

IBM Software Group

Tivoli Accelerated Value Program: Overview and Enablement for GRT – EMEA AP

Mike Hoeft Janis Thomas

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Agenda

- AVP Overview (Mike)
- AVP Resources (Janis)
- Startup & Enablement (Janis)
- Basic Delivery Schedule and Output (Janis)
- Tools (Mike)
 - AMPS
 - AVL Reporter
 - Administrative
- Management Tools (Mike)
- Additional AVP Info (Janis)







AVP Overview





The AVP Value Proposition

We give you the time to focus on your business, while we focus on your IT environment by delivering:



Proactive Support

- Planning, deployment, upgrades, and migration
- Potential problem identification and prevention
- Sharing of best practices & technical "know how"

Knowledge and Skill Sharing

- On site technical activities
- Staff coaching, workshops, and guidance
- Invitations to remote briefings and summits

Issue Management

- Escalation & Advocacy
- Management & Coordination
- Reporting of trends & analysis for improvement





AVP Components of Delivery

Several or all of the following may be incorporated in to your AVP agreement:

- Accelerated Value Leader helps with planning, proactive support, strategic advising, situation management, and reporting
- Priority Call Handling Direct access to Sr. SW Engineers
- Accelerated Value Specialist provides deep technical skills, risk mitigation, fix advice, and diagnostic coaching (equivalent to BIGFIX Premium SME)
- On site assistance can include best practice reviews, performance optimization, deployment, migration, or upgrade assistance
- Emergency on site assistance On-site within 24 hrs. of SEV 1
- Certification exam voucher provided (1) per named caller
- Knowledge sharing calls exclusively for our AVP Clients
- First access to technical content that is relevant to your environment
- Delivery plan is a shared document that articulates your priorities and needs for the coming year; including success criteria for delivery







Software Accelerated Value Levels

Accelerated

and knowledge transfer prevention activities, problem isolation and diagnostics, and problem management interface with IBM resources, and work to prevent issues from occurring	Strategic Focus is on: Skills supple and knowled	ementation dge transfer dge transfer prevention activities, problem isolation and diagnostics, and problem management Additional named callers	Deep technical expertise to address critical issues, interface with IBM resources, and work to prevent issues
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		Additional named callers Executive sponsor with advisory role to IBM Support	from occurring
Analyst	Focus is on: Minimizes issue impact, maximizes skills transfer	More hands-on assistance with problem resolution activities Additional customized reports and analysis for problem prevention More named callers Customized skills development / transfer plans Onsite days for planning / skills development Remote AVL &/or AVS resources	For clients who require: On-going access to deeply skilled support resources for problem prevention and management
Assist	Focus is on: Proactive issue prevention	 Proactive problem prevention, maintenance planning and problem escalation management Prioritized call handling for entitled named callers Assigned remote Accelerated Value Leader (shared) Emergency Onsite (available at additional cost) 	For clients who require: A single point of contact for issue management and escalations
Select	Focus is on: Rapid	Select Level Support supplements and enhances IBM's standard	For clients who require: Focus
	Reactive Resolution	Software Subscription and Support by providing priority call handling, faster response times, knowledge-sharing sessions, IBM expert recommendations based on tech assessments, advice on migration planning, and proactive alerts.	on Priority Call Handling
		Benefits include more effective risk mitigation, quicker problem resolution, optimized life-cycle management, and faster return on the client's software investment.	





AVP Resources Overview





Named Resources Assigned

Accelerated Value Leader (AVL)

- Single point of contest within IBM Support
- Proactively coordinates communications including issue management, escalations, and reporting
- Facilitates skills sharing activities and manages the application of product patches/updates

Accelerated Value Specialist (AVS)

- Leads IBM technical response on support issues related to assigned product(s) or segment
- Proactively shares Product Knowledge
- Technical Advisor on IT Planning and Strategy

Accelerated Value Program Select Engineer (AVPSE)

- Senior Engineer
- Priority Call Handling
- Technical Advisor (Mini Technical Assessment, Migration Assistance, etc)





Tivoli AVP Key Contacts

- Program Director Maria Tafuri/Raleigh/IBM
- WW Planning and Enablement Michael Hoeft/Raleigh/IBM
- Operations Mgr / Sales Evangelist Sanjay Sekharan/Toronto/IBM
- Tivoli AVP AVL Leader Janis Thomas/Raleigh/IBM
- SWG AVP Sales Manager Alex Lewis/Austin/IBM
- SWG AVP Marketing Manager Kim Killam/North Reading/IBM
- Delivery Manager GRT / AVP Susan Ottinger/Dallas/IBM
- Delivery Manager GRT / EMEA Silvia Bellucci/Italy/IBM
- Delivery Manager GRT / AP Sern Chong Wong/Singapore/IBM





Startup and Enablement





Getting Started

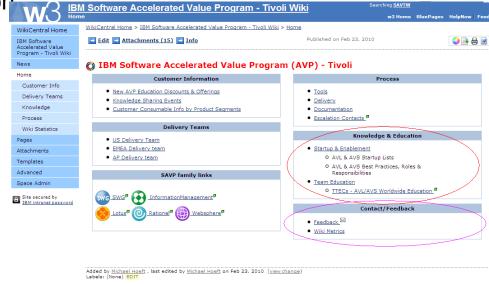
Tivoli AVP Wiki Page

https://w3.tap.ibm.com/w3ki08/di splay/SAVTW/Home



- Delivery Teams
- Process
- Knowledge & Education
- Contact/Feedback
- AVL/AVS Start-up
 - ▶ Knowledge & Education→Startup & Enab
 - Review AVL/AVS startup actions task list









Foundation Training Roll-out

Title	Duration	Date	Speaker
Kickoff Bill F. /Anthony A. (30-45 minutes)	0.5	1-Mar	Bill & AA
Manager Big picture, why some changes are happening and the Client's benefits	1		Mary/Helen/Paul/Moe
AVL Roles & Responsibility, Workflow and Best Practices	1.5	2-Mar	Mike H
AVS Roles &Responsibility, Workflow and Best Practices	1.5	5-Mar	Mani
Soft Competencies : (12Hours)			
The soft part is the hard part	1	8-Mar	Jim De Piante
Active Listening	1	8-Mar	Mike Rock
"Becoming a Trusted Advisor"	1	16-Mar	Bob Dill
Client Focus	1	16-Mar	Doug Clifton
Beyond Haggling: Secrets of Master Negotiators"	1	22-Mar	Barclay Brown
LDR-403: "Secrets of Radio and T.V. Personalities to Keep	1	22-Mar	Barclay Brown
Audience Attention - In-Person and On-Line"			
LDR-407: "Remote Presentations that Rock"	1	29-Mar	Sacha Chua
LDR-304: ""If you build it, they will come" – how to build	1	29-Mar	Harish Dindigal
relationships for improved performance"			
BAC -202: "How to Win Friends and Influence Clients"	1	6-Apr	Willie Gruber
Time management	1	6-Apr	Willie Gruber
LDR-406: "Detox for PowerPoint (or Freelance) Junky. Reduce	1	13-Apr	Doug Clifton
Your Dependency on Slide Presentations"	Ι'	107151	body outon
Meeting Expectations	1	13-Apr	Doug Clifton
Workflow: Best Practices & Tools: (~12 Hours)		107151	bodg oillton
New Customer enablement	1	12-Mar	Janis thomas
Tools	<u> </u>	12 11101	ourse trentae
IWCS	0.5	12-Mar	Dan Nelson
OneStop	0.25	12-Mar	Mary Tafuri
PMR Alert	0.1	12-Mar	Mike Hoeft
Premium Support Team room	0.1	12-Mar	Mike Hoeft
SSR	0.1	12-Mar	Janis thomas
Email Distribution Lists	0.1	12-Mar	Jeff Lynn
Customer Relationship Management	1.5	19-Mar	Jeff Adams/John DeRosa/Michelle Howard/Jeff Lynn/Janis Thomas
request Central, Customer Portal	0.3	19-Mar	Mary Tafuri
Regular customer reports/activities	1	26-Mar	Jeff Lynn
AMPS	1	26-Mar	Colin thompson
Offerings & On-site days: how to get best usage	0.5	9-Apr	Mary Tafuri, Janis Thomas
AVL Reporter	1	9-Apr	Colin thompson
iRAM / Wiki	0.5	9-Apr	Mike Hau
KS	0.5	16-Apr	Janis Thomas
ILC	0.5	16-Apr	Benoit Cotnoir/Dawn Feimeyer
Audit	1	16-Apr	Mike Hoeft/Mani
Renewal			
PSST, ARB	0.5	23-Apr	MikeHoeft/Paul Gardiner
ARS	0.5	23-Apr	Jeff Lynn
ROI	1	23-Apr	Subramanian Sethuraman







Basic Delivery Schedule and Output



Accelerated Value Deliverables

PMR Report of Open Support Issues

Sent via Email by AVL and Discussed in Regular AV Meetings with Customer

APAR or Defect Report

Sent weekly via Email Subscription set up by AVL

Delivery Plan

Set up by AVL with Customer Input. Lists upcoming plans, upgrades, migrations. Reviewed regularly.

AVP Quarterly Report

Sent quarterly by AVL and covers Value Add Delivered during the Quarter

AVP Knowledge Sharing Sessions

Schedule sent by AVL of upcoming scheduled sessions. Playback links available

SWG Quarterly Newsletter

Sent quarterly via Email Subscription set up by AVL

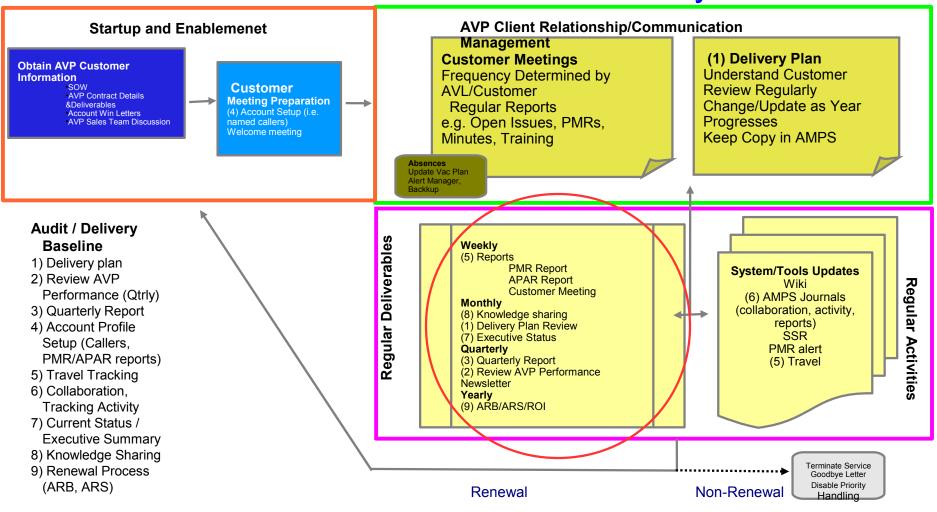
Additional AVP Reporting

Meeting Minutes list of open ER's in PMR Report, and additional reports based on customer need





AVP Work Flow / Audit for Baseline Delivery







AVP Value Add

AVP Value Add	AVP Deliverables	Examples
Proactive and customized support	Custom Troubleshooting and Scripting Remote Administration and Cleanup Assistance with Disaster Recovery Planning Facilitate Architecture review and assistance Capacity / Performance analysis and tuning Recommendations on backup and recovery procedures Recommendations on security precautions	State of New York - onsite days used to review product plans, and make a recommendation for product usage and potential growth. Follow-up 18 months later with an updated plan - Both times a formal document outlining the findings State of CA DMV - TSM Environment cleanup, Disaster Recovery, and Capacity Planning FBI - architects working to review questions related to TSPM Bank of America - Accelerated Value Leader's weekly cross-brand team meeting
Customer Focused Product Management Assistance	Maintain and track customer enhancement requests Facilitate Product management sessions Facilitate regular meetings to review and define enhancements requests based on customers business priorities Work with IBM product management teams to ensure continuous progress is being made on enhancement requests	AT&T AVP - Liaison with various teams within AT&T's organization to capture their requirements for technpack upgrades and manage the delivery of those requirements thru upgrade roadmap aligned with thier bsuiness needs Initiate and maintain the relationship with AT&T network equipment vendors (Ericsson, Nokia, Siemens, Nortel, Lucent, Tektronix, Cisco etc) for procurement of Documentation and Sample data in support of IBM TNPM Engineering forces for Probes/Tech-pack upgrades Manage Scope/Requirement Document Reviews and Approval process for each TNPM techpack upgrade Bank Of America AVP - Facilitate Cross-Brand Involvement Assist with Was 6.1 35 Upgrade- Collaborate with WAS AVL Assist with DB2 9.7 fp3 Upgrade- Collaborate with DB2 AVL
Installation, Upgrade, and Migration Assistance	Assist customer with installation and configuration Custom APAR delivery thru iFix / LA Fix, Special APAR Reports Check of environment and OS levels for installs Upgrade Assistance Patch Strategy Recommendations Facilitate weekly and ad-hoc meetings among IBM development, Customer, and their 3rd parties for resolving issues arising on daily basis around release/fixpack roadmap planning and implementation	MetLife - weekly Non-GA APAR / Internal Defects list UNICEF - AVS TDS LDAP migration and consolidation DTCC - custom installation scripts created for TAM Migration/Installation Bank of America - Custom APAR delivery thru iFix / LA Fix and Special APAR Reports CSP Production environment Support 7.1.1.4 on DB2 9.7. Maximo 7.1.1.8 Upgrade (CCMDB, TSRM, TAMIT 7.2) Dev3 Environment.
Assistance with Customer Environment	Set up and maintain a test environment similar to customer Test Environment Recommendations Review of Customizations	Daily Touch Point Meeting with various teams within BoA POC assistance - e.g. WAS MQ Design VS SiBus JMS Assistance in creating Maximo Vanilla VM Provide assistance in creating or upgrading development environments at client site Collaborative with IBM Development, DE, and L3 teams in India to help resolve critical upgrade issue with TSRM 7.2.1.1FP (this saved customer opening critisit and was able to continue the rollout and maintain Go.L ive Data)
Knowledge transfer	Access to user groups and advisory councils (peer collaboration with other AVP customers using same products) AVS deliver hands-on customized product training Ad-hoc assistance to end users on how best to solve their needs using the existing tool capabilities Process consulting and technical workshops Facilitate access to IBM's SMEs and Architects for assistance with customer's focused needs	Maximo Advisory council - where all AVP customers get together to discuss, share and learn best practices from each other AVP Knowledge Sharing Sessions - only available to AVP customers. The topics that are presented could actually include topics on any type of AVP deliverable.





Basic Delivery Schedule and Output

Weekly

- Journal Entries
- PMR Report
- APAR Report
- Customer Meeting (could be bi-weekly or monthly)

Monthly

- Knowledge Sharing Account Plan Review
- Delivery Plan / Executive Summary / Account Status

Quarterly

- Quarterly Report
- Quarterly Newsletter

Yearly

- ARB Account Renewal Brief
- ARS Premium Renewal Summary (if requested by AVP Sales)
- ROI Return on Investment (if requested by AVP Sales)





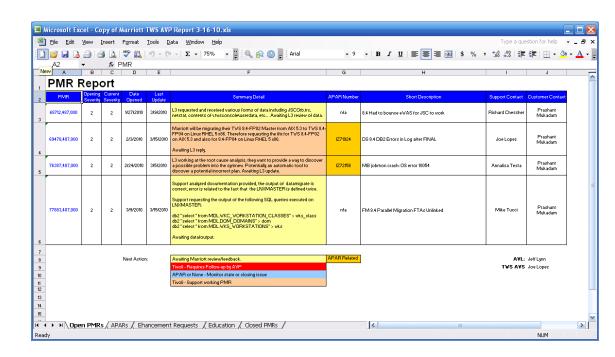
Weekly AVP Report

- Track all issues, open and closed, related to AVP
- Provides status on all open items
- Reviewed by AVL and AVS during weekly / regular AVP meeting

- PMRs
- APARs
- Enhancement Requests

http://www.ibm.com/developerworks/rfe/? BRAND ID=90

- Education
- And more....





AVP Meeting Minutes

- AVL should take and send meeting minutes for each regularly scheduled AVP meeting
- Contents:

IBM Software

- Date
- **Attendees**
- Agenda
- Ongoing / Open Items
- PMR Updates
- New Items

AN ANarrioff

Premium Support Meeting Minutes

ICN: 5501079 Date: 3/22/10

Attendees

Marriott

- Alan Goho, Frank Hammond, Site Ekibury, Mythill Kannan, David Portbovic, Gener Cittanan
- Jeff Lynn, Roy Spencer, Rob Rice

Agenda

- Open items
- AVP Report
- New Discussion Hems/Questions

Meeting Minutes

Open Items

- PMR Report

78136,487,000 - TAMOS not running on Windows. For UNIX, there is no inactive-timeout setting that would kick off the X Windows xlock program . Closing . P.M.R.,

78148,487,000 - "Fallover cookles are not actually a mechanism for maintaining sessions; it is a mechanism for transparently re-authenticating the user. Each WebSEAL server in the described scenario will have its own session for the user. The Session Management Server (SMS) can be used to accomplish seamless session tallouer between Web SEAL domains. With the provided setup,

ஆட்டு a user log his into a Web SEAL countgured into the MARRIOT.COM Session Realm, the same SMS Session ID will be used. Closing PMR,

295 to .487,000 - L2 has a vocess fully recreated the laste locally and engaged L3 to determine root cause. Measures put in place to help avoid issue, no reloccurrence since.

775 06 ,487,000 - Fix provide d 3/17 - Marriott rolling into production over 3/19 weekend - Discuss results on next

783 24,487,000 - Enhancement MRO3 12 105958 - Customers have found value in leveraging their iTD is olutions. hie valitating changes made via the changelog (for his tance on stom beed data sγno solittons). Customers are requesting this due to the complexity of their replication configuration (in Hitple peer exylpoxine by a centralized repository of changes made not just to each replica/peer, but a remote universal changelog which tracks ALL changes made to ALL systems in the topology. Glosing PMR,

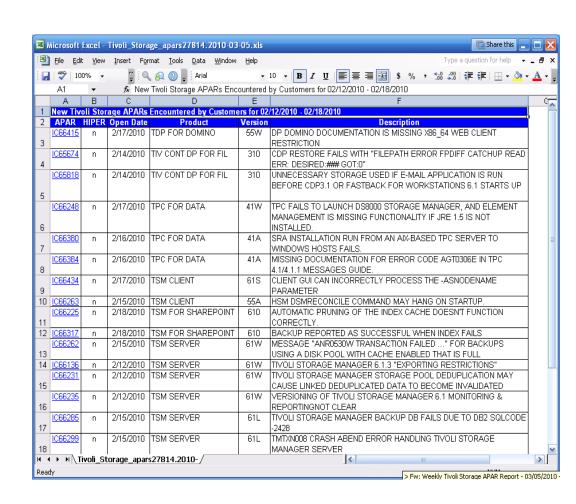
New Discussion Items/Questions

- Onsite meeting scheduled for 3.31
- Joe/Jeff/Rob/Roy will be onsite all day



Weekly APAR Report

- Automated Report sent by AMPs based on customer profile setup
- Report consists of all APARs opened that week against the product(s) for which the customer has AVP support
- Only Named Callers receive report
- Recipients defined in AMPs to receive





Delivery Plan and Monthly Review

- The Delivery Plan serves as a roadmap for AVP activities as well as retaining some historical data for reference
- Contents/Topics/Agenda:
 - Open Action Items
 - **Upgrades/Migrations**
 - Onsite Usage
 - **Enhancement Requests**
 - **Technical Notes**
 - Other Recommendations
- The monthly review ensures all parties are in congruence



State of New York AVP Account Plan

Date: 10/21/2009

AVL: Janis Thomas - janisjt@us.ibm.com

Task	Activity Title	IBM Owner	Customer Owner	Status	Action	Due Date
1	Architecture Document for ITM6	John Kuhn	Charlie Sigadel	Started	OFT is waiting for this document which includes ITCAM for Transaction info. An architect from Twoli, Jeffrey Powers, came onsite. Janis will check with John Kuhn to see where this currently stands.	Delivered August, 2009
2	Legacy Tivoli	Taben Nelson	Charlie Sigadel	Started	Never moved the Legacy Twoli (Framework, ITMS, TEC) to st.inux. There were 2 issues: 1) Servers are quite old (oldest from 2002) 2) Too many of them. Migrating the Legacy Twoli to new AIX LPARs, and the target is Q4 2009.	Q4 2009
3	Multi-Homing TMRs	Taben Nelson	Charlie Sigadel	Initial	OFT is not that familiar with multi-homing TMRs	Q4 2009
4	Migrating ITMS to ITM6	Toben Nelson	Charlie Sigadel	Started	Challenges with passing things to TEC (it clears out events), and with Monitoring w/ITMS.	Q4 2009
5	OMNIBUS	n/a	Charlie Sigadel	Started	Big unknown. Planning to attend a webcast on 6/25. Janis suggested we might use this as an idea for a future Premium support Knowledge Sharing call. He said he would like to have an idea of what they're going to face for the migration to do	Q4 2008





Quarterly Report

- This Quarterly Report highlights AVP activity delivered during the previous quarter, specifically identifying improvements achieved and recommendations for improvements next quarter.
- Contents:
 - AVL/AVS Activities
 - Proactive Activities
 - Metrics
- PMRs / APARs / Enhancements
- Knowledge Sharing Activities
- Recommended Actions for Next Quarter
- Due on the 15th following end of quarter:

Q1 - April 15

Q2 - July 15

Q3 - October 15

Q4 - January 15



Software Accelerated Value Program Quarterly Report – Q1 2010

Prepared for: CIGNA







AVP Contract Renewal

Report Type	Due Date	Responsible Party
Delivery Plan (Account Plans)	April 30 AVLs should work on these during the first quarter of the year.	AVL
Quarterly Reports	Due on the 15th of the month following end of quarter. Reports due: Q1 - April 15 Q2 - July 15 Q3 - October 15 Q4 - January 15 (of new year)	AVL
Account Renewal Brief (ARB)	90 to 120 days prior to contract expiration date	AVL
Account Renewal Summary (ARS)	The ARS document should be completed by the AVL 3-4 months prior to the renewal date of the contract.	AVL
Return on Investment (ROI) Calculation	This is part of the ARS and should be completed by the AVL 4 months prior to the renewal date of the contract.	AVL (Questionnaire , SSS (Contract, \$\$)
Account Renewal Summary (ARS) Cover Letter	3-4 months prior to contract expiration date (Should be completed after the ARS is done.)	SSS (with input from AVL)





Tools

- AMPS
- AVL Reporter
- Administrative



AMPS Introduction

- A single portal for AVP users that provides internal client-facing audiences a program view for each client that includes entitlements, deliverables, contacts, value adds, PMR reporting and workflow capacity
- Direct URL: http://tiger.lenexa.ibm.com:81/amps/amps_main
- Authorization as TaylorMade:
 - access the TaylorMade home page using IBM intranet login/password
 - http://tiger.lenexa.ibm.com:81/taylor_made/tam_master
 - click on "Request TM Access" in the left hand menu box, fill out and submit the access request form
 - email will be sent when the request has been processed
- Community link
 - http://w3.ibm.com/connections/communities/service/html/communityview?communityUuid=66abeb4d-3892-44c0-a19c-9346f0cac965



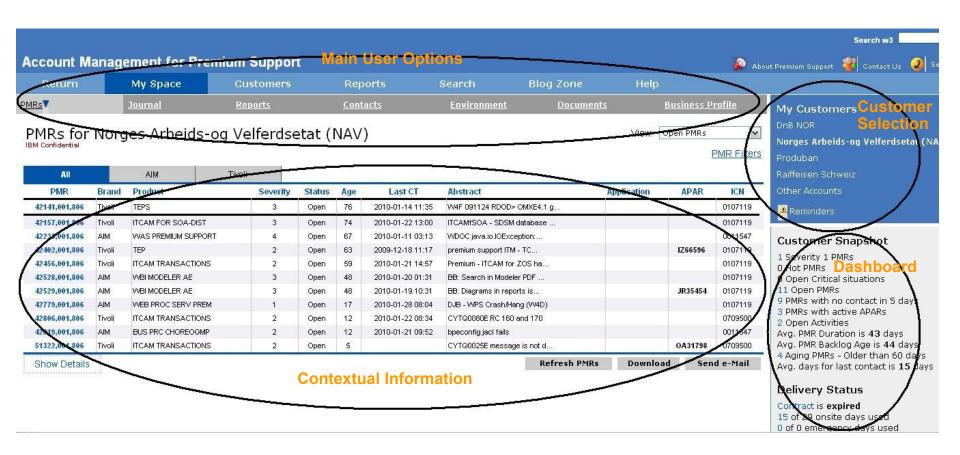


Task	AMPS	AVL Reporter	CAPture
Setup Account details	→		
Named Caller details	→		
Record on-site days	→	~	
Generate APAR report	→		
Open PMR status	→	~	
PMR detailed information	>	•	
PMR reporting	→	~	✓
Quarterly reporting		•	✓
Client requests (tasks) or email via journals	>		
Store customer documents	→		
Detailed account snapshot			26





AMPS - Main page layout







AMPS - Account options - PMR Info and Reporting

Main purpose: allows the AVP team to review the PMR status and update summary status for inclusion in the regular PMR reports that can be sent to the customer.

- Displays one line per open PMR for all the brands covered by the contract
- View can be modified by view selection, PMR Filter, or by selecting the brand tab
- Line selection displays detail in the lower section of the screen, and has selection tabs for the detailed display of PMR body text or customer summary. It also has a hyperlink to WebRETAIN
- Download report for editing, or send directly to customer



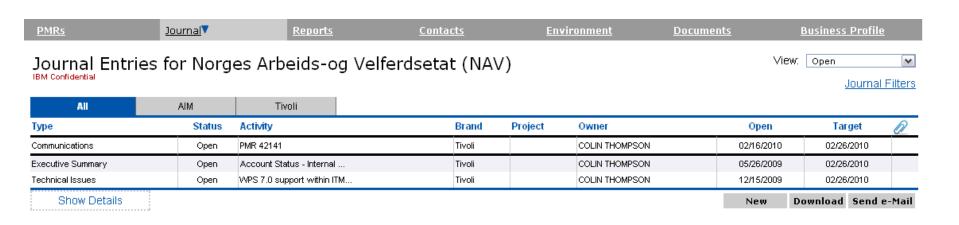




AMPS - Account options - Journal Entries

Main purpose: displays the journal entries for the selected customer. Journals are a way of recording and tracking tasks performed for the customer, which should be reported in the Quarterly Report

- View summary one line per journal, click on line to view detail
- Brand selection tabs
- View open, completed, past due, visits, value adds, time period, IWCS
- Customized display via journal filters
- Create new entries, download list and email interface
 - ▶ eMail to Journal: journal@tiger.lenexa.ibm.com





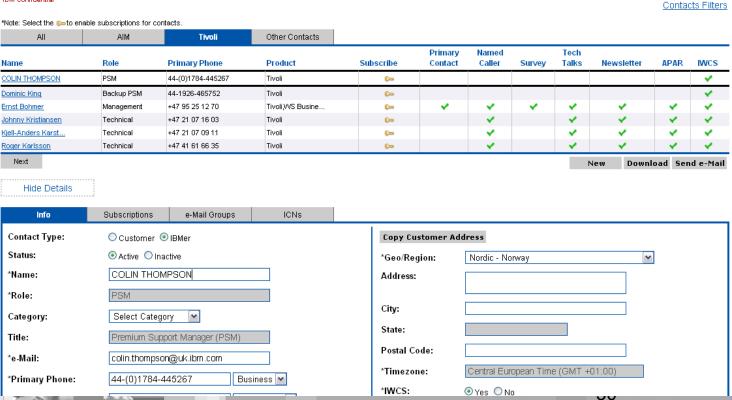


View: All

AMPS - Account options - Maintain Contacts

Main purpose: displays contact details for the selected customer. Maintains the account contacts and their subscriptions.

- View one line per contact, click on line to view detail
- Setup automatic distributions, no longer enabled within TM
- Selectable view, and display can be customized via filters
- Email interface Contacts for Norges Arbeids-og Velferdsetat (NAV)

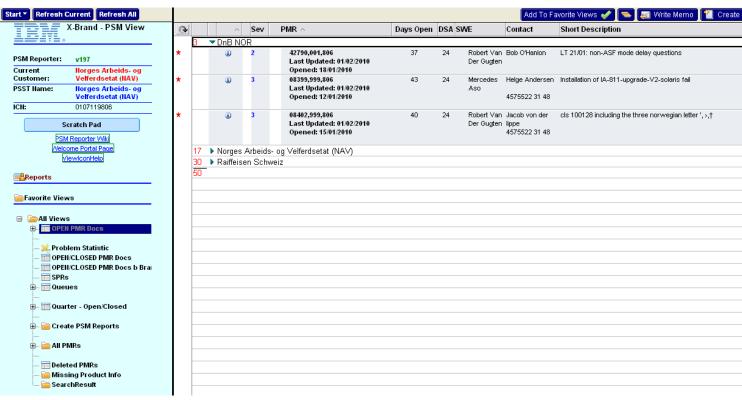




AVL Reporter - Overview

Notes database which generates customer reports. It reads PMR data from Retain, and allows the AVL to customise for their customers.

- Developers:
 - Steve Waggoner
 - John Haslam
 - Roland Urban
- LotusScript agents build Microsoft Office documents using the data stored in the database.
- Interfaces to:
 - Premium Support Services Tracking (PSST) for contract information and details of named callers
 - ComplDMaps database, to convert Retain Product IDs into product names and brands





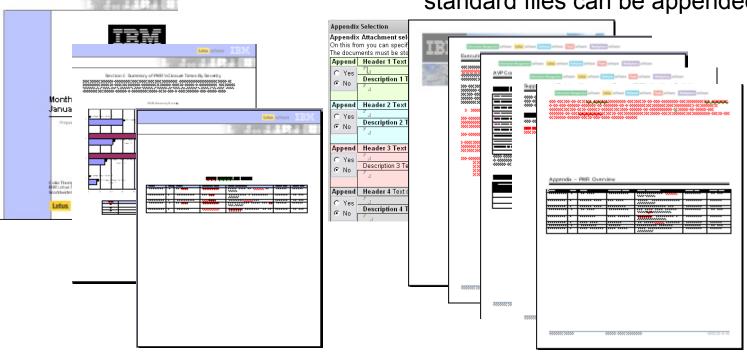
AVL Reporter - Report Formats

Basic weekly report:

PMR	STATUS	SEV	SWE	Customer Name	Short Description	Open Date	Mod Date	DSA
42402,001,806	OPEN	2	sal Gunduz	Audun Simonsen	premium support ITM - TCAMfRT issue IZ66596	11/30/2009	01/27/2010	29
42456,001,806	OPEN	2	dwight Dixon	Dino Hockic	Premium - ITCAM for ZOS hangs in pre- production	12/04/2009	02/18/2010	7
42459,001,806	OPEN	2	dwight Dixon	Svein Seglen	PREM support TCAMfT CICS	12/04/2009	02/18/2010	7

Monthly report with charts:

 Quarter report template doc with charts, standard files can be appended:





Admin - PMR Alert Process

- Please go to http://ausgsa.ibm.com/projects/i/isstl2sup/pmralert/ read carefully the following links:
 - - Queue Addition:
 - http://ausgsa.ibm.com/projects/i/isstl2sup/pmralert/access.html#requestQueueAddition
 - Queue Removal:
 - http://ausgsa.ibm.com/projects/i/isstl2sup/pmralert/access.html#requestQueueRemoval
 - Configuration Change:
 - http://ausgsa.ibm.com/projects/i/isstl2sup/pmralert/access.html#requestConfigChange

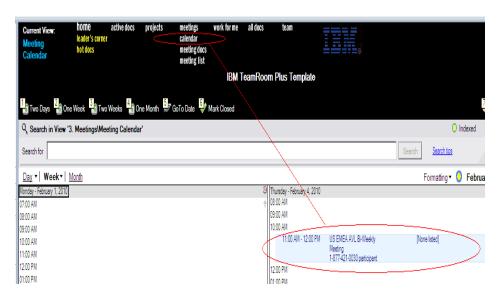
	Tex	t Address email	address		
Team	ICN	Who to alert - Primeshift	Who to Alert - Offshift/Weekend		Chan Chan ged ged by Date
Walmart	9521495	8004251160@archwireless.net;8 <u>00</u> 4319419@archwireless.n afreitas@us.ibm.com,mj@us.ibm.com, alvonda_huward@us.ibm.com	afreitas@us.ibm.com_mrj@us.ibm.com, alvonda	howard@us.ibm:com	Micha 05/12/ el 2007 hoeft
Siemens	0877439	447764667138@mmail.co.uk, HAMILGAR@uk.ibm.com,DIAPER@uk.ibm.com,HAUM@uk. com, David G. Kay@uk.ibm.com,MAGUIREP@uk.ibm.com,WILLJE uk.ibm.com	ibm. MAGUIREP@uk.ibm.com, WILLJEN@uk.ibm.co	, HAUM@uk.ibm.com, David.G.Kay@uk.ibm.com, m	Micha 07/08/ el 2007 Hoeft
Ciamana	NE22071	AATTCACCT100@mm-il aa iile UAMII CAD@iile ihm aam	UAMII GADALIIL ihm oom DIADEDALIIL ihm oor	HATIM@ule ibm com Douid G Kou@ule ibm com	Miaba N7/N0/

Dist -PMR 34455_7TD_000 was detected on WBETIM,12H with state: (1) - PMR Arrival Comment: ATTN Mike: Txfr back to TIM Additional information: Received CSTATUS: COMPID: 5724C3403 Alert _ Category: PAX Severity: 2 Timestamp: 01/08/2009 10:38 shift: 1 timeZoneOffset: -002 Priority: 2 timePutOnQ: 11:36/08 PPG: 202



Admin - AVP Support Team Room

- AVP Support Team Room
 - (Tivoli Premium Support Implementation)
 - Notes://D03DBM06/87256FC 8005E0BD6/
- Main Use is for Monthly AVL/AVS Meeting Agenda and Materials:
 - Monday. 10 am 11 pm EST
 - Request Access:
 - Send email to either Janis
 Thomas/Raleigh/IBM or Michael
 Hoeft/Raleigh/IBM









Admin - SSR Support Systems Request DB

- Lotus Notes Workspace
 - Install Database Link:
 - Notes://CAMDB04/86256E8C00 7992FB/
- Main Use Setup/Change Authorized Callers, report SR issues, etc. for AVP customers
- To open a Request:
 - Click on "Create New Request"
 - Fill in Support Systems Request Form
 - Primary Category: Accelerated Value Pgm
 - Secondary Category: Select from pulldown
 - Complete ICN, Brief Description, Detailed Description
 - Click on "Save and Exit"







Admin - AVP Notes / Email Aliases

- Example -email-alias
 - Example-embedded-email-alias
- 1) Tivoli-AVL-US
- 2) Tivoli-AVS-US
- 3) Tivoli-AVL-EMEA
- 4) Tivoli-AVS-EMEA
- 5) Tivoli-AVL-AP
- 6) Tivoli-AVL-LA
- 7) Tivoli-AVL-WW
 - Tivoli-AVL-US, Tivoli-AVL-EMEA, Tivoli-AVL-AP, Tivoli-AVL-LA
 - Tivoli AVP Management (not an alias)
- 8) Tivoli-AVS-WW
 - Tivoli-AVS-US, Tivoli-AVS-EMEA
- 9) Tivoli-AVP-WW
 - Tivoli-AVL-WW, Tivoli-AVS-WW, SupWW_GRT-Tiv-All, Tivoli-AVP-ISS
- 10) SupWW_GRT-Tiv-All
 - SupAM GRT-Tiv-All, SupEMEA GRT-Tiv-All, SupAP GRT-Tiv-All



Admin – Vacation Planner

Backup/Absences

- 1. Determine your backups, and inform your Manager
- 2. Update your Vacation Planner and send to the appropriate team e.g. Tivoli-PSM-US or Tivoli-PSM-EMEA, PSA(s)



Vacation Day

Vacation Planner - Version 1.14 9/09/2003

05/15/2009

Type:

Duration:

 Vacation Day Full Day

16

(10:00:00 AM-06:45:00 PM)

C PC Holiday O 1/2 Day AM

O Flex Day O 1/2 Day PM

C Site Holiday

Description:

- KPMG <Backup Name, Contact Info> UNICEF - <Backup Name, Contact Info>
- 3. Inform your Customers via email.
- 4. Update your Out Of Office in Notes:







Management Tools



Using ILC

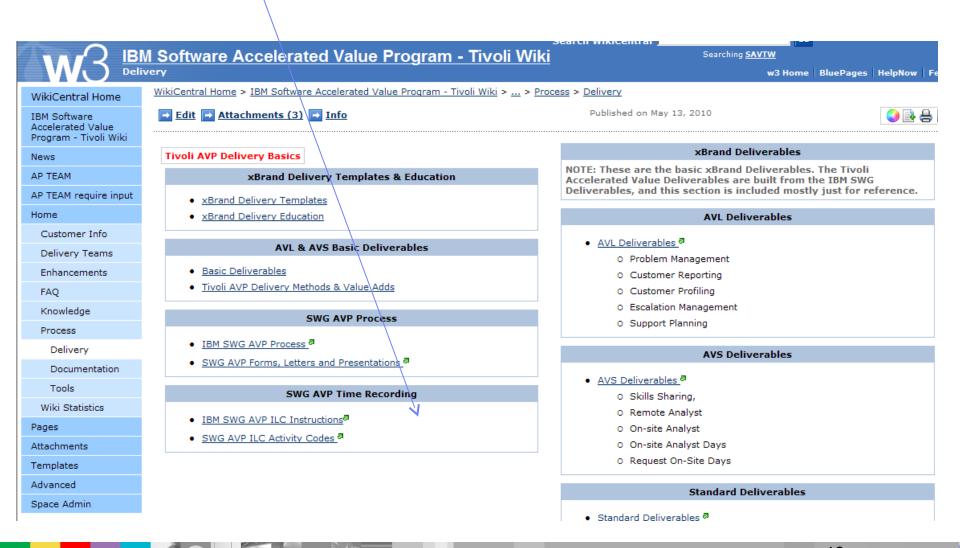
- There is on-line documentation: ILC Users Guide
- ILC data will be used to prove to the customer that time was spent on his/her issues. Areas to be reported on are:

Activity Code	Activity Description
AV0224	Other Deliverables
AV0225	Problem Management
AV0226	Customer Visit
AV0227	Knowledge and Skills
AV0228	ROI Staff Advisement
AV0229	ROI Risk Avoidance
AV0230	ROI Proactive Tasks

- These codes correspond to AVP Deliverables as describe in the Delivery section on the WiKi. This presentation as well as a detailed list of ILC codes now reside on the WiKi.
 - https://w3.tap.ibm.com/w3ki08/display/SAVTW/Delivery
- If you can't find an activity that corresponds to a deliverable, use AV0224 as the catch all.



AVP WiKi ILC Instructions







Additional AVP Info





Knowledge Sharing Sessions

- Offered exclusively for our Accelerated Value Customers
 - ▼ Topics come directly from customer suggestions and requests
 - ✓ Topics cross all segments
 - One hour sessions are recorded via Centra
 - ✓ Playback Links available for missed sessions
 - ✓ Ideas or Recommendations are forwarded through AVLs





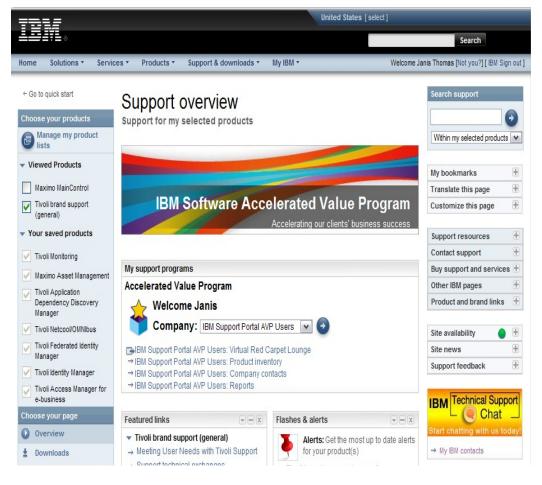
Segment Champions

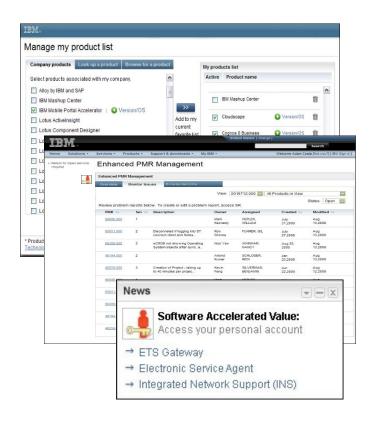
- Segment Focused Teams to help serve AVP clients more efficiently
 - ✓ Focal Point for any specific segment related request.
 - ✓ Inner Circle communication structure
 - ✓ Intended to ensure AVL/AVS are aware of Segment Roadmap/strategy plans and properly leverage them
 - ✓ Group meets monthly



Accelerated Value Support Portal

http://www.ibm.com/supportportal





Company product list when managing products lcon indicates portlets or documents available only to AVP participants

Enhanced manage problems portlet





Best Practices Initiative

- Ongoing Initiative to Provide Consistency and Efficiency to Team
 - AVP Refresher offered in April 2011
 - ✓ Tested with current AVP customer for fdbk
 - ✓ AVL and AVS Refreshers planner for Q3/Q4
 - ✓ Teaming and Collaboration Efforts being put in place for Dev, L2, Sales, AVP
 - ✓ Reviewing and Standardizing Scorecards / Executive Briefs

IBM Software
Accelerated
VALUE PROGRAM



