IBM®

System z: Lean and Green With WebSphere

Attend one of our free technical seminars to learn how the System z platform supports a new generation of SOA-enabled applications – and saves costs.

The business demands put on IT these days also include cost containment. So while IT juggles deploying new business applications faster and more efficiently, it's also becoming harder to do so with reasonable costs as environments grow more complex. That's part of what is driving the adoption of Service Oriented Architecture (SOA), and the development of Web services.

While the promise of an enterprise-wide SOA is exciting, services and applications running in such a heterogeneous infrastructure require well-orchestrated coordination and the highest qualities of service – secure, resilient, intelligent and flexible. Join us for this half-day seminar and see how and why System z™ plays a critical role for this new generation of applications.
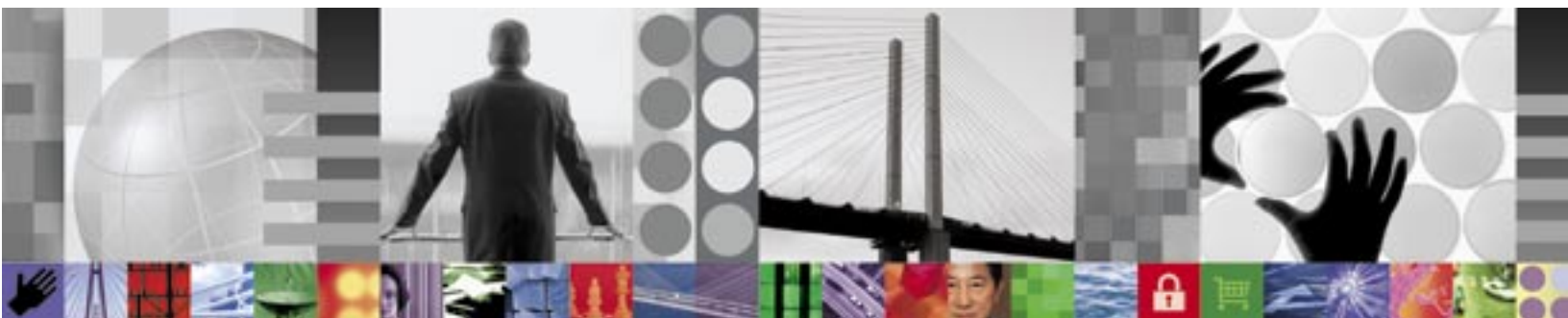
Long the platform of choice for mission-critical applications and the repository for corporate data, System z fully supports SOA, J2EE™ and Web services. The unique technical depth and business value of the System z combine to stake a claim as the platform to serve as the hub of an enterprise for collaborative computing and SOA.

Agenda

8:30 A.M.	**Registration/Continental Breakfast**
8:50 A.M.	**Introduction**
9:00 A.M.	**System z: Lean and Green**
10:00 A.M.	**Break**
10:15 A.M.	**Why WebSphere Application Server on System z?**
11:15 A.M.	**Break**
11:30 A.M.	**Why and When to Deploy New Workload on System z?**
12:30 P.M	**Close**

Register online today!

Visit **ibm.com**/software/zseries/seminar/websphere right now to locate the seminar nearest you.

Abstracts

9:00AM

System z: Lean and Green

In this session, you'll come away with a good understanding of how the mainframe is both lean and green, through features that enable energy efficiencies and therefore, cost savings. Reliable and secure, System z computing can actually reduce facilities stress when compared to common alternatives. Its multi-level virtualization, "shared everything" architecture, state-of-the-technology packaging, and general power and cooling standards all contribute to System z being a lean and green machine. You'll learn about best practices and how others have exploited the lean and green capabilities of the mainframe for significant savings.

10:15AM

Why WebSphere Application Server on System z?

Whether it's the "dinosaur" myth that presumes the System z platform is out of date, or other uninformed notion – System z is often misunderstood. This session will help you understand how the capabilities of System z provides a competitive advantage in today's complex global environments. You'll learn the basics of the System z, and why many large corporations are moving modern J2EE™ and SOA workloads to the mainframe.

11:30AM

Why and When to Deploy New Workloads on System z?

The System z platform continues to be the traditional application server for large, mainframe business applications. The reasons are familiar: Large inventories of applications and data running today's businesses, high transactional throughput, reliability, security, availability, manageability and scalability. But new applications have new requirements, and when is System z the best platform for these new workloads? This session will explore the topic using real customer examples. It will also introduce some recent product announcements that reinforce when and why System z should be the application server of choice.

Locations and dates

New York	**November 13, 2007**
Millenium Hilton	
Presidential Suite	
55 Church Street	
New York, NY	
Little Rock	**November 15, 2007**
William J. Clinton Foundation	
1200 President Clinton Avenue	
Little Rock, AR	
Los Angeles	**November 28, 2007**
IBM	
100 N. Sepulveda Blvd.	
El Segundo, CA	
Room 2150	
Sacramento	**November 29, 2007**
IBM	
2710 Gateway Oaks	
South Building, Room 220	
Sacramento, CA	