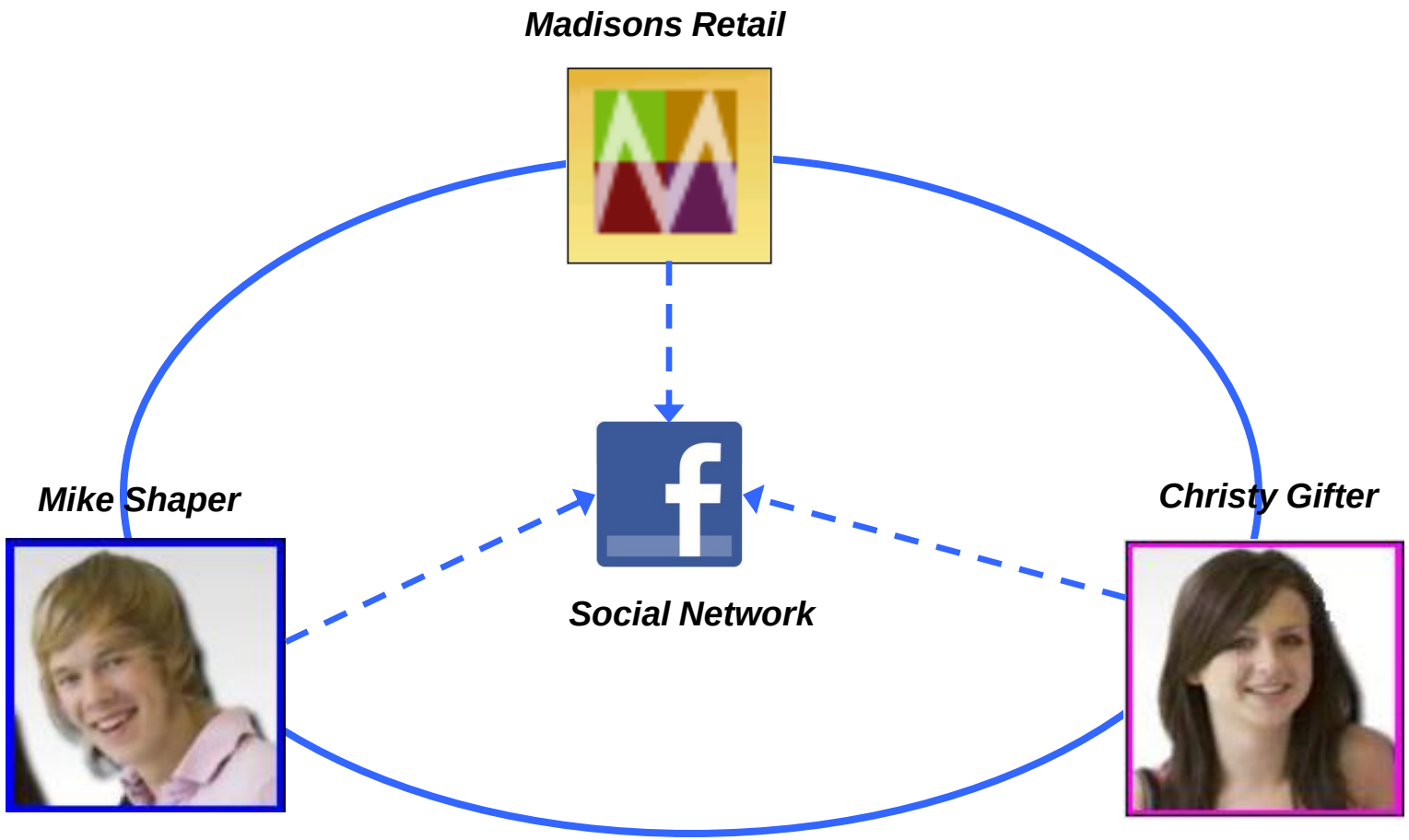
Remote Widgets Scenario:
Shopper sharing wish list / gift registry in social networks



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Remote Widgets Scenario:
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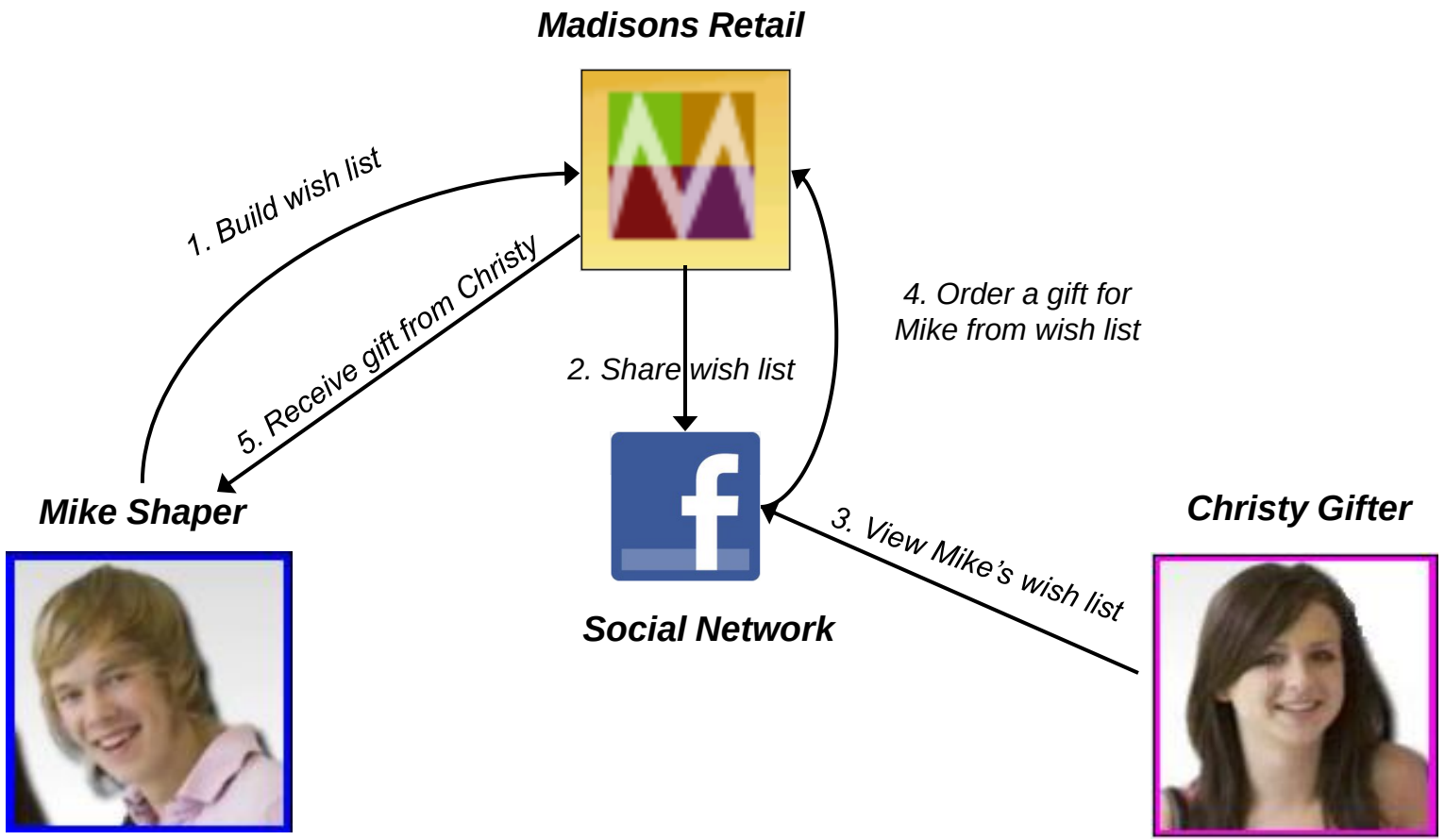

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Mike builds a birthday wish list at

★

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MadisonsESite - Welcome! - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://linden02.tl.ihost.com/webapp/wcs/stores/servlet/TopCategories_555_504

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

MadisonsESite - Welcome!

MADISONS

Search

Home | Shopping Cart | Advanced Search | Store Locator | Gift Registry | Sign In

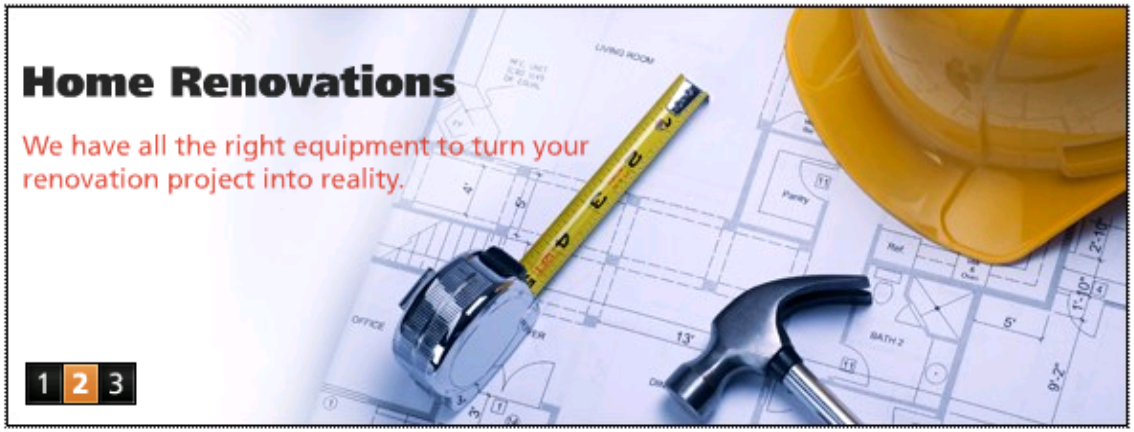
Woodworking Power Cordless Accessories See All

Cart: 0 item(s) subtotal: $0.00

Home

United States English | US Dollar

- Woodworking
  - Woodworking saws
  - Sanders
  - Lathes
- Power
  - Drills
  - Grinders
  - Screwdrivers
- Cordless
  - Airtools
  - Cordless saws
  - Hand saws
- Accessories
  - Drill bits
  - Chargers
- Packages
  - Hardware Packages
- Bundles
  - Hardware Bundles
- Communications
  - Cell Phone Accessories



Deals of the Week

Share Subscribe

Circular Saw

~~$690.00~~
$590.00

Add to Cart

Electric Saw

~~$675.00~~
$575.00

Add to Cart

Heavy Reciprocating Saw

~~$620.00~~
$520.00

Add to Cart

Reciprocating Saw

~~$603.00~~
$503.00

Add to Cart

E-mail Newsletter
Subscribe now!

Free Shipping
on all $70 purchases.

Done

Product: Electric Saw - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://linden02.tl.ihost.com/webapp/wcs/stores/servlet/Product2_555_504_50400000010_-1____?kr

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

Product: Electric Saw

MADISONS

Search

Home | Shopping Cart | My Account | Order Status | Advanced Search | Store Locator | Gift Registry | Sign Out

Woodworking Power Cordless Accessories See All

Cart: 1 item(s) subtotal: $8.22

Home | Electric Saw

United States English | US Dollar

- Woodworking
  - Woodworking saws
  - Sanders
  - Lathes
- Power
  - Drills
  - Grinders
  - Screwdrivers
- Cordless
  - Airtools
  - Cordless saws
  - Hand saws
- Accessories
  - Drill bits
  - Chargers
- Packages
  - Hardware Packages
- Bundles
  - Hardware Bundles
- Communications
  - Cell Phone Accessories

Electric Saw

Price: ~~$675.00~~
$575.00

Save 20% on Woodworking Saws!

*Amps: 12.0amps

*Size: 10in

*Speed: 400-500rpm

Quantity 1

Add to Cart

Add to Compare

Add to Wish List

Check Store Availability

Select Store

Show Availability

Compare

Drag products here to compare

Clear Compare

E-mail Newsletter

Subscribe now!

Share Subscribe

Recommendations

You may also like:

Heavy Reciprocating Saw
~~$620.00~~
$520.00
Add to Cart

Reciprocating Saw
~~$603.00~~
$503.00
Add to Cart

javascript:setCurrentId('multipleWishListButton');MultipleWishLists.setType('product');MultipleWishLists.addToList('50400000010');

My Account - Mozilla Firefox

File Edit View History Bookmarks Tools Help

ihost.com https://linden02.tl.ihost.com/webapp/wcs/stores/servlet/AjaxLogonForm?catalogId=504&la

Google

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My Account

MADISONS

Search

Home | Shopping Cart | My Account | Order Status | Advanced Search | Store Locator | Gift Registry | Sign Out

Woodworking Power Cordless Accessories See All

Cart: 1 item(s) subtotal: $8.22

My Account

Settings
- Personal Information
- My Address Book
- Quick Checkout Profile

Wish Lists
- Personal Wish List

My Orders
- My Orders

My Coupons
- My Coupons

Gift Registry
- My Registries

Wish List

Create a new wish list | Change your wish list name | Delete this wish list

Wish List

Share

Displaying products 1 - 1 of 1

Electric Saw

~~$675.00~~
$575.00

Add to Cart

Remove

Displaying products 1 - 1 of 1

Wish List Featured Products

E-mail your Wish List

To share your wish list with friends and family, type their e-mail address below.

You can separate multiple recipients with a comma, for example: info@Store.xxx, wcs@Store.xxx.

*To: E-mail address

*From: Your name

Your e-mail address

Additional message

Send wish list

Done

My Account - Mozilla Firefox

File Edit View History Bookmarks Tools Help

https://linden02.tl.ihost.com/webapp/wcs/stores/servlet/AjaxLogonForm?catalogId=504&la

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

My Account

MADISONS

Search

Home | Shopping Cart | My Account | Order Status | Advanced Search | Store Locator | Gift Registry | Sign Out

Woodworking Power Cordless Accessories See All

Cart: 1 item(s) subtotal: $8.22

My Account

Settings

Personal Information
My Address Book
Quick Checkout Profile

Wish Lists

Personal Wish List

My Orders

My Orders

My Coupons

My Coupons

Gift Registry

My Registries

Wish List

Create a new wish list | Change your wish list name | Delete this wish list

Wish List

Share

Displaying products 1 - 3 of 3

Electric Saw

~~$675.00~~
$575.00

Add to Cart

Remove

Wood drill bit

$8.22

Add to Cart

Remove

Battery Charger

$74.99

Add to Cart

Remove

Displaying products 1 - 3 of 3

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*From: Your name

Your e-mail address

Additional message

Send wish list

Done

My Account - Mozilla Firefox

File Edit View History Bookmarks Tools Help

https://linden02.tl.ihost.com/webapp/wcs/stores/servlet/AjaxLogonForm?catalogId=504&la

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My Account

MADISONS

Search

Home | Shopping Cart | My Account | Order Status | Advanced Search | Store Locator | Gift Registry | Sign Out

Woodworking Power Cordless Accessories See All

Cart: 1 item(s) subtotal: $8.22

My Account

Settings
- Personal Information
- My Address Book
- Quick Checkout Profile

Wish Lists
- **Personal Wish List**

My Orders
- My Orders

My Coupons
- My Coupons

Gift Registry
- My Registries

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Create a new wish list | Change your wish list name | Delete this wish list

Wish List

Share

Displaying products 1

Electric Saw

~~$675.00~~
$575.00

Add to Cart

Remove

Wood drill bit

$8.22

Add to Cart

Remove

Battery Charger

$74.99

Add to Cart

Remove

Displaying products 1 - 3 of 3

close

Change your wish list name

Type a new name for your current list:

Mike Shaper's Birthday Wish List

Save Cancel

Wish List Featured Products

E-mail your Wish List

To share your wish list with friends and family, type their e-mail address below.

You can separate multiple recipients with a comma, for example: info@Store.xxx, wcs@Store.xxx.

*To: E-mail address

*From: Your name

Your e-mail address

Additional message

Send wish list

Done

My Account - Mozilla Firefox

File Edit View History Bookmarks Tools Help

https://linden02.tl.ihost.com/webapp/wcs/stores/servlet/AjaxLogonForm?catalogId=504&sl

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

My Account

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Search

Home | Shopping Cart | My Account | Order Status | Advanced Search | Store Locator | Gift Registry | Sign Out

Woodworking Power Cordless Accessories See All

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My Account

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Wish Lists
- **Personal Wish List**

My Orders
- My Orders

My Coupons
- My Coupons

Gift Registry
- My Registries

Mike Shaper's Birthday Wish List

Create a new wish list | Change your wish list name | Delete this wish list

Mike Shaper's Birthday Wish List

Share

Displaying products 1 - 3 of 3

Electric Saw

~~$675.00~~
$575.00

Add to Cart

Remove

Wood drill bit

$8.22

Add to Cart

Remove

Battery Charger

$74.99

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Displaying products 1 - 3 of 3

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*To: E-mail address

*From: Your name

Your e-mail address

Additional message

Send wish list

Done

Share this widget - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://linden02.tl.ihost.com/webapp/wcs/stores/servlet/RemoteWidgetToolView?feedURL=http%3A%

my home

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Share this widget | Facebook | Google Image Result for http://zenhabi...

MADISONS

Search

Home | Shopping Cart | My Account | Order Status | Advanced Search | Store Locator | Gift Registry | Sign Out

Woodworking Power Cordless Accessories See All

Cart: 1 item(s) subtotal: $8.22

Share this widget

You can share this Flash widget on any personal Web page, such as your blog or a social networking site. When the information in the widget changes, it will automatically update on your Web page.

I want to change the widget color and size:

Now click the Share button:

Share

Mike Shaper's Birthday Wish List

Electric Saw

$575.00

Battery Charger

$74.99

MADISONS

Transferring data from 66.77.79.25...

Share this widget - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://linden02.tl.ihost.com/webapp/wcs/stores/servlet/RemoteWidgetToolView?feedURL=http%3A%

my home

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Share this widget | Facebook | Google Image Result for http://zenhabi...

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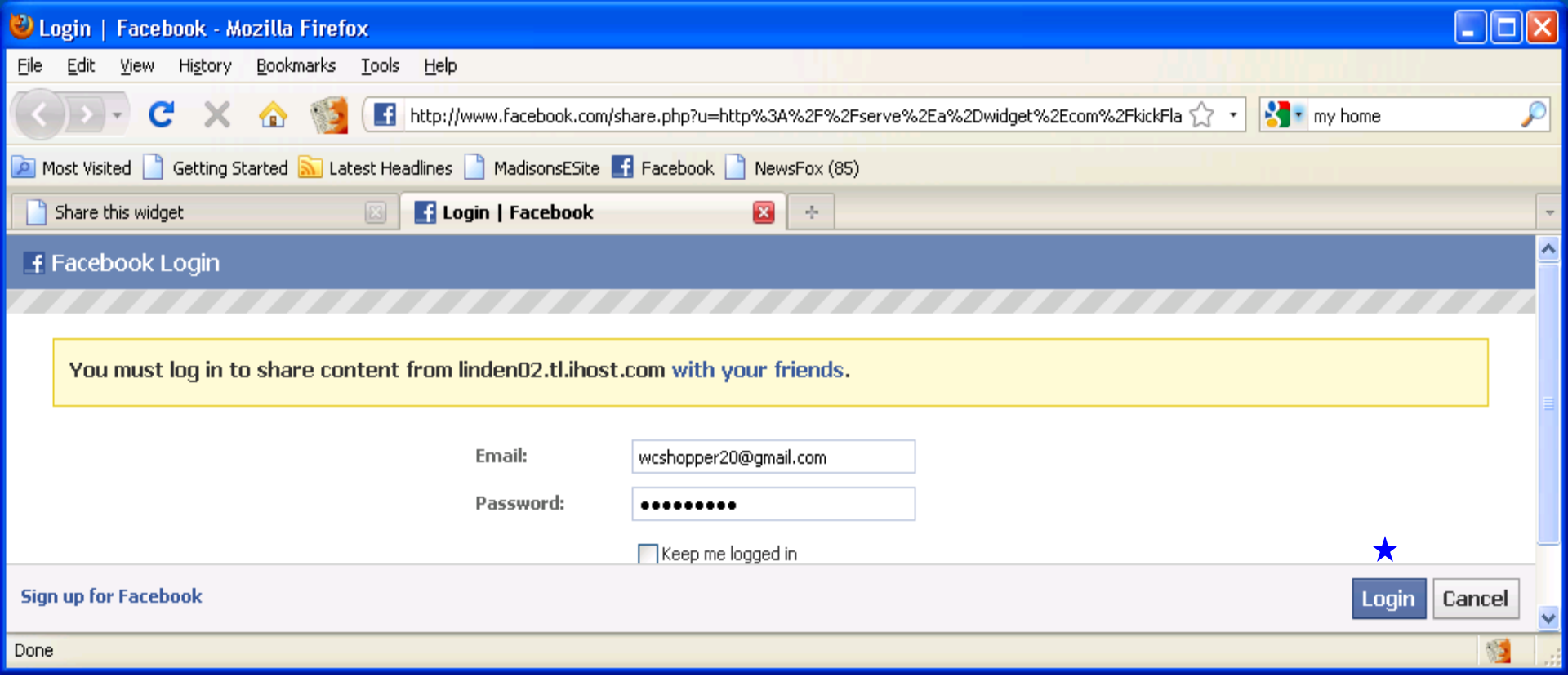

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Facebook - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.facebook.com/share.php?u=http%3A%2F%2Fserve%2Ea%2Dwidget%2Ecom%2FkickFl

my home

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Share this widget | Facebook | Google Image Result for http://zenh... | Facebook

Post to Profile

★

WishList_SideBar_Brian

http://serve.a-widget.com/kickFlash/widg...

null

1 of 1 Choose a Thumbnail

No Thumbnail

Send as a Message instead

Share Cancel

Done

Facebook - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.facebook.com/share.php?u=http%3A%2F%2Fserve%2Ea%2Dwidget%2Ecom%2FkickFl

my home

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Share this widget | Facebook | Google Image Result for http://zenh... | Facebook

Post to Profile

Anyone remember my birthday? Here is my wish list!!

WishList

http://serve.a-widget.com/kickFlash/widg...

null

1 of 1 Choose a Thumbnail

No Thumbnail

Send as a Message instead

Share Cancel

Done

Share this widget - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://linden02.tl.ihost.com/webapp/wcs/stores/servlet/RemoteWidgetToolView?feedURL=http%3A%2F

my home

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Share this widget | Facebook

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Search

Home | Shopping Cart | My Account | Order Status | Advanced Search | Store Locator | Gift Registry | Sign Out

Woodworking Power Cordless Accessories See All

Cart: 1 item(s) subtotal: $8.22

Share this widget

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I want to change the widget color and size:

Now click the Share button:

Share

Share your widget

To a social network:

Or paste this to your site:

<object width="220" height="396" id="kickWidget_139668_346341" ><param name="movie" value="http://serve.a-widget.com/service/getWidgetSwf.kickAction"></param><param name="FlashVars" value="affiliateSiteId=139668&widgetId=346341&width=220&height=396&playOnLoad=0&revision=40&pid=350121&autoPlay=0" ></param><param name="wmode" value="transparent" ></param><param name="allowFullScreen" value="true" ></param><param name="allowScriptAccess"

Done

Facebook - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.facebook.com/

my home

Most Visited Getting Started Latest Headlines MadisonsESite Facebook NewsFox (85)

Share this widget | Facebook

facebook

Search

Home Profile Find Friends Account

Michael Shaper
Edit My Profile

- Welcome
- News Feed
- Messages
- Events
- Photos
- Friends
- Applications
- Games
- Groups

More

Friends Online
No one is online.

News Feed

Top News · Most Recent

What's on your mind?

Michael Shaper

WishList
serve.a-widget.com
null

8 minutes ago · Comment · Like · Share

Michael Shaper See my "modern" kitchen..

26 minutes ago · Comment · Like · Share

Michael Shaper Glad spring is here! I am working on several projects around my house...

29 minutes ago · Comment · Like

Michael Shaper I am having fun creating demos for Impact conference

Suggestions See All

Christy Gifter
He's new to Facebook.
Suggest friends for him

Sponsored Create an Ad

Try Facebook Mobile

Take your friends on the go. Enter your number below to receive a link to install a Facebook Mobile application.

+1-xxx-xxx-xxxx

Get Connected

Who's on Facebook?
Find your friends

Who's not on Facebook?
Invite them now

Who's here because of you?
Track your invites

Connect on the go
Try Facebook Mobile

Chat (0)

Done

Facebook - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.facebook.com/

my home

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

Share this widget | Facebook

facebook

Search

Home Profile Find Friends Account

Michael Shaper
Edit My Profile

- Welcome
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- Friends
- Applications
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+1-xxx-xxx-xxxx

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Find your friends

Who's not on Facebook?
Invite them now

Who's here because of you?
Track your invites

Connect on the go
Try Facebook Mobile

Chat (0)

http://www.facebook.com/

Christy sees Mike's wish list in

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Welcome to Facebook - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.facebook.com/index.php?lh=c0cf2ba0bfcd796a5e8e14cfd417f454&eu=6mk4MGwjoFIdLNz

my home

Most Visited Getting Started Latest Headlines MadisonsESite Facebook NewsFox (85)

Share this widget | Welcome to Facebook

facebook

Keep me logged in Forgot your password?

wcshopper21@gmail.com ••••••••• Login

Heading out? Stay connected

Visit facebook.com on your mobile phone.

Get Facebook Mobile

Sign Up

It's free and anyone can join

First Name:

Last Name:

Your Email:

New Password:

I am: Select Sex:

Birthday: Month: Day: Year:

Why do I need to provide this?

Sign Up

Create a Page for a celebrity, band or business.

English (US) Français (Canada) Español Português (Brasil) Français (France) Deutsch Italiano العربية हिन्दी 中文(简体) »

Facebook © 2010 English (US)

About Advertising Developers Careers Terms • Find Friends Privacy Mobile Help Center Blog Widgets

Done

Facebook - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.facebook.com/?sk=events#!/?sk=nf

my home

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

Share this widget | Facebook

facebook

Search

Home | Profile | Find Friends | Account

Christy Gifter
View My Profile

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- News Feed
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- Photos
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- Applications
- Games
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Reach the exact audience you want with Facebook's customizable targeting. Click here to learn more about advertising on Facebook.

Like

Get Connected

Who's on Facebook?
Find your friends

Who's not on Facebook?
Invite them now

Who's here because of you?
Track your invites

Connect on the go
Try Facebook Mobile

Done

Facebook - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.facebook.com/?sk=events#!/?sk=nf

my home

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

Share this widget | Facebook

facebook

Search

Home | Profile | Find Friends | Account

Christy Gifter
View My Profile

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- Groups

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Michael Shaper

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Michael Shaper

Mike Shaper's Birthday Wish List

Battery Charger

$74.99

Wood drill bit

$8.22

MADISONS

WishList_SideBar_Brian
serve.a-widget.com

Sponsored Create an Ad

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Reach the exact audience you want with Facebook's customizable targeting. Click here to learn more about advertising on Facebook.

Like

Get Connected

Who's on Facebook?
Find your friends

Who's not on Facebook?
Invite them now

Who's here because of you?
Track your invites

Connect on the go
Try Facebook Mobile

Transferring data from 66.77.79.25...

Item: Wood drill bit - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://linden02.tl.ihost.com/webapp/wcs/stores/servlet/ProductDisplay?catalogId=504&productId=504

my home

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

Facebook | Item: Wood drill bit

MADISONS

Search

Home | Shopping Cart | Advanced Search | Store Locator | Gift Registry | Sign In

Woodworking Power Cordless Accessories See All

Cart: 0 item(s) subtotal: $0.00

Home | Wood drill bit

United States English | US Dollar

- Woodworking
  - Woodworking saws
  - Sanders
  - Lathes
- Power
  - Drills
  - Grinders
  - Screwdrivers
- Cordless
  - Airtools
  - Cordless saws
  - Hand saws
- Accessories
  - Drill bits
  - Chargers
- Packages
  - Hardware Packages
- Bundles
  - Hardware Bundles
- Communications
  - Cell Phone Accessories
  - Cell Phones
  - Fax Accessories

Wood drill bit

Price: $8.22

Quantity 1

Add to Cart

Add to Compare

Add to Wish List

Check Store Availability

Online Availability:

In Stock

In-Store Availability:

Select Store

Description | Attachments

SKU: T00001531
Wood drill bit

For any woodworking project, use a drill bit that's economical and versatile. With 4 sizes to choose from, and a competitive price, the Wood Drill Bit is a must for every site.

Diameter: 1.5in

Compare

Drag products here to compare

Clear Compare

E-mail Newsletter
Subscribe now!

Share Subscribe

Recommendations
You may also like:

Heavy Reciprocating Saw
~~$620.00~~
$520.00
Add to Cart

Reciprocating Saw
~~$603.00~~
$503.00
Add to Cart

Done

Shopping Cart - Mozilla Firefox

File Edit View History Bookmarks Tools Help

https://linden02.tl.ihost.com/webapp/wcs/stores/servlet/AjaxOrderItemDisplayView?catalog

Most Visited | Getting Started | Latest Headlines | MadisonsESite | Facebook | NewsFox (85)

Facebook | Shopping Cart

MADISONS

Search

Home | Shopping Cart | Advanced Search | Store Locator | Gift Registry | Sign In

Woodworking Power Cordless Accessories See All

Cart: 1 item(s) subtotal: $8.22

Shopping Cart

Continue Shopping

Shop Online Pick Up at Store

PRODUCT		AVAILABILITY	QTY	EACH	TOTAL
	Wood drill bit SKU: T00001531 Change Attributes Remove	In-Stock	1	$8.22	$8.22

Promotional code: Apply

Order Subtotal: $8.22
Discount: ($1.64)
Order Total: $6.58

New Customer & Guests

Checkout without signing in

You can make your purchases from Madisons without signing in.

You will be given the option to register during the checkout steps.

Continue Checkout

Returning Customers

Sign in for quick checkout

Username: shopper01

Password: ••••••••

Forgot your password?

Sign in & Checkout

Customer Support

Need help with your order?

Recommendations

You may also like:

Tool Room Lathe
$10,428.00
Add to Cart

Heavy Drywall Screwdriver
$589.00
Add to Cart

Metalcutting circular Saw
$259.99
Add to Cart

Done

Coshopping

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What is coshopping

- Coshopping enables two shoppers to shop together within their browser windows in real-time
  - explore a store
  - take control of a session
  - highlight web page elements
  - view products
  - chat about products

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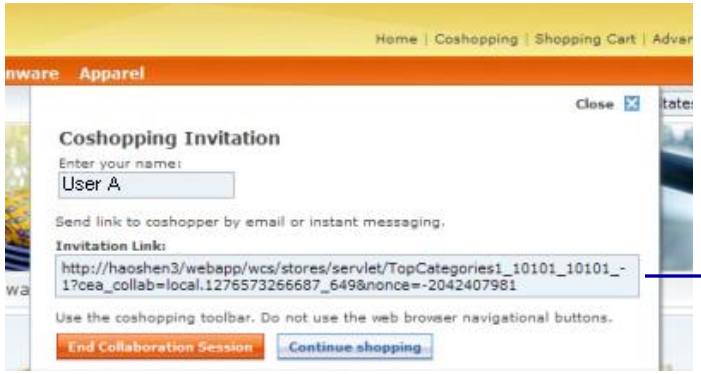
Starting coshopping

- User A clicks on the ‘Coshopping’ link from the header in Madisons

- A dialog is shown and it asks the User A to enter the his/her name
  - –Customer enters name and clicks “Get coshopping link”

- A collaboration URL is generated and displayed within the dialog



Share this link with friend

© 2009 IBM Corporation

Friend receives URL and begins coshopping

- User B opens the collaboration URL in a web browser

- For the User B, a dialog will open asking him/her to enter his/her name. User B enters a name. The collaboration dialog is opened and the dialog is in follow me mode immediately

- Notice the status bar for User B:

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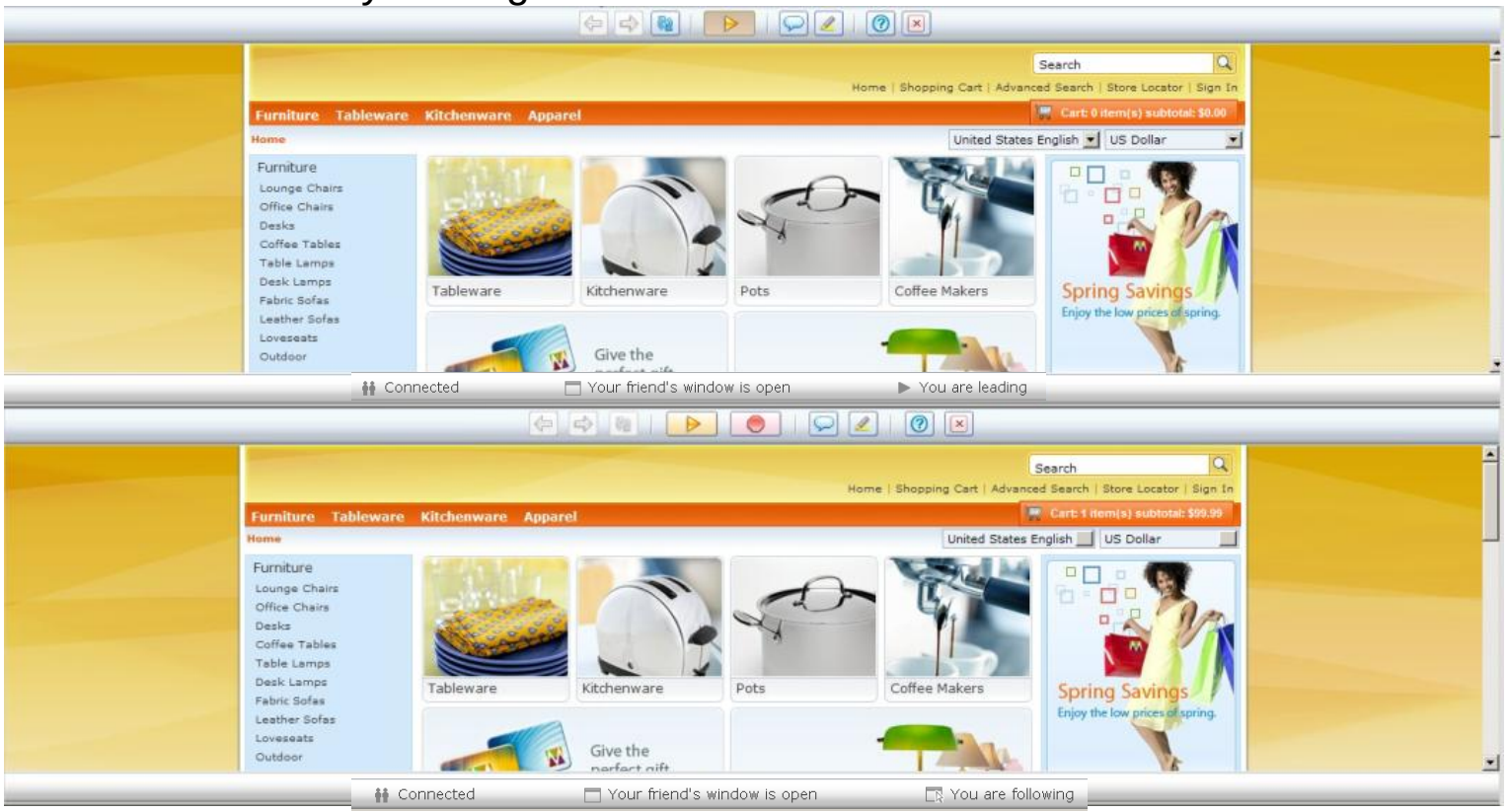
Follow me mode

- The follow button in User A's collaboration dialog is not available by default, because User A is already leading. When User A selects a link User B's browser will follow:



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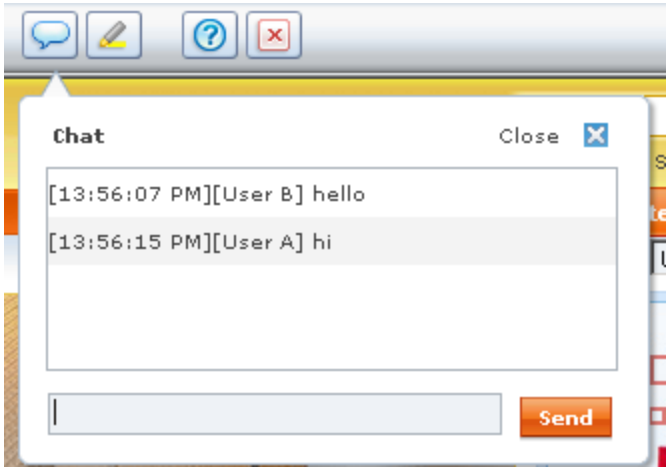
Chat

- Either user clicks on the chat butt
- User enters text in the input field and clicks send within the chat area, or hits enter



- The chat message is displayed in the chat dialog
- For the other user, the chat area is open and the chat message will appear
- The chat window follows typical Instant Messaging convention

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Highlight

- Users can synchronously highlight HTML elements using the Highlight toolbar button
- User A highlights Office Chairs:

- User B Office Chairs is highlighted too:

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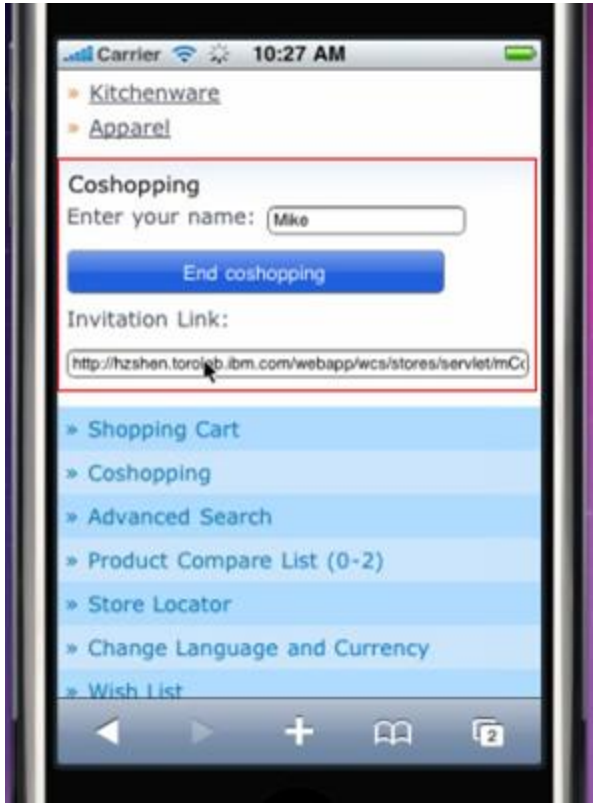
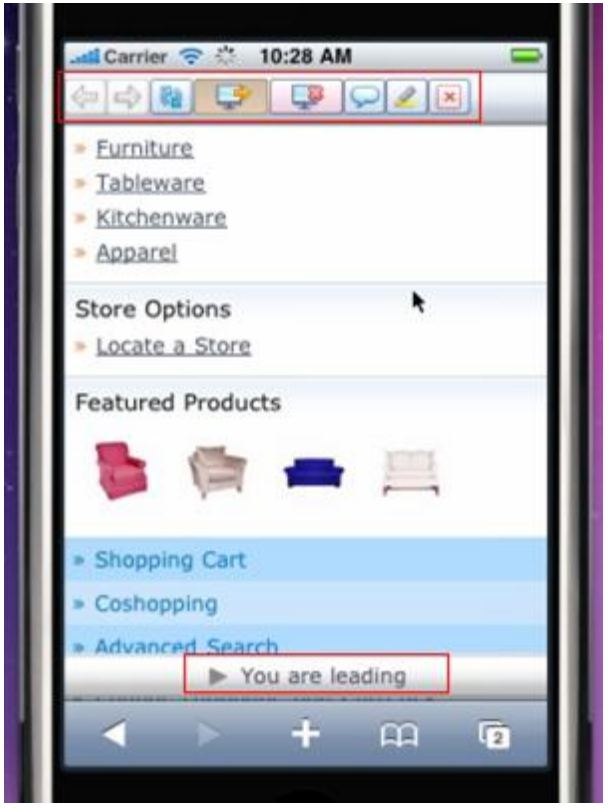
Mobile coshopping

Start coshopping



Leading coshopping



Highlight

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Mobile coshopping images continued

Chat

Stop following

Ask to follow

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