

Lotus. software



【IBM SOA講堂】 Lotus動員協作: Introducing IBM Lotus Forms V3.5

> Zero to eForm – In 15 minutes

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ACCELERATING PROCESS AUTOMATION WITH ELECTRONIC FORMS, WORKFLOWS AND PORTLETS



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# Agenda 1 – Lotus Forms V3.5



Overview



Exceptional ease of use



Streamlined business processes



Industrial strength security and scalability



References



Summary

## How Lotus Forms Provides Profound Value

- Automates business processes that are "forms-based"
- Collects data accurately and completely, with straight through integration to one or more back end systems.
- Creates an auditable, compliant record of a complete business transaction
- eForm solutions for both LOB and Enterprise (Simplest to most complex forms)

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# "More than 80% of the processes in public and private businesses depend on forms." - IDC

### **Typical Form-Driven Processes**

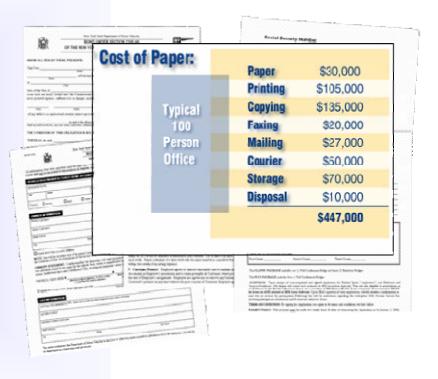
**New Business Acquisition** Loan Application & Approval Customer Self Service Health & Safety compliance processes Threat and Risk Assessment Supplier Management **Dealer Management** Leave Request and Approval **Travel Request and Approval Procurement Approval Timesheet Recording & Approval Performance Management** Personnel Profile and Updating **Records Management Contract Management** Forms Management **Compliant Document Generation** Many, many others



eForm applications can be Horizontal Vertical External

# The Impact of eForms on paper-based Processes

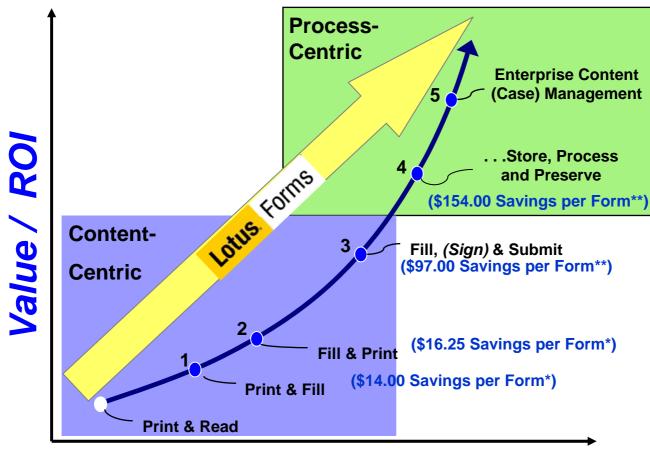
- Obvious costs...
  - Paper and printing, transmission
  - Unused form disposal
  - Archival and storage costs
- ...hidden inefficiencies that can paralyze organisations
  - Lengthy process cycles
  - Incorrect and incomplete data
  - Data re-keying
  - Physical routing time
  - Complex approval chains
  - Data aggregation across forms
  - Inaccessible data
  - Stove-pipe solutions for each process





# Why are eForms so hot?

Solid, quantifiable benefits for customers – through process automation as well as paper savings



#### **Business / Process Enablement**

Sources: \* Bill Gates, Business @ the Speed of Thought, \*\*Gartner Group

# **Some Lotus Forms ROI Proof Points**

	Customer	ROI
1	US Army	100,000 forms, used by 1.4 million Army personnel around the world – ROI estimated to be \$1.3B / year
2	USAF	18,000 forms, serving 700,000 employees globally – ROI: <b>\$50 Million annually</b>
3	IBM Express Managed Services	Boosts productivity by 25%, Improves data accuracy and completeness from 75% to 100%, cycle times down by 25%, <b>reduced form localization times by 80%</b>
4	Major League Baseball	Reduced staffing requirements as well as development, printing, travel and telephone costs. MLB estimates <b>annual savings of more than US\$350,000</b>
5	AMP	IFA users estimate an admin saving of 1h a day in completing application forms and following up errors etc. <b>70% reduction in manual effort</b>
6	Global Apparel Manufacturer	Reduced process time by 75%. Estimated cost savings per year \$787,500
7	Woodmen Insurance	Accelerated new business application process from weeks to hours
8	Nova Scotia Land Registry	Reduced transaction time from 7 days to just 1 day. Reduce rejection rate from 15% to 3%.
9	SEC	27,000+ publicly traded firms. Estimated annual to taxpayers of \$1.8 million. Estimated <b>savings of</b> <b>750,000 lines of code</b> based on custom vs. COTS Solution
10	U.S. Directorate of Defense Trade Controls	Shortens the application process from up to 66 days to as little as 9 days

## EBM

# **Lotus Forms Business Traction**

#### Significant Successes in '08, including...

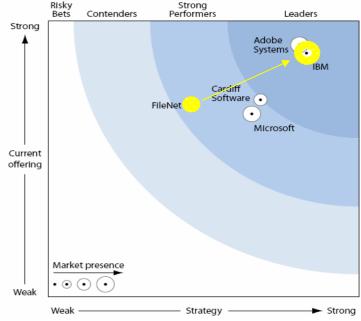
- Strong 33% YtY 1H growth
- ✓ 136% YtY growth in 3Q!!!
- 81 of the top 100 transactions were to "new" customers (market is in growth mode)

#### Customers / references in all GEOs, in over 20 countries, across 12 major industries including:

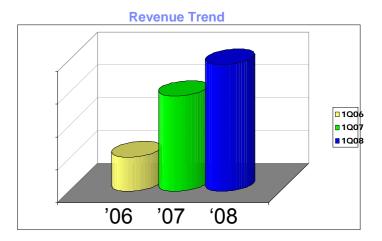
 Public Sector (Fed, State & Local), Banking, Insurance, Manufacturing, Healthcare, Automotive, Education, Hospitality, Supply Chain, Transportation, others...

#### Hundreds of Business Partners around the world are now trained on Lotus Forms

✓ Forrester Names IBM Leader in eForms!



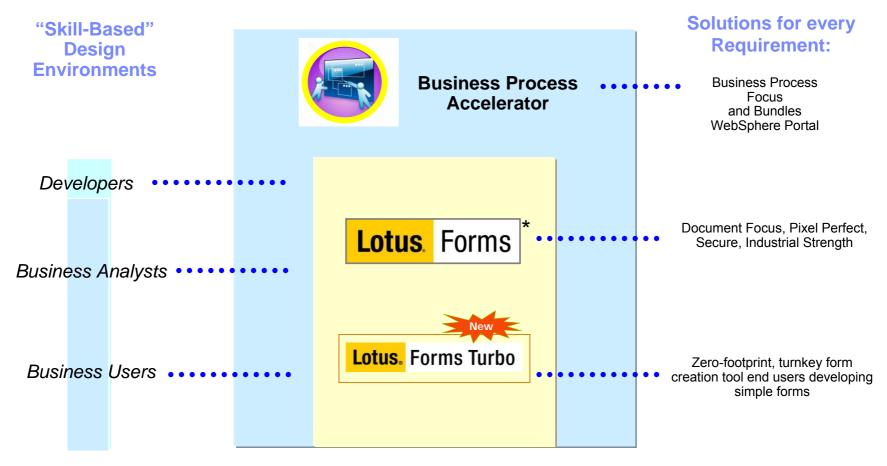
**Forrester Research** 





## Lotus Forms 3.5 Offers...

... the Broadest set of eForms capabilities available for all skill levels!



\* Includes Turbo module

## Lotus Forms 3.5 Extends IBM's Leadership in eForms

#### Exceptional Ease of Use

- Browser-based, out of the box forms: without IT involvement EASY & FAST
- Simplified Eclipse Designer for beginners as well as advanced developers
- Sample eForms & demos speed implementations
- No desktop software installation

#### Optimized Business Processes – Within the Firewall and Beyond

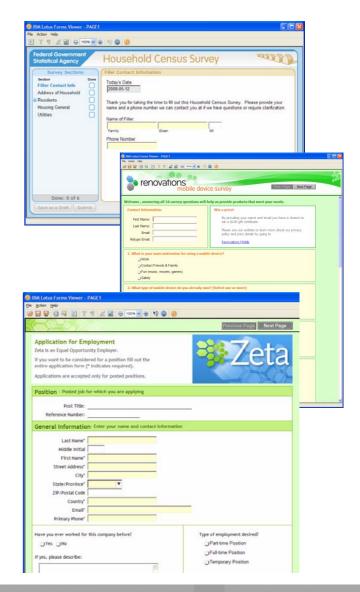
Even tighter integration with market leading BPMs,
 WebSphere Process Server and Filenet

 Security rich, easy-to-use front-end for business process automation

#### Industrial-Strength Security and Scalability

 Advanced, zero footprint digital signing and authentication with standards such as XML Dsig

 World's largest eForms implementation @ US Army with 1.5M users







# Agenda





## Exceptional ease of use



Streamlined business processes



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Summary

IBM Software Group



### Lotus Forms Turbo Out of the box. Easy & fast. No IT involvement.

Design	Compose eForms right from your Web Browser! No desktop software required.
Fill	Fill eForms directly from the Web
Store	Store submitted forms data simply
Route	Email a simple web link to your form for employees, customers and partners to fill
Analyze	Open submitted data into your favorite spreadsheet. Perform basic graphing & analysis directly from the Web.

## Use cases

#### Seven simple, broadly applicable eForms use case patterns were identified:

1. Request for Submission – An invitation to submit a proposal on a specific opportunity:

- . Request for proposal
- . Request for quote
- Request for information

2. Approval – A document is routed through one or more decision makers in an approval/rejection process:

- Vacation request
- . Change request
- Expense report
- · Request for transfer
- Purchase request
- Request for promotion

3. Survey - Collecting structured information from a group of respondents:

Market survey

- · Site visitor survey
- . Employee satisfaction survey
- . Census

- · Service quality audit survey Instructor assessment
- 4. Application A set of documents are submitted and one or more selections are made from amongst them:
  - . Employment application
  - . Grant application
  - . Bid or proposal

5. Notification/Report/Filing - A means of delivering notification and recording information when a business event occurs or information changes:

- Court filing Change of address
- Notice of separation · Performance appraisal

6. Transaction Records – A record of an agreement between parties usually involving the exchange of value:

- Receipt of payment
- · Employment contract
- Purchase Agreement
- . Land title
- . Non-disclosure
  - · Record of employment

7. Feedback/Review - A process of disseminating and collaborating on information, observations or opinions:

- Policy and procedure development Clinical study
- . Status report

. Technical note

Trip report

Meeting minutes

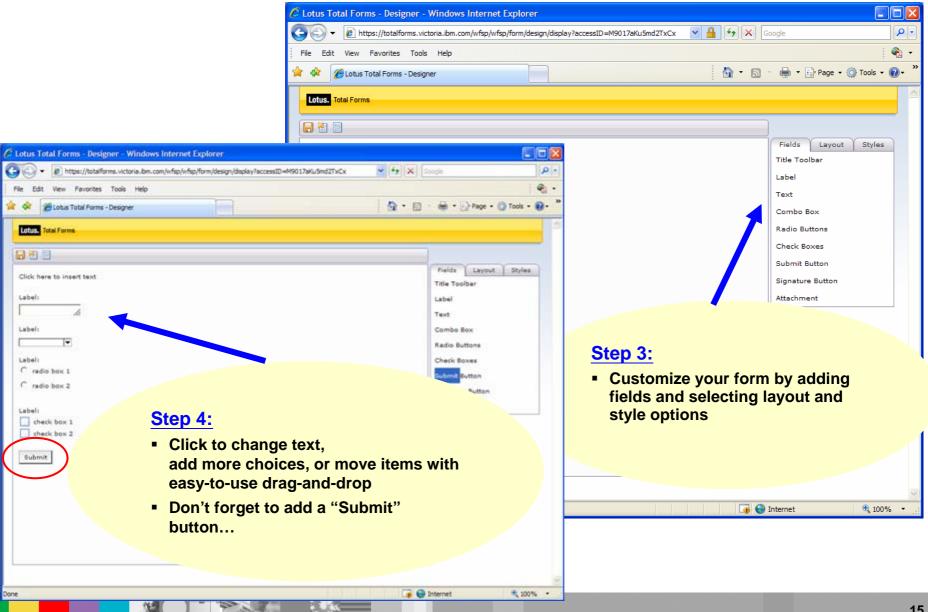




## Quick & Easy Form Creation: Start creating a form with one-click...

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#### Quickly add fields and choose layouts to customize your form...

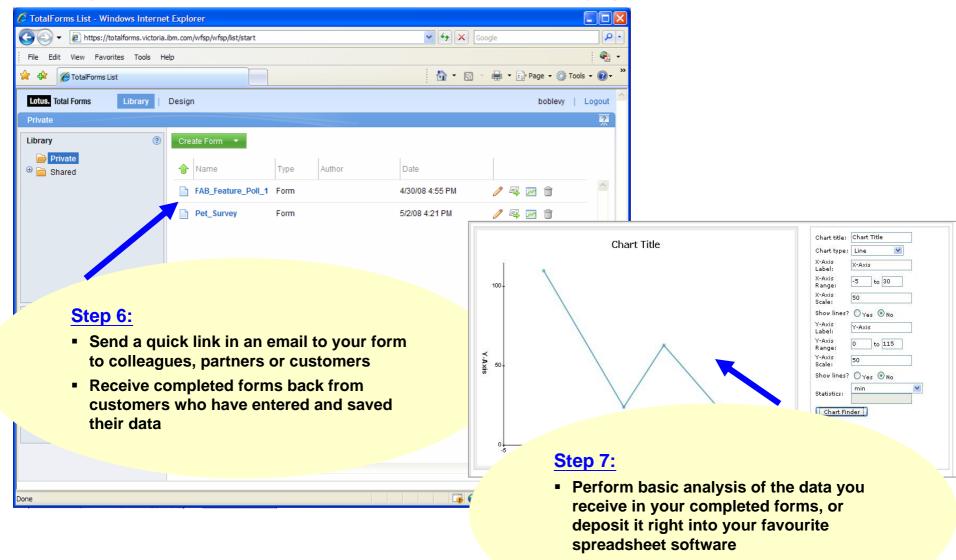


## Simply save your form, adding name, descriptions and tags...

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**IBM Software Group** 

#### Send your form via email or web, and easily gather data...



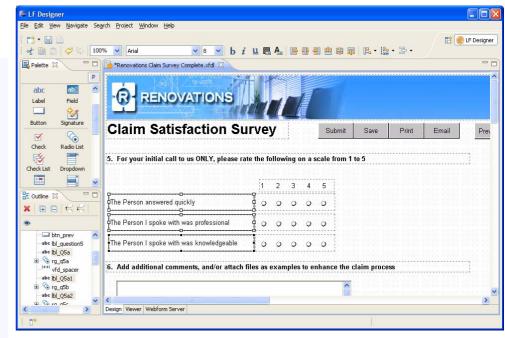


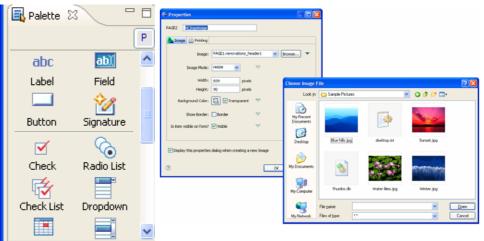
## Lotus Forms 3.5 Eclipse Designer even easier to use

For beginners as well as advanced users

- Support for Basic & Advanced user modes
- A simple drag-and-drop/point-andclick design experience
  - Quick start wizards
  - Simplified Palette
  - Easier Access to Property Settings
  - Easier Button Creation
  - Easier Image Addition
  - Automatic data model creation/update
- Dramatically lowers TCO

 Business analysts can develop forms without having to involve IT







#### Improved Form Conversion Tooling Import legacy documents even more easily

- Directly imports content from .pdf and FileNet eForms
- Saves development time and expense
- Supports conversions in 20 languages.
- Performs batch form version updates
- Open framework allows conversion of multiple form format.
  - Enables Independent Software Vendors (ISV) and System Integrators (SI) to create parser extensions.

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# **Lotus Forms Sample Catalog**

Easy starting point. Quick ROI demonstration

- Ready-to-use samples and demos for common business/industry scenarios like:
   Request for submission
  - Approvals
  - Surveys
  - Job applications
  - Notifications/filings
  - Transaction records/orders
  - Feedback/reviews
  - ... and more!
- Quickly demonstrate Forms ROI to management
- Easy starting point for developers

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# Agenda

Overview



Exceptional ease of use



## Streamlined business processes



Industrial strength security and scalability



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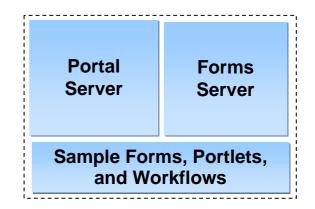


Summary



# **Business Process Accelerator: Front end for BPM**

- Snaps on to Portal
- Accelerates processes by delivering the appropriate eForms to knowledge workers where and when they need them
- Responds to the leading capability that Portal customers deem critical in next 24 months
- Enhances and complements standalone IBM offerings such as Lotus Forms, FileNet Business Process Manager and WebSphere Process Server
- Based on open standards to increase reusability and leverage your existing investment



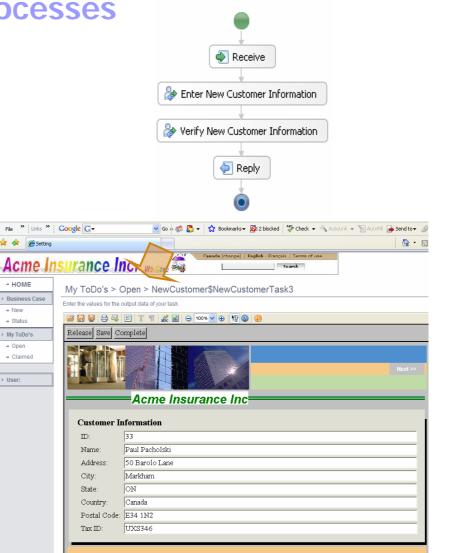
Integrations with: FileNet Websphere Process Server 3rd Party BPM systems





# Lotus Forms + Process Server: End to end solution for human and system centric processes

- Modelling, simulation and orchestration of processes
  - Import forms into / create forms in WID or Modeler
  - Create human tasks
  - Associate forms w/ Human Tasks
- Process Server offers a development license of Forms

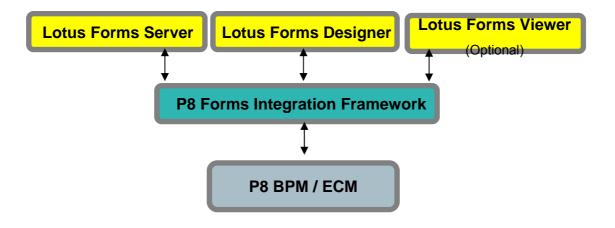




Lotus Forms + Filenet P8 repository & workflow: End-to-end solution for automating content/document centric processes

- Integrates with P8 as tightly as P8 eForms through P8 Forms Integration Framework
- Offers advanced eForms capabilities to P8 customers

True 0-footprint Web 2.0 rich eForms, Dynamic forms user interface, offline forms access and processing, Section 508 compliance, XML schema support for XForms and Industry specific forms and integration with more than 40 enterprise information systems







### Alphalogix Tasica Forms Director + Lotus Forms + WebSphere Portal: End to end human centric business process automation

- Tasica Forms Director is a business process automation tool that routes electronic forms through logical decisions and workflows with no coding
- Adds value to Lotus Forms by applying simple or complex workflow rules to create interactive forms routing and approval systems
- Fully integrates with JSR 168 compliant Enterprise Portals





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### Improved digital signature support Automate security rich business processes

- Signature supports both data and presentation
- 2 kinds of electronic signatures:
  - Public Key Cryptography (PKI) based
    - Forms are signed with local, standards-based certificates
    - Ideal for high value, high security transactions
  - Authenticated click-wrap
    - Authentication using shared secret (account information, personal information, etc.)
    - Ideal for medium value business
- More flexibility Nested/Paralled/Overlapping/Staged
- XML DSig (rfc3075) support for regulatory compliance for European customers
- Digital signing with Firefox browser and on iSeries

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## **US Army** Automating world's largest eForms implementation

- Challenge
  - Modernize inventory of approximately 80,000 eForms used by 1.5 million
  - Automate manual form-based processes
  - •Single, centralized format for electronic documents based upon open standards to ensure scalability
  - •Units in the field must be able to view and access the same forms as counterparts at bases around the world
  - Confidential and critical data must be captured and transferred securely
- Solution
  - •Lotus Forms based solution to automate processes & streamline paper transactions (eg: supply requests, personnel evaluations, medal recommendations)
  - Also implemented DB2 Content Manager, Portal, DB2 and Tivoli
- Benefits
  - Estimated cost avoidance = over \$1 billion
  - Significant time savings: cut time on many processes by 2/3
  - Auto-population of eForms reduces redundancies and data errors
  - Improved security of information and provision of auditable records
  - Interoperability with existing infrastructures & system extensibility
  - Helped address regulatory compliance concerns (GPEA)
  - Field & Base units able to capture all required data in a single XML format for fast, secure transmission via email



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## **Business Process Automation at Cardiff University!** Process Server+ Portal + Lotus Forms

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#### Sample Applications



- Telecoms Change Requests
- External Order Requests
- Sickness Absence
- Leave Requests
- Library Requisitions
- Inter-library loans
- Timesheets
- Staff Training Requests

WebSphere Portal Welcom

Manage Pages

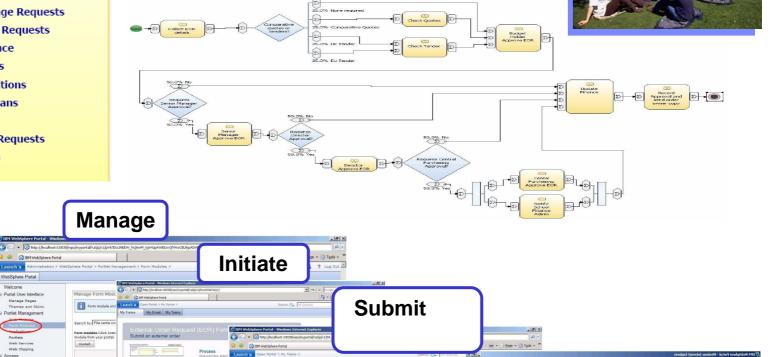
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# U.S. Securities and Exchange Commission (Government)

#### Challenge

▶ Public companies disclose information to SEC via EDGAR, which receives between 12 -16 million pages of documents annually, from more than 28,000 different entities, totaling over 350,000 filings each year

System was stretched to the limit and the agency had trouble managing the 350 different types of forms being submitted by the public

#### Solution

► U.S. federal regulatory agency increases user satisfaction and saves taxpayers money by implementing a simplified, automated filing process based on IBM Lotus Workplace Forms software

#### Benefits

Streamlines electronic filing process

► Saves corporations more than \$234,000 per year, and tax payers \$150,000 per month due to lower maintenance costs

► Allows the SEC to adhere to GPEA (Government Paper Elimination Act) requirements



"Public company financial documents used to be submitted in hard-copy format using couriers, overnight mail and regular postal services. Now the information is disseminated worldwide within minutes of receipt."

 Rick Heroux, EDGAR Program Manager, U.S. Securities and Exchange Commission

# Woodmen of the World (Insurance)

#### Challenge

•Modernize and automate insurance business processes for field representatives to help them be more productive and competitive while complying with regulations

#### Solution

•IBM Lotus ® Forms solution provides the correct forms for compliance and automates the forms-handling process—from quotes to policy issuance

#### Benefits

 Reduced time required for policy application completion and issuance from weeks to hours

Streamlines workflows of field representatives

Improves productivity resulting in increased competitiveness



"The Lotus Forms solution allows for accurate and complete information, the first time. This saves money, but also increases potential revenues significantly."

## IBM

# AMP (Banking and Finance)

#### Challenge

•Over 3000 agents using completely manual processes for new business applications. Great deal of rework, due to inaccurate, incomplete data

#### Solution

•IBM Lotus Forms solution provides every Advisor the ability to create, pre-fill and submit new business application forms straight through to back end systems like Siebel, with both on-line and off-line capabilities, as well as signature pads

#### Benefits

- Significantly reduced the cost and time to acquire new business.
- Dramatic improvement in the way advisers work with AMP
- Increased revenue due to being able to close more business in a shorter amount of time



"Using IBM Workplace Forms made it much simpler and more cost effective for financial planners to work with us. Many of the financial planners we deal with do not sell AMP products exclusively, so being easy to deal with is one of our key competitive advantages." **IBM Software Group** 

## GXS (Manufacturing And Retail)

IBM

- Challenge
  - GXS is the world's largest provider of B2B solutions to an extensive list of fortune 500 customers
  - Was using HTML and paper to drive transactions in their Trading Grid
  - Required global trading partners to have customization capabilities for form look and functionality
  - Required core B2B trading forms to be customized from one partner to many partners and customers
- Solution
  - Used Lotus Forms to front-end their global B2B Trading Hub
  - WebForm Server used for Web 2.0 based forms
- Benefits
  - Company uses these forms to drive and quickly complete electronic transactions between trading partners
  - Pre-populated forms increase speed and accuracy of document turnaround while built-in templates minimize data entry errors



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## **Province of Nova Scotia (Local Government)**

- Challenge
  - Automation of land registry processes
  - Poor service and delays to citizens
  - Many "resubmits" increasing load in all agencies
- Solution
  - Legal, Accounting, Citizen and Govt joint working group
  - Integration of Forms to submission process
  - Electronic bill payment as a component
  - Online screen videos to assist adoption
- Benefits
  - Reduced registration time from 1 week to 1 day
  - Rejection rate reduced from 15% to 3%
  - No manual handling of Funds
  - 97% of registration paperwork is now electronic
  - Planning "mandatory" in future



"With the IBM solution in place, we can provide better and more secure document submission services to our clients, and we can receive and process land transactions faster and with more error checking up front than ever before."

— Nancy Saunders, Acting Director, Registry 2000 Project, Corporate Registries of Service Nova Scotia



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Summary

## Lotus Forms 3.5

- Easier than ever
- Optimized for Business
- Process Automation
- Industrial Strength Security
- Most Scalable Solution
- TURBO Fast

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Federal Government	
Statistical Agency	Household Census Survey
Survey Sections	Filler Contact Information
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Address of Household	2008-05-12
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Housing General  Utilities	name and a phone number we can contact you at if we have questions or require clarification.
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## **Resources and next steps...**

Check out the Website

http://www-01.ibm.com/software/lotus/forms/

Read the Datasheet

ftp://ftp.software.ibm.com/software/lotus/lotusweb/forms/LotusForms3.5DATA-SHEET.pdf

#### Try sample eForms in the Solutions Catalog

https://www14.software.ibm.com/webapp/iwm/web/preLogin.do?source=portlets& amp;S\_PKG=1WP1001PB

Download the Trial version

http://www-01.ibm.com/software/lotus/forms/trials.html/

#### Try Lotus Forms Turbo live on Lotus Greenhouse

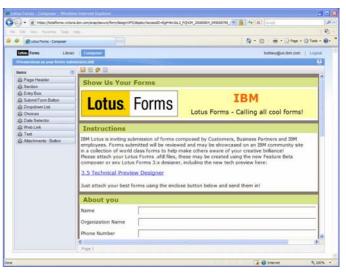
https://greenhouse.lotus.com/home/login.jsp

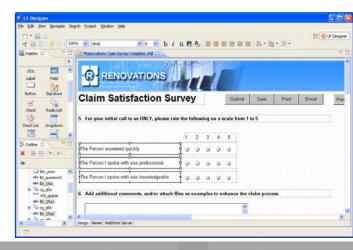
Enter the "Show us your Forms" Challenge

https://greenhouse.lotus.com/featurebeta/secure/route/view/start?formName=/.rou te/KPsNtoHPTopOB2-M1217275064185.xfdl

Need product Support?

http://www-306.ibm.com/software/lotus/products/forms/support/











## Lotus Forms 3.5 with Lotus Forms Turbo



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## Agenda 2 – Lotus Forms Turbo



The Concept
 The Lotus Forms Turbo Solution
 Sample Use Case

CloudScape DB2



Design

Route

View

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Next

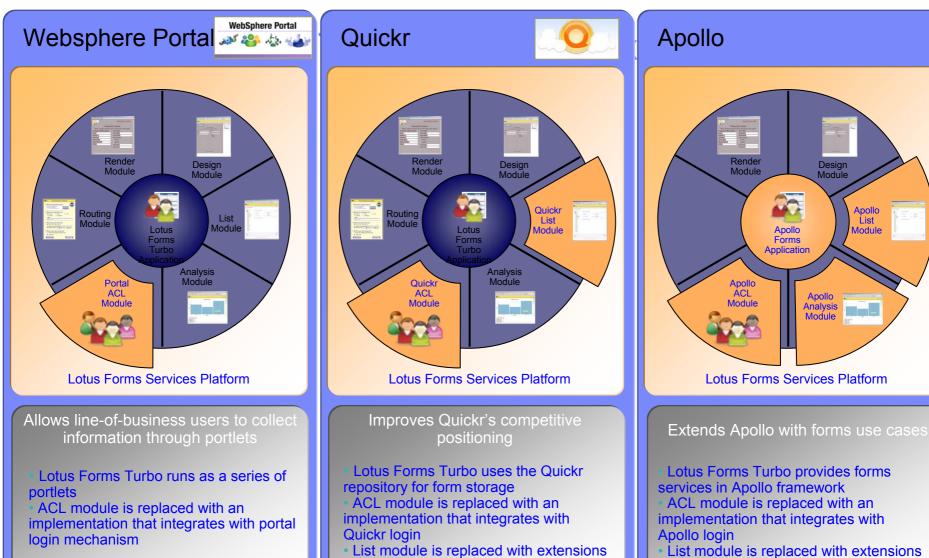
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#### Lotus Forms Turbo An intuitive, Web 2.0-based form design experience A simple repository with a Web interface A zero-footprint viewing experience A simple, form routing mechanism Reporting and graphing Aggregated data export (CSV) E-mail-based forms distribution Forms can be used with full Lotus Forms implementations Store Render Design Module Module WAS Routing List lodule Module Lotus Forms R Turbo Lotus Forms Turbo vs. Enterprise Forms Analysis ACL Forms are limited to 1 page/50 items Module Module Only supports simple template-based layout No ability to extend or integrate processing Only full-form/non-PKI signing supported Forms will only support simple pre-defined calculations Lotus Forms Services Platform

Lotus Forms Turbo is a complete forms solution that drives immediate value for SMB/Departmental users while providing significant up-sell opportunity.





List module is replaced with extensions
 coded into Quickr repository interface
 List module is replaced with extensions
 coded into Apollo repository interface



## Agenda



□ The Concept
 ◆ The Lotus Forms Turbo Solution
 □ Sample Use Case

## The Lotus Forms Turbo Solution - Design

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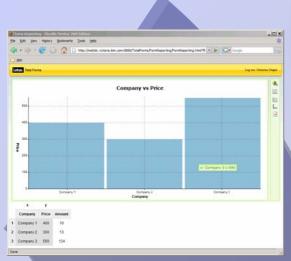
## The Lotus Forms Turbo Solution – Store and Analyze

#### Lotus Forms Turbo List

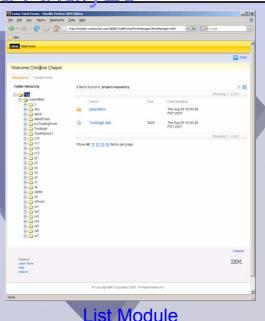
- Allows forms to be saved
  - Submitted forms are collected in sub-directories

#### Provides interface to:

- Create forms (through Lotus Forms Turbo Designer)
- Delete forms
- Preview forms (through Webform Server)
- Graph submitted forms (through Lotus Forms Turbo Reporting)
- Form URLs can be directly exported to email
- Form submissions can be tracked using ATOM protocol



#### Analysis Module



#### Lotus Forms Turbo Analysis

- Graphs aggregated data from a directory of submitted forms
  - Provides a variety of graph types:
  - Line, Area, Bar, Scatter, Bubble, etc.
  - Leverages Dojo graph widget
- Provides simple data aggregation
- Allows any two form fields to be used as X and Y axis
- Graph data can be exported to spreadsheet for further analysis



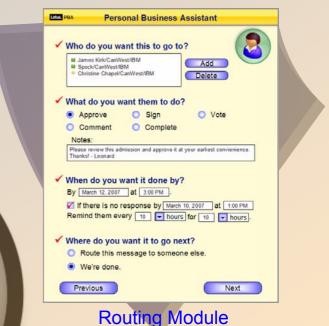
## The Lotus Forms Turbo Solution – Render and Route

#### Lotus Forms Turbo Routing

- Processes are created using a simple "Routing Slip" metaphor
  - Processes can be created by any user with no training
  - Process can be created ad-hoc or prescribed by an administrator
  - Processes can be saved, reused and shared
  - Slips can be cascaded to form multi-stage processes
- Email/Sametime and Web 2.0 used as delivery vehicle
  - Any user with Web access and MIME/HTML enabled email
  - or SameTime can participate in a process
  - Active Sametime users can receive priority task notification

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#### **Render Module**



#### Lotus Forms Turbo Render

- Based on WebForm Server
  - A Web 2.0 form view environment
  - Supported on Windows (IE/FireFox) and Macintosh (FireFox)
    - Safari supported in V1.1 release
  - Supports real-time (no-refresh) calculations and formatting
  - Supports authenticated click-wrap signatures
    - PKI signatures can be supported with upgrade





## Agenda



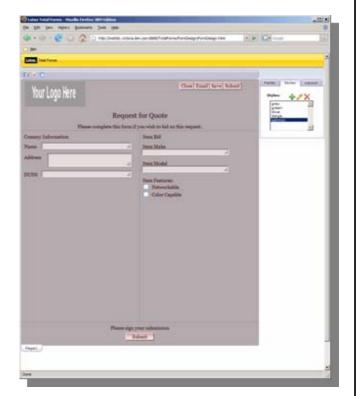
# The Concept The Lotus Forms Turbo Solution Sample Use Case

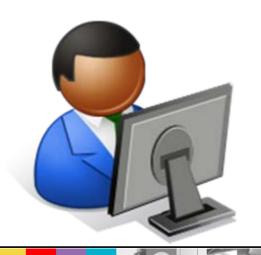
## Sample Use Case

The Purchasing Agent for a 200 person distribution company orders a new copier

The Lotus Forms Turbo designer is used to create an RFQ to solicit bids on the purchase

- A description of the item being sought
- Basic information (company name, address, etc.)
- Key features on the copier being proposed
- The cost of the copier
- An "enclose" button to allow product information to be attached
- A button for the vendor to sign the form

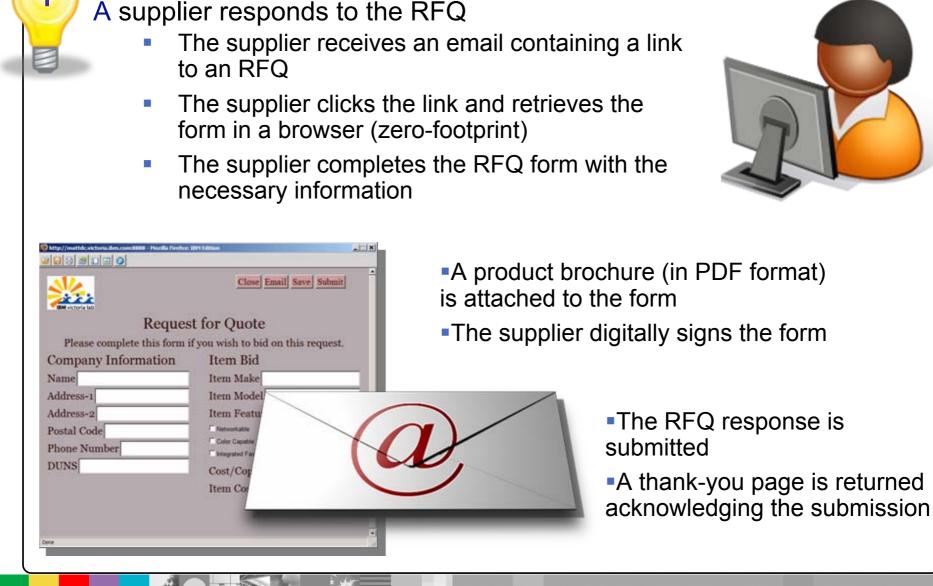




 The RFQ form is saved into a new folder in the Lotus Forms Turbo repository

- •The purchasing agent copies the URL to the form into an email message
- The email message is sent to a list of potential suppliers

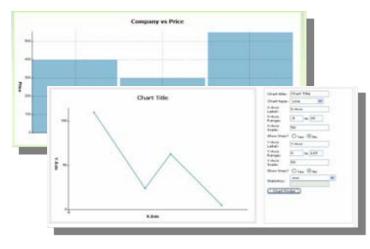




## <u>Sample Use Case</u>

## The Purchasing Agent purchases the copier

- The Purchasing Agent has been monitoring the RFQ responses using an ATOM feed
- Once all the responses are in, the agent navigates to the repository of submitted responses
- Once in the repository, the Agent chooses to graph the suppliers by the submitted price
- A decision is made and the copier is purchased



#### Later, a computer is purchased...

- The Purchasing Agent now needs to purchase a computer
- The copier RFQ is duplicated and re-named appropriately
- After a few minor modifications, the new RFQ is sent out to a list of computer suppliers
- The purchasing process completes as above









## **Questions?**





## **Backup Slides**

## **Potential Future Directions:**

## Future Direction

Data connectivity

- Drive form creation from data sources
  - Spreadsheets
  - Simple RDBMS
  - Web service definitions (WSDL)

#### Support for common e-commerce services

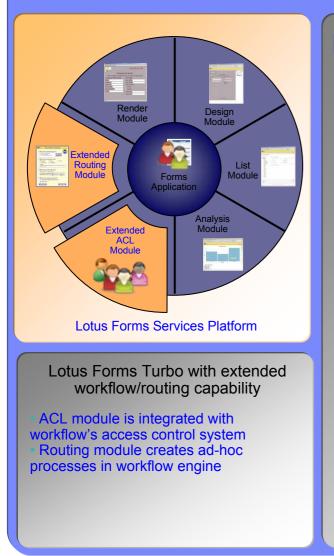
- Credit card payment Service
- Electronic funds transfer
- Shipping and tracking service
- Email validation

Integrate workflow/routing engine to provide complete user-driven process definition

User UI personalization (skins)



### Extended Ad-Hoc Workflow



### Lotus Workflow and Lotus Forms Turbo:

- Lotus Forms Turbo routing can be extended to provide complete ad-hoc routing
  - Provide integration to formal BPM initiatives
  - Support extensible automated tasks
  - Allow processes to be shared within a community
  - Underlying workflow could be implemented with Lotus Workflow, Process Server or FileNet P8 Workflow
- Concept has been proven using Lotus Workflow in CDSL
  - Would require some investment in Lotus Workflow
    - to ACL mechanism to allow non-notes users to participate ("beyond the firewall")
    - Some improvements in LF API may also be required to support ad-hoc model
- Other Workflow engines should also be considered.

Once released, Lotus Forms Turbo would benefit from more complete extended ad-hoc workflow functionality.



??????

# Questions

