IBM Information On Demand

Unlock The Business Value Of Information

The Time For New Intelligence Is Now

- Create a data warehouse so you can understand your customers better

- Get rid your paper forms and make active use of your content

- Enable data access with the latest standards

- Use an Information Agenda to plan where you're going.

- Make your data work for you with IBM Information Management Software

Use An Information Agenda For A Competitive Advantage

An Information Agenda roadmap workshop provides a streamlined approach that ensures valuable business results
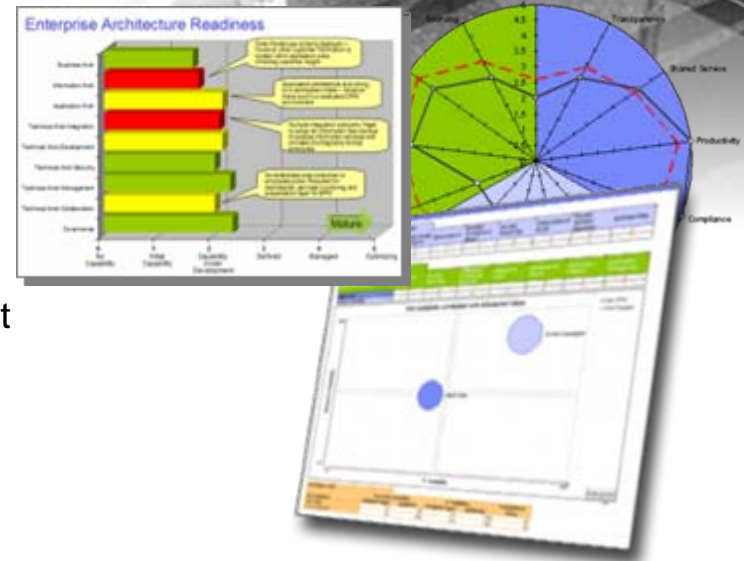
Build Vision & High Level Roadmap

- ✓ Identify near term IOD projects to address key business needs
- ✓ Create a unified strategy & high level roadmap for accomplishing business objectives

5 Step Approach

IBM can help you build an Information Agenda Roadmap using a five-step approach:

1. Document the Business Problem / Challenge
2. Identify Challenges and Opportunities for Improvement
3. Provide A Business Vision
4. Define Technology Requirements
5. Define the Business Value

Start now with a Information Agenda Assessment to see where you are,

Then use an Information Agenda Workshop to create your roadmap

And Take Advantage Of Information Accelerators

With 240+ Assets to speed deployment

Financial Services
- Risk Adjusted Profitability
- Branch Performance
- Retail Banking Customer Segment Performance
- Corporate Banking Customer Segment Performance...

Insurance

Retail

Industrial
- Sales & Operation Planning
- Allocations Optimization
- Risk Analysis
- Trade Promotion Management
- Asset Management...

Telco
- Customer Service
- Customer Billing
- Compliance
- Simple Order...

- 180+ Industry-specific Assets
- 30+ Performance Management
- 150+ Enterprise Content Management
- 10+ InfoSphere
- 6 IBM Industry Models
- 10+ GBS Analytical Assets
- 25 Information Intensive Applications

- Rate Case
- Aging Workforce
- Violations...

- Municipal Performance Management
- Court Management
- Fraud Investigation …

Healthcare
- Enterprise Health Analytics
- Health Plan Industry Models
- Customer Care & Insight for Health Plans
- Risk, Fraud, & Compliance for Health Plans...

Where To Get Started

- **IBM's Smarter Planet and New Intelligence Initiatives**

  http://www.ibm.com/ibm/ideasfromibm/us/smartplanet/20081106/index2.shtml?&re=sph

  http://www.ibm.com/ibm/ideasfromibm/us/smartplanet/topics/intelligence/20090112/index.shtml?&re=spf

- **IBM's Information Agenda**

  http://www-01.ibm.com/software/data/information-agenda/

- **Information Agenda Self Assessment Tool**

  www.ibm.com/software/info/agenda

- **New to IBM Information Management**

  http://www.ibm.com/developerworks/db2/newto/

- **More on IBM InfoSphere Information Server:**

  http://www.ibm.com/software/data/integration/info_server/

- **More on IBM Enterprise Content Management:**

  http://www-306.ibm.com/software/data/content-management/

- **More on IBM Data Warehousing and Business Intelligence:**

  http://www.ibm.com/software/data/integration/info_server/

DB2 Trial Downloads And Help

http://www.ibm.com/developerworks/db2

From Starter to Advanced

- Fast path to DB2
  - Products, technologies, tools

- Downloads and CDs
  - alphaWorks for data management
  - All IBM downloads
  - DB2 UDB Fix Packs
  - Trials and betas

- Learning Resources
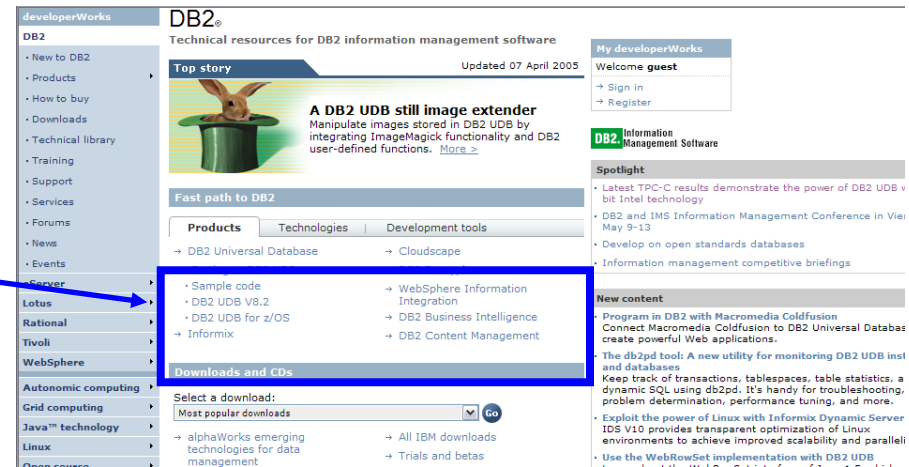 - Red Books, books, tutorials
  - Training and certification
  - Journals and newsletters

- Support
  - Product document
  - Software support
  - FAQs

- Community
  - Forums
  - User groups
  - ISV resources

Link To Download Presentations

- http://www.ibm.com/developerworks/offers/techbriefings/details/iod.html

धन्यवाद

Hindi

多謝

Traditional Chinese

ขอบคุณ

Thai

Спасибо

Russian

Gracias

Spanish

شكراً

Arabic

Thank You

Obrigado

Brazilian Portuguese

Grazie

Italian

Danke

German

Merci

French

நன்றி

Tamil

多谢

Simplified Chinese

감사합니다

Korean

ありがとうございました

Japanese