Facing exponential e-mail growth?

## E-mail Archive Breakfast Briefing

### The Business Problem

E-mail has emerged as one of the main communications tools in business today. It's estimated that throughout 2006, some 60 billion e-mails will be sent and received worldwide every day.

Such exponential growth is placing increasing demands on the IT function.

E-mail systems are creaking at the seams – delivering poor resilience and reliability – proving particularly onerous and costly to manage. E-mail storage costs are eating away at corporate IT budgets. In fact, it's estimated that the costs of storage are now five times that of the hardware and software combined. What's more, growing legislation means e-mail is now a legally recognised electronic document in UK courts.

In response, organisations must effectively control, organise and archive both structured and unstructured e-mail data and ensure its easy access to comply with existing and new regulations. Failure to do so could mean costly litigation and fines – and worst case, prison sentences for senior directors.

#### The Solution

Join Neocol and IBM on Wednesday 10th May for an interactive breakfast briefing on e-mail archiving. Learn how our innovative solutions can help you to effectively manage your e-mail environment, improve availability, drive down costs and deliver seamless data archiving for compliance.

Neocol UK is one of IBM's leading partners in the field of Enterprise Content Management. This award-winning IBM consultancy is considered an end-to-end specialist in IBM e-mail archive technology for Domino and Exchange customers worldwide.

#### The Details

Wednesday 10th May 2006

IBM United Kingdom, 1175 Century Way, Thorpe Park, Colton, LEEDS LS15 8ZB

08:45 - 09:30 - Flexible arrival and breakfast

09:30 - 09:35 - Welcome - Mark Sampson, Technical Sales Specialist, Neocol UK

09:35 - 09:45 - IBM ECM Offerings Overview, David Scott, Content Management Specialist, IBM

09:45 - 10:30 - The Enterprise E-mail Dilemma - Mark Sampson, Technical Sales Specialist, Neocol UK

10:30 - 11:00 - Showcase Demonstrations - Ryan Lott, Technical Services Consultant - Neocol UK

11:00 - 11:20 - Customer Testimonial - Ian Marshall, Senior Technical Analyst, Yorkshire Water

11:20 - 11:30 - Open Floor

11:30 - 12:00 - Optional One to One Meetings

# Register NOW:

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