**IBM**

# Take Back Control of Your Mainframe Information Assets

*Our complimentary seminar will introduce IBM information integration solutions that can give you the data access, replication and transformation required for a Service Oriented Architecture.*

**9:30**AM

## Leverage your mainframe to help address the new data integration challenges facing your organization

IBM provides a native data warehousing solution on z/OS® that allows you to processes data directly on the mainframe. Unlike solutions from other vendors, it utilizes the sophisticated security, access, and management capabilities that already exist on your mainframe. Learn how this enables you to continue relying on the mainframe as the production environment for critical enterprise information, and create a native System z™ processing environment for your data warehouse.

This session will help to answer some of the critical mainframe data integration questions facing your organization, including:

- *How will an SOA strategy help you achieve greater value from your System z information assets?*
- *What is the value of a data quality initiative?*

- *How does applying data governance to your mainframe platform result in a better understanding of business and technical concepts?*
- *How and why should you use data as an integration driver?*

**11:00**AM

## Key considerations for mainframe data integration

This session will address key questions posed when facing the challenges of implementing SOA in complex environments, including:

- *Which integration models address your information demands while saving you time and money?*
- *How do you address information integration challenges facing your company in today's on-demand environment?*