benefits of WebSphere MQ when used as a reliable and flexible messaging backbone for building your ESB and Web 2.0 solutions, as well using it for the underlying mechanism for building a reliable file transfer solution.

10:00 AM
Building an Enterprise Service Bus with WebSphere Message Broker for z/OS

This session is an introduction to WebSphere Message Broker and explores how to build your ESB solution using the recently announced WebSphere Message Broker for z/OS V6.1. We will explore the features and functions and deployment options for Message Broker as an ESB on System z, including nodes specific to z/OS.

10:45 AM
Extend your WebSphere Enterprise Service Bus seamlessly with WebSphere Process Server

This session is an overview of WebSphere ESB for z/OS, including its architecture and functionality for delivering an ESB as part of your SOA solution. We will review WebSphere Process Server for z/OS, powered by WebSphere ESB, and discuss how the ESB solutions can be expanded seamlessly. You'll see how WebSphere Process Server can deliver process orchestration and business process management to the ESB by as part of a comprehensive SOA platform. Highlights include a look at the latest functions in the new releases of these products.

11:30 AM
Using WebSphere DataPower SOA appliances to extend the value of System z assets

In this session, you'll receive an overview of WebSphere DataPower SOA appliances and their role in helping to secure and accelerate SOA in a scalable manner. WebSphere DataPower SOA appliances can serve as both a point solution to address immediate security, connectivity and performance needs, as well as an ESB, and a strategic component for a complete SOA solution for z/OS when combined with other IBM products.

12:00 PM
Considerations for selecting an ESB

This session explores some criteria to consider when evaluating an ESB. We will take a look at several generic case studies and the relative strengths of WebSphere Message Broker, WebSphere Enterprise Service Bus and WebSphere DataPower Integration Appliance XI50 in these scenarios.

Locations and dates

Seattle	**March 6, 2008**
IBM	
1200 Fifth Avenue	
Seattle, WA	
Room 9020, 9th floor	

Detroit	**March 11, 2008**
IBM	
18000 West Nine Mile Road	
Southfield, MI	
Cafeteria, 1st floor	

Cleveland	**March 13, 2008**
IBM	
Park Center Plaza	
6100 Oak Tree Blvd.	
Cleveland, OH	
Room 506, 5th floor	