

IBM智慧行動協同論壇

打造企業行動力

實踐協同社群力

主辦單位

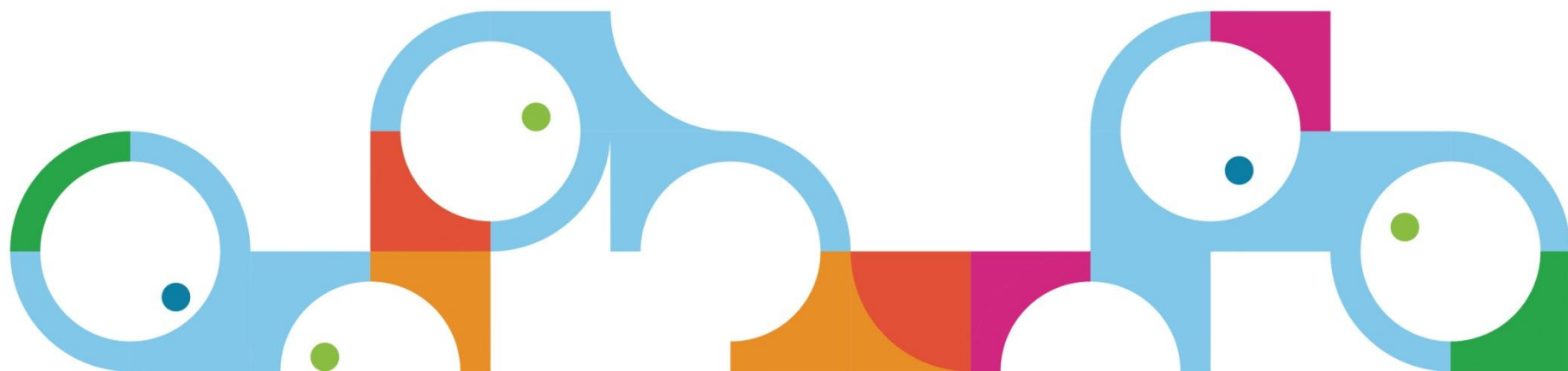


媒體協辦



數位時代 媒體群

經理人
MANAGER today



Lotusphere

Connect 2013

IBM智慧行動協同論壇

打造企業行動力

實踐協同社群力

主辦單位 IBM

協辦單位

數位時代 媒體群 經理人

企業社群行動再進化

IBM Connections 4/Mobile and Next

企業即時通訊行動新境界

IBM Sametime 8.5/Mobile and Next

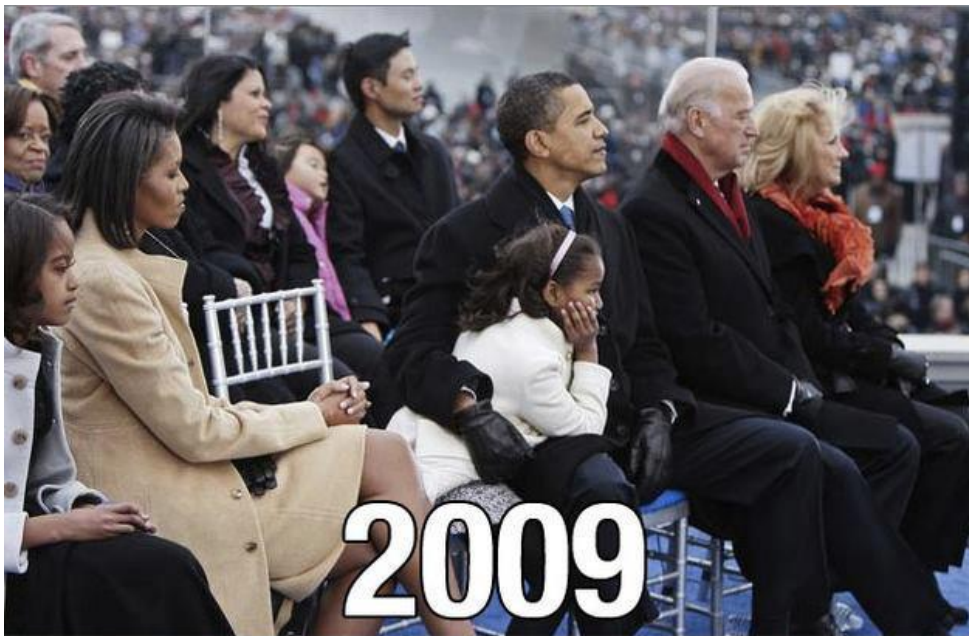
Cory Ma 馬西緯 | 資深技術顧問

Roger Cheng 鄭舜元 | 技術顧問

IBM軟體事業處 | 協同作業解決方案部門



美國總統歐巴馬就職典禮上 大家最關心的是甚麼？



人們生活及工作方式已經改變

隨時隨地接收資訊

即時分享及搜尋資訊

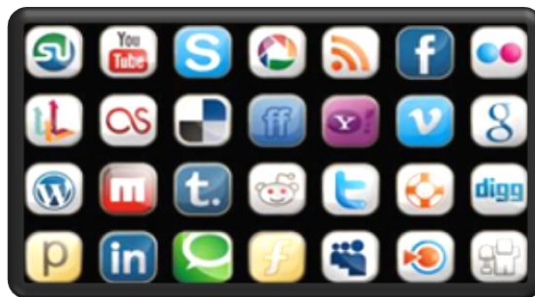


- 每天有超過 **155 百萬** 條推特被傳送
- 每周有超過 **70 億** 篇的內容在Facebook上被分享

Source: Fortune Magazine, May 2, 2011; Facebook, 2011

隨時隨地聯繫網絡

大量使用社交工具及行動裝置



- 民眾使用手機行動上網 **45%** 時間於使用社交網路
- **全球智慧手機出貨量** 已於2012年超過PCs

Source: Nielsenwire, 6/1/2010, Morgan Stanley 資策會, 2012年台灣民眾行動與無線上網現況

員工自主意識提高

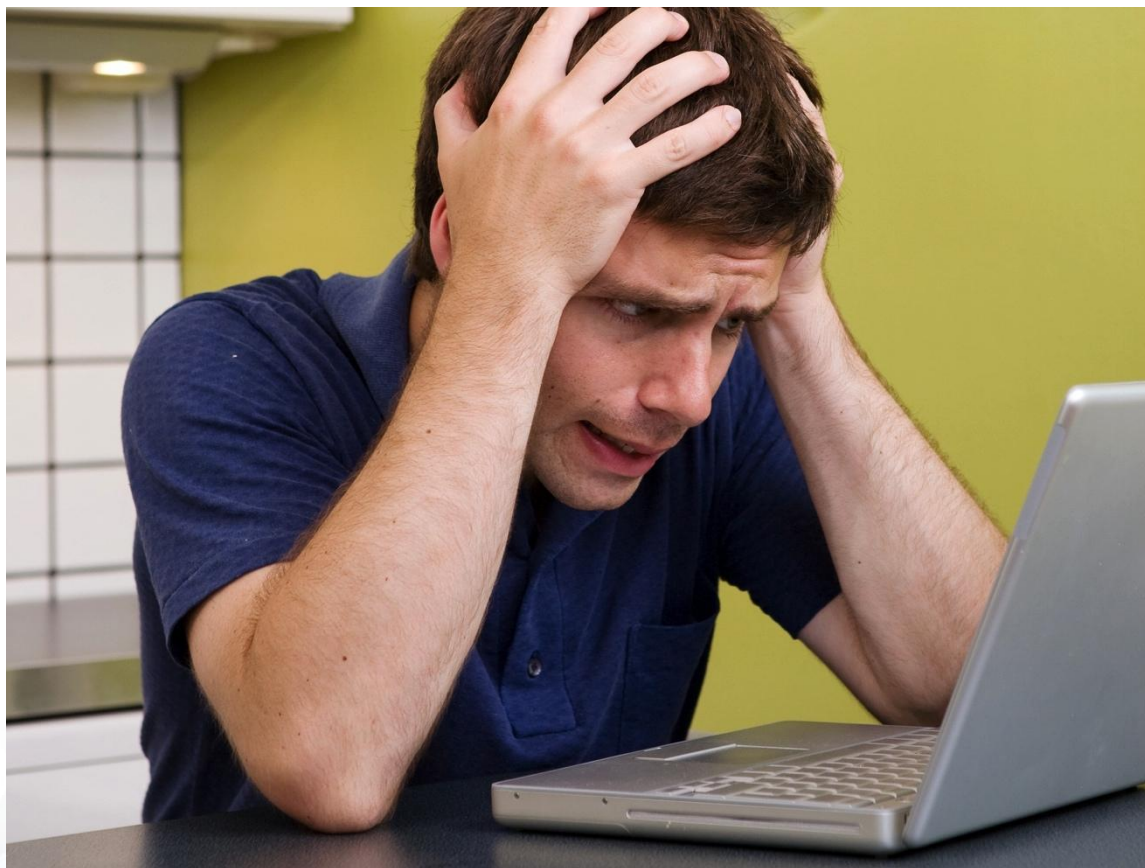
員工在企業內部也需要使用各種社交工具



- **70%** 企業已在企業內部推行社交商務工具, 員工生產力提升 **20-25%**
- **64%** Y世代員工使用非公司提供的社交網路工具 **完成他們的工作**

Source: The social economy: Unlocking value and productivity through social technologies 2012 Forrester: Forrsights Workforce Survey 2011

傳統的協同合作及通訊設備，已經無法滿足企業的需求



企業所面臨的挑戰 – 案例分享

製造業: 產品開發部門產品設計與市場需求脫節

金融業: 新進員工只能靠筆記本抄寫各項業務流程

零售業: 各個分店間只能靠週會來互通業務訊息

跨國科技業: 推行行動辦公多年，需要整合各種通訊設備。並且需要節省差旅費

金融業: 總行與分行間溝通只能靠EMail及電話，要召集所有分行主管開會又徒增差旅費

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利用社群整合跨組織資源

- 跨組織知識社群整合所有資源
- 行銷及業務部門更容易查找產品詳細介紹
- 更暢通的管道，將產品建議反饋予RD部門及產品PM

Building the Future of IBM Connections

Building the Future of IBM Connections



- Overview
- Recent Updates
- Members
- Ideation Blog
- Activities
- All Ideas
- Graduated Ideas
- My Votes

- Tags
- Find a Tag
- activities activity

Building the Future of IBM Connections

1 - 30 of 428 Page 1 | 2 | 3 | 4 | 5 ... 15 Previous Next

Sort by: [Date](#) | [Title](#) | [Votes](#) | [Comments](#) | [Visits](#)

262
✓ Voted

NNTP (native) support - Add to Connections

Paul W. Jones | May 28 | 54 Comments | 1,679 Visits

Network News Transfer Protocol

NNTP is the native format used by the internet for News groups (aka Forums). See:

http://en.wikipedia.org/wiki/Network_News_Transfer_Protocol

for some details and information. The idea is that this would also be available from Connections, in a native in-product (no add-on server), so that news group followers could use it to follow

- Forums
- Comments (wikis, blogs, etc.)

News readers are very lightweight, and allow the end user to follow a lot of forums at one time, see threading to some degree, etc. And there are a lot of News readers available, the wiki reference gives a list of some. The idea is that IBM would support open standards and interfaces to its Connection product.

Note, this is not the internal w3 add-on approach, this would be to add it to the base IBM Connections product.

259
✓ Vote

Ability to migrate standalone communities into sub-communities of a larger community

Luis Suarez Rodriguez | Apr 5 | Tags: migration standalone integration memberships sub-communities communities requirements enhancements | 21 Comments | 402 Visits

One of the more frequent requirements, feature requests, enhancements that I keep bumping into as a community builder in w3Connections is that ability to migrate standalone communities from IBM Connections into sub-communities of other larger communities where they may well be a need to blend, integrate, migrate. There are hundreds, if not thousands, of standalone communities that could fit in quite nicely as a sub-community of an existing community. We need to be able to migrate those

Similar Blogs

Dev Corner
189 Entries | Sophie Wrobel
Updated Feb 28
59 64

Business-to-B...
405 Entries | Didier Boullery
Updated Apr 3
6 2

ISSL UKI
432 Entries | P. Greaves
Updated Yesterday 4:52 PM
68 396

Technology Ad...
258 Entries | Christopher D. Wyble
Updated Nov 9
272 282

The Buccaneer...
262 Entries | Matthias Purper
Updated Yesterday 11:17 PM
20 48

Similar Ideation Blogs

IBM Sametime ...
230 Entries | Mark G. Mark...

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以知識社群及任務社群 匯集群組智慧

The screenshot shows a LinkedIn group page for 'Enterprise Manufacturing Customers'. The page layout includes a top navigation bar with '我的社群' and '公用社群' tabs, a search bar, and a '此社群' dropdown. The main content area is divided into three columns: a left sidebar with navigation options, a central activity feed, and a right sidebar with member information and media. Five yellow callout boxes with arrows point to specific features: '資訊統整集中' (Information Consolidation) points to the member list; '以“人”為中心' (Person-Centric) points to the '檢視全部 (9)' link; '凝聚全行資源' (Consolidate All Resources) points to the '媒體展示區' (Media Showcase) section; '資訊分類' (Information Classification) points to the '活動' (Activities) section; and '靈活彈性' (Flexibility) points to the '討論區' (Discussion) section.

我的社群 公用社群 此社群 搜尋

企企製造業客戶社群 追蹤此社群 社群動作

企企製造業客戶社群

概觀
成員
活動
討論區
書籤
檔案
構思部落格
部落格
媒體展示區
Wiki

子社群
紡織業
塑化業
食品業
電子業

標籤
尋找標籤
2012 2012-q2 account_day
ambassadors asset blueiq
bpos bva campaign
cconnections ceemea chb
cisco cloud competitive

概觀
所有有關於製造業客戶相關的資訊及知識, 還有專家, 您都可以在這邊找到. 協助您維護既有商機, 開發潛在商機
標籤: 企企, 製造業

活動
開始建立活動
企業資產融資 其他
已由 Roger Cheng 更新 | 今天 下午 1:51
非信保基金類融資流程 其他
已由 Roger Cheng 更新 | 今天 下午 1:51
OBU 其他
已由 Roger Cheng 更新 | 今天 下午 1:50

討論區
書籤
檔案
構思部落格
部落格
Wiki
子社群

成員
檢視全部 (9)
媒體展示區
上傳

資訊統整集中

以“人”為中心

凝聚全行資源

資訊分類

靈活彈性

將複雜業務流程以系統化方式留存為企業知識

大多數的任務流程不一定是固定的

The screenshot displays the IBM Connections user interface. At the top, the navigation bar includes 'IBM Connections', '首頁', '人員資訊', '社群', and '應用程式'. The user 'Roger Cheng' is logged in, with options for '設定', '說明', and '登出'. Below the navigation bar, there are tabs for '活動', '待辦事項清單', '活動範本', and '最近的更新項目'. A search bar and a dropdown menu for '此活動' are also present. The main content area is titled '非信保基金類融資流程' and features several action buttons: '追蹤', '將活動標示為完成', '活動動作', and '社群動作'. On the left, a sidebar shows a navigation menu with '企金製造業客戶社群' selected, and a list of options including '概觀', '成員', '活動', '討論區', '書籤', '檔案', '構思部落格', and '部落格'. The main content area has three buttons: '新增項目', '新增待辦項目', and '新增區段'. Below these, there are sections for '客戶需備妥文件' and 'eLoan系統'. The '客戶需備妥文件' section contains a table with the following items:

項目	負責人	時間	操作
<input checked="" type="checkbox"/> 公司營利登記	Roger Cheng	今天 下午2:44	其他
<input type="checkbox"/> 董事成員名冊	Roger Cheng	今天 下午2:44	其他
<input type="checkbox"/> 近三年財報資料 由 Roger Cheng 今天 下午2:45			隱藏

Below the table, there are links for '新增評論', '新增待辦項目', '編輯', and '其他動作'. At the bottom of the table, there are links for '新增至此區段: 項目 | 待辦項目'. The 'eLoan系統' and '注意事項' sections each have a '動作' button. At the bottom, there is a link for '這些項目的資訊來源'.

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DEMO!!

Lotusphere

Connect2013

IBM智慧行動協同論壇

打造企業行動力
實踐協同社群力

主辦單位 IBM

協理協辦

數位時代 媒體群 經理人

IBM Connections 社交商務平台解決方案



於社交商務市場連續三年市佔率第一

FORRESTER

2X A Leader!
主導社交商務市場，
完整的平台架構及雲端服務支援

Aragon
Research

**Aragon Research
Globe 評比IBM為
市場領導者**

Gartner

**IBM位在社交商務軟體市場Magic
Quadrant的領先象限**



IBM Connections 4.0



人員資訊

找尋內部專家, 聯繫人脈網絡



首頁

個人化首頁, 提供各項關注的內容的最新更新



知識社群

集合群組智慧, 解決商業難題. 凝聚跨部門資源



內容分析推薦及使用統計

系統智慧推薦人員, 內容, 社群



檔案分享

以更有效率更方便的方式分享檔案, 將原本散布在各處的檔案, 集中成為知識資產



微網誌(狀態更新)

透過內部人脈網絡解決業務難題



Wikis

共同撰寫知識文件, 進行版本控管. 集合群體智慧



群組書籤

將大量的外部知識, 轉換為企業內部知識. 將員工電腦裡的我的最愛, 成為企業的知識資產



業務活動

管理正在進行的業務活動, 將完成的業務活動轉換為企業內部的知識資產



部落格

打破組織階層, 加速策略及訊息傳遞的速度及廣度



討論園地

交換意見, 找到專家, 解決問題, 尋求協助



構思部落格

腦力激盪, 集合群組智慧

Embedded Experience Activity Streams · Social Mail

- 隨時關注動態更新訊息

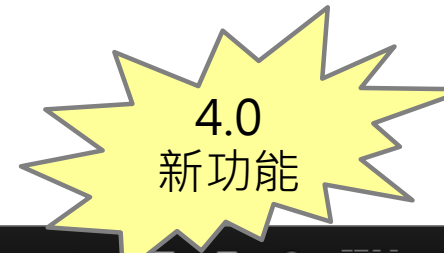
4.0
新功能

The screenshot displays the IBM Connections user interface. At the top, there is a navigation bar with 'IBM Connections' on the left and user information 'CORY MA' on the right. Below this is a search bar and a list of connections. The main content area shows a social mail activity stream. The top of the stream has a dark header with buttons for '回覆', '轉寄', '標示為未閱讀', '移至...', and '刪除'. The activity is titled 'GCG Daily Win Wire - 浙江大学城市学院 Zhejiang University City College' and is from 'Values' on '3/12 下午6:54'. The content of the activity is a red banner with the text 'Win! 赢在2013' and 'GCG Daily Win W'. Below the banner is the logo and name of Zhejiang University City College (ZUCC). The activity includes a table with the following information:

Project Name	Industry
Zhejiang University City College (ZUCC) Cloud Computing Platform of New Data Center Building	Education / Geo Expansion

Below the table, there is a comment: 'connection -- you know who you are -- MODIFY DNS NO MORE!! It now works like a charm, thanks to @ANDREW E. DAVIS, @RYAN J. BAXTER, @STANTON J. SIEVERS, @Simon Hewett, @Stephen Mark. YOU GUYS ARE AMAZING!' and a timestamp '今天 下午9:51' with '5 喜歡' (5 likes).

更容易分享狀態更新 及分享檔案



IBM Connections 首頁

我正在追蹤
檢視您所追蹤人員...

您正在做什麼？

過濾依據：狀態更新

Chris
WINNER WINNER CHICKEN DINNER.....

Laurent Boes 今天 下午3:38 | 喜歡
Works like a charm indeed, beautiful!

新增評論...

Ronald Denham @Ken Krause Thanks again for the images- downloading them now.
星期四 的下午10:17 | 喜歡

待辦事項清單
您沒有任何待辦事項。
跳至我的待辦事項清單

建議
Traumatic Brain Injury 1位相關人員
How to connect my iPad to a beamer? 1位相關人員
lotussalestalk.png 1位相關人員
POWER - Health Evidence Report 1位相關人員
Traumatic Brain Injury 1位相關人員

1 - 5, 共 15 頁 上一頁 下一頁

分享某些項目

狀態更新 **檔案**

檔案：
瀏覽...

標籤： ?

共用對象： ?
 無 (僅與我共用)
 人員或社群
 公用 (與每個人共用)

人員 以「讀者」身分 人員姓名或電子郵件...

訊息：
新增選用訊息

容許其他人共用這些檔案 ?

上傳 取消

人員資訊

- 定義專家
- 聯繫人脈
- 維護個人資訊

4.0
介面更新



CHENG, ROGER (ROGER)

IBM employee, Regular
IBM Taiwan Co. Ltd
IBM Sales & Distribution, Software Sales
Advisory I/T Specialist
Client Technical Specialist ICS.Social & UCC-MAJ
NO 7 SONG REN ROAD, 3/F & 4/F, TAIPEI, , 110 Taiwan
建築物: CFC | 樓層: NA | 辦公室: MOBILE
1-720-663-6752
rogerch@tw.ibm.com
當地時間: 下午 9:55
IM: 我有空

- 傳送電子郵件
- 邀請加入我的網路
- 下載 vCard
- 停止追蹤

- 最近的更新
- 聯絡資訊
- 專業技術

在此人員資訊上寫入訊息

過濾依據: 全部

- 全部
- 狀態更新
- 活動
- 部落格
- 書籤
- 社群
- 檔案
- 討論區
- 人員資訊
- Wiki

顯示所

- ROGER CHENG 喜歡檔案 IBM vs MSFT Beyond Email.odp
- ROGER CHENG 喜歡檔案 IBM vs MSFT Beyond Email.odp
- ANG XU 昨天 上午 9:58 | 4 個人喜歡
- 已在 Roger Cheng Weekly Activities Report (2013) 活動中對 Roger's Activities (2013/3/08) 項目討論申發表評論。

昨天 上午 8:46

STONE LIU 昨天 上午 8:46
I will attend 3/11 PM and 3/13 mobility forum as possible.

ROGER CHENG 已編輯檔案 Roger Activity Report 2013Q1.ppt

誰與我們聯繫?

您

WINNIE LIANG

CHENG, ROGER (ROGER)

- 參閱 WINNIE LIANG 如何聯繫
- WINNIE LIANG 與 CHENG, ROGER (ROGER) 如何聯繫

報告目標鍵

- HU, ERNIE
- LIN, EDDY (EDDY)
- LIU, STONE (STONE)
- CHENG, ROGER (ROGER)

完整報告目標鍵
相同管理者

網路

檢視全部 (50)

我的鍵結

- flickr
- facebook

標籤

將標籤新增至此人員資訊 +

標記者: 1 個人:

- lotus 1
- taiwan 1
- wplc 1

清單

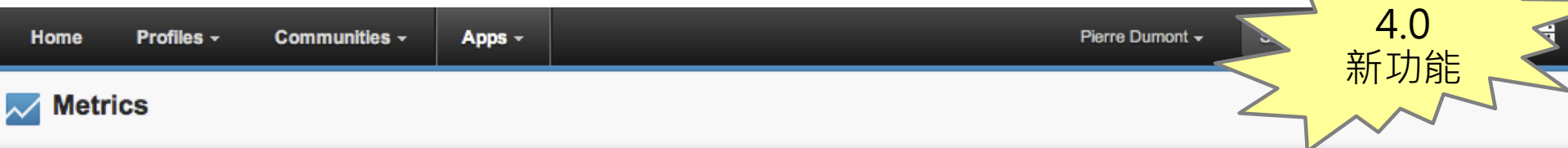
共同事物

- 社群 (8)
- Smart Business 中国社区
- Taiwan Software Grou...
- ICS Taiwan Community
- ICS Community
- TW LDR Community
- IBM Collaboration So...
- Notes Domino 9 Socia...
- CSDL Sametime Commun...
- 活動 (2)

內附Cognos BI工具 進行統計分析

- 了解使用成效
- 分析熱門話題及趨勢
- 提供各種分析圖表及報表

4.0
新功能



Greenwell Product Launch Update Metrics | C

People
Communities need to be valuable to members and by understanding their questions, like "How many people visited the community in the past week?" Leaders can help facilitate valuable content and behavior. People

June 24, 2012 - July 21, 2012 (All dates and times in GMT)

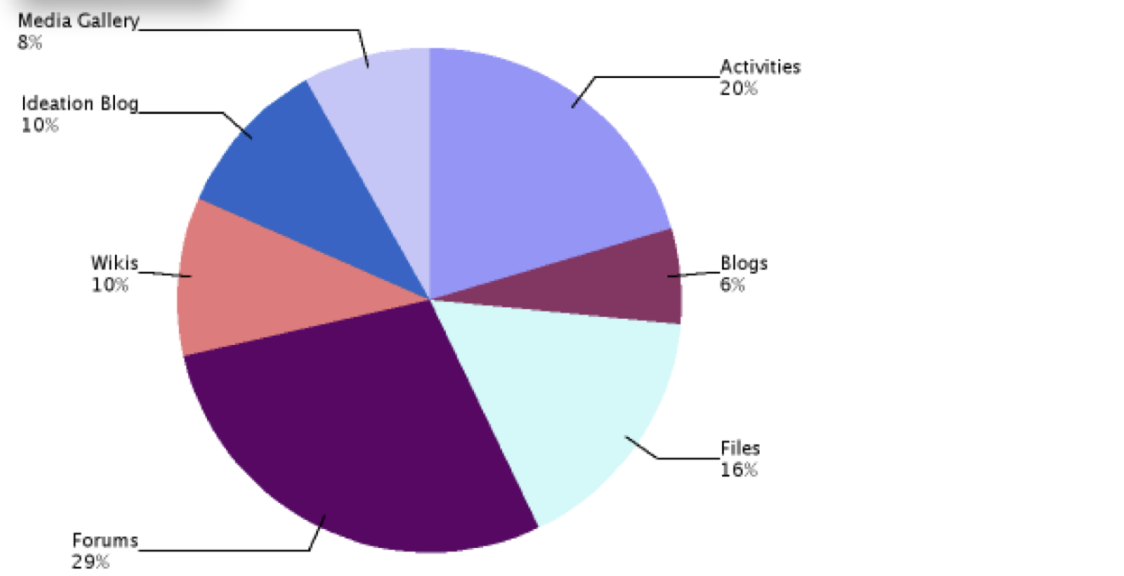
選擇統計分類
方式

View: Last 4 weeks Group by: **Department**

- ✓ All people
- Geography
- Department**
- Role

選擇時間

選擇應用系統



- Greenwell Product Launch
- Subcommunities
- Community
 - People
 - Participation
 - Content
- Show by App
 - Activities
 - Blogs
 - Files
 - Forums
 - Ideation Blog
 - Media Gallery

企業雲端檔案分享

4.0
功能更新

- Drag-n-drop 上載檔案
- 透過 Drag-n-drop 移動檔案至檔案夾中
- Lock / unlock 檔案
- 批次上傳/下載多個檔案
- 批次 分享/標籤/刪除多個檔案
- 將檔案夾分享至指定社群

The screenshot displays the IBM Connections Communities interface. The top navigation bar includes 'IBM Connections', 'Home', 'Profiles', 'Communities', and 'Apps'. The user 'Pierre Dumont' is logged in. The main content area is titled 'Greenwell Product Launch' and shows a 'Files' section with the following table:

<input type="checkbox"/>	Name	Shared	Shared By	Comments	Likes	Downloads	Size	Sharing
<input type="checkbox"/>	Small Business Solutions. odt	5:15 PM	Pierre Dumont	0	0	0	281 KB	
<input type="checkbox"/>	Kids image for magazine. pg	7/20/12	Jasmine Haj	1	0	0	359 KB	
<input type="checkbox"/>	Lime rickey image on home page.jpg	7/20/12	Jasmine Haj	1	1	0	851 KB	
<input type="checkbox"/>	Photo for kitchen segment.jpg	7/20/12	Jasmine Haj	0	0	0	304 KB	
<input type="checkbox"/>	Healthy dinner Ideas.jpg	7/20/12	Jasmine Haj	0	1	0	305 KB	

與郵件Client整合 - Microsoft Outlook

4.0
新功能

The screenshot displays the Microsoft Outlook 4.0 interface. The main window shows an email list with columns for 'Received', 'From', 'Subject', 'Size', and 'Categories'. A selected email from Erika Varga is highlighted. The right-hand pane shows the 'IBM Connections' profile for Erika Varga, including her work phone, 'About me' section, and tags. The bottom status bar indicates 'Items: 90 Unread: 11' and 'Connected to Microsoft Exchange'.

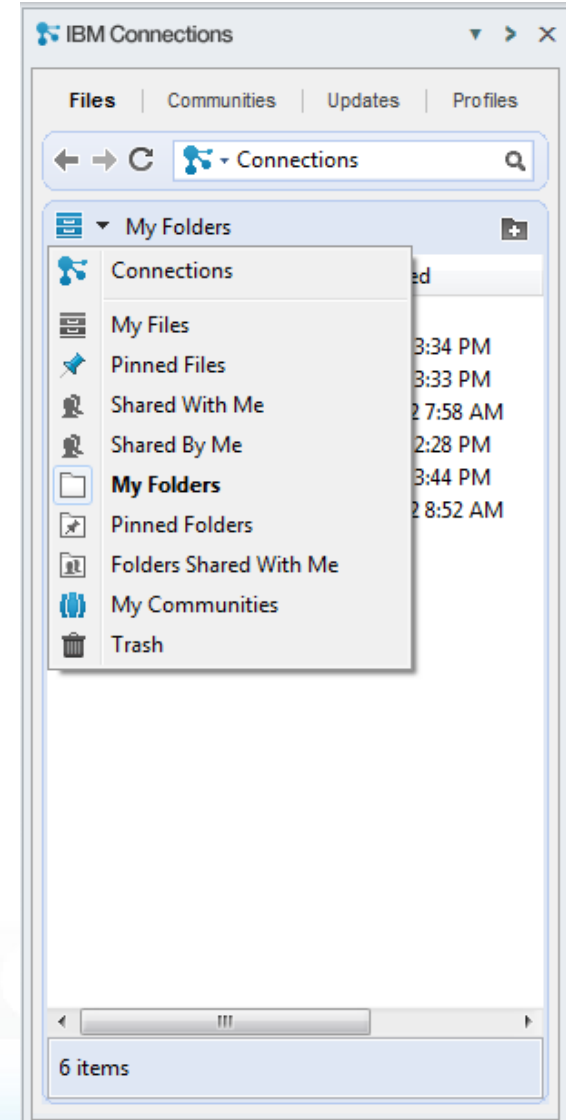
Received	From	Subject	Size	Categories
Wed 10/17/2012 8...	Maryann Jacobs	Recognize this landmark?	45 KB	
Wed 10/17/2012 4...	Steve Lievens	System requirements	234...	
Wed 10/17/2012 2...	Mark McCarville	October 17	16 KB	
Tue 10/16/2012 11...	Hong Bing Zhang	Fw: Help with a demo..	16 KB	
Tue 10/16/2012 9...	Ann Hayes	Xcode reference guide	2 MB	
Tue 10/16/2012 5...	david_w_hatfield@us.ibm.com	Meeting	9 KB	
Tue 10/16/2012 2...	zhouwen_lu@us.ibm.com	Fw: Help with a demo..	26 KB	
Tue 10/16/2012 1...	Velda Bartek	Latest updates	9 KB	
Tue 10/16/2012 12...	randy_copeland@us.ibm.com	A sample	8 MB	
Tue 10/16/2012 12...	Christof Luecking	Connections BusinessCard for Notes	29 KB	
Tue 10/16/2012 12...	Heidi Ambler	IBM Connections: 4 is great	22 KB	
Tue 10/16/2012 12...	Patrick Commarford	Check this out!	29 KB	
Tue 10/16/2012 11...	Ernest E Davis	CMIS v.10 Specification	2 MB	
Tue 10/16/2012 11...	Dana Liburdi	Wiki training session for your team?	10 ...	
Tue 10/16/2012 11...	Carlos Bermudez	Junk docs	159...	
Tue 10/16/2012 11...	Erika Varga	Green Report	18 KB	
Tue 10/16/2012 11...	dana_stclair@us.ibm.com	ideas for your project	172...	

The Windows taskbar at the bottom shows several open applications: 'connections_next', 'Ronald Denham 喜歡 R. Adrichem', 'XU Gang 徐刚', and 'ICS PRC CTP Manager ICS GCG'. The system tray on the right includes 'Day-At-A-Glance' and '台灣高鐵 Mobile'. The system clock shows '01. Office'.

IBM Connections Plug-In for Microsoft Outlook

檔案分享

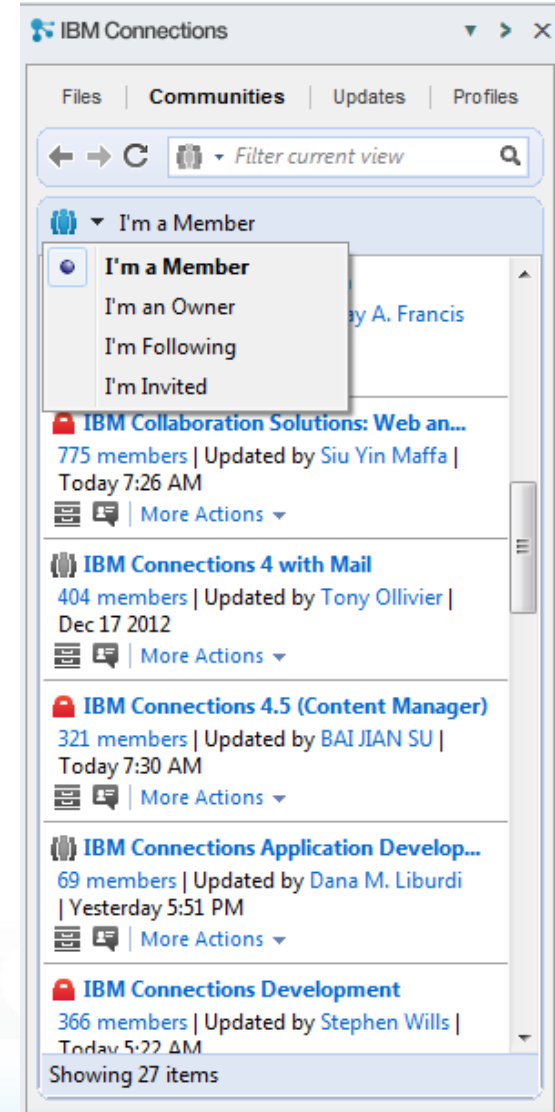
- Directly access documents stored in IBM Connections Files
- Perform most file operations directly from the sidebar
 - e.g. Sharing, pinning, following, commenting, etc.
- Move email attachments directly to Files to get attachments out of their inbox
- Drag and drop files into email messages to be included as attachments or as links to be sent



IBM Connections Plug-In for Microsoft Outlook

知識社群

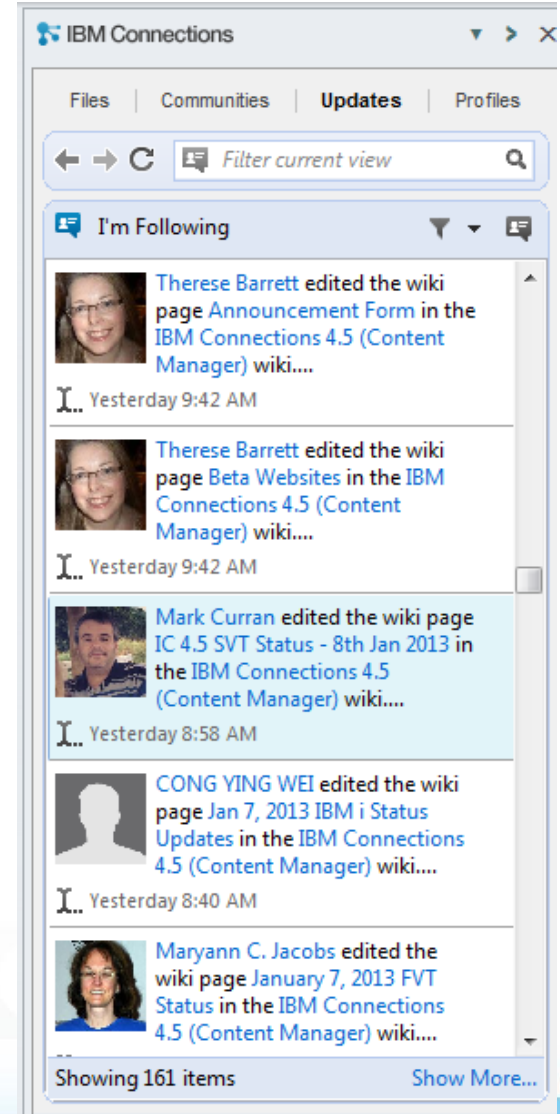
- View any of their communities from directly
- View community files directly from the sidebar and perform most file operations on those files
 - e.g. Move files between the community and email
- View community scoped status updates and activity stream events
- Follow, stop following or leave a community from the sidebar
- Find communities via search by text based search on the community names



IBM Connections Plug-In for Microsoft Outlook

狀態更新

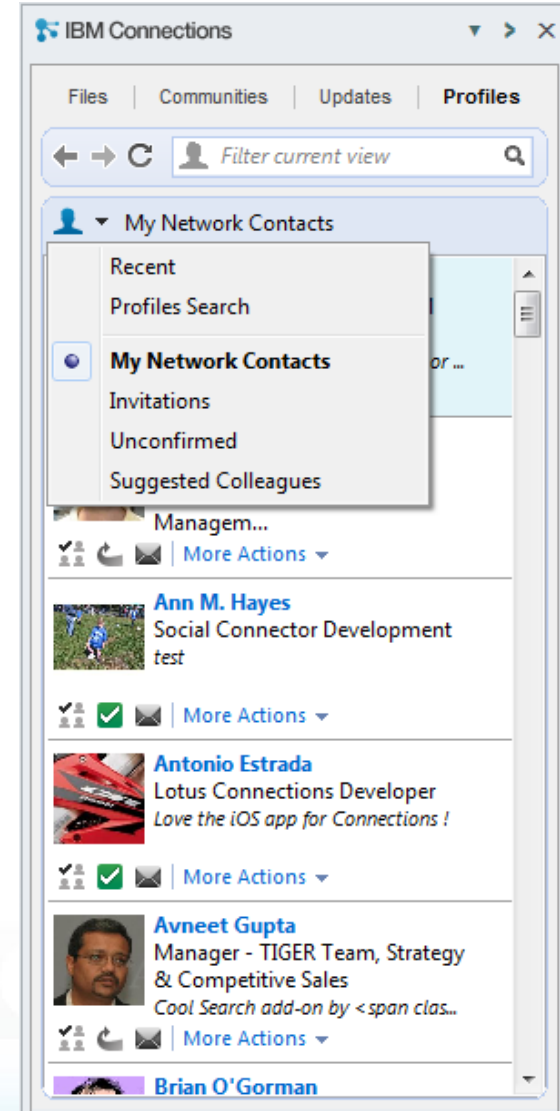
- View status updates directly from the sidebar
- View and directly access content about which the update addresses
- Ability to like and comment on updates directly from the sidebar
- Filter their updates view by specifying filter text or by update type (status update, wiki updates, blog updates etc.)
- Post status updates directly from the sidebar



IBM Connections Plug-In for Microsoft Outlook

人員資訊

- View your network contacts directly from the sidebar
- Ability to have suggested colleagues to users network, based on email and IM collaboration history
- View their pending network invitations and outstanding invitation confirmations
- Ability drill into a colleague's profiles card directly from the sidebar
- Send end email to, invite, and follow colleagues
- Post updates to their status directly from the sidebar



Mobile Apps

DEMO!!

4.0
功能更新

Magazine-style layout to work with your activity stream & content

Flip through posts quickly



Learn More Aug 15th!

View topics of interest



企業所面臨的挑戰 – 案例分享

製造業: 產品開發部門產品設計與市場需求脫節

金融業: 新進員工只能靠筆記本抄寫各項業務流程

零售業: 各個分店間只能靠週會來互通業務訊息

跨國科技業: 推行行動辦公多年，需要整合各種通訊設備。並且需要節省差旅費

金融業: 總行與分行間溝通只能靠EMail及電話，要召集所有分行主管開會又徒增差旅費

DEMO!!

Lotusphere

Connect2013

IBM智慧行動協同論壇

打造企業行動力

實踐協同社群力

主辦單位 IBM

協理協辦

數位時代 媒體群 經理人

IBM Sametime 整合通訊解決方案



企業所面臨的挑戰 – 案例分享

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金融業: 總行與分行間溝通只能靠EMail及電話，要召集所有分行主管開會又徒增差旅費

案例分享 – 金融業:

導入IBM Sametime提升業務資訊傳遞效率，並節省差旅費

- 提供各分行間及與總行間即時有效的溝通
- 同仁可隨時透過即時傳訊、VoIP、即時視訊、音訊會議進行進行協同作業
- 直接透過電腦撥打電話，與分行人員電話溝通
- 延續既有投資，整合既有視訊會議設備
 - 即時會議
 - 總行與各分行多點視訊會議
 - 公司內部教育訓練
 - 企業週會、月會
 - 透過用戶端整合現有交換機



會議室系統

電話會議



PSTN/Cell
Phones/3G

The goal for this year is to infuse the Sametime platform with the key elements of the Social Communications vision.





Rich Communications

A next-generation media framework plus improvements to Sametime Unified Telephony™ and Sametime Unified Telephony Lite™.

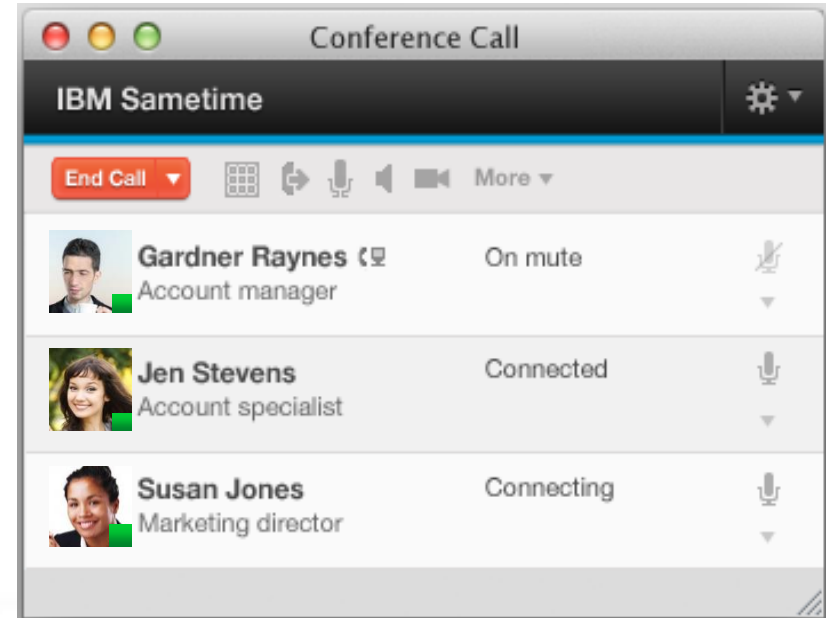
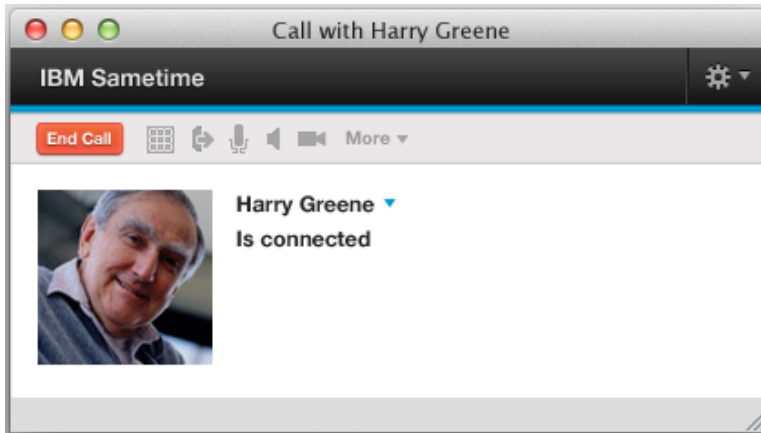


新一代的媒體架構

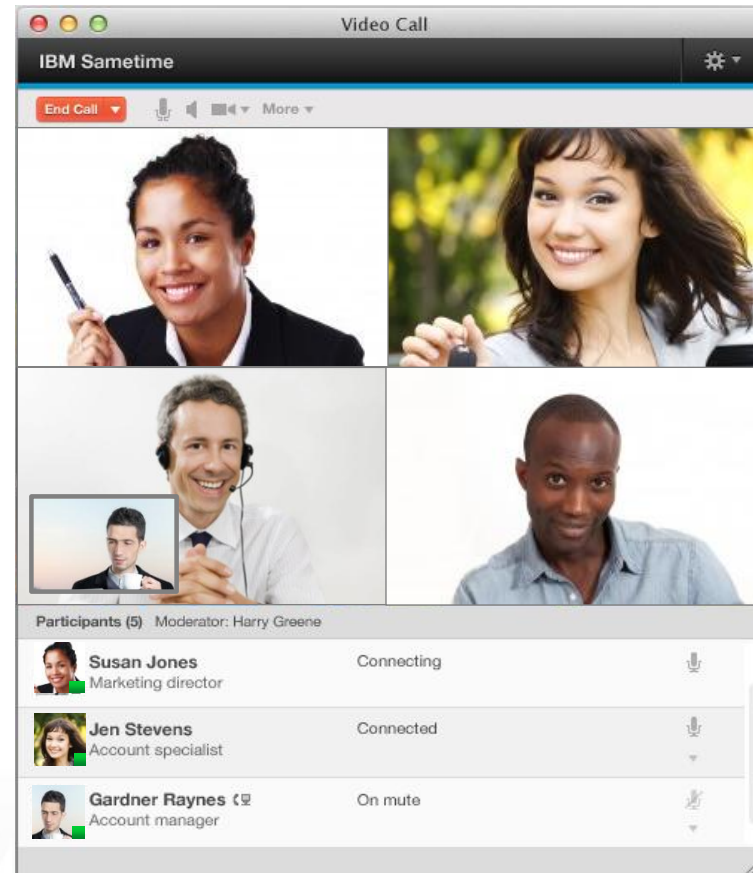
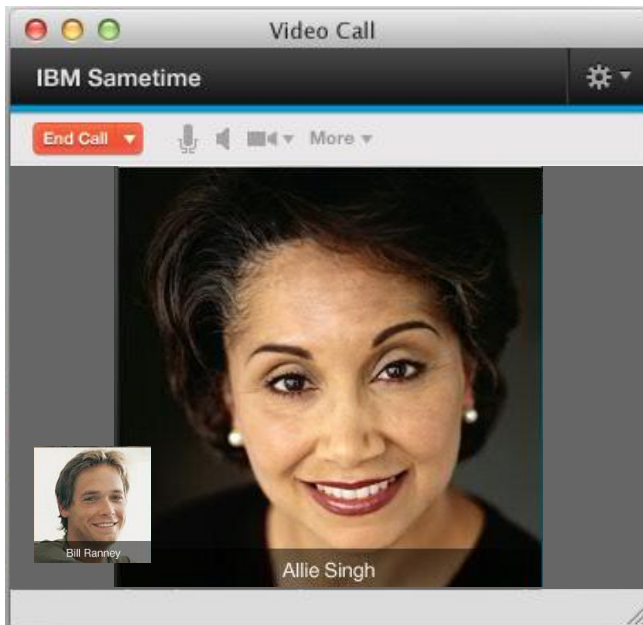
- ⑩ Built-in high-definition, continuous-presence video
 - Highly scalable software MCU
 - Support for browser, rich and mobile clients
 - Support for Polycom[®] SVC-based hardware endpoints
 - Dial-out to audio bridges (with gateway)
 - High-quality audio
 - Support for geographic distribution
- ⑩ H.264 SVC (Scalable Video Coding) technology
 - Efficient coding of media streams
 - A video image is organized into layers; clients choose which layers to display
 - Adjustable resolution and quality to match bandwidth and individual device capabilities
- ⑩ Compatibility mode for AVC systems
 - Active speaker, switched video experience
 - Supports older Sametime clients and industry standard AVC-based hardware endpoints
- ⑩ Integration with 3rd-party MCUs and telepresence systems
 - TCSPI and SUT Lite



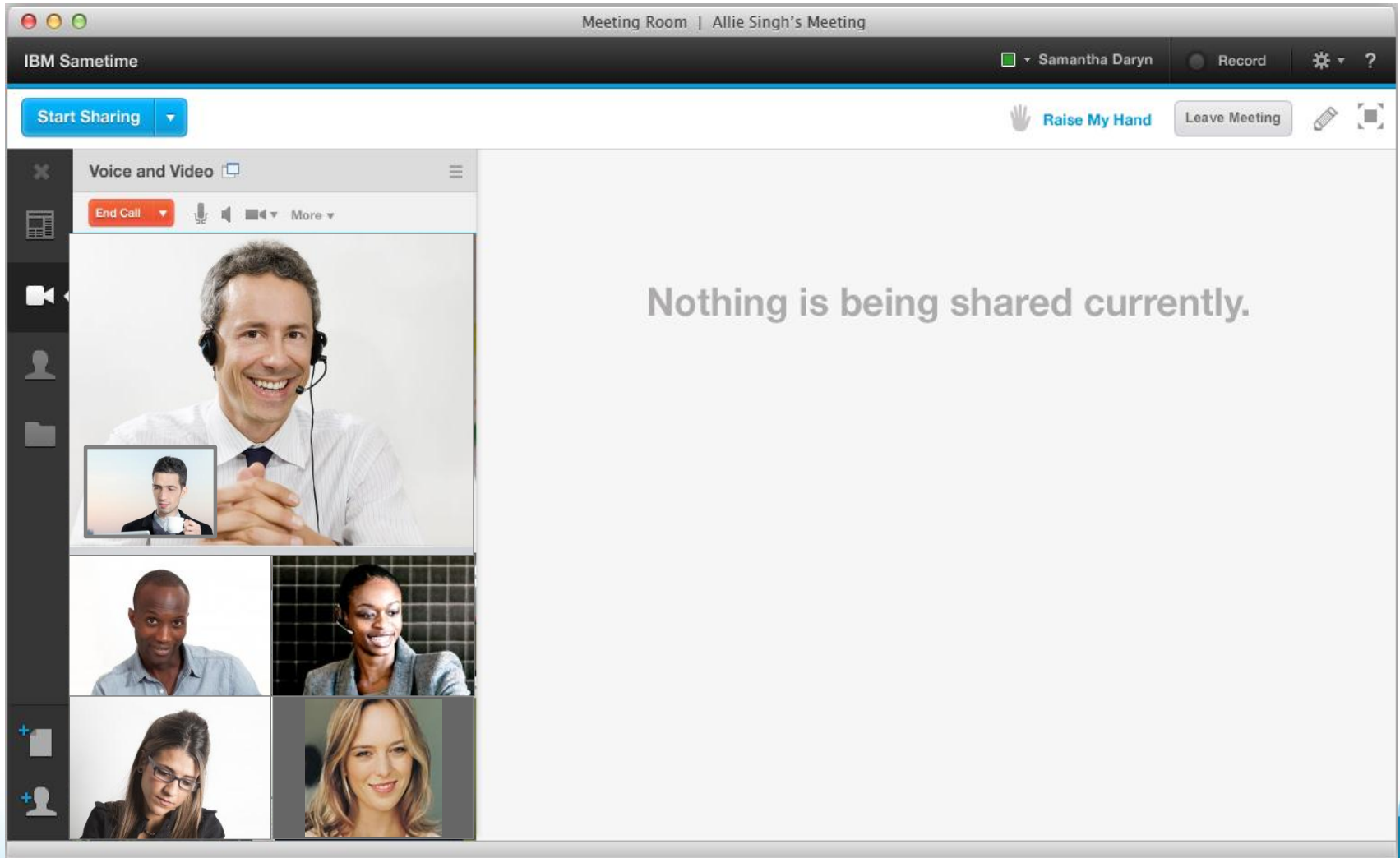
音訊會議

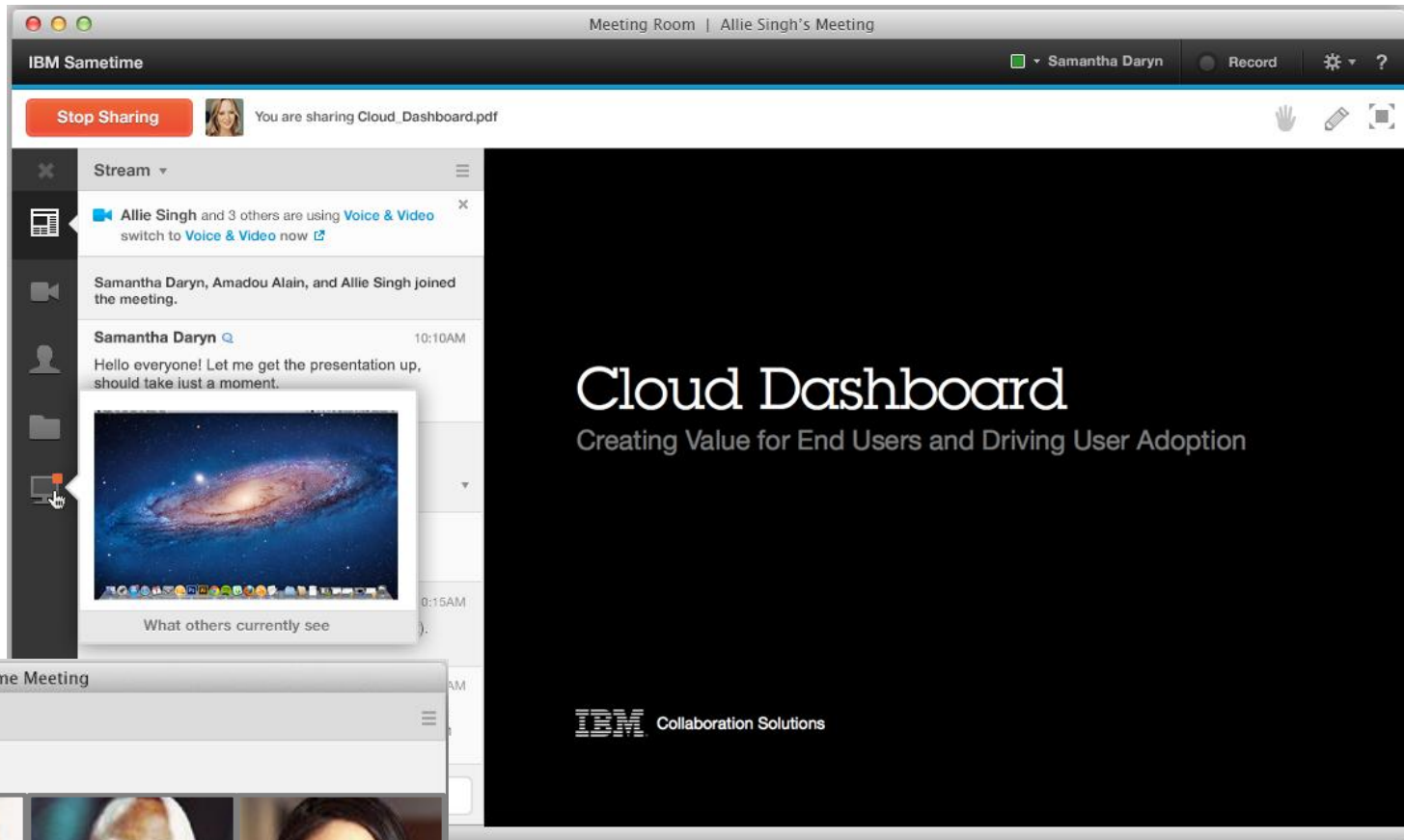


視訊會議

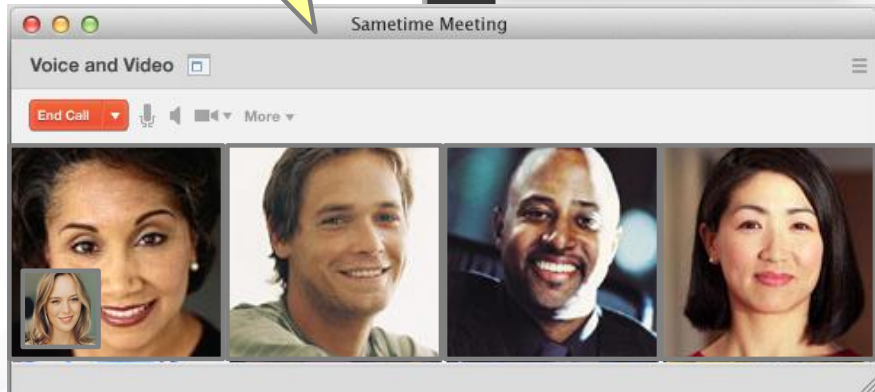


視音訊線上會議





You can detach the video session from the meeting room.



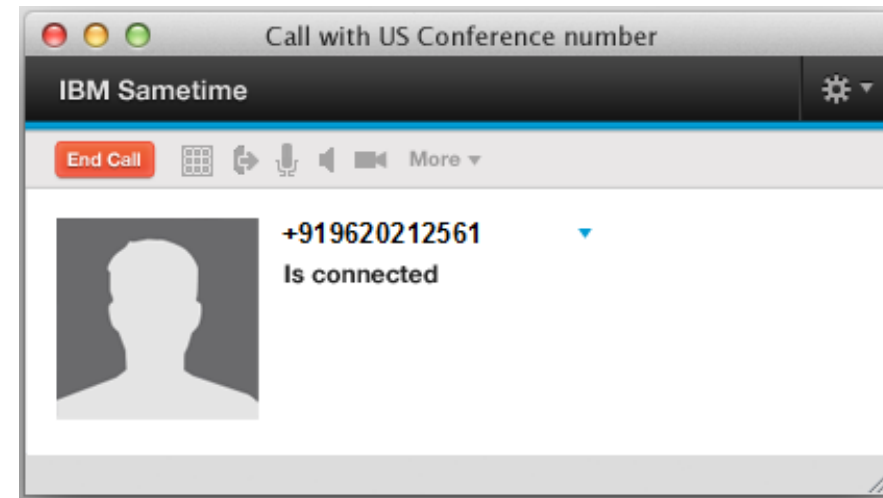
SUT and SUT Lite 再進化

⑩ SUT

- Serviceability improvements
 - Monitoring
 - Configuration tool
- Improved failover support

⑩ SUT Lite

- Integration with new media framework



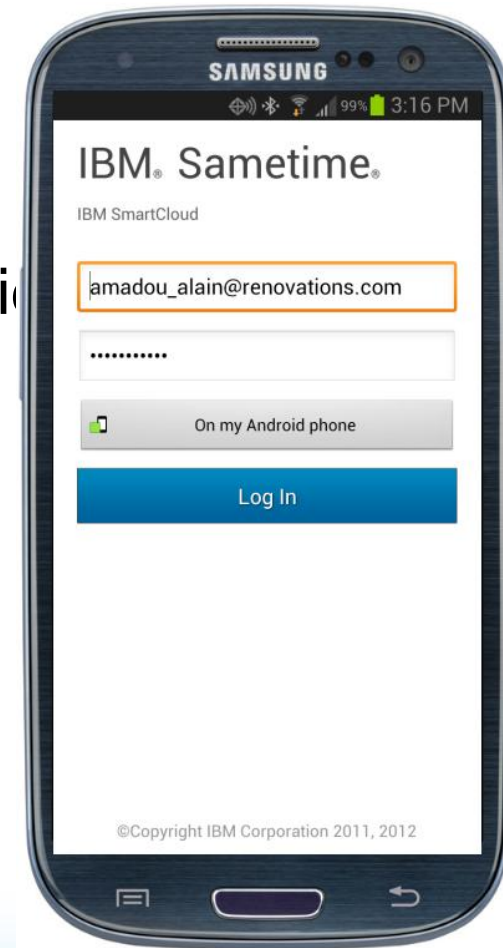


Mobile

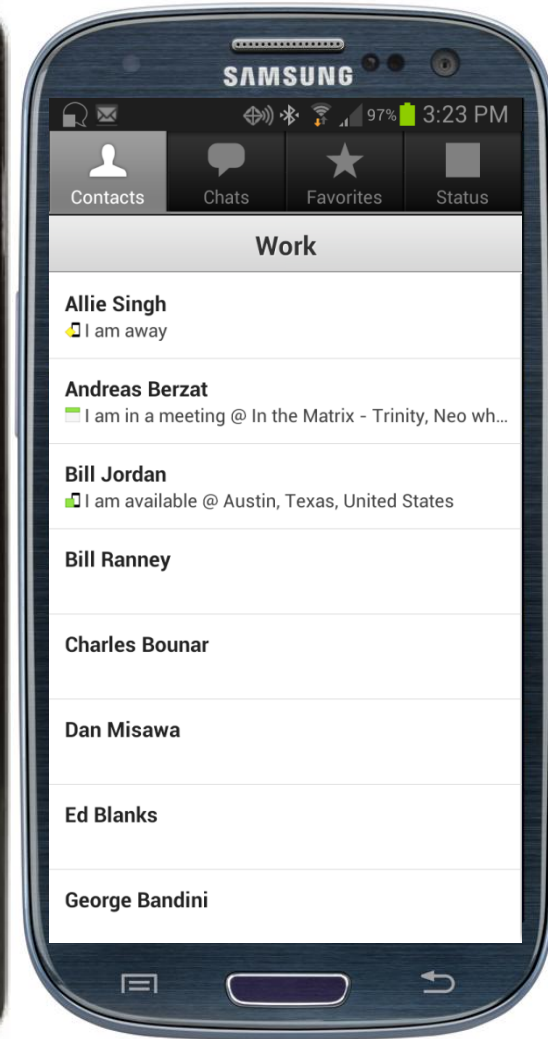
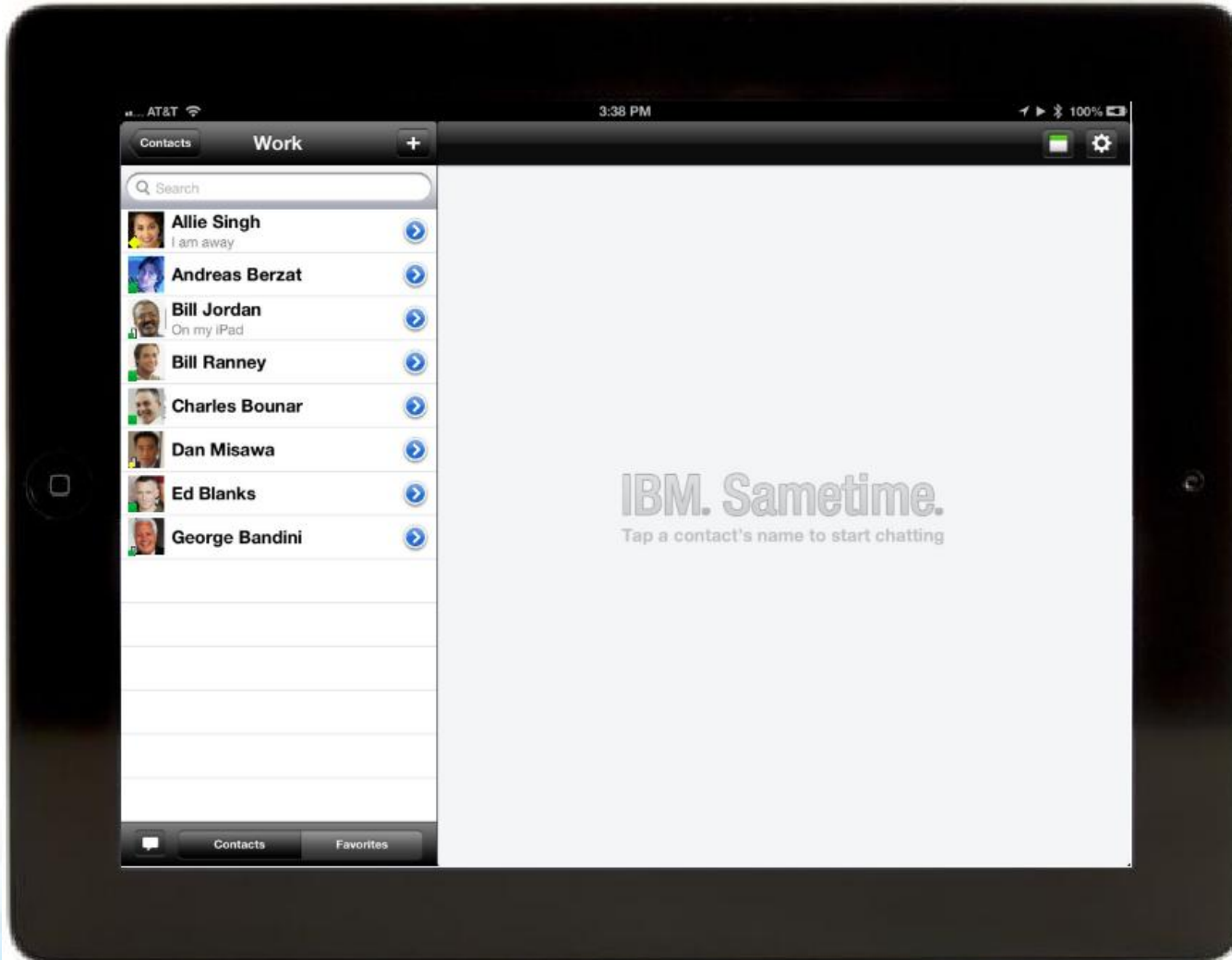
Improvements to IM and meetings clients including audio and video and “Smarter Meetings” features.

行動裝置線上狀態與文字交談 (Android and iOS)

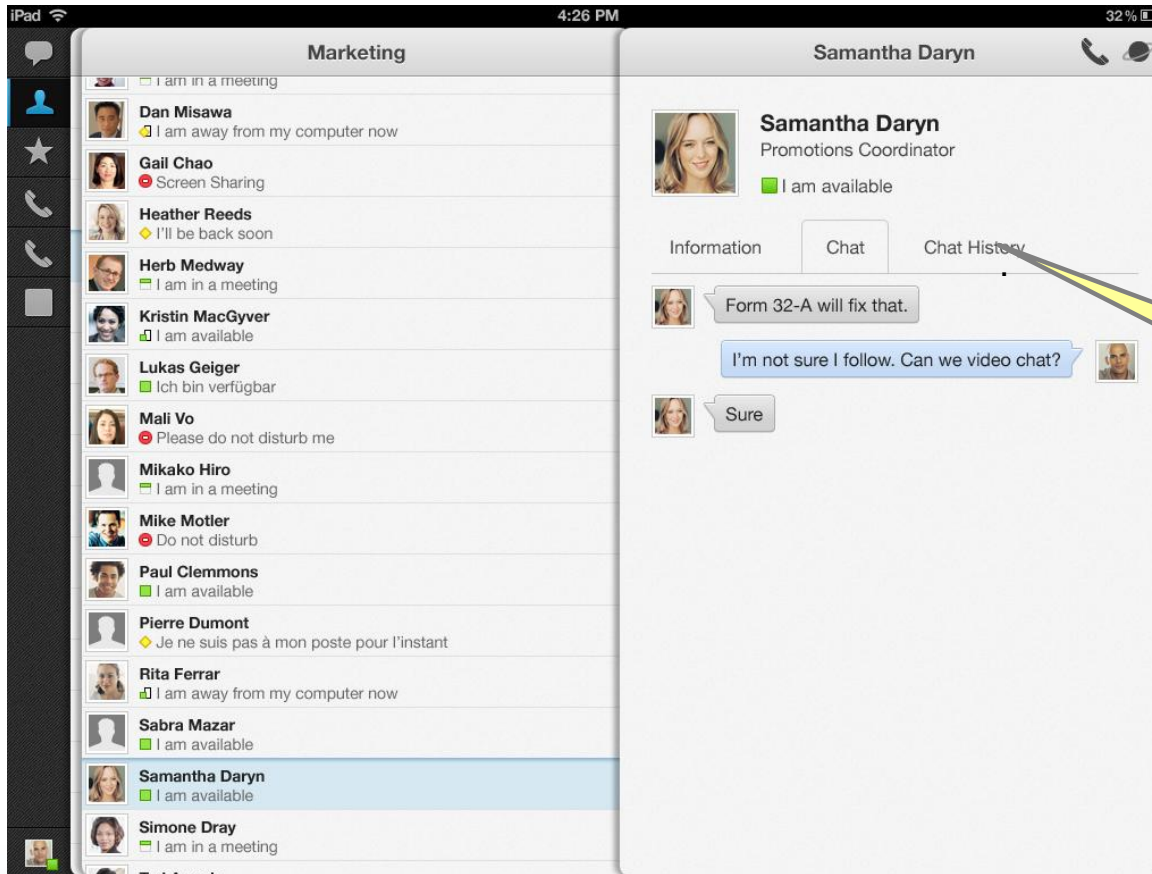
- ⑩ Soft phone
- ⑩ Support for audio and video
- ⑩ Push notifications support for Android
- ⑩ Offline mode
- ⑩ Support for offline messaging
- ⑩ Integration APIs (Android and iOS)
- ⑩ Mobile policy updates
- ⑩ Device and platform updates



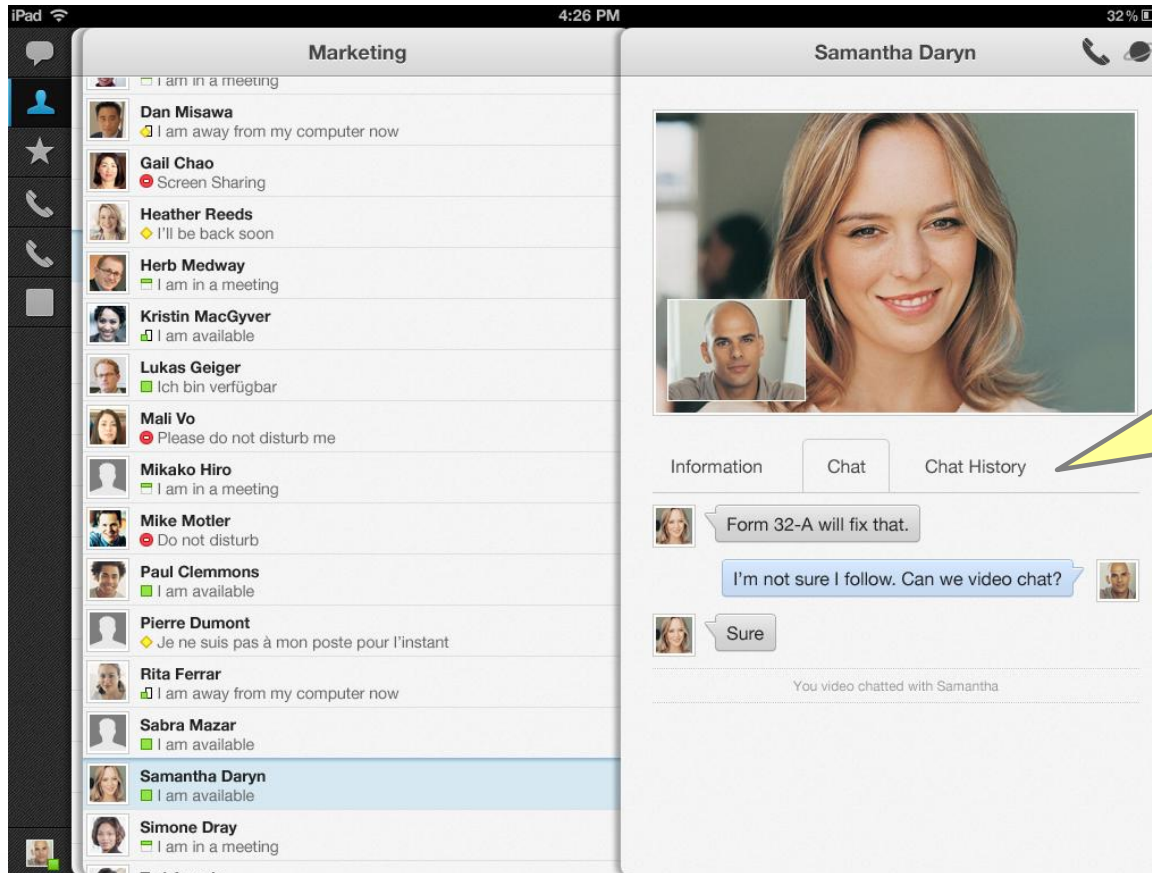
現有功能



規劃支援行動裝置音視訊交談



規劃支援行動裝置音視訊交談



Once the video chat session starts it should take over the foreground while maintaining context, i.e., access to the ongoing chat session.

行動裝置線上會議 (Android and iOS)

⑩ “Smarter Meetings” features

- Audio and video
- Audio-only meetings
- Integration with Connections Files and Connections Profiles
- Whiteboard
- Annotations
- Server-side recordings support
- Support for server-side remote control
- New participants view
- Notifications and alerts
- Enhanced participant awareness
- Integration with chat

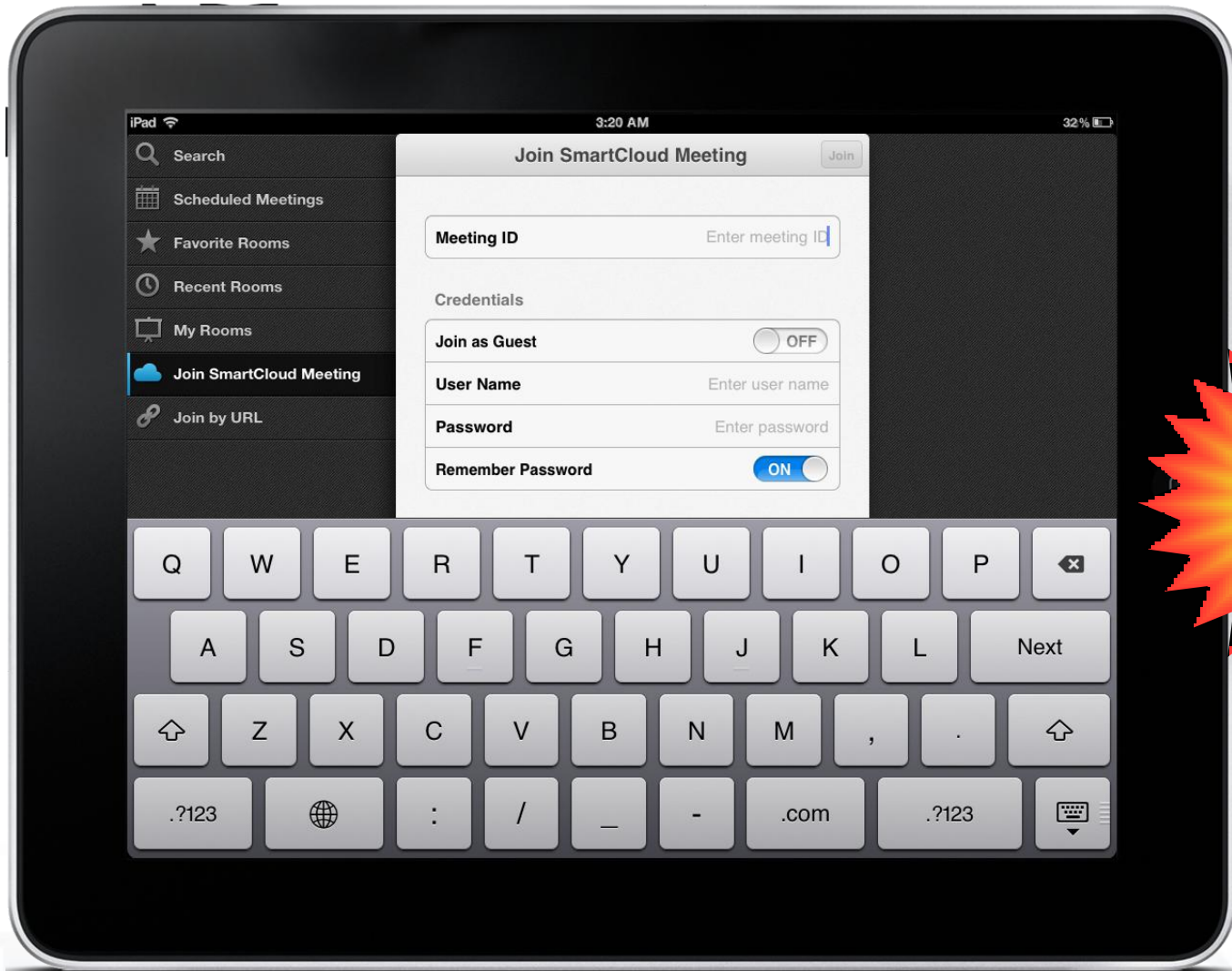
⑩ Server updates

⑩ Device and platform updates

⑩ Other features under consideration

- Creating polls
- Creating calendar events from meeting rooms
- Private notes
- Integration with device contacts
- Including non-Sametime meetings in Scheduled Meetings view









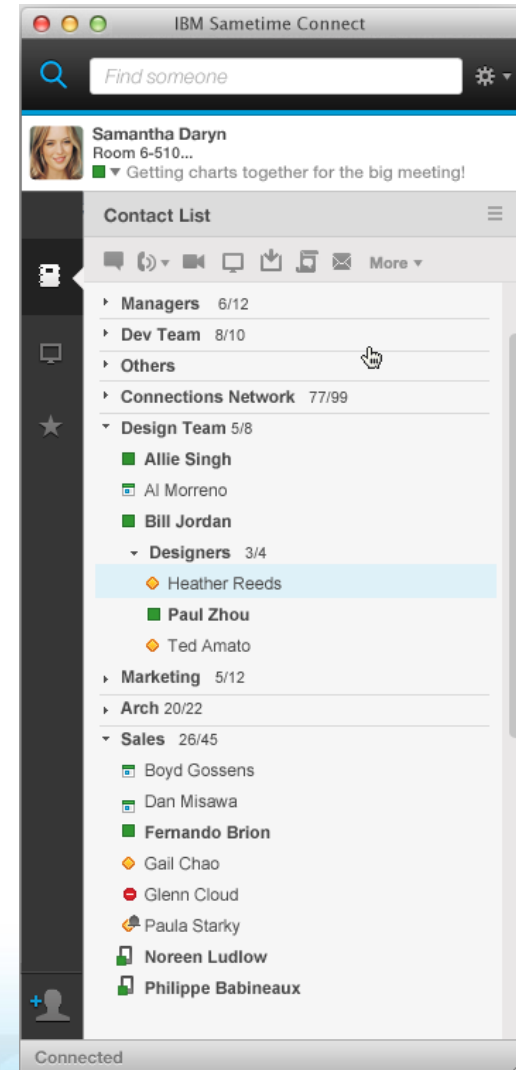






提升使用者體驗

- ⑩ Consistent across clients
 - Chat and meetings
 - Mobile, rich and Web
- ⑩ In line with the greater IBM portfolio
 - OneUI
 - Notes, Connections already on it
- ⑩ Simplified usage patterns
 - Enrich presence with user metadata
 - Bring available channels to the foreground
 - Leverage mobile interaction flows to optimize tasks
- ⑩ Better performance
 - A single, more efficient rendering engine
 - Lighter footprint



提升用戶端功能 (主要功能)

⑩ Rich IM client

- Chat history management
- UI simplification
- SDK updates

⑩ Web IM client

- Single file transfer
 - Integration with Connections Files
- Screen capture
- Improved support for offline messaging
- SDK updates

⑩ Meetings

- Rich client parity with SmartCloud Engage Web client
 - Connections Files integration
 - Remote control
 - Status change from participant panel
 - Network monitoring tool
- Hiding room libraries
- Native browser plug-in for application share
- Whiteboard
- Meetings Toolkit

結合社交工具及整合式通訊:

- 提供管道供第一線人員回報業務及市場動態
- 意見交流, 經驗分享
- 組織內人脈網絡聯繫
- 分享最新動態
- 定位專家

導入效益:

- 訊息傳播的廣度加大
- 提升資訊透明度
- 找到對的人處理對的事
- 更佳的業績成果
- 知識及經驗傳承

整合通訊



+

社交工具



社交商務
整合式通訊









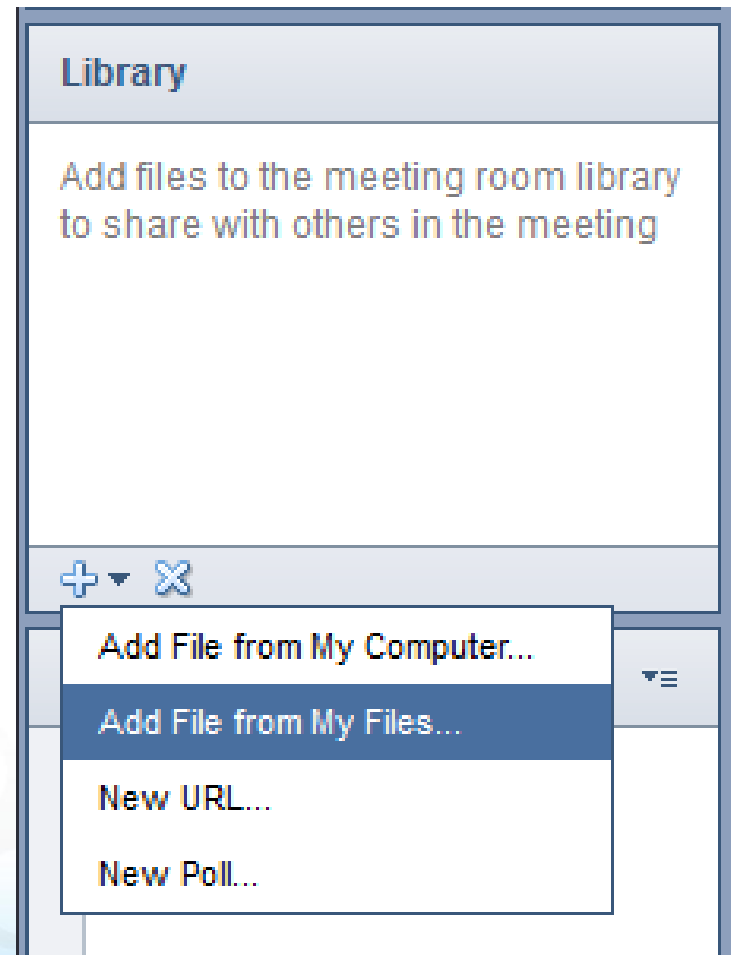
Video Chat Widget for IBM® Connections®

- ⑩ 整合Connections中的知識社群功能
- ⑩ 直接打開視訊交談視窗
- ⑩ 社群成員皆可使用該功能
 - 任何人皆可開始一個視訊交談會議
 - 其它人可以在會議進行中加入視訊交談
- ⑩ Released as a technology preview in 2012
- ⑩ Planned for formal release in 2013



Sametime會議整合 Connections 檔案分享功能

- ⑩ 可於Sametime會議室中直接加入伺服器上的 Connections 檔案
- ⑩ A new option in addition to sharing files from your local workstation
- ⑩ Available on IBM® SmartCloud® for Social Business™ today
 - Browser meetings client only
- ⑩ Planned availability for on-premises Sametime in 2013
 - Rich client
 - Browser client
 - Mobile clients (Android and iOS)



The IBM Platform for Social Business

Enabling "systems of engagement" solutions

SOCIAL BUSINESS SOLUTIONS



Smarter Workforce

IBM Employee Experience Suite

Kenexa Talent Management Suite

attract . empower . motivate . deliver



Exceptional Customer Experience

IBM Customer Experience Suite



IBM Platform for Social Business



Social Networking

IBM Connections

IBM Notes & Domino Social Edition

IBM Sametime



Social Analytics

IBM Social Analytics Suite



Social Content

IBM Enterprise Content Management



Social Integration

IBM WebSphere Portal

IBM Web Content Manager

IBM SmartCloud

Dedicated Private Cloud

On Premises

Hybrid

Thank you!