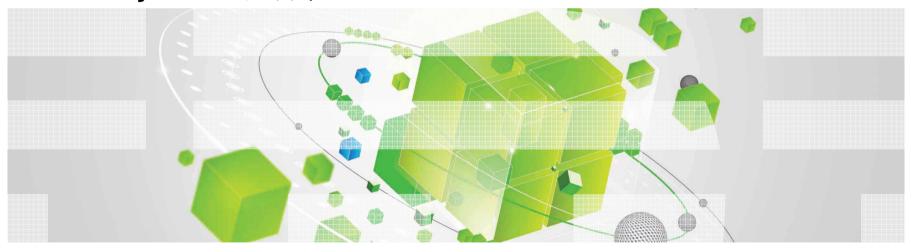


IBM 系統暨科技事業處 Power Systems 產品經理 Thomas Chiou



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Agenda

- Smart Systems for Smart Planet
- POWER7 Servers
- Power Systems Migration p5/p6 migrate to p7
- x86 Migration Wintel Linux application migrate to Power Systems
- HP/Sun Migration Migration Factory

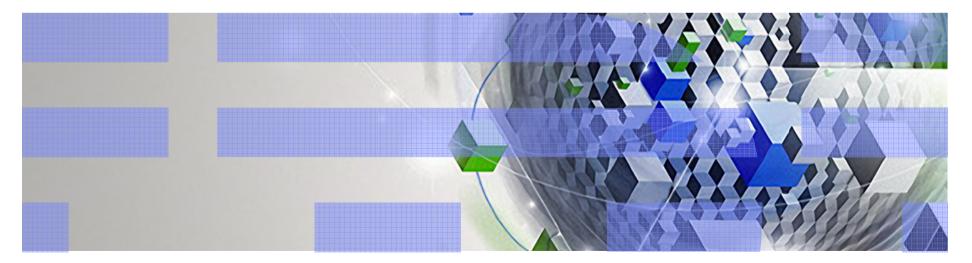


面向智慧地球的智慧系统

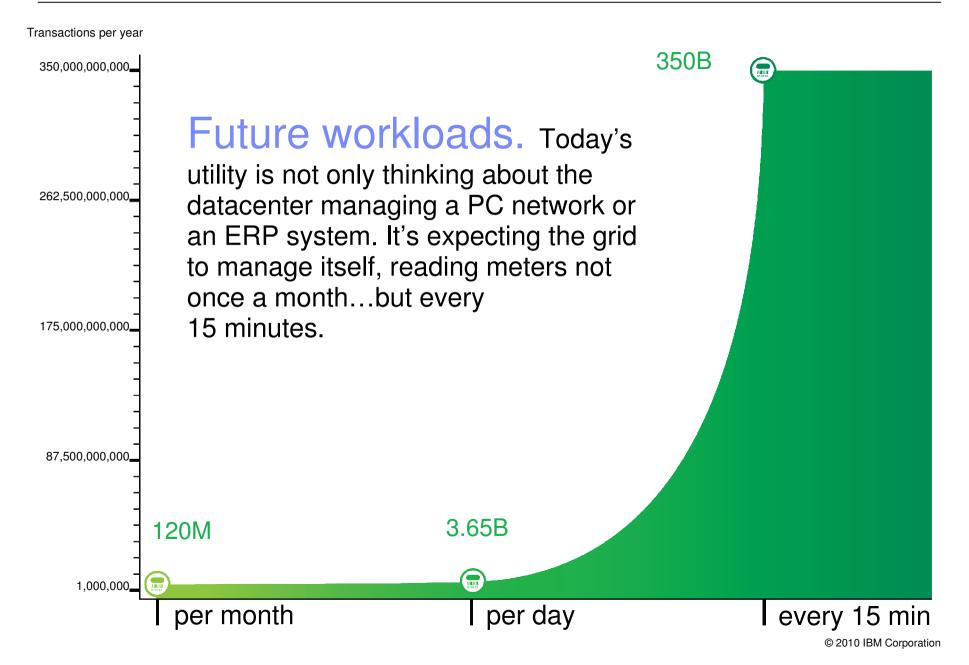
我們的世界: 滿足客户需求需要智慧的系统:

60_{億人x每天}24_{小時x每年}365_{天x}183_{個國家x}430_{億個應用}

- **重新定義性能**的需求越來越明確
- ■考慮智慧地球的實際情况, 智慧的系统**優化工作負載**





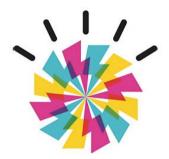




The world's first "smart grid" appliance

1,000,000,000s

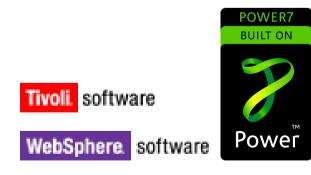
The number of energy flow transactions utilities companies must handle securely and efficiently, on a rapidly growing basis





The challenge

Municipal and mid-sized electric, gas and water utilities companies struggle to keep up with the rapidly growing demand for by consumers to manage energy usage down to the individual networked appliance



The solution

Built on the leadership performance and energy efficiency of POWER7, coupled with eMeter and IBM software and services, the smart appliance allows for rapid "out of the box" smart grid implementations, and can cut implementation time from one year to six months, and shave 60% off implementation costs

IBM

Smarter Systems for a Smarter Planet. Instrumented. Interconnected. Intelligent.





Smarter Money

Power Systems performance, security and availability are capabilities that provide the world's largest banks with the ability to move today's money - intangible, invisible information - from a paycheck to a bank to a retailer and back into another business account.



Smarter Cities

Cities large and small depend on the **ability of Power Systems to sift through the data** needed to not only solve crimes and respond to emergencies, but to help prevent them. Power Systems help manage traffic, share information across city agencies, keep citizens informed and give them access to services.



Smarter Telecom

Telcos are using Power Systems to deliver new services dynamically to an exploding number of devices - and **Power's scalability** means that new services can be added quickly, new clients can be billed accurately, and costs can be reduced with consolidation.



Transformations to "smarter" solutions require smarter systems that:

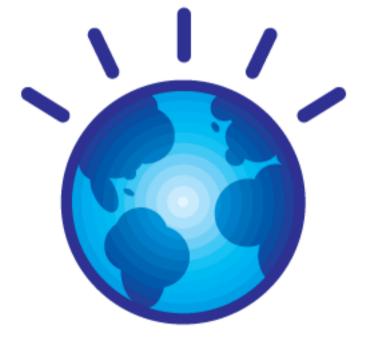
Scale quickly and efficiently

Optimize workload performance

Flexibly flow resources

Avoid downtime

Save energy



7 Automate management tasks

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POWER7伺服器設計遠見

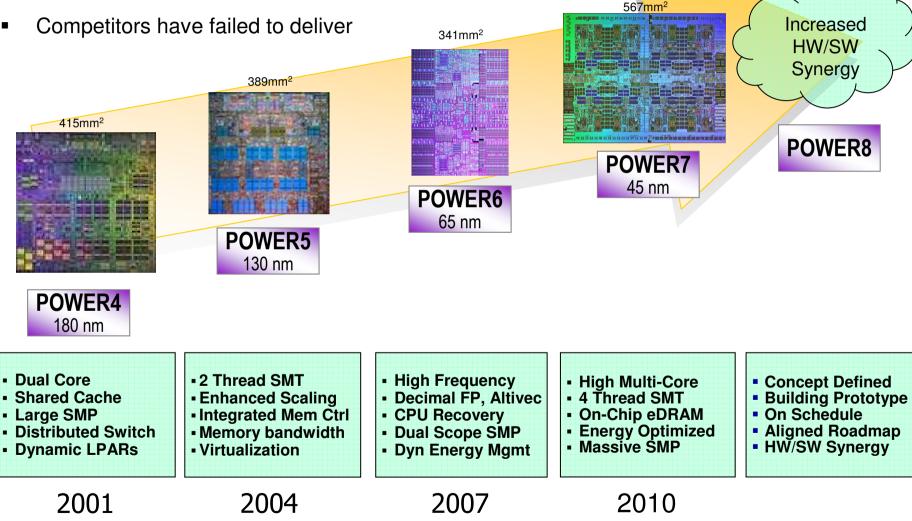
Designed, integrated systems are part of the transformational story of the next decade.

為接下來的十年盛世 設計好的 整合系統

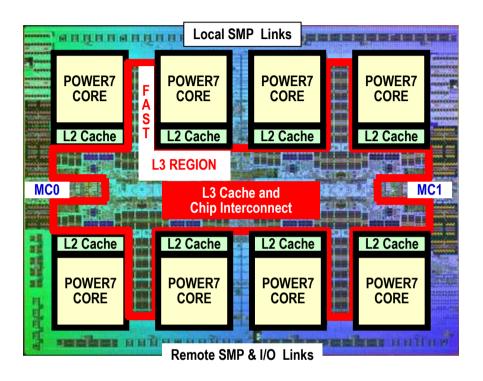


Smarter Continuity

- IBM Power has consistent roadmap
- Competitors have failed to deliver



POWER7 Processor Chip



Binary Compatibility with POWER6

Cores: 8 (4/6 core options)

567mm² Technology:

45nm lithography, Cu, SOI, eDRAM

Transistors: 1.2 B

- Equivalent function of 2.7B
- eDRAM efficiency

Eight processor cores

- 12 execution units per core
- 4 Way SMT per core up to 4 threads per core
- 32 Threads per chip
- L1: 32 KB I Cache / 32 KB D Cache
- L2: 256 KB per core
- L3: Shared 32MB on chip eDRAM

Dual DDR3 Memory Controllers

90 GB/s Memory bandwidth per chip

Scalability up to 32 Sockets

- 360 GB/s SMP bandwidth/chip
- 20,000 coherent operations in flight

Power your planet.



Management Energy Security Availability Operating Systems Virtualization



AIX[®] - the future of UNIX Total integration with i

Scalable Linux[®] ready for x86 consolidation



Virtualization without Limits

- ✓ Drive over 90% utilization
- Dynamically scale per demand



Dynamic Energy Optimization

✓ 70-90% energy cost reduction
✓ EnergyScale[™] technologies



Resiliency without Downtime

- Roadmap to continuous availability
- High availability systems & scaling



Management with Automation

VMControl to manage virtualization
 Automation to reduce task time

Smarter Systems for a Smarter Planet.



Power 750

8233-E8B



ENERGY STAR

or Busines

1 to 4 sockets
8 cores per socket
3.0 to 3.55 GHz
Energy-Star Qualified
Up to 181,000 CPW
Up to 331.06 rPerf



The Highest Performing 4-socket system on the planet

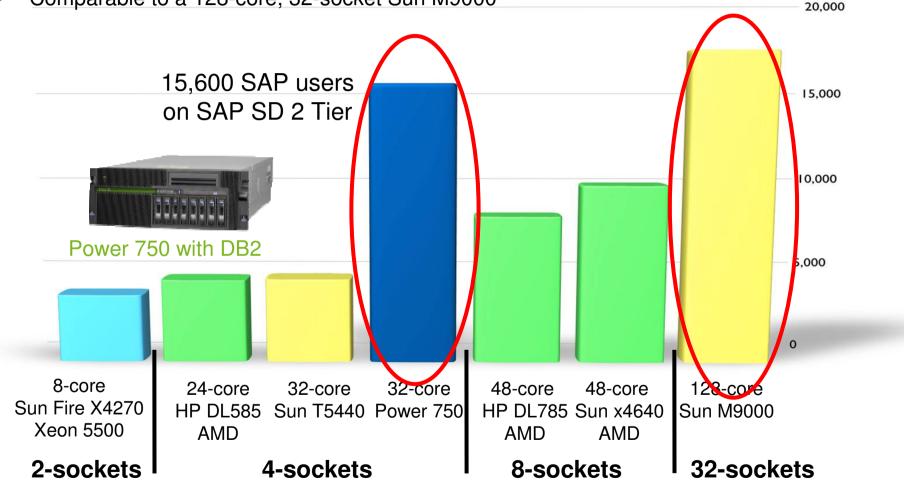
POWER7 continues to break the rules with more performance





The Highest Performing 4-socket system on the planet

- More SAP performance than any 8-socket system
- Comparable to a 128-core, 32-socket Sun M9000

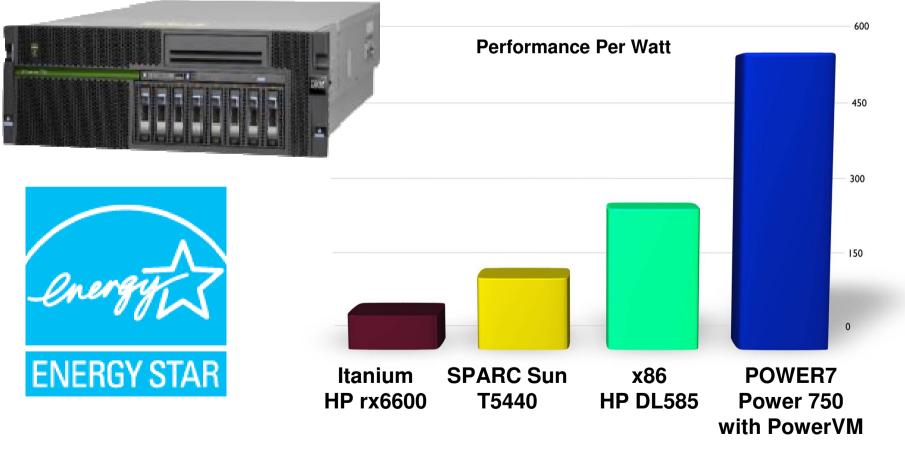


Best SAP 2-Tier Results for 2, 4, 8 and 16 sockets.
See SAP Benchmarks chart for detail or SAP website http://www.sap.com/solutions/benchmark/sd2tier.epx



The Most Energy Efficient 4-socket system on the planet The first Energy Star certified in server category

Power 750



Most energy efficient systems



The MVP of 4-socket servers Greater than 15 leadership claims



SAP SD 2-Tier

SPECjbb2005

SPECint_rate2006

SPECfp_rate2006





IBM Power 750





Power 770



9117-MMB

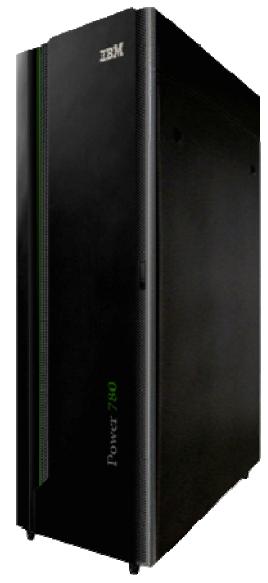
12 Core 4U Nodes
 Up to 4 Nodes per system
 3.5 GHz
 Capacity on Demand
 Enterprise RAS
 Up to 248,550 CPW
 Up to 493.37 rPerf



Power 780

9179-MHB

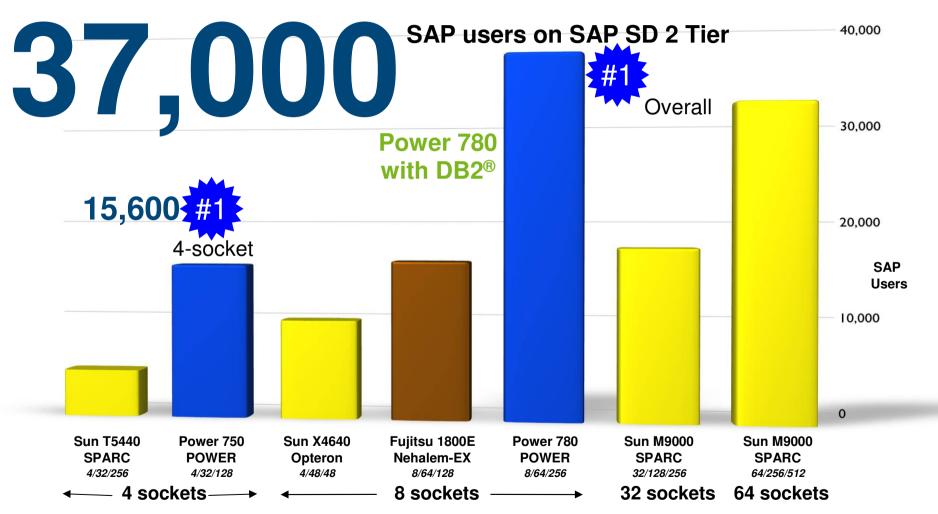
New Modular High-End
 Up to 64 Cores
 TurboCore Mode
 3.86 or 4.14 GHz
 Up to 343,050 CPW
 Up to 685.09 rPerf
 Capacity on Demand
 Enterprise RAS
 24x7 Warranty
 PowerCare





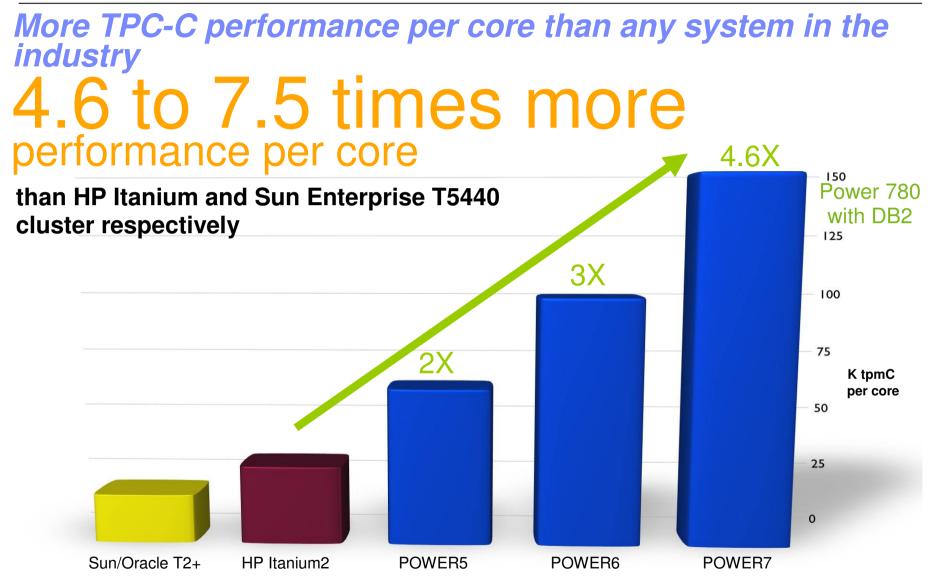
More SAP performance than any system in the industry

20% more performance ... one-fourth the number of cores vs. Sun M9000



Systems are listed with processor chips/core/threads under system name; IBM Power System 780, 8p / 64-c / 256-t, POWER7, 3.8 GHz, 1024 GB memory, 37,000 SD users, dialog resp.: 0.98s, line items/hour: 4,043,670, Dialog steps/hour: 12,131,000, SAPS: 202,180, DB time (dialog/ update):0.013s / 0.031s, CPU utilization: 99%, OS: AIX 6.1, DB2 9.7, cert# 2010013; SUN M9000, 64p / 256-c / 512-t, 1156 GB memory, 32,000 SD users, SPARC64 VII, 2.88 GHz, Solaris 10, Oracle 10g, cert# 2009046; All results are 2-tier, SAP EHP 4 for SAP ERP 6.0 (Unicode) and valid as of 4/1/2010; Source: http://www.sap.com/solutions/benchmark/sd2tier.epx - See Power 780 benchmark details for more information





Best results listed for IBM POWER, HP, and Sun/Oracle systems over 1M tpmC. Source: http://www.tpc.org as of 4/1/08. See Power 780 benchmark details for specific results_{2010 IBM Corporation}





The future of UNIX

AIX 6 Editions for entry to enterprise servers & workload consolidation AIX 7* to exploit 1024 POWER7 threads, and support AIX 5.2 WPARs





Total integration with i

IBM i 7.1 features XML in DB2, automatic workload optimization with SSDs, Rational Open Access: RPG Edition and much more



Scalable Linux ready for x86 consolidation

POWER7 support for RHEL 5.5 & 6*, SLES 10 & 11 plus PowerVM Lx86 performance optimized for x86 server consolidation

All 3 operating environments available with POWER7

*All statements regarding IBM's future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only. Some features require the purchase of additional software components.



Power is...





3 3 3

3 - a - a -

Performance that delivers business advantage

Workload-Optimizing Systems Virtualization without Limits

Intelligent Energy Optimization

Ease of Ownership





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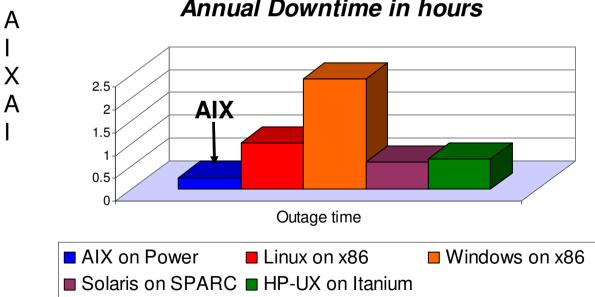


Power & AIX has 99.997% uptime

- 54% of IT executives and managers say that they require 99.99% or better availability for their applications

Power Systems with AIX delivers the best availability of UNIX, Linux, Windows choices





Annual Downtime in hours

Compared to AIX, downtime could be <u>4 times higher on</u> Linux x86 and <u>10 times</u> higher on Windows

Source: ITIC 2009 Global Server Hardware & Server OS Reliability Survey Results, July 7, 2009



AIX 獲取最高安全認證作業系統之一

Certificate

IBM UNIX got the highest security level certification among all other UNIX / Linux Operating System under Common Criteria security evaluation of Information Technology Security Evaluation Criteria (ITSEC)

List of Certified Operating Systems are:

	0	5	
IBM PR/SM LPAR		EAL 5	Certificate
IBM PR/SM z9 109		EAL 5	Certificate
IBM PR/SM z990		EAL 5	Certificate
IBM PR/SM z990/890		EAL 5	Certificate
IBM AIX 5.3 CAPP		EAL 4+	Certificate
IBM AIX 5.3 LSPP		EAL 4+	Certificate
IBM LPAR		EAL 4+	Certificate
IBM RHEL4 Update 1		EAL 4+	Certificate
IBM RHEL5		EAL 4+	Certificate
IBM SLES9		EAL 4+	Certificate
HP RHEL5		EAL 4+	Certificate
HP RHEL3 AS		EAL 3+	Certificate
HP RHEL3 WS		EAL 3+	Certificate
HP RHEL4 Update 2		EAL 3+	Certificate
HP SLES8		EAL 3+	Certificate
SGI RHEL 4 AS		EAL 3+	Certificate
SGI SLES9			EAL 3+ C
SUSE Linux V8		EAL 3+	Certificate
SUSE Linux V8		EAL 2+	Certificate

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Main	AIX 5L for POWER 5.2 tenance Package 5200-01, toriam Number 5785-682	(+6)+)	
	vom		
	IBM Corporation	Common Criteria Arrangement	
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Evaluation Results:			
PP Conformance:	Controlled Access Protection Profile,		
Functionality. Ouninalited Access Protection Profile conformant plus product apacific antensions Common Criteria Part 2 extended			
Assurance Package: Common Criteria Part 3 conformant BALA sugmented by ALC_FLR.1 (Life cycle support - Basic Raw remediation)			
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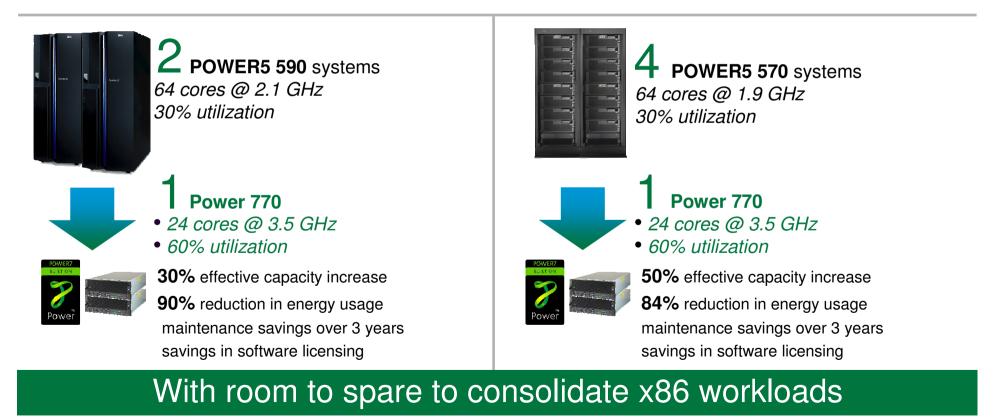
Source : http://www.atsec.com/01/index.php?id=06-0001-03 24



up to 90%

Reduction in energy usage moving from POWER5 to POWER7.

Savings extend to floor space, software license costs, and maintenance. Increase your performance and capacity.





Committed to minimizing risk and making transitions to AIX 6 as smooth as possible

- Binary Compatibility Guarantee * —Runs on POWER4, POWER5, POWER6 systems
- Open Beta for AIX 6
 - -Outstanding participation in IBM's first Open Beta for AIX (Launched July '07) with over 7,000 participants and 14,000 downloads
- No charge upgrade for current AIX 5L clients with AIX Software Maintenance Agreement
- Upgrade tools to minimize client risk

* www-03.ibm.com/systems/p/os/aix/compatibility/index.html





Dear System p clients:

AIX Version 6.1 Binary Compatibility

We listened and we have delivered for you, and in fact we hope you have been ecstatic with the recent announcements on the AIX® V6.1 and POWER6[™] products. Not only can the new POWER6 servers run AIX V5.2, V5.3 and AIX V6.1–with binary compatibility for many applications–but AIX V6.1 will even run on older hardware, based on POWER5[™], and POWER4[™] processors. This broad support for multiple levels of the AIX operating system on multiple generations of POWER systems is the strongest that we have ever had.

But some clients have said that they want to hear it from me. We've said we will offer binary compatibility and we mean it. We are offering a guarantee that your applications, whether written in house or supplied by an application provider, will run on AIX V6.1 if they currently run on AIX 5.2 or 5.3–without recompilations or modification.

Take us up on that challenge. We assume (and require) that these applications comply with reasonable programming standards (see ibm.com/systems/p/os/aix/compatibility/conditions), but if they do and the applications will not run on AIX V6.1, contact us. We will investigate and assign our developers to work on the binary compatibility problem. I don't anticipate anyone will call but I wanted to assure you that we are committed to the binary compatibility of AIX V6.1.

The qualities of the AIX operating system—virtualization, security, performance, and quality have won many new clients to AIX. AIX V6.1 will be the next step forward in the evolution of UNIX, while allowing many existing applications to continue to run. AIX is and <u>will remain</u> the strategic UNIX operating system for IBM.

Thank you for your continued confidence in IBM System p servers and in the AIX operating system. Keeping your applications up and running is one of our primary goals. I want you to rest assured that we are talking great care to insure that when you upgrade to AIX V6.1, your applications will not only run unmodified, but you will also be able to take advantage of the new innovations in AIX V6.1

Sincerely,

Ross A. Mauri General Manager



PowerVM Live Partition Mobility

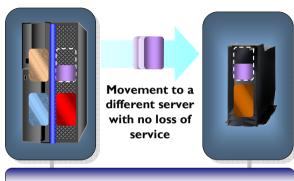
What is it?

•A POWER6 feature that allows an entire Logical Partition (LPAR) to be relocated from one system to another with almost no impact to the end user

•The end user effect is a single delay of two seconds when the relocation is completed

Supported by AIX V6.1, AIX
 V5.3 and Linux®

•PowerVM Live Partition Mobility requires that all I/O be virtualized through the Virtual I/O server at the time of the relocation



Virtualized SAN and Network Infrastructure

How it can help?

 Can make it easier to consolidate workloads from underutilized servers by facilitating the transfer of workloads with almost no end user impact

 Can provide increased flexibility to manage workloads by easily moving the workload to another system

 Facilitates increased reliability by allowing workloads to be moved away during planned outages

 PowerVM Live Partition Mobility can provide for a much more flexible and responsive IT infrastructure by reducing the cost and risk of rebalancing workloads



Live Partition Mobility requires the purchase of the optional PowerVM Enterprise Edition.



Moving to POWER7 – easier than ever

The challenge Taking advantage of new technology is not always easy

The solution

IBM's commitment to binary compatibility combined with PowerVM Live Partition Mobility make the transition to POWER7 perhaps the easiest ever....



http://www-03.ibm.com/systems/power/hardware/compatibility/index.html

and, of course, you get better performance.

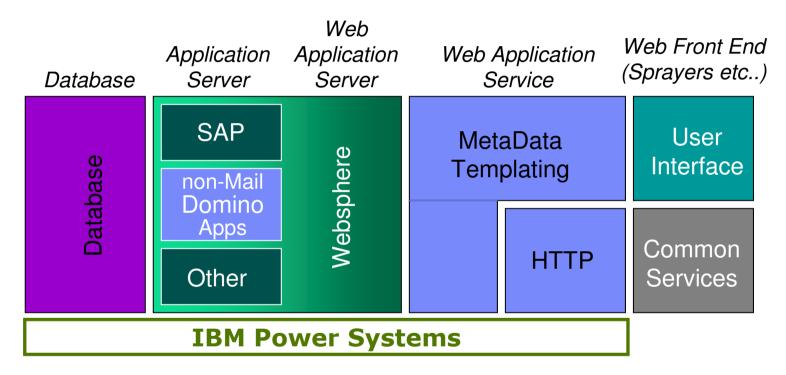
The stability and reliability of the platform was evident from the start, and we put it into production tests immediately using PowerVM Live Partition Mobility to seamlessly move our SAP BI workload from the POWER6 to the new POWER7 system. We noted faster access to intelligence from our SAP and IBM DB2-based analysics system.

--- Curd Zechmeister Manager, UNIX Infrastructure

Coca Cola Enterprises Inc.



Consolidating competitive x86 transactional front-end servers that access Databases already running on AIX or IBM i

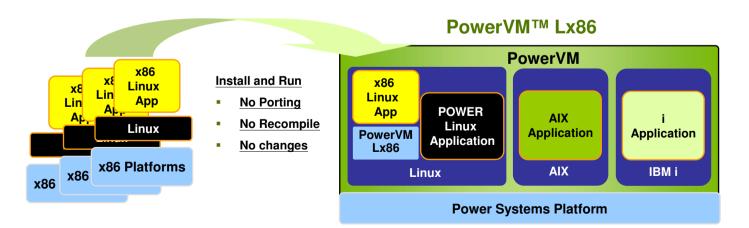


SAP Application Servers; non-Mail Domino Applications; Oracle Application Servers; WebSphere Commerce; Jboss, Apache and Tomcat Application Servers; HTTP Server; Web 2.0; Java Application Server; In-house Applications, etc...



PowerVM Lx86 Accelerates Linux Workload Migration

- PowerVM Lx86 cross-platform virtualization runs unmodified Linux/x86 applications within VMs using Linux on Power
 - Copy x86 application binaries and run them no rewriting necessary
 - Run Linux/x86 workloads with AIX, IBM i and Linux on Power workloads
- Simplifies migration and virtualization of workloads from x86-based platforms to higher-performance Power Systems servers running Linux
- Run most existing 32-bit x86 Linux applications with no application changes
- POWER6 blades through Power 595; POWER7 servers
- Provides a convenient 'bridge' to native compilation of Linux workloads
- Included with all PowerVM Editions







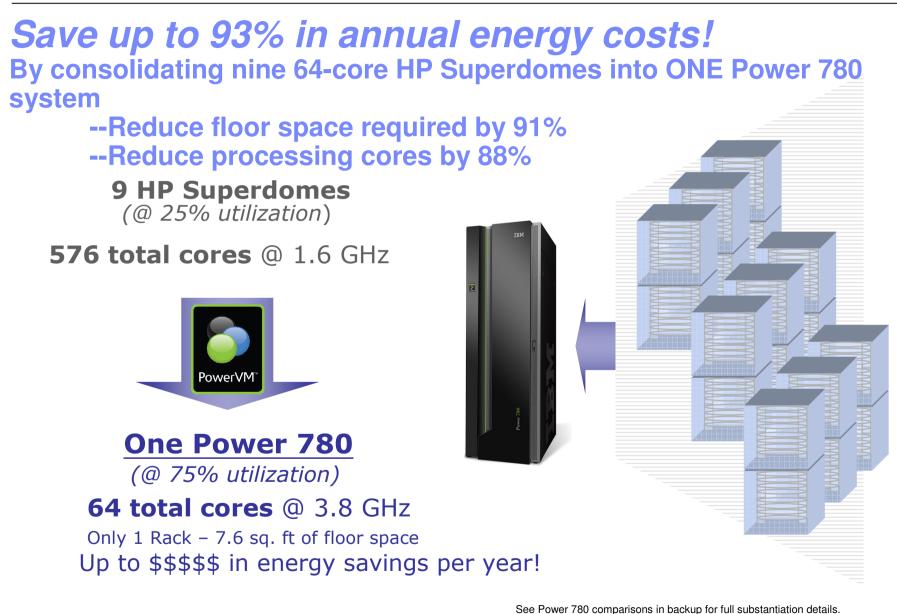
92 to 1

Number of Sun SPARC Enterprise T2000's that can be consolidated into a single IBM Power 750 4 socket system saving 95% of the cores for software licensing, 97% on floorspace, and 95% on energy.



IBM

POWER7智慧能量



© 2010 IBM Corporation



Save up to 95% in annual energy costs!

By consolidating three 256-core Sun M9000s into ONE Power 780 system

--Reduce floor space required by 88% --Reduce processing cores by 91%

3 Sun M9000s (@ 24% utilization)

768 total cores @ 2.88 GHz



One Power 780

(@ 75% utilization)

64 total cores @ 3.8 GHz

Only 1 Rack – 7.6 sq. ft of floor space Up to \$\$\$\$ in energy savings per year!



See Power 780 comparisons in backup for full substantiation details.



Reason for Customers to Migrate:



- Once systems are out of production, related expertise is diminished.
- Older systems have much larger footprints and therefore more expensive to use and to operate.
- Cost of Maintenance increases (sometimes geometrically) as hardware ages.
- As hardware ages, parts become less available and more expensive.
- Once hardware is retired from sales, capacity requirements cannot be met reliably.



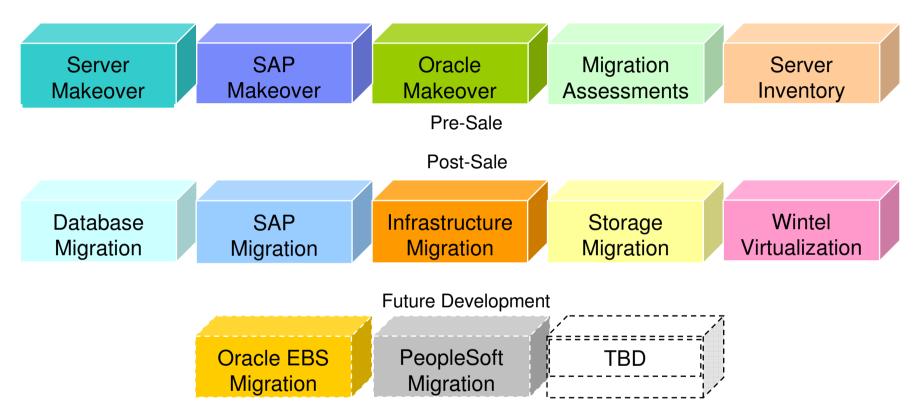
Obstacles for Customers to Migrate:



- Don't know feasibility ?
- How long will migration take ?
- How much will migration cost ?
- What are the successful factors and risks of migration ?
- How will migration be implemented ?
- Who can help for migration ?



Migration Factory in a Box

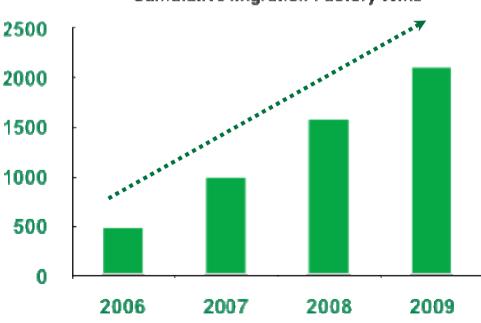


- The Migration Factory's investment in skills, methodology & tools combined with significant project experience has let to the creation of a suite of pre-defined *Migration Factory in a Box* (MiaB) services
- Each of the MiaBs is based on a set of pre-determined assumptions, constraints and scope criteria
- Global resources are offered as an option to reduce cost and delivery time to the customer
- The net result is that the *cost* of each MiaB can be reduced, thereby maximizing STG's investment in competitive migrations while providing superior value to our customers



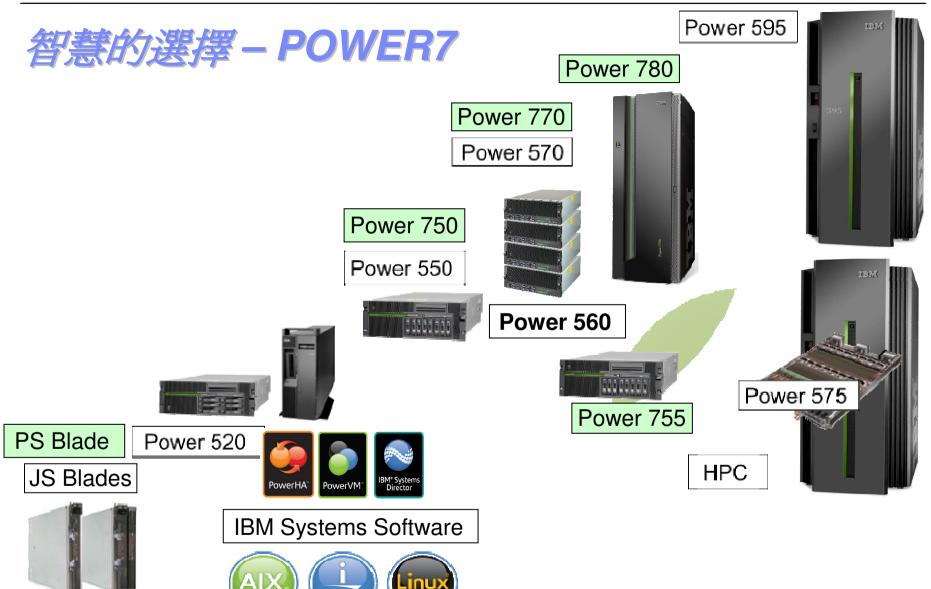
2,100 successful Power Migration Factory migrations to date. There were over 500 Power migrations during 2009, with more than 90% from Sun and HP customers (including x86 consolidation). In 4Q09 alone, Power achieved nearly 200 competitive migrations.













THANK YOU