

# Power your planet.

Reduce Costs and Create a More Dynamic Infrastructure by Consolidating Workloads on Power Systems





### As The World Gets Smarter, Demands On IT Will Grow





Smart supply chains

Intelligent oil field technologies



Smart food systems



Smart healthcare



Smart energy grids



Smart retail

## **1** Trillion

Devices will be connected to the internet by 2011

## **25 Billion**

Global trading systems are under extreme stress, handling billions of market data messages each day

## **10**x

Digital data is projected to grow tenfold from 2007 to 2011.

# 70¢ per \$1

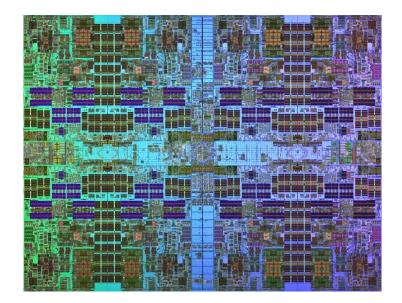
70% on average is spent on maintaining current IT infrastructure versus adding new capabilities

IT infrastructure must grow to meet these demands global scope, processing scale, efficiency



### **Technology leadership**

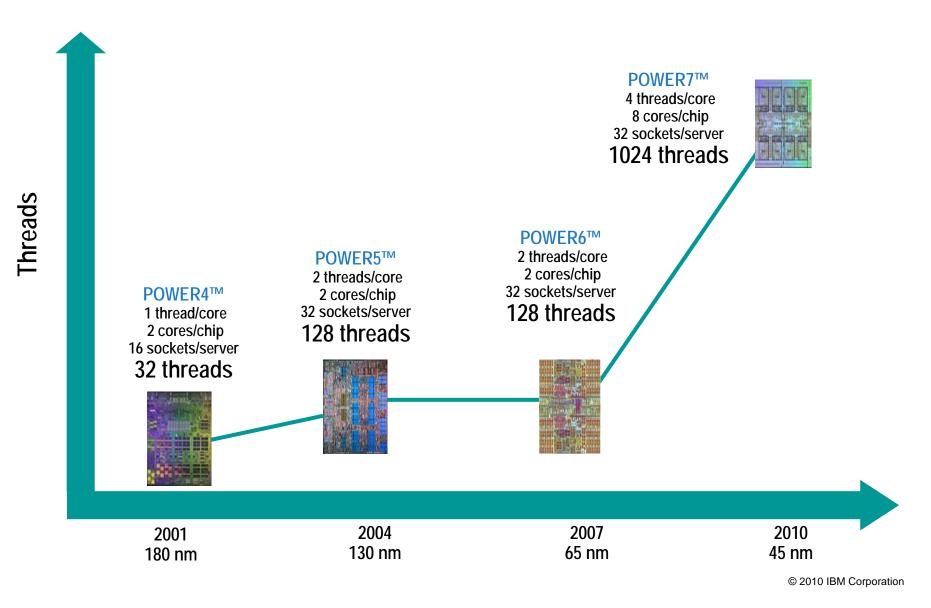




4, 6 or 8 cores per socket
 3.0 to 4.14 GHz
 Up to 4 threads per core
 Integrated eDRAM L3 Cache
 Dynamic Energy Optimization



### In 2010 Power Systems Brings Massive Parallelism Mainstream





### Smarter Planet Challenge – The Coming Era Of Massive Parallelism

- ✓ Chip densities continue to increase, enabling more processor cores per chip
- More processor cores on a chip mean more execution threads available in a server
- Challenge Exploit new hardware servers with massive threads without redesign to parallelize applications
- Solution Middleware that transparently leverages massively parallel threads, leaving applications unchanged





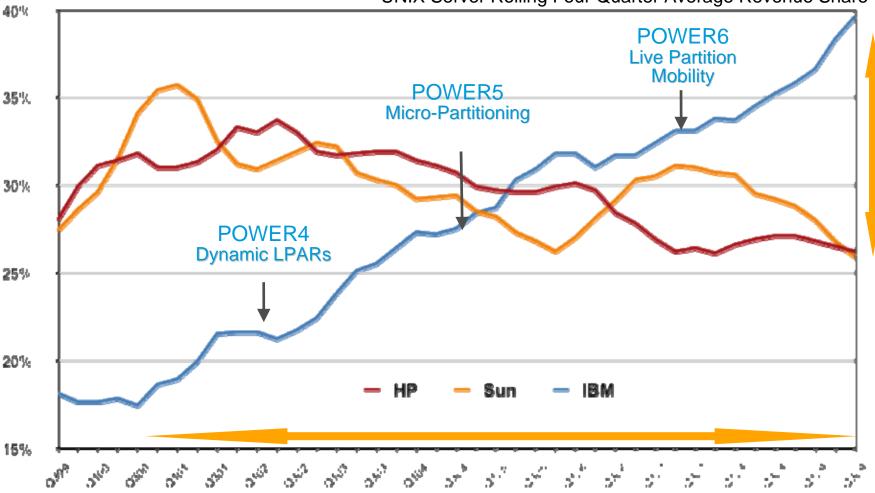
## **Our vision**

## Designed, integrated systems and solutions are part of the transformational story of the next decade.



### Customers are moving to higher value

...as shown by the largest shift of customer spending in UNIX History



UNIX Server Rolling Four Quarter Average Revenue Share

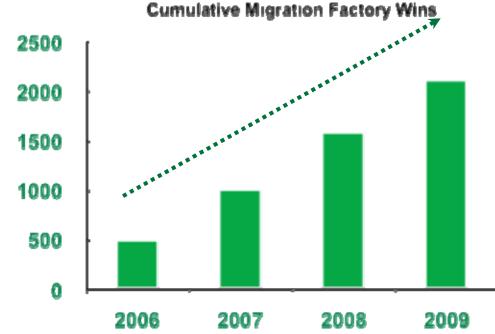
Source: IDC Quarterly Server Tracker Q309 release, November 2009



# 2.100

successful Power Migration Factory migrations to date.

There were over 500 Power migrations during 2009, with more than 90% from Sun and HP customers (including x86 consolidation). In 4Q09 alone, Power achieved nearly 200 competitive migrations.



**Cumulative Migration Factory Wins** 





### IBM Systems & Technology lay the foundation

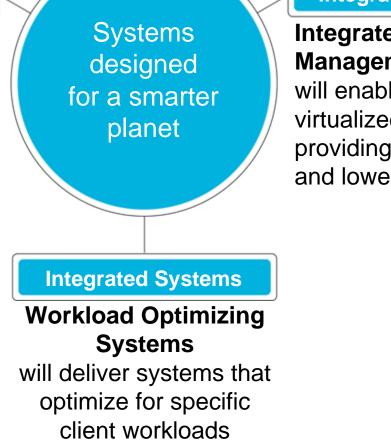




# Providing an integrated solution of systems, software and services

**Integrated Services** 

New Delivery Models will offer multiple delivery options: managed services, outsourcing, cloud and system offerings



### Integrated Software

### Integrated Service Management

will enable a fully virtualized infrastructure providing rapid deployment and lower cost



#### Power Systems – February 2010 Power 595 Power 780 New POWER7 in middle of the line Power 750 Express Power 755 for HPC Power 770 Power 770 modular Power 570 Power 780 modular high-end POWER6 continues Power 520, Blades Power 750 Power 550 Power 560 Power 550 Power 570 Power 575 Power 595 Power 560 Power 575 Power 755 Power 520 HPC **JS** Blades PowerVN **IBM Systems Software**



# **Power 750 Express**

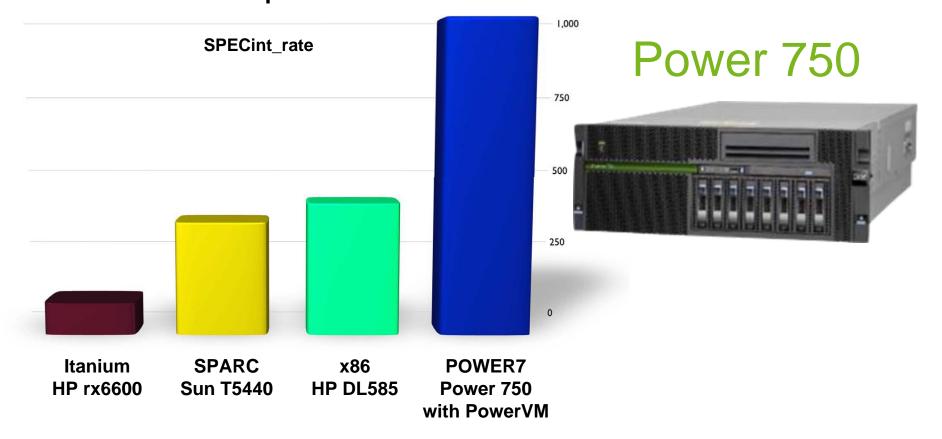


✓ 4 Socket 4U
✓ 6 or 8 cores per socket
✓ 3.0 to 3.55 GHz
✓ Energy-Star Qualified



### The highest performing 4-socket system on the planet

# POWER7 continues to break the rules with more performance





### The most energy efficient 4-socket system on the planet

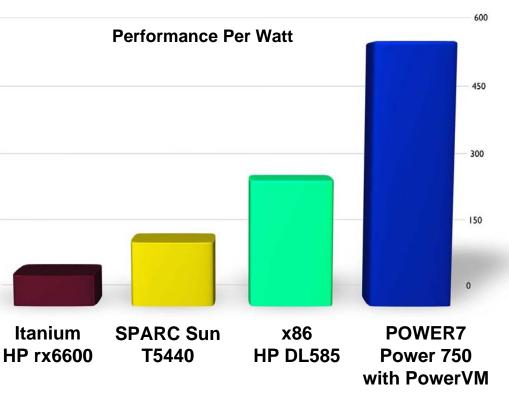
The first Energy Star certified RISC system

# Power 750



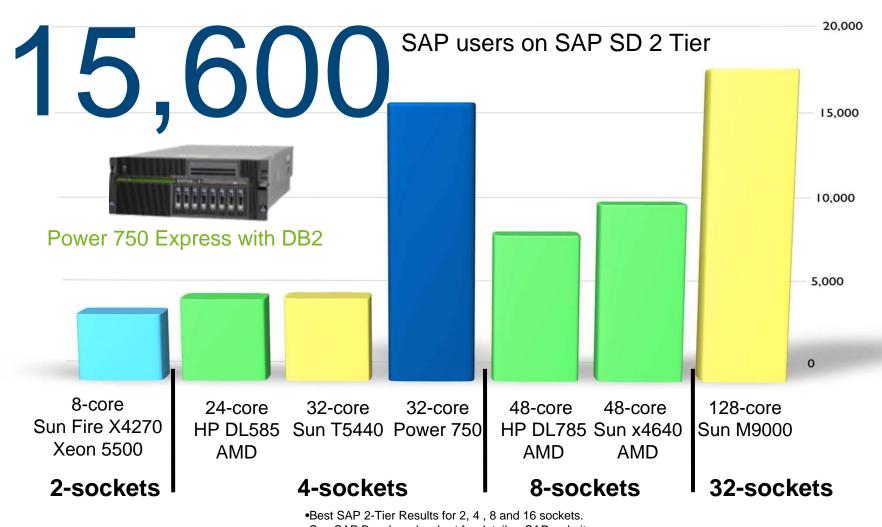


### Most energy efficient systems





### More SAP performance than any 8-socket system in the industry Comparable to a 128-core, 32-socket Sun M9000



•See SAP Benchmarks chart for detail or SAP website http://www.sap.com/solutions/benchmark/sd2tier.epx



# Lower TCA

At equal capacity for two 32 core IBM Power 750 Express systems compared to two HP DL785 G6's and nine HP DL380 G6 systems leveraging the higher utilization and virtualization efficiency capabilities of Power.

The IBM Power 750 Express configuration saves 75% of the space, 90% of the network connections, and 72% of the systems to manage.



Source: Capacity based on IBM Sizing of typical ERP landscape and IBM estimates of system utilization. Pricing from www.hp.com



# 92 to 1

Number of Sun SPARC Enterprise T2000's that can be consolidated into a single IBM Power 750 4 socket system saving 95% of the cores for software licensing, 97% on floor space, and 95% on energy.



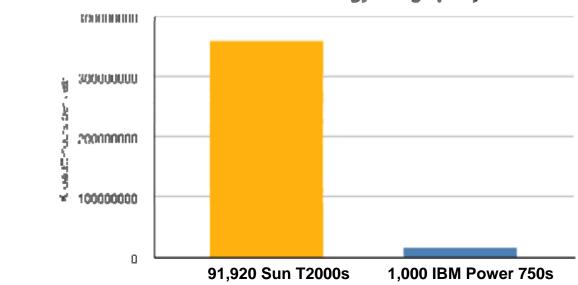
© 2010 IBM Corporation



# 345 million kilowatt-hours

used yearly by the 91,920\* Sun SPARC Enterprise T2000 servers shipped since 2005 above what would be used yearly if consolidated into 1,000 IBM Power 750s at the rate of 92 to 1.

### That's enough electricity to supply 34,500 homes for a year.



Maximum Energy Usage per year

Source: IDC Server Tracker; Wikipedia estimate of average annual household energy use of 10,000 kwH

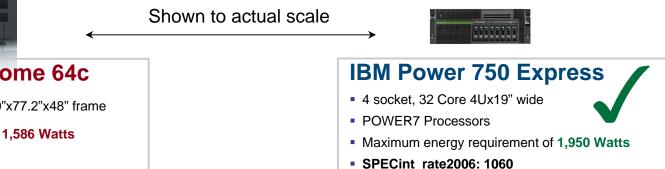




# 83%

savings on energy costs with 28% more performance at a fraction of the price using a single **IBM Power 750** instead of a 64-core HP Integrity Superdome.

# Superdome or Super Power?



### HP Integrity Superdome 64c

- 1.6GHz dual-core Itanium2 in a 30"x77.2"x48" frame
- Maximum energy requirement of 11,586 Watts
- SPECint\_rate2006: 824

See Power 750 server compared to HP Integrity Superdome substantiation detail. Source: SPECiint\_rate2006. For the latest SPEC benchmark results, visit http://www.spec.org.



# **Power 770**



12 or 16 core 4U Nodes
 Up to 4 Nodes per system
 3.1 and 3.5 GHz
 Capacity on Demand
 Enterprise RAS



# Power 780

New Modular High-End
 Up to 64 Cores
 TurboCore
 3.86 or 4.14 GHz
 Capacity on Demand
 Enterprise RAS
 24x7 Warranty
 PowerCare



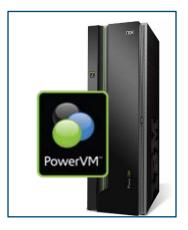


# 8 to 1

Number of HP Integrity Superdome 64-core systems utilized at 30% that can be consolidated into a single IBM Power 780 modular high-end system utilized at 80% saving 87% of the cores for software licensing, reduces floor space required from 80 square feet to just 7.6, and reduces energy costs by 92%.

# Super Power indeed.







# 84%

### Reduction in energy usage moving from POWER5 to POWER7.

Savings extend to floor space, software license costs, and maintenance. Increase your performance and capacity.



4 🍑 '

POWER5 570 systems 64 cores @ 1.9 GHz 30% utilization



Power 770 24 cores @ 3.5 GHz 60% utilization

50% effective capacity increase

84% reduction in energy usage

- ~\$250K maintenance savings over 3 years
- > **\$1M** savings in software licensing

With room to spare to consolidate x86 workloads

### Power your planet.



**Workload-Optimizing Systems** 



### Virtualization without Limits

- Drive over 90% utilization
- Dynamically scale per demand





AIX - the future of UNIX Total integration with i

Scalable Linux ready for x86 consolidation



### **Dynamic Energy Optimization**

✓ 70-90% energy cost reduction

✓ EnergyScale<sup>™</sup> technologies



#### **Resiliency without Downtime**

- Roadmap to continuous availability
- High availability systems & scaling



#### **Management with Automation**

- VMControl to manage virtualization
- Automation to reduce task time

### **Smarter Systems for a Smarter Planet.**

### Power is Workload Optimization

Power Systems offers balanced systems designs that <u>automatically optimize</u> workload performance and capacity at either a system or VM level

- ✓ TurboCore<sup>™</sup> for max per core performance for databases
- ✓ MaxCore for incredible parallelization and high capacity
- Intelligent Threads utilize more threads when workloads benefit
- ✓ Intelligent Cache technology optimizes cache utilization flowing it from core to core
- Intelligent Energy Optimization maximizes performance when thermal conditions allow
- ✓ Active Memory<sup>™</sup> Expansion provides more memory for SAP
- ✓ Solid State Drives optimize high I/O access applications

## Workload-Optimizing Features make POWER7 #1 in Transaction <u>and</u> Throughput Computing





© 2010 IBM Corporation



### Power is Resiliency without Downtime

**PowerHA SystemMirror for AIX and i** provide active/standby datacenter and multi-site disk clustering solutions for resiliency

**PowerHA pureScale** provides active/active high performance data transfer, cluster coordination, and centralized locking and is built-into DB2 pureScale

**PowerVM Live Partition Mobility** enables planned system downtime without application downtime









### Power is Dynamic Energy Optimization

**POWER7 delivers up to 3 - 4X the performance** with less energy than POWER6

**Increased consolidation** drives higher utilization and more energy savings

**EnergyScale™** intelligently and dynamically optimizes performance for energy efficiency

# **IBM Systems Director Active Energy Manager** helps lower energy usage per system and across systems









### Power is Management with Automation

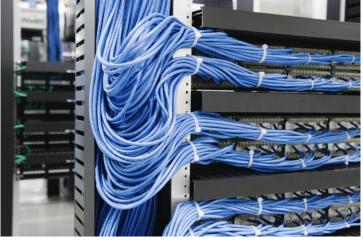
Physical assets & virtual resources at your fingertips with easy health monitoring & reporting, as well as updates & optimization

VMControl<sup>™</sup> for automation of virtualization management to minimize time to provision images and manage system pools

Server and virtualization management integrated with network and storage management for complete resource control

Easy integration with enterprise service management tools from Tivoli as well as other third party providers









### IBM Software On Power Systems – Massive Parallelism For Smarter Planet Solutions

#### **POWER7** Hardware IBM Software on POWER7 Exploits parallel threads Massively parallel – up to 1024 threads Smarter Planet Superior qualities of capabilities service Superior performance Application **IBM** IBM IBM **IBM** Software Software Software Software AIX, Linux, i HP Dell Sun POWER7



### Breakthroughs In Software

 IBM Software automatically exploits the threads available on POWER7 to optimize performance and deliver best value

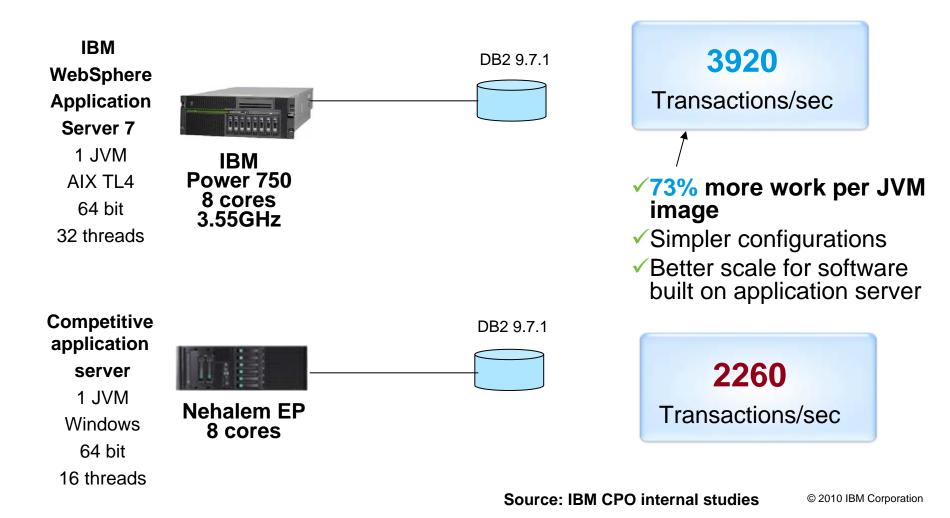
### Results

- Simplify web facing application deployment
- ✓ Cost effective data base processing with massive scale
- Message backbones with huge capacity
- Simplify enterprise application infrastructure
- ✓ Reduce data center operational costs while providing more agile service



## Simplify Web Facing Application Deployment

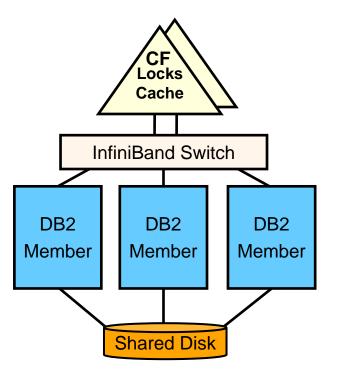
### Extend WebSphere Application Server to fully exploit up to 32 threads in a single process, thereby reducing the number of images required





### Cost Effective Data Base Processing With Massive Scale

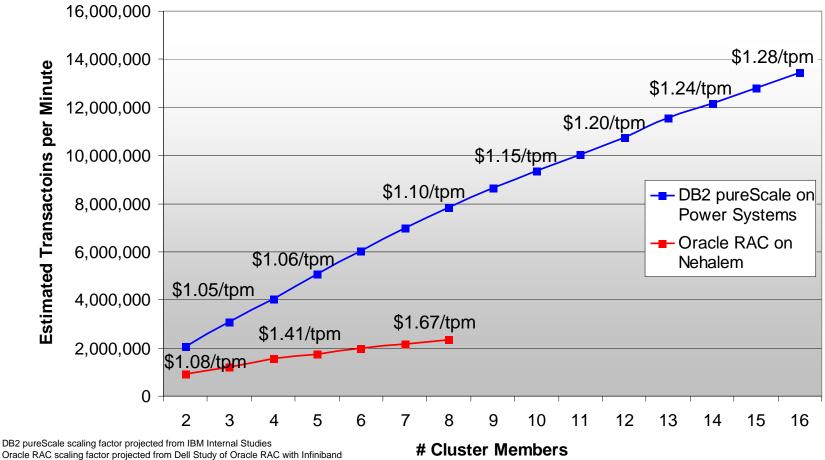
- Unique DB2 pureScale clustering design achieves near linear scaling
  - No partitioning required
  - Available only on Power Systems
- Large clusters can harness the power of a massive number of POWER7 execution threads
- Huge capacity
  - Near Linear Scaling up to 128 members
     64 members: 95% of linear, 128 members: 84% of linear
  - Oracle RAC typically scales poorly beyond 4 to 8 nodes for a non-partitioned data base





# DB2 pureScale on POWER7 – Competitive Price Performance With Far More Scalability

#### pureScale vs. Oracle RAC Projected Transaction Scalability



http://www.dell.com/downloads/global/power/ps2q07-20070279-Mahmood.pdf

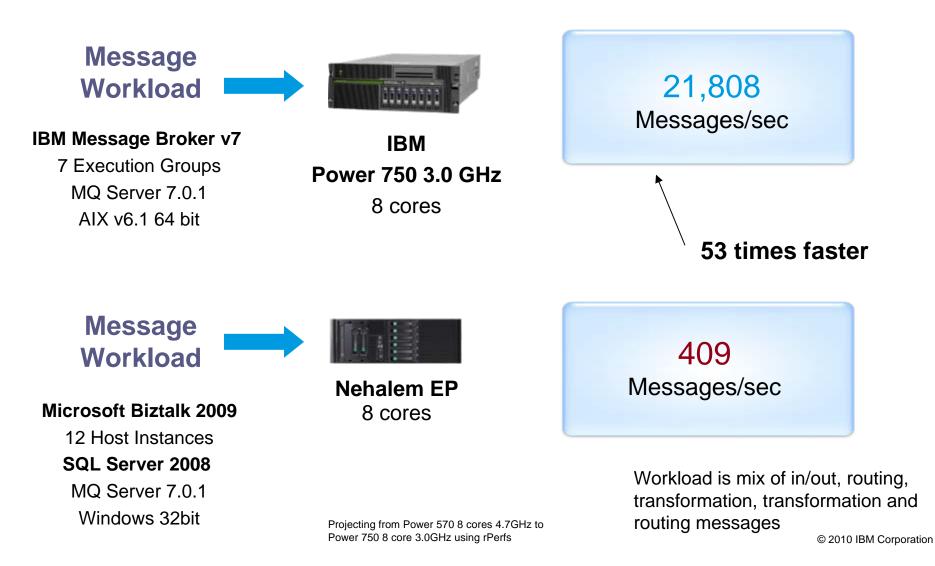
Price does not include storage or networking

Price per tpm includes 3-year total cost of acquisition of hardware, software, maintenance



### Build Message Backbones With Huge Capacity

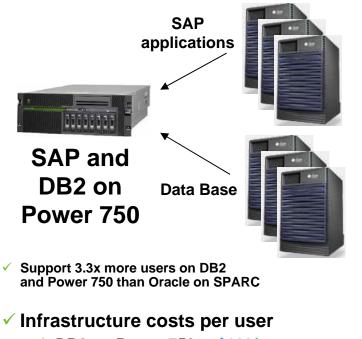
IBM Message Broker execution groups leverage available threads on POWER7



0

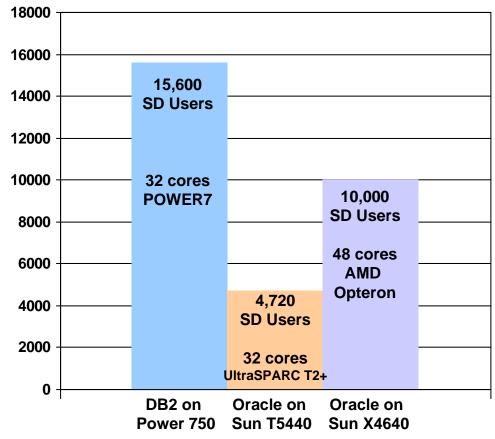


### Simplify SAP Infrastructure And Reduce Costs Case Study - Support 15,000 Users



- ✓ DB2 on Power 750 \$100/user
- Oracle on Sun T5440 \$185/user
- Oracle on Sun x4640 \$123/user

### SAP Sales and Distribution ERP 6.0 EHP 2-Tier Performance



IBM Power 750 certification number not available at press time and can be found at sap.com/benchmarks. IBM Power System 750, 4p / 32–c / 128 – t, POWER7, 3.55 GHz, 256 GB memory, 15,600 SD users, dialog resp.: 0.98s, line items/hour: 1,704,330, Dialog steps/hour: 5,113,000, SAPS: 85,220, DB time (dialog/ update):0.015s / 0.028s, CPU utilization: 99%, OS: AIX 6.1, DB2 9.7;

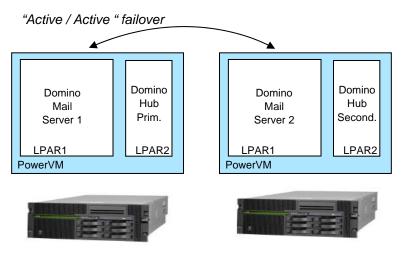
IBM Power 570 16p / 32-c / 64 -t, 256 GB memory, 14,432 SD users, POWER6 4.2 GHz, AIX 6.1, DB2 9.5, cert# 2008057

All results are 2-tier, SAP EHP 4 for SAP ERP 6.0 (Unicode) and valid as of 2/9/2010.



### Simplify Email Infrastructure And Reduce Costs Case Study – Support 40,000 Users

### Domino 8.5 on POWER7



Domino Servers 2 x IBM Power 750 8-core, 3.0 Ghz

- ✓ 2 servers total, 20,000 mailboxes per server
- ✓ 40,000 total active users
- \$100 per user per year TCO (3 yrs)

## Exchange 2010 on Nehalem



Exchange Edge

Servers

2 x BL380c G6 (2 core,

Xeon E5502 1.86 GHz)



Exchange Client Access Servers

4 x BL460c G6 (8 core, Xeon E5502 1.86 GHz)



#### Exchange Hub Servers

3 x BL460c G6 (8 core, Xeon E5502 1.86 GHz)

	CALL STREET, ST		i en	i de		i de se	i de	1 E
2								
					•		•	•

"Active / Active " failover style using 1 Database Availability Group

Exchange Mailbox Servers 10 x BL460c G6 (8 core, Xeon E5504 2.00 GHz)

- 19 servers total
- 10 mailbox servers, 4000 mailboxes per server

\$166 per user per year TCO (3 yrs)



## Simplify Smart Analytics Infrastructure A New Intelligence Solution In A Power Box

#### **IBM Smart Analytic System**

- ✓ A complete, ready-to-deploy system including hardware, software, storage, and network
- ✓ System is installed, tuned, and "Data Load Ready"
- ✓ Less project risk



#### **Faster Time To Value**

- ✓ Deploy in 12 days instead of 6 months
- Focus on creating business value, not installing hardware and software

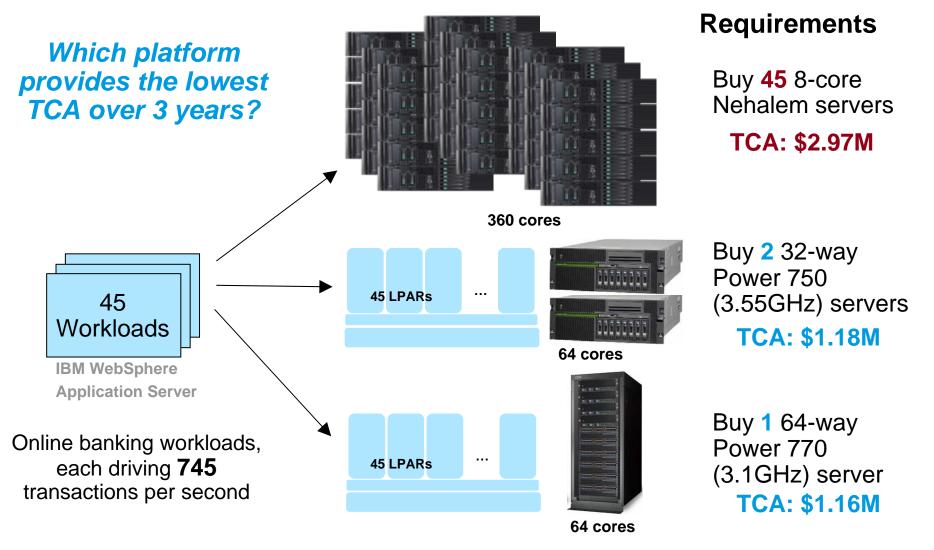
### Costs less than building it yourself

 Less staff and expertise required to implement, tune, and maintain

### **Unique offering**

 No competitor offers such an integrated analytics solution

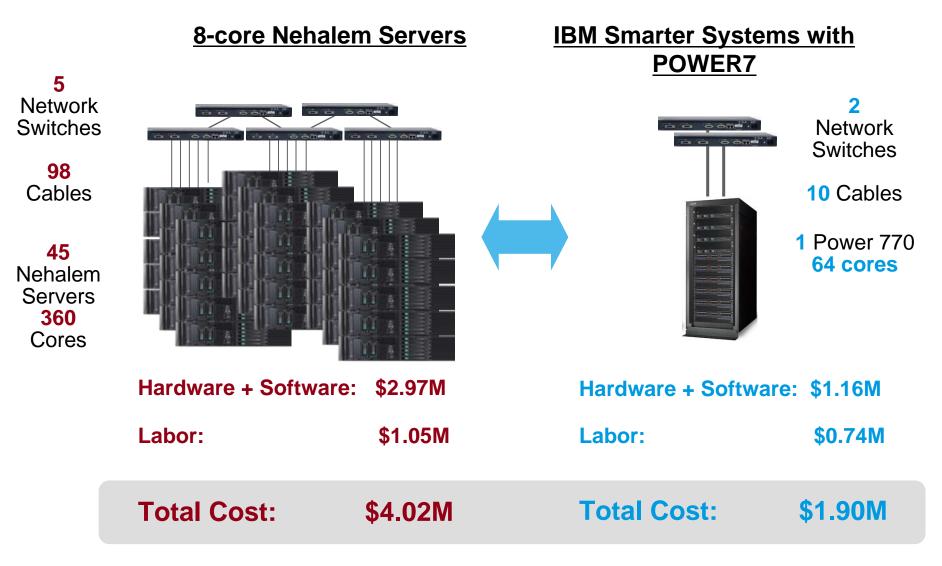
## Reduce Data Center Costs While Providing More Responsive Service



Large scale virtualization on POWER7 yields higher consolidation and lower costs

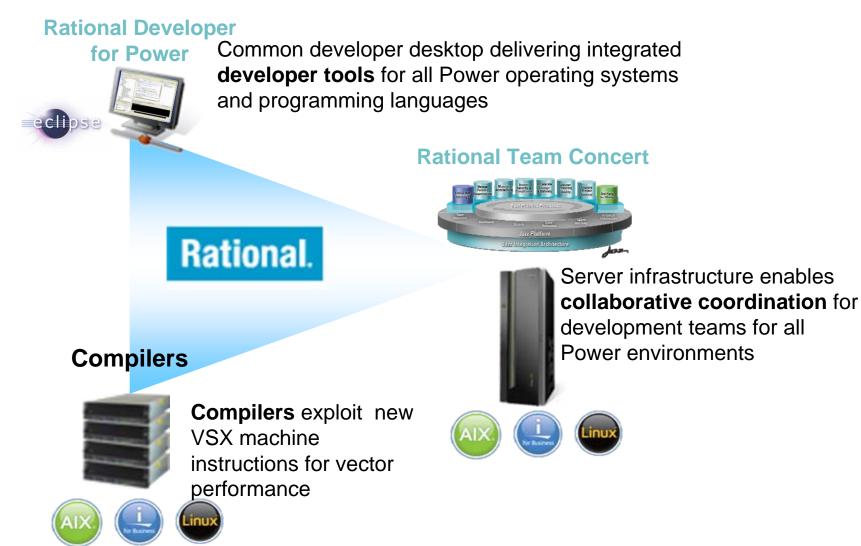


## Large Scale Of POWER7 Cuts Costs In Half





## IBM Rational End-to-End Application Development Environment For Power





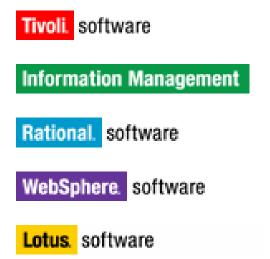
# IBM Software And POWER7 – High Performance Yields Dramatic Cost Advantages

- When configured for optimum throughput, WAS on POWER7 is 22% lower cost per tps than a competitive application server on an 8-core Nehalem server
- DB2 pureScale on Power 780 turbo is 38% lower cost per tpm than Oracle RAC on Nehalem
- Lotus Domino on two virtualized POWER7 servers supporting 40,000 users costs 40% less than Microsoft Exchange on Nehalem
- Message Broker on POWER7 processes messages at one tenth the cost of Microsoft BizTalk on Nehalem
- Running 45 heavy online banking workloads consolidated on a high end POWER7 virtualization platform costs half as much as running on Nehalem



## Power Systems and IBM Software Massive parallelism for smarter planet solutions

- ✓ Massively parallel up to 1024 threads
- ✓ Middleware that transparently leverages massively parallel threads
- ✓ Superior qualities of service
- ✓ Hardware exploitation without application redesign
- ✓ Best performance and lowest TCO









# Power is...

Workload-Optimizing Systems Virtualization without Limits Resiliency without Downtime Dynamic Energy Optimization Management with Automation Integrated Value





## Power is Integrated Value

Information Management

IBM Smart Analytics System



SAP on IBM DB2 and Power Systems



## IBM DB2 pureScale



Lotus. software IBM Lotus Domino Consolidation on Power





Director

Rational. software IBM Rational Developer for Power



WebSphere software IBM WebSphere Application Server Parallelization











Management Energy



Director









## **Questions?** ganek@us.ibm.com

**IBM Confidential** 

## The IBM Power<sup>™</sup> 750 Express is the highest performing 4-socket system on the planet. In addition it outperforms all other non-IBM 8 and 16-socket systems

System Name	Cores	Chips	Cores/Ch ip	Threads/Core	Peak*
IBM Power 750	32	4	8	4	1060
HP ProLiant DL585 G6 (2.8 GHz AMD Opteron 8439 SE)	24	4	6	1	416
HP Integrity rx6600 (1.6 GHz/24MB Dual-core Intel Itanium 2)	8	4	2	1	102
HP ProLiant DL580 G5 (2.66 GHz, Intel Xeon X7460)	24	4	6	1	291
Sun SPARC Enterprise T5440	32	4	8	8	360
Sun SPARC Enterprise M4000	16	4	4	2	152
HP ProLiant DL 785 G6 (2.8 GHz AMD Opteron 8439 SE)	48	8	6	1	800
Unisys ES7000 Model 7600R, Intel Xeon X7460, 2.66 GHz	48	8	6	1	527
Sun SPARC Enterprise M5000	32	8	4	2	296
HP Integrity rx8640 (1.6 GHz/24MB Dual-core Intel Itanium 2)	16	8	2	1	209
Unisys ES7000 Model 7600R, Intel Xeon X7460, 2.66 GHz	96	16	6	1	1049
Sun SPARC Enterprise M8000	64	16	4	2	753

\* Peak = SPECint\_rate2006 (Peak)

Substantiation:

- Competitive benchmark results reflect results published as of February 3, 2010. The results are the best results for four-socket single (non-clustered) systems using POWER<sup>™</sup>, Intel® x86, AMD Opteron<sup>™</sup> x86, SPARC and Intel Itanium® processors. IBM Power 750 result submitted on February 8, 2010.
- SPEC® and the benchmark names SPECrate®, SPECint®, and SPECjbb® are registered trademarks of the Standard Performance Evaluation Corporation. For the latest SPEC benchmark results, visit <u>http://www.spec.org</u>



# The IBM Power 750 Express is the most energy efficient 4-socket system on the planet.

System Name	Core s	Chip s	Core s/Chi p	Thread s/Core	Peak *	WATTs	Peak / WAT T
IBM Power 750	32	4	8	4	1060	1950	0.54
HP ProLiant DL585 G6 (2.8 GHz AMD Opteron 8439 SE)	24	4	6	1	416	1548	0.26
HP Integrity rx6600 (1.6 GHz/24MB Dual-core Intel Itanium 2)	8	4	2	1	102	1600	0.06
HP ProLiant DL580 G5 (2.66 GHz, Intel Xeon X7460)	24	4	6	1	291	1412	0.20
Sun SPARC Enterprise T5440	32	4	8	8	360	2700	0.13
Sun SPARC Enterprise M4000	16	4	4	2	152	2016	0.07

\* Peak = SPECint\_rate2006 (Peak)

- <u>Substantiation</u>:
- Competitive benchmark results reflect results published as of February 3, 2010. The results are the best results for four-socket single (non-clustered) systems using POWER, Intel x86, Opteron x86, SPARC and Itanium processors. IBM Power 750 result submitted on February 8, 2010.
- SPEC and the benchmark names SPECrate, SPECint, and SPECjbb are registered trademarks of the Standard Performance Evaluation Corporation. For the latest SPEC benchmark results, visit <u>http://www.spec.org</u>
- Performance/WATT is calculated by dividing the performance from the tables below by the recommended maximum power usage for site planning. This defines the requirement for the power infrastructure. Actual power used by the systems will be less than this value for all of the systems. For Power Systems™ servers, this information is available in the site planning guides available through www.ibm.com. For HP systems, this information is contained in the QuickSpecs for each system available through www.hp.com.
- For Sun systems, this information is available through the Site Planning Guides available through <u>www.sun.com</u>.



The IBM Power 750 Express has more SAP performance than any 8-socket system in the industry – and is even comparable to a 128-core, 32-socket Sun M9000.

#### Substantiation:

- All results are 2-tier, SAP EHP 4 for SAP ERP 6.0 (Unicode). IBM results valid as of 2/8/2010. Competitive results valid as of 2/3/2010.
- IBM Power 750 Express certification number not available at press time and can be found at www.sap.com/benchmarks.

**IBM Power 750 Express:** 4p / 32–c / 128 – t, POWER7<sup>™</sup>, 3.55 GHz, 256 GB memory, 15,600 SD users, dialog resp.: 0.98s, line items/hour: 1,704,330, Dialog steps/hour: 5,113,000, SAPS: 85,220, DB time (dialog/ update):0.015s / 0.028s, CPU utilization: 99%, AIX® 6.1, DB2® 9.7

- Sun SPARC Enterprise T5540: 4p / 32-c / 256 –t, UltraSPARC T2 plus OC, 1.6 GHz, 256 GB memory, 4720 SD users, dialog resp: 0.97s, line items/hour: 516,670, dialog steps/hour: 1,550,000, SAPS: 25,830, Solaris 10, Oracle 10g, cert# 2009026-1
- HP DL585 G6: 4p / 24-c / 24-t, AMD Opteron 8439 SE, 2.8 GHz, 64 GB memory, 4665 SD users, dialog resp: 0.96s, line items/hour: 510,670, dialog steps/hour: 1,532,000, SAPS: 25,530, Windows Server 2008 EE, , SQL Server 2008, cert#: 2009025
- HP DL785 G6: 8p / 48-c / 48-t, AMD Opteron 8439 SE, 2.8 GHz, 128 GB memory, 8280 SD users, dialog resp: 0.96s, line items/hour: 907,000, dialog steps/hour: 2,721,000, SAPS: 45,350, Windows Server 2008 EE, , SQL Server 2008, cert#: 2009035
- Sun Fire x4640: 8p / 48-c / 48-t, Six-core AMD Opteron 8435, 2.6 GHz, 256 GB memory, 10,000 SD users, dialog resp: 0.9s, line items/hour: 1,101,330, dialog steps/hour: 3,304,000, SAPS: 55,070, Solaris 10, Oracle 10g, cert# 2009049
- HP DL380 G6: 2p / 8-c / 16-t, Intel Xeon® X5570, 2.93 GHz, 48 GB memory, 3171 SD users, dialog resp: 0.94s, line items/hour: 347,670, dialog steps/hour: 1,043,000, SAPS: 17,380, SUSE Linux® Enterprise Server 10, MaxDB 7.8, cert#: 2009006
- Sun SPARC Enterprise M9000: 32p / 128-c / 256-t, Six-core AMD Opteron 8435, 2.6 GHz, 1 TB memory, 17,430 SD users, dialog resp: 0.95s, line items/hour: 1,909,670, dialog steps/hour: 5,729,000, SAPS: 95,480, Solaris 10, Oracle 10g, cert# 2009038

**Consolidation onto POWER7 can deliver significant savings.** 

# Ninety-two Sun SPARC Enterprise T2000 servers can be consolidated into a single IBM Power 750 Express system, saving 95% of the cores for software licensing, 97% on floorspace, and 95% on energy.

**Calculation Summary**: the Power 750 has 30.93 better SPECjbb2005 performance than the Sun T2000. Assuming a 3x virtualization factor for greater consolidation - then 92 Sun Fire T2000 servers could be consolidated onto one Power 750 Express server (30.93 \* 3 = 92.8 servers rounded to 92 T2000 servers)

HW System Name	JVM Instances	Cores	Processor chips	HW Threading	bops	bops/JVM
IBM Power 750 Express	32	32	4	Yes	2,478,929	77,467
Sun File T2000	4	8	1	Yes	74,365	18,591

System Name	SPECjbb2005	Max Watts	Rack space	Cores	Systems	Total Perf	Total Cores	Total Watts	Total Rack Space
IBM Power 750 Express	2,478,929	1950	4	32	1	1,380,000	32	1950	4
Sun File T2000	74,365	450	2	8	92	1,368,150	736	41,400	184
Savings with Power 750 Express							95.6%	95.2%	97.8%

#### **Substantiation**

1. SPEC and the benchmark names SPECrate, SPECint, and SPECjbb are registered trademarks of the Standard Performance Evaluation Corporation. Competitive benchmark results stated reflect results published on <u>www.spec.org</u> as of February 08, 2010. The comparison presented below is based on a consolidation of a legacy 8-core Sun SPARC Enterprise T2000 UltraSPARC T1 servers into a 32 core IBM Power 750. For the latest SPEC benchmark results, visit <u>http://www.spec.org</u>.

2. SPECjbb2005 results are:

**POWER7**: IBM Power 750 Express with 4 chips, and 32 cores and four threads per core with a result of 2,300,000 bops and 71,875 bops/jvm submitted to SPEC on February 8, 2010.

**SPARC**: Sun Microsystems Sun SPARC Enterprise T2000 with 1 chip, 8 cores and 4 threads per core with a result of 74,356 bops and 18,591 bops/jvm \*The virtualized system count and energy savings were derived from several factors:

- A performance ratio factor of 30.93X was applied to the virtualization scenario. The performance factor is the SPECjbb2005 result of the Power 750 Express divided by the result of the competitive Sun SPARC Enterprise T2000 server.

- A virtualization factor of 3X was applied to the virtualization scenario using utilization assumptions derived from an Alinean white paper on server consolidation. The tool assumes 19% utilization of existing servers and 60% utilization of new servers. Source - <u>www.ibm.com/services/us/cio/optimize/opt\_wp\_ibm\_systemp.pdf</u>. **Space calculation:** The Sun T2000 is 2U in height and 21 can fit into a 42U rack. The 750 is 4U in height.

Power consumption figures of 1950W for the IBM Power 750 and 450W for the Sun T2000 were based on the maximum rates published by IBM and Sun Microsystems, respectively. This information for the Power 750 is in "Model 8233-E8B server specifications" available at

http://www-01.ibm.com/common/ssi/index.wss - search for Power 750. Sun T2000 Maximum AC power consumption of 450 WATTs was sourced from Sun SPAC Enterprise T2000 Servers site planning guide at <a href="http://docs.sun.com/app/docs/doc/819-2545-11">http://docs.sun.com/app/docs/doc/819-2545-11</a> as of 2/9/2010.



345 million kilowatt-hours are used yearly by the 91,920\* Sun SPARC Enterprise T2000 servers shipped since 2005 above what would be used yearly if consolidated into 1,000 IBM Power 750 Express servers at the rate of 92 to 1.

That's enough electricity to supply 34,500 homes for a year.\*\*

### **Substantiation**

- Maximum power for 1 IBM Power 750 Express server = 1950 watts
- Maximum power for 92 Sun Fire T2000 servers = 92 x 450 = 41,400 watts
- Excess power per consolidation instance (92 Sun T2000's into one Power 750) = 39,450 watts
- Number of consolidations required = 1,000 (91,320 / 92)
- Total excess kilowatt-hours per year =
   39,450 watts x 24 hrs/day x 365 days/yr x 1,000 = 345 million kilowatt-hours per year
- \* Source: 3Q09 IDC Server Tracker
- \*\* Source: Wikipedia estimate of average annual household energy use of 10,000 kilowatt-hours

## The IBM Power 750 Express has 28% more performance than a 64-core HP Integrity

#### Superdome and requires only 83% as much power to run – at a fraction of the price.

Substantiation:

Notes:

1. SPEC and the benchmark names SPECrate, SPECint, and SPECjbb are registered trademarks of the Standard Performance Evaluation Corporation. HP Integrity Superdome benchmark results stated reflect results published on www.spec.org as of February 08, 2010. For the latest SPEC benchmark results, visit <u>http://www.spec.org</u>.

2. SPECint\_rate2006 Peak results are:

POWER7: IBM Power 750 Express with 4 chips, and 32 cores and four threads per core with a result of 1060 submitted to SPEC on February 8, 2010.

Itanium: Hewlett-Packard Integrity Superdome with 32 chips, 64 cores, and one thread per core with a result of 824.

3. The HP Integrity Superdome is a rack cabinet. The 750 is 4U in height.

**Power consumption** is derived from the recommended maximum power for site planning. Actual power used by the systems will be less than this value for all of the systems.

This information for the Power 750 Express is available at http://www-01.ibm.com/common/ssi/index.wss - search for Power 750. The maximum power requirement for the Power 750 is 1,950 Watts.

The information for the Integrity Superdome is in "QuickSpecs HP Integrity rx6600 Server" available at <u>http://h18000.www1.hp.com/products/quickspecs/11717\_div/11717\_div.HTML</u>, which shows the maximum power requirement for the Integrity Superdome of 12,196 VA. Using the Power Factor of 0.95 shown at <u>http://www.spectra.com/pdfs/superdome.pdf</u>, the maximum input power is 11,586 Watts.

#### Price comparison based on IBM analysis:

HP Superdome price estimated at \$2,117,000 for the configuration described in the SPECint\_rate2006 benchmark IBM Power 750 Express U.S. list price = \$275,420

The IBM Power 780 delivers leadership performance and consolidation capability vs. HP and Sun high-end servers. For example, eight HP Integrity Superdome 64-core systems utilized at 30% can be consolidated into a single IBM Power 780 server utilized at 80%, thus saving 87% of the cores for software licensing, reducing floorspace from 80 square feet to 7.6 square feet, and reducing energy costs by 92%.

#### Substantiation:

SPECint_rate2006 Results										
			Cores /	Threads /					Performance	Performance
System Name	Cores	Chips	Chip	Core	Peak	Published		Wattage	per watt	per core
IBM Power 780	64	8	8	4	2530	February 2010		6,400	395.31	39.53
HP Integrity Superdome	64	32	2	1	824	October 2006		12,196	67.56	12.88
HP Integrity Superdome	128	64	2	1	1648	September 2006		24,392	67.56	12.88
Sun SPARC Enterprise M9000	256	64	4	4	2586	October 2009		44,800	57.72	10.10

Performance per watt is calculated by dividing the performance in the table above by the recommended maximum power for site planning. Actual power used by the systems will be less than this value for all of the systems. The maximum power requirement for the Power 780 is 6,400 Watts and is available at <a href="http://www-01.ibm.com/common/ssi/index.wss">http://www-01.ibm.com/common/ssi/index.wss</a> - search for Power 780.

Power consumption figures of 6400 W for the IBM Power 780, 12,196 W / 24,392 W for the HP Superdome and 44,800 W for the Sun SPARC Enterprise M9000 were based on the maximum rates published by IBM, HP and Sun Microsystems, respectively. The information for the HP Integrity Superdome is in "QuickSpecs HP Integrity Superdome Servers 16- processor, 32-processor, and 64- processor Systems" available at www.hp.com. The information for the Sun SPARC Enterprise M9000 is in the "Sun SPARC Enterprise M9000 Servers Site Planning Guide" available at www.sun.com

The virtualized system count and energy savings were derived from several factors:

- A performance ratio factor was applied to the virtualization scenario based on SPECint\_rate2006. The performance factor is simply the SPECint\_rate2006 result per core of the Power 780 divided by the per core result of the HP or Sun system.
- Power 780 (64-core, 8 chips, 8 cores per chip) 1.6 GHz, SPECint\_rate2006 2,530 peak as of 2/8/2010. HP Superdome (64-core, 32 chips, 2 cores per chip) 1.6 GHz, SPECint\_rate2006 824 peak published October 2006. Data valid as of 2/3/2010.

A virtualization factor of 3.157X was applied to the virtualization scenario using utilization assumptions derived from an Alinean white paper on server consolidation. The tool assumes 19% utilization of existing servers and 60% utilization of new servers. Source - <a href="https://www.ibm.com/services/us/cio/optimize/opt">www.ibm.com/services/us/cio/optimize/opt</a> white paper on server consolidation. The tool assumes 19% utilization of existing servers and 60% utilization of new servers. Source - <a href="https://www.ibm.com/services/us/cio/optimize/opt">www.ibm.com/services/us/cio/optimize/opt</a> white paper on server consolidation. The tool assumes 19% utilization of existing servers.

Air conditioning power requirement estimated at 50% of system power requirement.

- Energy cost of \$.1031 per kWh is based on 2009 YTD US Average Retail price to commercial customers per US DOE at <a href="http://www.eia.doe.gov/cneaf/electricity/epm/table5\_6\_b.html">http://www.eia.doe.gov/cneaf/electricity/epm/table5\_6\_b.html</a> as of 1/27/2010.
- The reduction in floor space, power, cooling and software costs depends on the specific customer, environment, application requirements, and the consolidation potential. Actual numbers of virtualized systems supported will depend on workload levels for each replaced system.
- System data for HP from the HP Superdome Datasheet and HP Integrity Superdome Server specifications both available at <u>www.hp.com</u>. System data for Sun from the Sun SPARC Enterprise M9000 Tech Specs available at <u>www.sun.com</u>. Data is current as of January 27, 2010.

Sun SPARC Enterprise M9000 (256-core, 64 chips, 4 cores per chip) 2.88 GHz, SPECint\_rate2006 2,586 peak published October 2009. Data valid as of 2/3/2010. SPEC® results available at: www.spec.org.



The modular enterprise class POWER systems have continued to deliver significant improvements year over year. With the Power 770 server, clients can consolidate four POWER5<sup>™</sup> processor-based Power 570 systems onto one Power 770. In fact, it only takes two nodes and moving to the Power 770 still has an effective capacity increase of 50%.

#### Substantiation:

System Name	Cores	Nodes	rPerf	Utilization	Effective Performance	WATTs	Maintenance
IBM Power 770	24	2	261.19	60%	156.7	3200	
IBM System p® 570 (x4)	64	16	309.8	30%	92.9	20,800	
Advantage / Savings		87% Less Space			> 50% Capacity	84% Less Energy	



## POWER7 systems deliver up to three or four times the energy efficiency of POWER6<sup>™</sup> based systems.

#### Substantiation:

SPEC and the benchmark names SPECrate, SPECint, and SPECjbb are registered trademarks of the Standard Performance Evaluation Corporation. Benchmark
results stated reflect results published on <u>www.spec.org</u> as of

February 8, 2010. The comparison used in the claim is based on a consolidation of the best high-end POWER6 result (Power 595) to the Power 780, the best midrange POWER6 result (Power 570) to the Power 770, and the best four-socket and above POWER6 Express results with the Power 750 Express. For the latest SPEC benchmark results, visit <u>http://www.spec.org</u>.

Performance/WATT is calculated by dividing the performance from the tables below by the recommended maximum power usage for site planning. This defines the
requirement for the power infrastructure. Actual power used by the systems will be less than this value for all of the systems. This information is available in the site
planning guides available through <u>www.ibm.com</u>.

		SPECint_rate2006 results as of January 7, 2010							
System Name	Core s	Chips	Cores/ chip	Threads / Core	Peak	WATTs	Peak / WATT		
IBM Power 780	64	8	8	4	2530	6400	0.39		
IBM Power 595	64	32	2	2	2160	28300	0.07		
IBM Power 770	64	8	8	4	2013	6400	0.31		
IBM Power 570	16	8	2	2	542	5600	0.09		
IBM Power 750 Express	32	4	8	4	1060	1950	0.54		
IBM Power 560 Express	16	8	2	2	363	2400	0.15		
IBM Power 550 Express	8	4	2	2	263	1400	0.18		



## POWER7 systems deliver up to three or four times the performance with less energy than POWER6 based systems.

#### Substantiation:

rPerf (Relative Performance) is an IBM estimate of commercial processing performance relative to other IBM UNIX® systems.

The comparison used in the claim is based on these comparisons:

4-node Power 570 (POWER6+<sup>™</sup>) to a 1-node Power 780 (POWER7)

4-node Power 570 (POWER6+) to a 3-node Power 780 (POWER7)

4-node Power 570 (POWER6+) to a 3-node Power 770 (POWER7)

2-node Power 560 Express (POWER6+) to Power 750 Express (POWER7)

Performance/WATT is calculated by dividing the performance (rPerf) from the **tables** below by the recommended maximum power usage for site planning. This defines the requirement for the power infrastructure. Actual power used by the systems will be less than this value for all of the systems. This information is available in the site planning guides available through <u>www.ibm.com</u>.

System Name	Nodes	Processor Technology	Proc. Freq.	Energy (Watts)	rPerf	Factor* (P7 over P6)
IBM Power 780	1	POWER7	3.8 GHz	1600	195	1.38
IBM Power 570	4	POWER6+	5.0 GHz	5600	141	-
IBM Power 780	3	POWER7	3.8 GHz	4800	523	3.7
IBM Power 570	4	POWER6+	5.0 GHz	5600	141	-
IBM Power 770	3	POWER7	3.1 GHz	4800	443	3.1
IBM Power 570	4	POWER6+	5.0 GHz	5600	141	-
IBM Power 750 Express	1	POWER7	3.55 GHz	1950	331	3.3
IBM Power 560 Express	2	POWER6+	3.6 Ghz	2400	100	-

\* Factor = Performance increase factor of POWER7 system over POWER6 system for less energy



## **Special notices**

This document was developed for IBM offerings in the United States as of the date of publication. IBM may not make these offerings available in other countries, and the information is subject to change without notice. Consult your local IBM business contact for information on the IBM offerings available in your area.

Information in this document concerning non-IBM products was obtained from the suppliers of these products or other public sources. Questions on the capabilities of non-IBM products should be addressed to the suppliers of those products.

IBM may have patents or pending patent applications covering subject matter in this document. The furnishing of this document does not give you any license to these patents. Send license inquires, in writing, to IBM Director of Licensing, IBM Corporation, New Castle Drive, Armonk, NY 10504-1785 USA.

All statements regarding IBM future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only.

The information contained in this document has not been submitted to any formal IBM test and is provided "AS IS" with no warranties or guarantees either expressed or implied.

All examples cited or described in this document are presented as illustrations of the manner in which some IBM products can be used and the results that may be achieved. Actual environmental costs and performance characteristics will vary depending on individual client configurations and conditions.

IBM Global Financing offerings are provided through IBM Credit Corporation in the United States and other IBM subsidiaries and divisions worldwide to qualified commercial and government clients. Rates are based on a client's credit rating, financing terms, offering type, equipment type and options, and may vary by country. Other restrictions may apply. Rates and offerings are subject to change, extension or withdrawal without notice.

IBM is not responsible for printing errors in this document that result in pricing or information inaccuracies.

All prices shown are IBM's United States suggested list prices and are subject to change without notice; reseller prices may vary.

IBM hardware products are manufactured from new parts, or new and serviceable used parts. Regardless, our warranty terms apply.

Any performance data contained in this document was determined in a controlled environment. Actual results may vary significantly and are dependent on many factors including system hardware configuration and software design and configuration. Some measurements quoted in this document may have been made on development-level systems. There is no guarantee these measurements will be the same on generally-available systems. Some measurements quoted in this document may have been estimated through extrapolation. Users of this document should verify the applicable data for their specific environment.



## Special notices (cont.)

IBM, the IBM logo, ibm.com AIX, AIX (logo), AIX 6 (logo), AS/400, Active Memory, BladeCenter, Blue Gene, CacheFlow, ClusterProven, DB2, ESCON, i5/OS (logo), IBM Business Partner (logo), IntelliStation, LoadLeveler, Lotus, Lotus Notes, Notes, Operating System/400, OS/400, PartnerLink, PartnerWorld, PowerPC, pSeries, Rational, RISC System/6000, RS/6000, THINK, Tivoli, Tivoli (logo), Tivoli Management Environment, WebSphere, xSeries, z/OS, zSeries, AIX 5L, Chiphopper, Chipkill, Cloudscape, DB2 Universal Database, DS4000, DS6000, DS8000, EnergyScale, Enterprise Workload Manager, General Purpose File System, GPFS, HACMP, HACMP/6000, HASM, IBM Systems Director Active Energy Manager, iSeries, Micro-Partitioning, POWER, PowerExecutive, PowerVM, PowerVM (logo), PowerHA, Power Architecture, Power Everywhere, Power Family, POWER Hypervisor, Power Systems, Power Systems (logo), Power Systems Software, Power Systems Software (logo), POWER2, POWER3, POWER4, POWER4+, POWER5, POWER5+, POWER6, POWER7, pureScale, System i, System p, System p5, System Storage, System z, Tivoli Enterprise, TME 10, TurboCore, Workload Partitions Manager and X-Architecture are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries, or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.shtml

The Power Architecture and Power.org wordmarks and the Power and Power.org logos and related marks are trademarks and service marks licensed by Power.org. UNIX is a registered trademark of The Open Group in the United States, other countries or both.

Linux is a registered trademark of Linus Torvalds in the United States, other countries or both.

Microsoft, Windows and the Windows logo are registered trademarks of Microsoft Corporation in the United States, other countries or both.

Intel, Itanium, Pentium are registered trademarks and Xeon is a trademark of Intel Corporation or its subsidiaries in the United States, other countries or both.

AMD Opteron is a trademark of Advanced Micro Devices, Inc.

Java and all Java-based trademarks and logos are trademarks of Sun Microsystems, Inc. in the United States, other countries or both.

TPC-C and TPC-H are trademarks of the Transaction Performance Processing Council (TPPC).

SPECint, SPECfp, SPECjbb, SPECweb, SPECjAppServer, SPEC OMP, SPECviewperf, SPECapc, SPEChpc, SPECjvm, SPECmail, SPECimap and SPECsfs are trademarks of the Standard Performance Evaluation Corp (SPEC).

NetBench is a registered trademark of Ziff Davis Media in the United States, other countries or both.

AltiVec is a trademark of Freescale Semiconductor, Inc.

Cell Broadband Engine is a trademark of Sony Computer Entertainment Inc.

InfiniBand, InfiniBand Trade Association and the InfiniBand design marks are trademarks and/or service marks of the InfiniBand Trade Association. Other company, product and service names may be trademarks or service marks of others.



## Notes on benchmarks and values

The IBM benchmarks results shown herein were derived using particular, well configured, development-level and generally-available computer systems. Buyers should consult other sources of information to evaluate the performance of systems they are considering buying and should consider conducting application oriented testing. For additional information about the benchmarks, values and systems tested, contact your local IBM office or IBM authorized reseller or access the Web site of the benchmark consortium or benchmark vendor.

IBM benchmark results can be found in the IBM Power Systems Performance Report at http://www.ibm.com/systems/p/hardware/system\_perf.html.

All performance measurements were made with AIX or AIX 5L operating systems unless otherwise indicated to have used Linux. For new and upgraded systems, AIX Version 4.3, AIX 5L or AIX 6 were used. All other systems used previous versions of AIX. The SPEC CPU2006, SPEC2000, LINPACK, and Technical Computing benchmarks were compiled using IBM's high performance C, C++, and FORTRAN compilers for AIX 5L and Linux. For new and upgraded systems, the latest versions of these compilers were used: XL C Enterprise Edition V7.0 for AIX, XL C/C++ Enterprise Edition V7.0 for AIX, XL FORTRAN Enterprise Edition V9.1 for AIX, XL C/C++ Advanced Edition V7.0 for Linux, and XL FORTRAN Advanced Edition V9.1 for Linux. The SPEC CPU95 (retired in 2000) tests used preprocessors, KAP 3.2 for FORTRAN and KAP/C 1.4.2 from Kuck & Associates and VAST-2 v4.01X8 from Pacific-Sierra Research. The preprocessors were purchased separately from these vendors. Other software packages like IBM ESSL for AIX, MASS for AIX and Kazushige Goto's BLAS Library for Linux were also used in some benchmarks.

For a definition/explanation of each benchmark and the full list of detailed results, visit the Web site of the benchmark consortium or benchmark vendor.

TPC	http://www.tpc.org
SPEC	http://www.spec.org
LINPACK	http://www.netlib.org/benchmark/performance.pdf
Pro/E	http://www.proe.com
GPC	http://www.spec.org/gpc_
VolanoMark	http://www.volano.com
STREAM	http://www.cs.virginia.edu/stream/
SAP	http://www.sap.com/benchmark/
Oracle Applications	http://www.oracle.com/apps_benchmark/
PeopleSoft - To get information	on PeopleSoft benchmarks, contact PeopleSoft directly
Siebel	http://www.siebel.com/crm/performance_benchmark/index.shtm
Baan	http://www.ssaglobal.com
Fluent	http://www.fluent.com/software/fluent/index.htm
TOP500 Supercomputers	http://www.top500.org/
Ideas International	http://www.ideasinternational.com/benchmark/bench.html
Storage Performance Council	http://www.storageperformance.org/results

Revised March 12, 2009



## Notes on HPC benchmarks and values

The IBM benchmarks results shown herein were derived using particular, well configured, development-level and generally-available computer systems. Buyers should consult other sources of information to evaluate the performance of systems they are considering buying and should consider conducting application oriented testing. For additional information about the benchmarks, values and systems tested, contact your local IBM office or IBM authorized reseller or access the Web site of the benchmark consortium or benchmark vendor.

IBM benchmark results can be found in the IBM Power Systems Performance Report at http://www.ibm.com/systems/p/hardware/system\_perf.html.

All performance measurements were made with AIX or AIX 5L operating systems unless otherwise indicated to have used Linux. For new and upgraded systems, AIX Version 4.3 or AIX 5L were used. All other systems used previous versions of AIX. The SPEC CPU2000, LINPACK, and Technical Computing benchmarks were compiled using IBM's high performance C, C++, and FORTRAN compilers for AIX 5L and Linux. For new and upgraded systems, the latest versions of these compilers were used: XL C Enterprise Edition V7.0 for AIX, XL C/C++ Enterprise Edition V7.0 for AIX, XL FORTRAN Enterprise Edition V9.1 for AIX, XL C/C++ Advanced Edition V7.0 for Linux, and XL FORTRAN Advanced Edition V9.1 for Linux. The SPEC CPU95 (retired in 2000) tests used preprocessors, KAP 3.2 for FORTRAN and KAP/C 1.4.2 from Kuck & Associates and VAST-2 v4.01X8 from Pacific-Sierra Research. The preprocessors were purchased separately from these vendors. Other software packages like IBM ESSL for AIX, MASS for AIX and Kazushige Goto's BLAS Library for Linux were also used in some benchmarks.

For a definition/explanation of each benchmark and the full list of detailed results, visit the Web site of the benchmark consortium or benchmark vendor.

SPEC	http://www.spec.org	
LINPACK	http://www.netlib.org/benchmark/performance.pdf	
Pro/E	http://www.proe.com	
GPC	http://www.spec.org/gpc_	
STREAM	http://www.cs.virginia.edu/stream/	
Fluent	http://www.fluent.com/software/fluent/index.htm	
TOP500 Supercomputers	http://www.top500.org/	
AMBER	http://amber.scripps.edu/	
FLUENT	http://www.fluent.com/software/fluent/fl5bench/index.htm	
GAMESS	http://www.msg.chem.iastate.edu/gamess	
GAUSSIAN	http://www.gaussian.com	
ANSYS	http://www.ansys.com/services/hardware-support-db.htm	
	Click on the "Benchmarks" icon on the left hand side frame to expand. Click on "Benchmark	Results in a Table" icon for benchmark results.
ABAQUS	http://www.simulia.com/support/v68/v68_performance.php	
ECLIPSE	http://www.sis.slb.com/content/software/simulation/index.asp?seg=geoquest&	
MM5	http://www.mmm.ucar.edu/mm5/	
MSC.NASTRAN	http://www.mscsoftware.com/support/prod%5Fsupport/nastran/performance/v04_sngl.cfm	
STAR-CD	www.cd-adapco.com/products/STAR-CD/performance/320/index/html	
NAMD	http://www.ks.uiuc.edu/Research/namd	
HMMER	http://hmmer.janelia.org/	
	http://powerdev.osuosl.org/project/hmmerAltivecGen2mod	Revised March 12, 2009



## Notes on performance estimates

rPerf for AIX

- rPerf (Relative Performance) is an estimate of commercial processing performance relative to other IBM UNIX systems. It is derived from an IBM analytical model which uses characteristics from IBM internal workloads, TPC and SPEC benchmarks. The rPerf model is not intended to represent any specific public benchmark results and should not be reasonably used in that way. The model simulates some of the system operations such as CPU, cache and memory. However, the model does not simulate disk or network I/O operations.
- rPerf estimates are calculated based on systems with the latest levels of AIX and other pertinent software at the time of system announcement. Actual performance will vary based on application and configuration specifics. The IBM eServer pSeries 640 is the baseline reference system and has a value of 1.0. Although rPerf may be used to approximate relative IBM UNIX commercial processing performance, actual system performance may vary and is dependent upon many factors including system hardware configuration and software design and configuration. Note that the rPerf methodology used for the POWER6 systems is identical to that used for the POWER5 systems. Variations in incremental system performance may be observed in commercial workloads due to changes in the underlying system architecture.
- All performance estimates are provided "AS IS" and no warranties or guarantees are expressed or implied by IBM. Buyers should consult other sources of information, including system benchmarks, and application sizing guides to evaluate the performance of a system they are considering buying. For additional information about rPerf, contact your local IBM office or IBM authorized reseller.

\_\_\_\_\_

CPW for IBM i

Commercial Processing Workload (CPW) is a relative measure of performance of processors running the IBM i operating system. Performance in customer environments may vary. The value is based on maximum configurations. More performance information is available in the Performance Capabilities Reference at: www.ibm.com/systems/i/solutions/perfmgmt/resource.html

Revised April 2, 2007