

reevoo 

Solutions depth

Beyond Reviews
Across the Enterprise
All Channels

Reevoo Brand

Trust
Engagement
Conversion

Reevoo network

Volume
Speed
Reach

Managed service

End-to-end solution
Responsibility for Success
Low Maintenance





Data

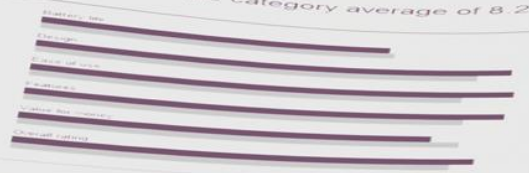
Opinions don't count

Data needs context

Dashboards are nice

The Apple iPhone 5 is currently scoring 8.6

This product's overall rating is higher than the category average of 8.2.



It is significant, outperforming an average user with a score of 8.2 compared to 8.6. It also performs better on features in the good points of the review app. Camera, Design.

Turning to the less positive feedback, a score that is lower for music. This is likely due to reviews that about the most in the bad points section of the review comments are "Batter, My Battery".

By the last month the average overall score from reviewers has decreased and the last month it is scoring above the category average.

The information from the reviews of the Apple iPhone 5 can show you how it compares to the rest of the category. It also highlights where there are any significant points in the data area. This can pick up anything that needs improvement or stand out factors that can be shared about in marketing campaigns.

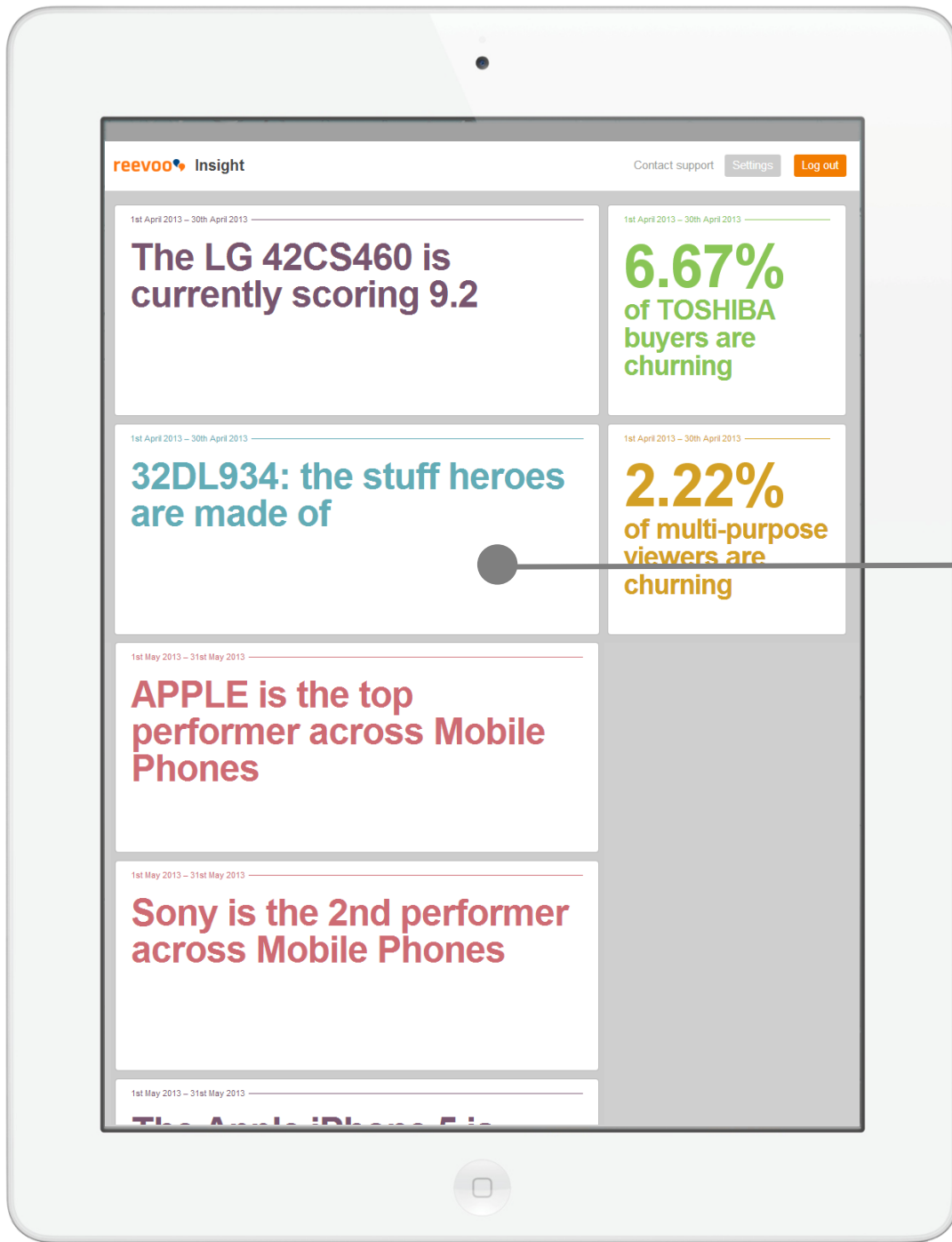


[Export data](#)

Transform Customer Experience

Actionable Intelligence

Across Languages



1st April 2013 – 30th April 2013

The LG 42CS460 is currently scoring 9.2

1st April 2013 – 30th April 2013

6.67% of TOSHIBA buyers are churning

1st April 2013 – 30th April 2013

32DL934: the stuff heroes are made of

1st April 2013 – 30th April 2013

2.22% of multi-purpose viewers are churning

1st May 2013 – 31st May 2013

APPLE is the top performer across Mobile Phones

1st May 2013 – 31st May 2013

Sony is the 2nd performer across Mobile Phones

1st May 2013 – 31st May 2013

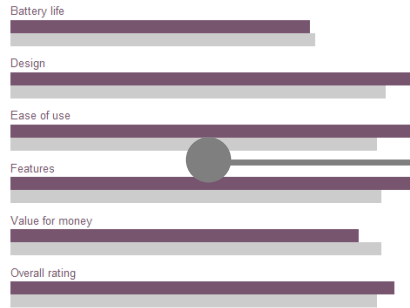
The Apple iPhone 5 is

Create powerful messages to help inform and guide marketing and product development

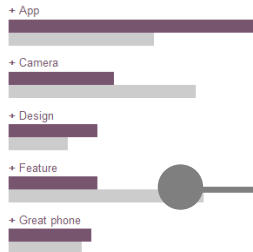
1st May 2013 – 31st May 2013

The Apple iPhone 5 is currently scoring 8.6

This product's overall rating is higher than the category average of 8.2.



Apple iPhone 5
Facet breakdowns against the network



[View more trends](#)

Good points
Trends for Apple iPhone 5
Compared to all Mobile Phones reviews



■ Apple iPhone 5
■ Network

It is significantly outperforming on ease of use with a score of 9.2 compared to 8.3. It also performs strongly on Features. In the good points of the review comments the stand out factors are 'App', 'Camera', 'Design'.

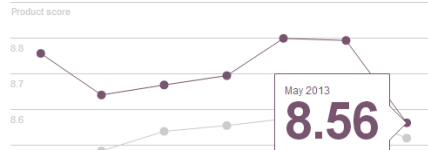
Turning to the less positive feedback, it is badly rated on value for money. This is worse than the category average. The topics that reviewers talk about the most in the bad points section of the review comments are 'Battery life', 'Battery'.

'App'.

In the last month the average overall score from reviewers has decreased and in the last month it is scoring above the category average.

The information from the reviews of the Apple iPhone 5 can show you how it compares to the rest of the category. It also highlights where there are any significant positive or negative areas. This can pick up anything that needs improvement or stand out factors that can be shouted about in marketing campaigns.

[Export data](#)



Easy-to-read editorial-style layout

Aggregated scores from across the questionnaire responses

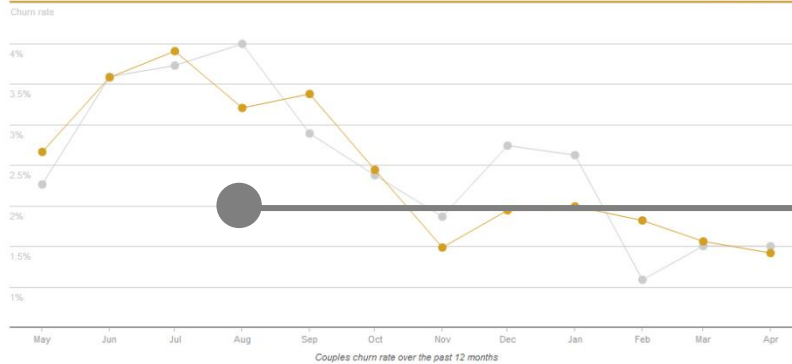
Textual and sentiment analysis on the reviews

1st February 2013 – 30th April 2013

1.58% of couples are churning

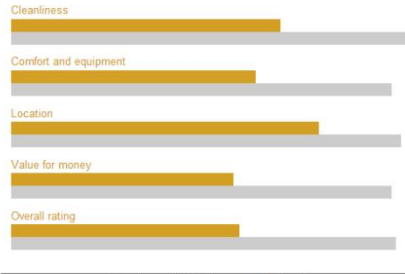
During February, 1.58% of the reviewers in the customer segment 'couple' said that they would not book again with cottages4you. This is compared to the average churn rate of 1.5%.

Export data



"Needs new fridge. Damaged interior and broken icebox door. Surfaces around kitchen sink damaged and mildewed. Window in second bedroom ill fitting and very draughty. No curtains so cold and poor light proofing. Living area is smaller than expected and implied by photos. Parking is very difficult indeed. We could not park outside house as we'd been told we could. House was not clean on arrival - pubic hair in bath and food stains on table and kitchen work surfaces. Heating had not been turned on for our arrival. No instructions about how to work heating. Overall cottage needs some money spent on maintenance and decorating. There are too many dried flowers taking up limited space, superficial accessories don't mask a lack of basic investment. Poor value."

S, Sheffield
3.0 | Melbourne Cottage



Churning couples facet scores over last month
Compared to all customers

See your data in different ways by using segmentation, for example, by brand, price point, user type

NOT EVERY
DISHWASHER
DESERVES
9 OUT OF 10.



9.0
out of 10
reevoo



Beko dishwashers have received an average 9 out of 10 score, based on thousands of impartial owner reviews.

Search online to see what they're saying for yourself.



> We
cus
goo



PICANTO

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PICANTO iBROCHURE



PICANTO TV AD



8.9 out of 10 [Read 2,004 reviews](#) [Ask an owner](#)

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K > NEW CARS > RANGE > COMPACT CARS > PICANTO >

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Only
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htc
One

9.2
out of 10

Score based on
126 reviews.*

reevoo

* Score correct as of 11/06/13

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reevoo
REAL REVIEWS

600 minutes
Unlimited texts
750MB data
FREE handset
24 month contract

O₂

