



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

TEC Capability and Services

TEC offers a wide showcase of IBM Software Solutions, covering Information Management, Lotus, Rational, Tivoli and WebSphere. The capabilities and business value of each Software Solution are presented through the following formats:

Technology Solution Tour - a high level workshop that includes a presentation, reference stories, and demonstration to help customers connect technology ideas to broad business issues.

Technology Test Drive - allows customers to explore and experience the technology in depth through a demonstration, presentation and hands-on lab session. The Test Drive delivers a deeper understanding of how specific technologies are used to support the business.

Special Interest Orientation - IBM will share important technology trends, as well as insights gleaned from thousands of customer implementations, to provide a solid orientation on emerging technology and how it relates to current business challenges.



Event Code	Event Title	Day/s	Start Date	End Date
STW001-1	Smart Foundation : Delivering Value in Today Economy with Dynamic Application Infrastructure Solution Tour	1	11-Jul-11	11-Jul-11
TDW001-1	Smart Connectivity : Driving Business Agility thru SOA Connectivity and Integration Test Drive	1	12-Jul-11	12-Jul-11
TDW002-1	Smart Work : Driving Business Agility and Cost Optimization with BPM Test Drive	2	13-Jul-11	14-Jul-11
STC002-1	Building Smarter Banking – An IBM Software Innovation Tour	1	26-Jul-11	26-Jul-11
STC003-1	Building Smarter Telecommunication – An IBM Software Innovation Tour	1	27-Jul-11	27-Jul-11
STC004-1	Building Smarter Government – An IBM Software Innovation Tour	1	28-Jul-11	28-Jul-11
STC005-1	Building Smarter Planet with Energy & Utility Solutions - An IBM Software Innovation Tour	1	29-Jul-11	29-Jul-11
TDL001-1	Social Collaboration Test Drive	1	09-Aug-11	09-Aug-11
STL001-1	Exceptional Web Experience Solution Tour	1	10-Aug-11	10-Aug-11
TDL002-1	The Evolution of Email is Here Test Drive	1	11-Aug-11	11-Aug-11
TDT002-1	Service Process Management: Automating Incident, Problem and Change Management in your IT Environment Test Drive	2	15-Aug-11	16-Aug-11
TDT001-1	Service Availability and Performance Management: Assuring the delivery of your IT Services Test Drive	2	17-Aug-11	18-Aug-11
TDT003-1	Security and Compliance: How to Let the Good Guys In and Keep The Bad Guys Out Test Drive	1	19-Aug-11	19-Aug-11
TDZ001-1	Mainframe in Your Bag Test Drive	1	23-Aug-11	23-Aug-11
TDZ002-1	Lowering Software Development and Delivery Costs Test Drive	1	24-Aug-11	24-Aug-11
STZ001-1	Realtime Business Insight and Intelligence Solution Tour	1	25-Aug-11	25-Aug-11
STZ002-1	IT Cost Accounting and Optimization Solution Tour	1	26-Aug-11	26-Aug-11
TDR001-1	Achieve Predictability & Accuracy in Application Delivery Lifecycle Test Drive	1	30-Aug-11	30-Aug-11
TDR002-1	Build Responsive Testing : Shift from "Make & Check" to "Sense & Respond" Culture Test Drive	1	31-Aug-11	31-Aug-11
TDR003-1	Emerging Trends & Countermeasures on Internet Security Test Drive	1	01-Sep-11	01-Sep-11
TDR004-1	Successful IT Delivery Strategies for Staying ahead of Competition Test Drive	1	02-Sep-11	02-Sep-11
STC001-1	IBM Software for Smarter Planet Tour	1	05-Sep-11	05-Sep-11
STC006-1	Cloud Computing Solution Tour	1	06-Sep-11	06-Sep-11
TDI009-1	Budgeting and Forecasting for Better Business Outcome Test Drive	1	07-Sep-11	07-Sep-11
TDI010-1	Cognos Business Intelligence - For Better Decisions Test Drive	1	08-Sep-11	08-Sep-11
TDI005-1	Reduce Operational Costs Through Streamlining Enterprise Reporting Test Drive	1	09-Sep-11	09-Sep-11
ORI001-1	DB2 Administration for Oracle Professional : Why Oracle DBAs should care about DB2?	2	14-Sep-11	15-Sep-11
TDN001-1	Netezza - Data Warehouse Appliance	1	16-Sep-11	16-Sep-11
TDI007-1	Real Time Database Monitoring & Audit : How to Safeguard Enterprise Data Test Drive	1	21-Sep-11	21-Sep-11
TDI008-1	Delivering Trusted Information : Helping Enterprise to gain competitive advantage with Accuracy of Data Test Drive	2	22-Sep-11	23-Sep-11

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: techth@th.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

<http://www.ibm.com/software/th/tec>