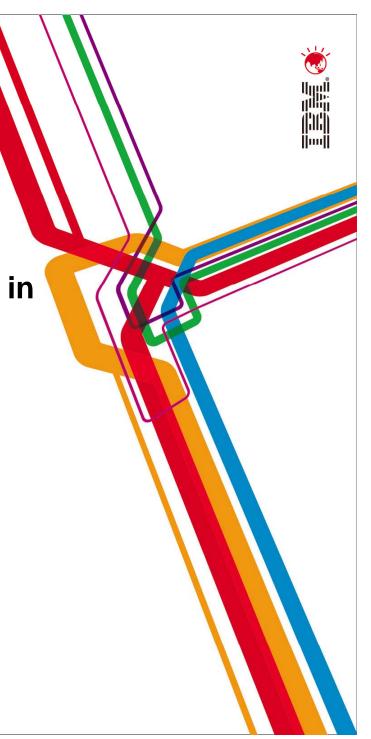
Pulse Comes to You 2012 Business without LIMITS

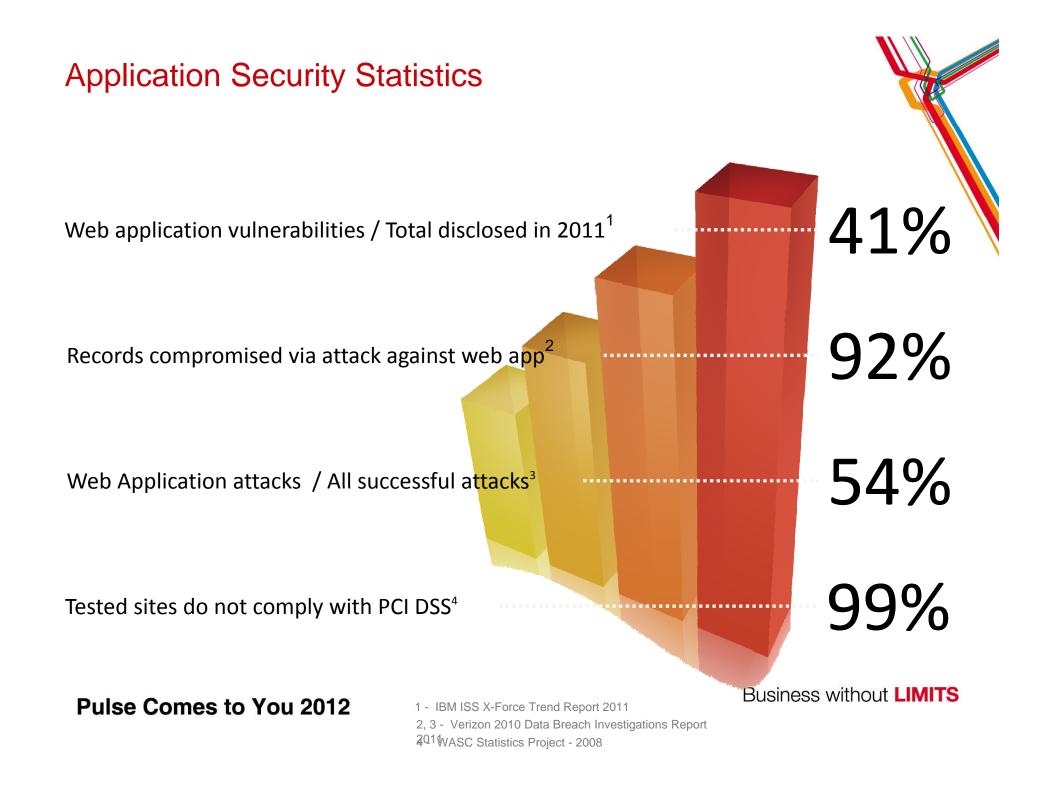
21 AUG 2012 | BANGKOK, THAILAND

Driving Effective Application Security in the Enterprise

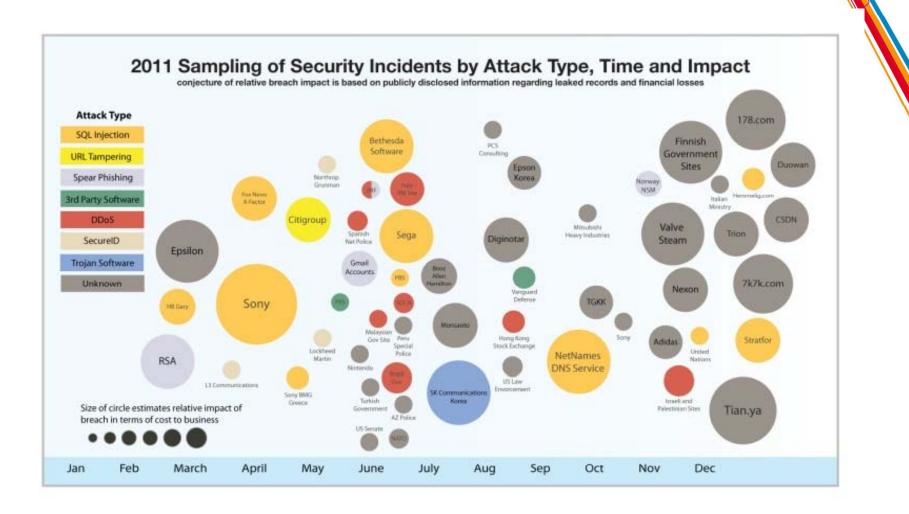
An End to End Approach to Addressing One of the Biggest Threats to a Business.

Sachin Raj IBM Security, ASEAN





2011: Year of the security breach



Source: IBM X-Force® Research and Development

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Application security challenges:

Security-development disconnect fails to prevent vulnerabilities in production applications

Developers Lack Security Insights

(or Incentives to Address Security)

- Mandate to deliver functionality on-time and on-budget – but not to develop secure applications
- Developers rarely educated in secure code practices
- Product innovation drives development of increasingly complicated applications

Security Team = SDLC Bottleneck

- Security tests executed just before launch
 - Adds time and cost to fix vulnerabilities late in the process
- Growing number of web applications but small security staff
 - Most enterprises scan ~10% of all applications
- Continuous monitoring of production apps limited or non-existent
 - Unidentified vulnerabilities & risk



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Make applications secure, by design

Cycle of secure application development

Design

- Consider security requirements of the application & apply threat models
- Issues such as required controls and best practices are documented on par with functional requirements
- Secure code libraries maintained for reusable secure code

Development

- Create work items that map to security requirements
- Use secure code libraries
- Software is checked during coding for:
 - Implementation error vulnerabilities
 - Compliance with security requirements

Build & Test

- Map test plan to security requirements
- Testing begins for errors and compliance with security requirements across the entire application
- Applications are also tested for exploitability in deployment scenario

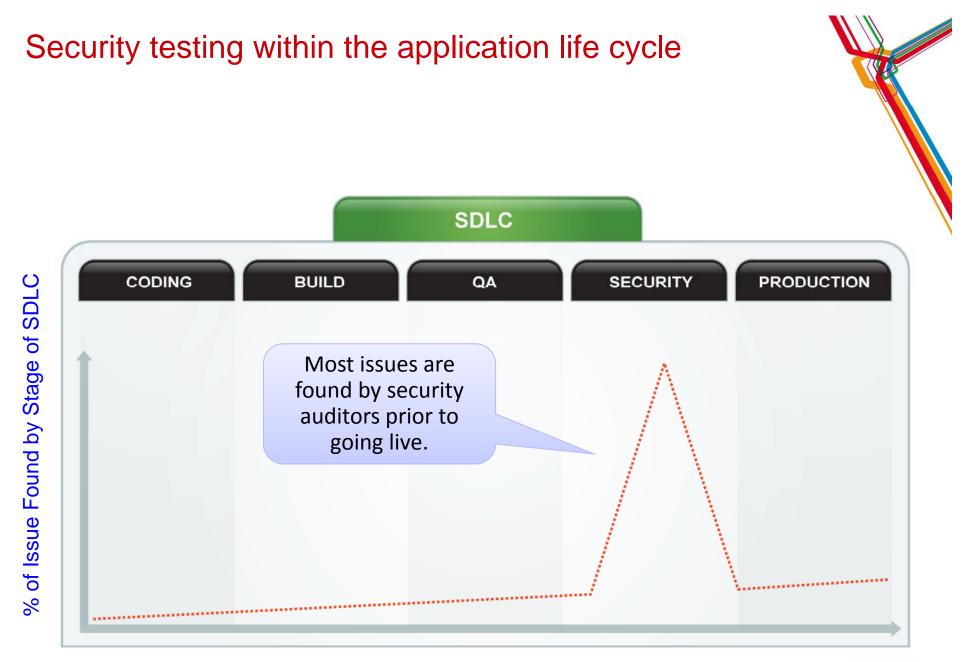
Deployment

- Configure infrastructure for application policies
- Deploy applications into production

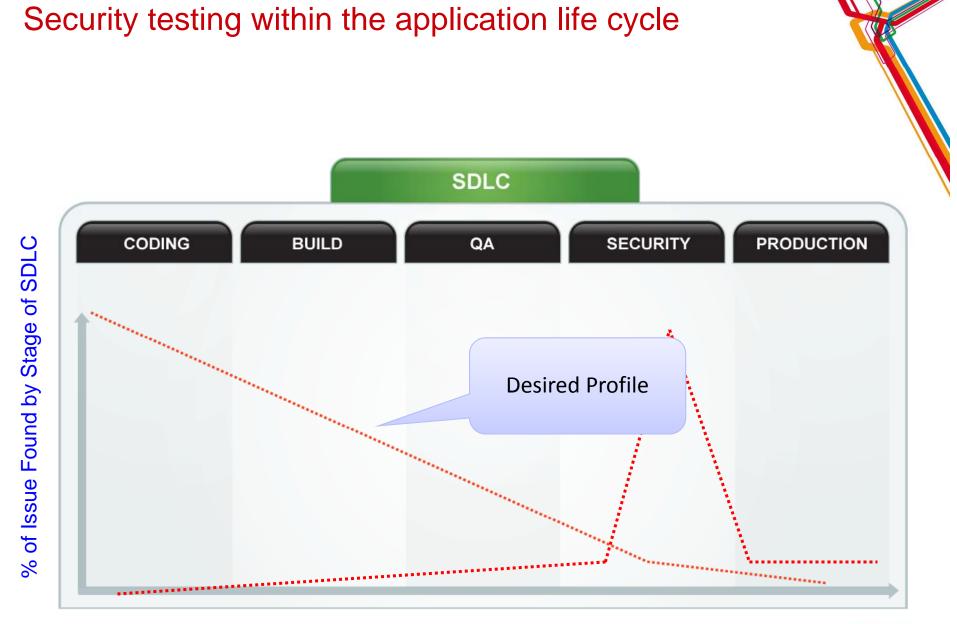
Operational

 Continuously monitor applications for appropriate application usage, vulnerabilities and defend against attacks

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Cost is a significant driver

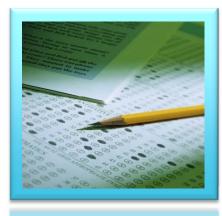
80% of development costs are spent identifying and correcting defects!*



During the CODING phase \$80/defect



During the BUILD phase \$240/defect



During the QA/TESTING phase

\$960/defect

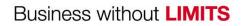


Once released as a product \$7,600/defect + Law suits, loss of customer trust, damage to brand

*National Institute of Standards & Technology

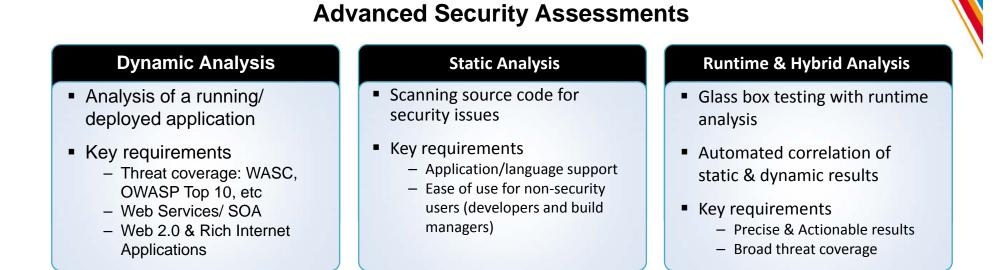
Source: GBS Industry standard study

Defect cost derived in assuming it takes 8 hrs to find, fix and repair a defect when found in code and unit test. Defect FFR cost for other phases calculated by using the multiplier on a blended rate of \$80/hr.



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Collaboration & Governance in Application Lifecycle

Security testing, shared results, assign ownership



Pulse Comes to You 2012 corrections and integrate with development systems

AppScan Standard

Web Application Assessments for Pen-Testers and Security Practitioners

Dynamic Analysis (black box)

- Covers all relevant OWASP & WASC TCv2 threat classes
 - SQL Injection
 - Cross-Site Scripting
 - HTTP Response Splitting
 - OS Commanding
 - LDAP Injection
 - XPath Injection
 - Buffer Overflows
 - 1000s more

- Web 2.0 and Rich Internet Applications
 - JavaScript & Ajax
 - Adobe Flash & Flex
- Malware analysis
 - Scan site with malware analysis from IBM X-Force Security Research

Ease of Use

Configure & test

Ρ

- Scan Expert provides recommended settings based on your apps
- Details & guidance to correct the vulnerability
 - Explanation of threat and recommended fix

- Integrate with Defect Tracking Systems
 - Rational[®] ClearQuest
 - HP Quality Center

Compliance & Reporting

- 40+ compliance reports
- Executive-level summaries
- Guidance for development

Web Services/ SOA

- SOAP/XML parser issues (External entities, XML blowup, etc.)
- Application-layer issues
- Infrastructure issues

Hybrid Technology

- Runtime Analysis (glass box testing)
 - Expanded threat coverage with less configuration
 - Precise results (line of code) assist remediation
- JavaScript Security Analyzer
 - Static taint analysis of clientside JavaScript

AppScan Enterprise



Governance

- Scale security testing
 - Assess 1000s of apps
 - Engage more testers
 - Integrate testing in SDLC
- Control
 - Scan permission
 - Test policies & templates
 - User roles & access control
 - Processes & best practices
- Measure and improve
 - KPIs
 - Trending

Collaboration

- Manage security issue resolution
 - Multi-level reporting
 - Issue classification
 - Integration with defect tracking systems
- Traceability
 - Security requirements
 - Development tasks
 - QA test cases

Risk Management

- Visibility of risk and compliance
 - High-level view of application security risk
 - View of non-compliance issues
- Security intelligence
 - Metrics
 - Correlation of findings
- Mitigate risk
 - Virtual WAF patches*
 - Fixing security code errors

Application Security Analysis

Dynamic

Static Runtime

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AppScan Source

Source Code Analysis for Security Testing in Development & Build Automation

Broad Application Support

VB.NET

ASP.NET

Out of the Box for Security Testing

- Java
- .NET
- JSP – C

- C++

• C#

HTML

Perl

- Classic ASP (VB6)– PHP
- COBOL
- SAP ABAP*

Client-Side
 JavaScript

ColdFusion

- Server-Side
 JavaScript
 - VBScript
 - PL/SQL
 - T-SQL

Code Quality Static Analysis

- Identify code-level quality defects within IDE
- Automate code quality analysis as part of the build process for centralized software code scanning
- Key Performance Indicators (KPIs) to help developers learn best practices
- Languages: Java, C, C++

Application Lifecycle Integrations

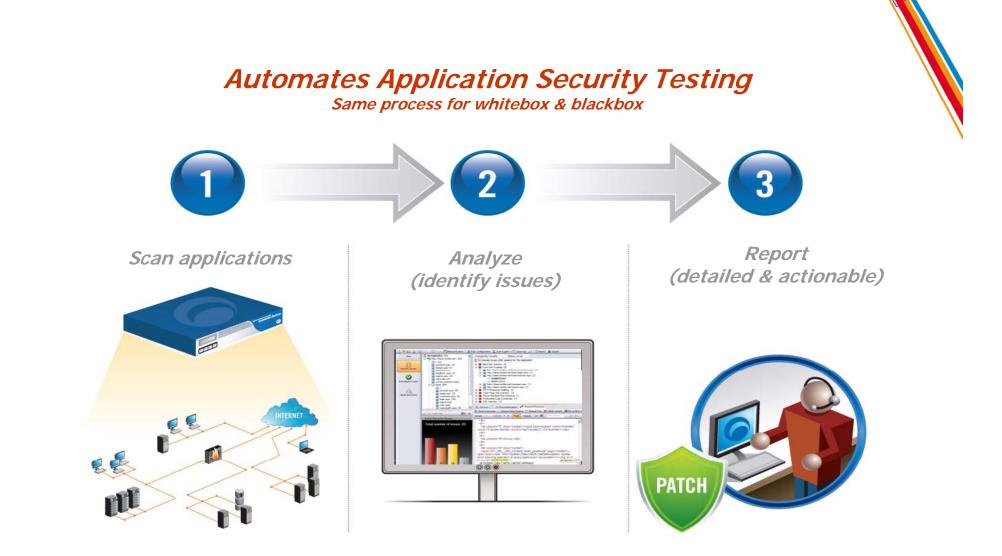
Develop

- IDE plug-ins to remediate identified issues (Source for Remediation)
- Options to scan code locally from IDE (Source for Developer)
- Build
 - Automatically trigger security scans with each build (Source for Automation)
 - Review results from IDE or Security user & create work items for remediation
- Security
 - Source for Security power user creates SAST scans executed from IDE or in build automation
 - Executes advanced scans in pre-production security audits

* Requires Virtual Forge CodeProfiler for AppScan Source Edition

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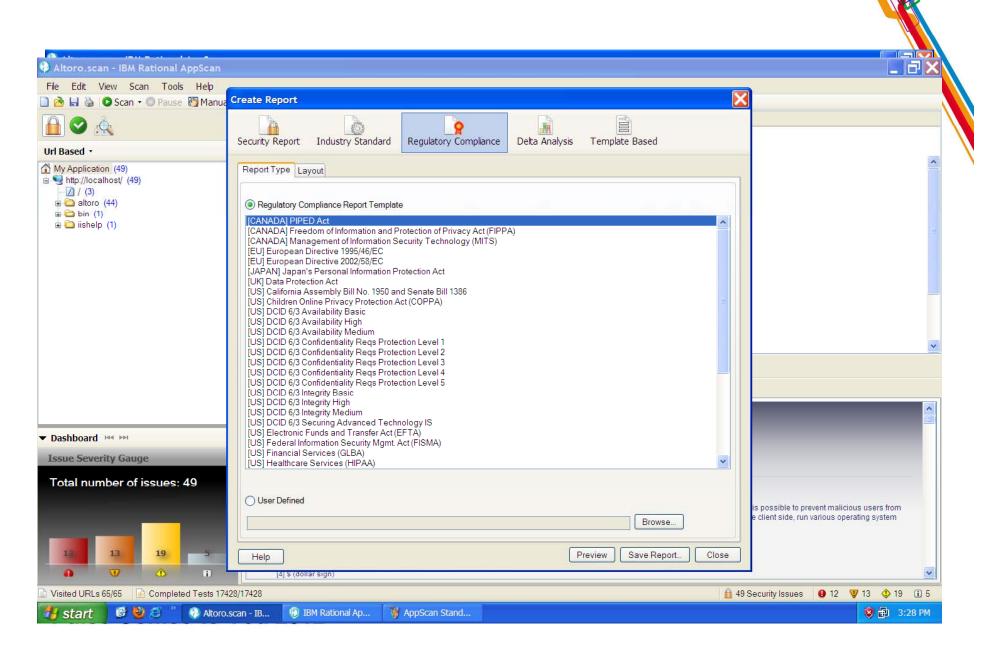
How does Rational AppScan work?



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AppScan - Dynamic Assessment

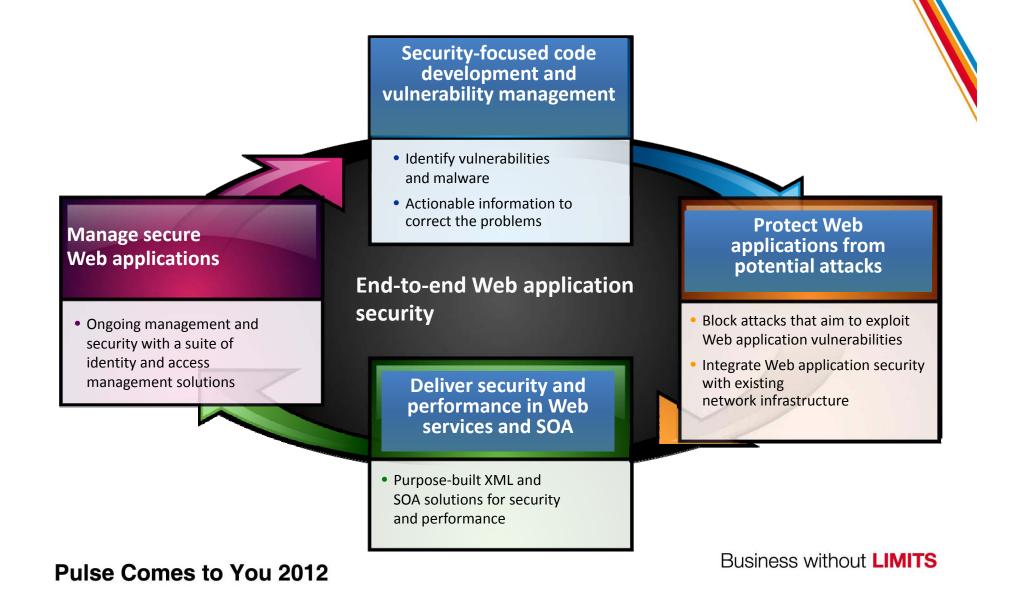


AppScan - Static Assessment

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Protecting Deployed Applications in Real-time



Maintaining High Levels of Pre-emptive Protection

IBM X-Force[®] Research and Development Team

- Research and evaluate threat and protection issues
- Deliver security protection for today's security problems
- Develop new technology for tomorrow's security challenges
- Educate the media and user communities



14B analyzed Web pages & images
40M spam & phishing attacks
54K documented vulnerabilities
Billions of intrusion attempts daily
Millions of unique malware samples

Provides Specific Analysis of:

- Vulnerabilities/Exploits
- Malicious/Unwanted websites
- Spam and Phishing
- Malware
- Other emerging trends

IBM Security Network Intrusion Prevention System





Beyond traditional network IPS to deliver comprehensive security including:

- Web application protection
- Protection from client-side attacks
- Data Loss Prevention (DLP)
- •Granular policy control for virtual environments
- •Application control
- •Virtual Patch technology

Unmatched Performance through PAM 2.0 delivering 20Gbps+ of throughput and 10GbE connectivity without compromising breadth and depth of security

Evolving protection powered by world renowned X-Force research to stay "ahead of the threat"

Reduced cost and complexity through consolidation of point solutions and integrations with other security tools

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Evolving Security: The Protocol Analysis Module

How it Works

- Deep inspection of network traffic
- Identifies & analyzes >200 network and application layer protocols and data file formats

What it Prevents

Worms

Spyware

P2P

DoS/DDoS

Cross-site Scripting

SQL Injection

Buffer Overflow

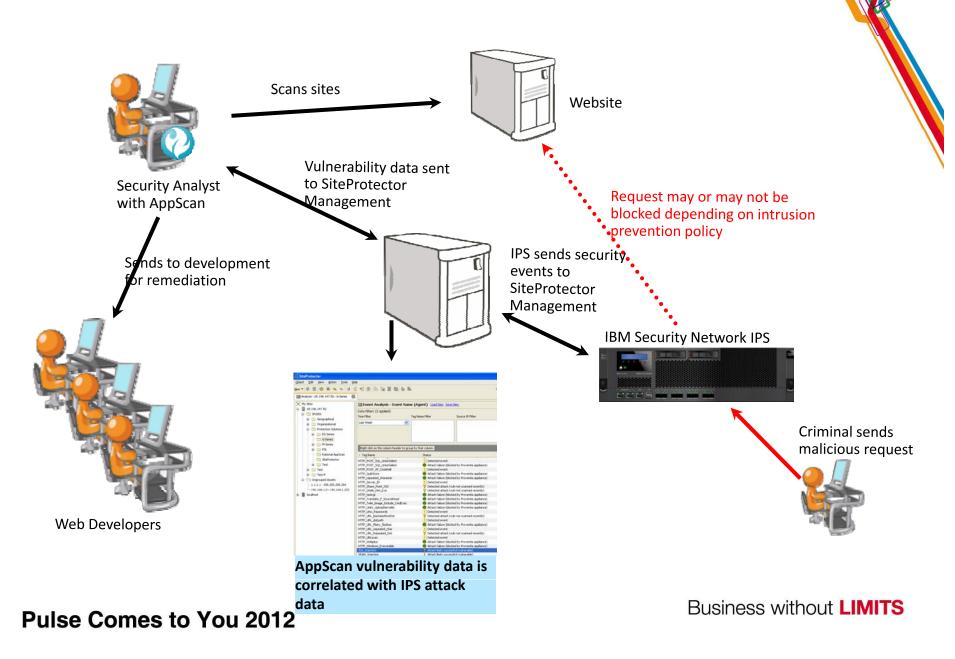
Web Directory Traversal

Protocol Analysis Module (PAM)					
Vulnerability Modeling & Algorithms	RFC Compliance				
Stateful Packet Inspection	TCP Reassembly & Flow Reassembly				
Protocol Anomaly Detection	Statistical Analysis				
Port Variability	Host Response Analysis				
Port Assignment	IPv6 Native Traffic Analysis				
Port Following	IPv6 Tunnel Analysis				
Protocol Tunneling	SIT Tunnel Analysis				
Application-Layer Pre-Processing	Port Probe Detection				
Shellcode Heuristics	Pattern Matching				
Context Field Analysis	Custom Signatures				
Proventia Content Analyzer	Injection Logic Engine				

NEW - Introducing PAM 2.0

- Takes advantage of next generation hardware
- Provides multi-threaded security inspection
- Delivers unprecedented levels of performance without compromising security

Integrating Application Vulnerability Scanning and IPS



A More Intelligent Approach to Web Application Security

- Correlates vulnerability data with actual attacks
- Understand which attacks have a high probability of success
- Increased insight helps in tuning IPS Web protection module
- Prioritize vulnerability remediation efforts based exposure

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XPath_Injection		Attack likely suc	cessful (vulnerable)		
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	HTTP URL Repeated Dot		In not scanned recently)		
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	SQL_Injection	Attack likely success			
	XPath_Injection	🚪 Attack likely success	stul (vulnerable)		

Putting the Pieces Together for End-to-End Application Security

