

Smarter software for a Smarter Planet.

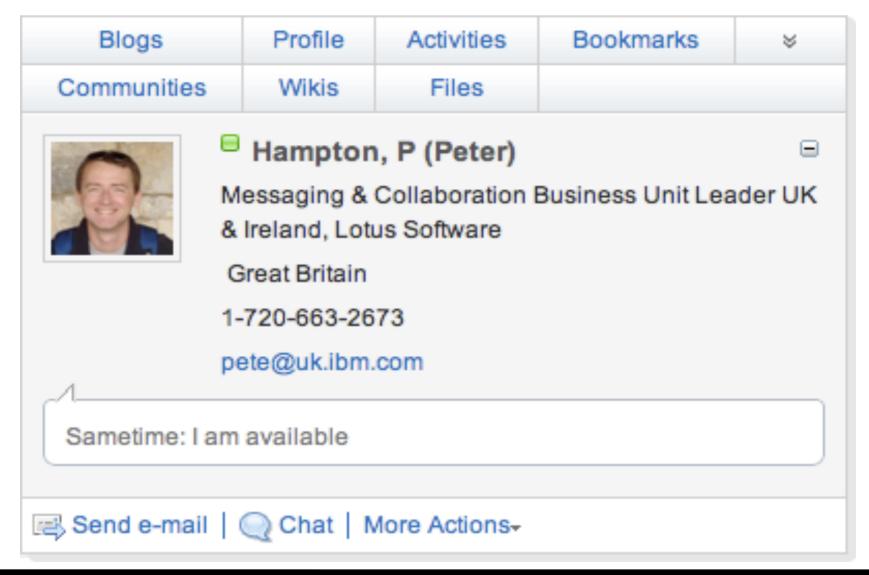
Lotus Software & the Collaboration Agenda LCTY April 2010

Pete Hampton
Lotus Software, IBM UK & Ireland





Introducing me...







Smarter software for a Smarter Planet.

Agenda

- What is Collaboration
- Notes & Domino Update
- Sametime Update
- Quickr Update
- Collaboration Agenda
- Summary



What is your definition of Collaboration?

- Is it Document Sharing?
- Is it eMail?
- Is it Instant Messaging?
- Is it Web Conferencing?
- Or
- Is it working together on projects?
- Is it talking on the phone?
- Is it chatting by the Coffee Machine?





Collaboration has had a number of meanings.

 Negative Dictionary definition: 1860, noun of action from <u>collaborate</u>. In a bad sense, "traitorous cooperation with an occupying enemy,"

 Positive Dictionary Definition: To work together, especially in a joint intellectual effort.



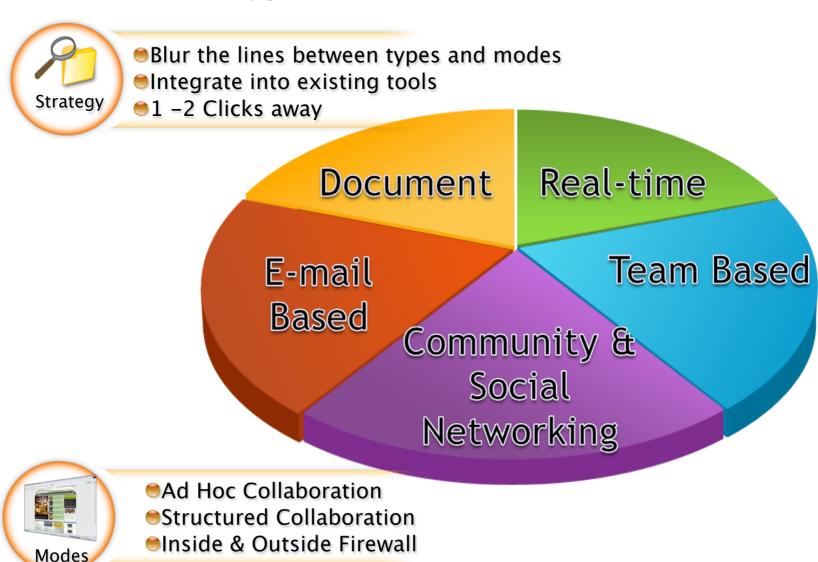
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This is the Wikipedia definition...itself a collaborative composition

 Collaboration is a recursive process where two or more people or organisations work together in an intersection of common goals for example, an intellectual endeavor that is creative in nature by sharing knowledge, learning and building consensus. Most collaboration requires leadership. although the form of leadership can be social within a decentralized and egalitarian group. In particular, teams that work collaboratively can obtain greater resources, recognition and reward when facing competition for finite resources.



Collaboration Types & Modes





Dunbar's Number

- Dunbar's number is a theoretical cognitive limit to the number of people with whom one can maintain stable social relationships.
- Need Technology to harness information in wider context

from intimacy to ambient intimacy



Robin Dunbar's threshold of maximum number of individuals



"Ambient intimacy is about being able to keep in touch with people with a level of regularity and intimacy that you wouldn't usually have access to, because time and space conspire to make it impossible."

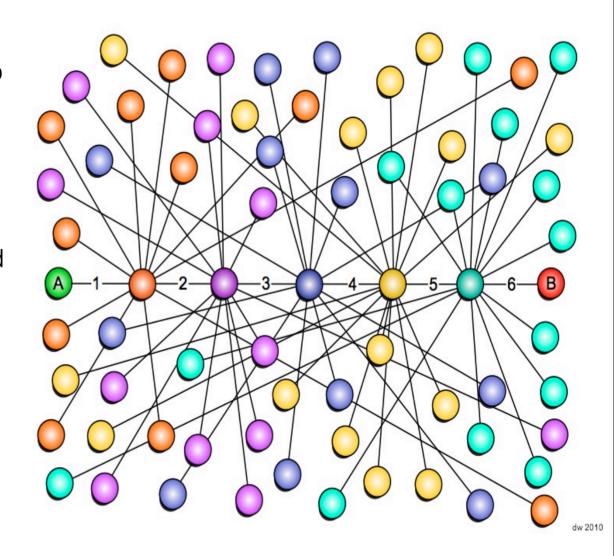
~Leisa Reichelt





6 Degrees of Separation

- Hungarian author Frigyes Karinthy, who published Chain-Links in 1929
- Theory of technological advances in communications and travel, friendship networks could grow larger and span greater distances
- Karinthy believed that the modern world was 'shrinking' due to this everincreasing connectedness of human beings
- "Despite great physical distances between the globe's individuals, the growing density of human networks made the actual social distance far smaller."
- This concept lays the foundation of thinking behind Collaboration & Social Computing









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Collaboration in Business is NOW!!

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 - iznik networkingforprofessionals
- cmypatch

partnerup

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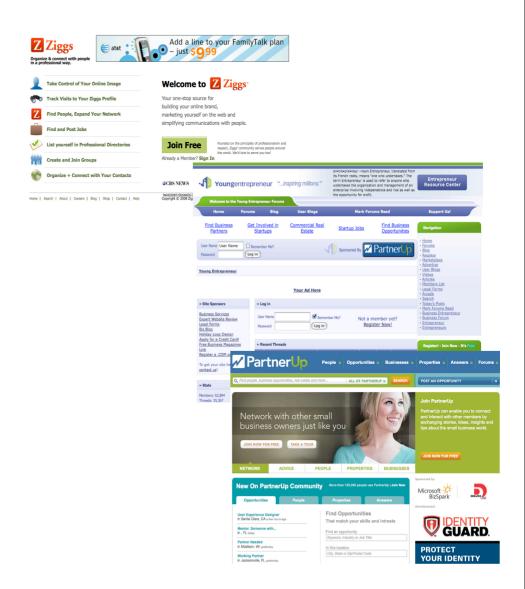






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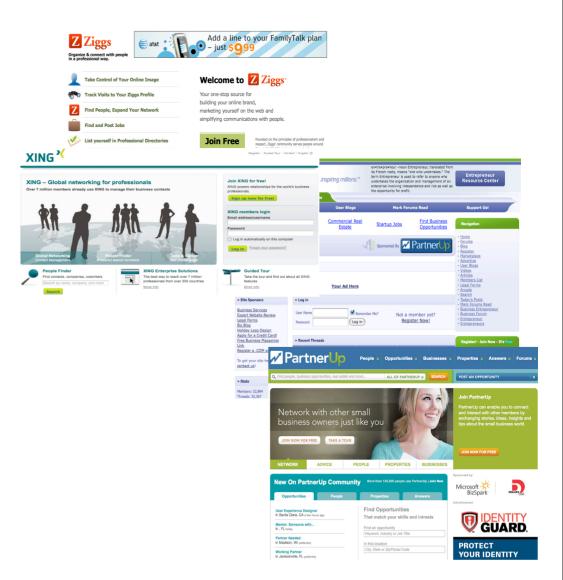






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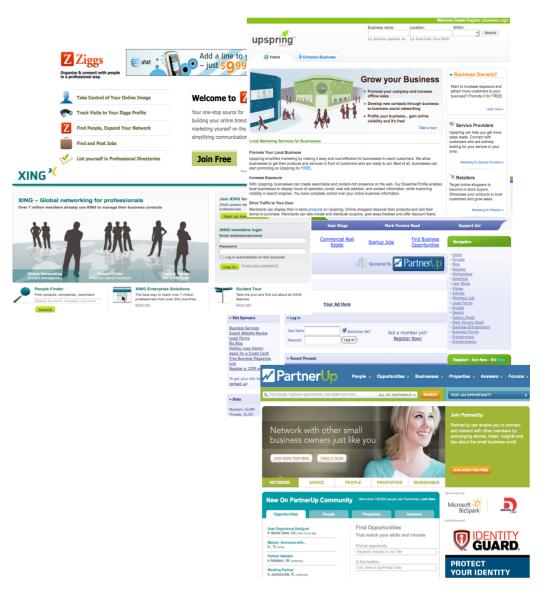






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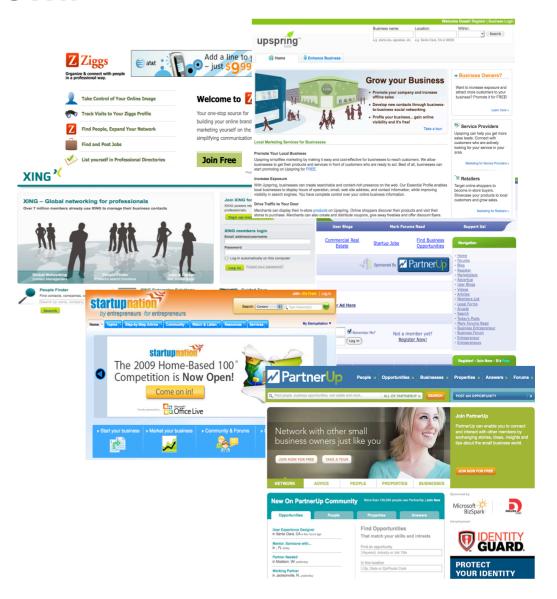






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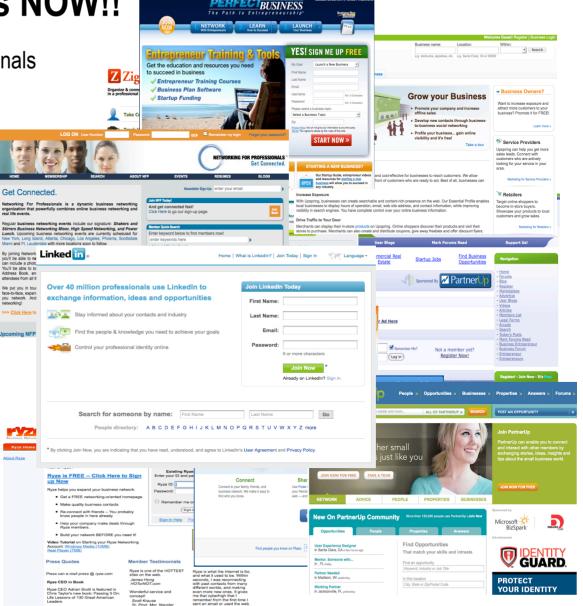
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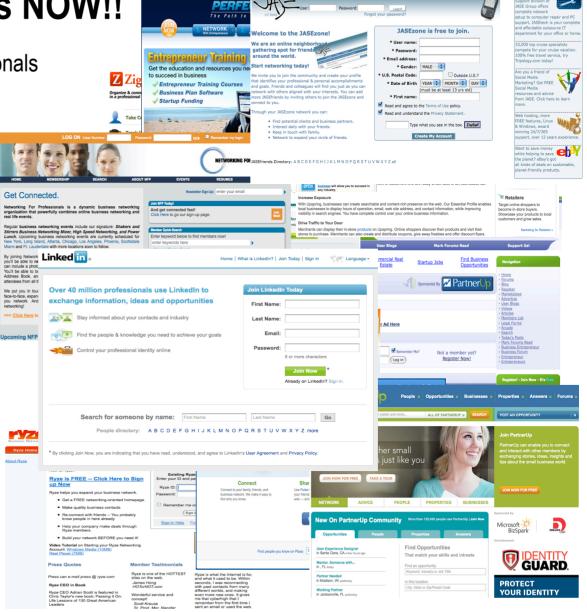
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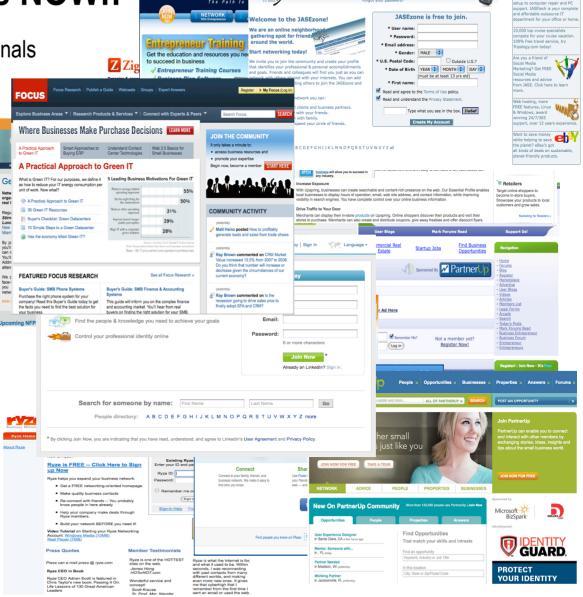
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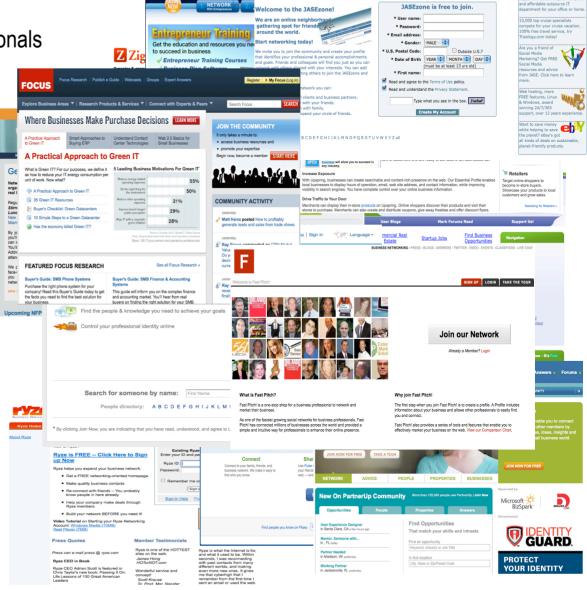
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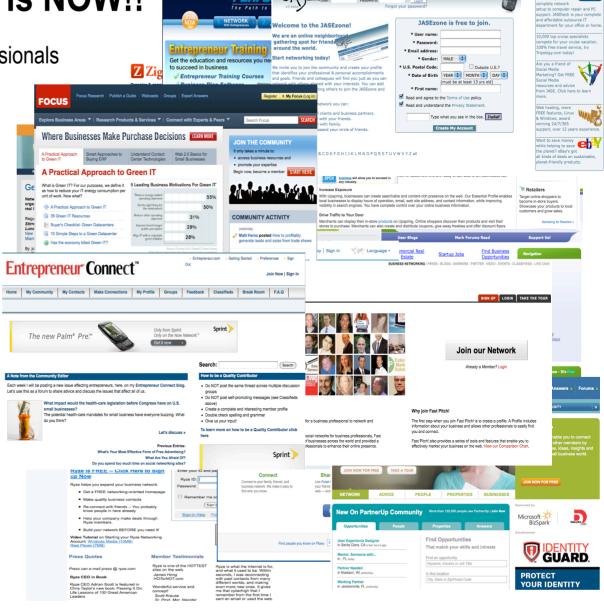
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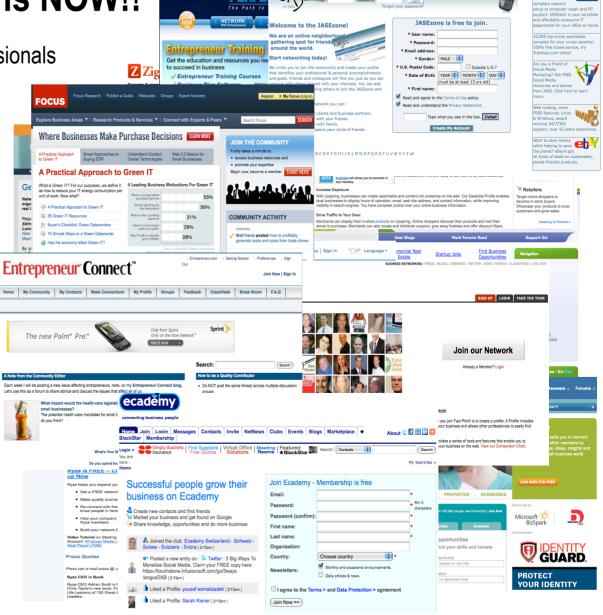
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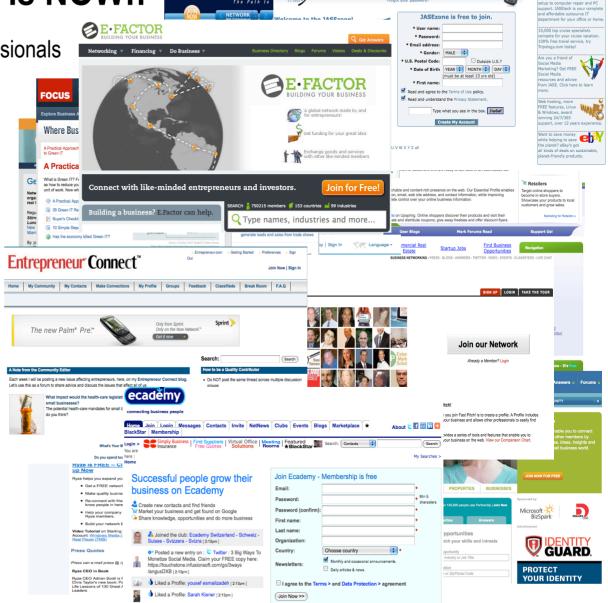




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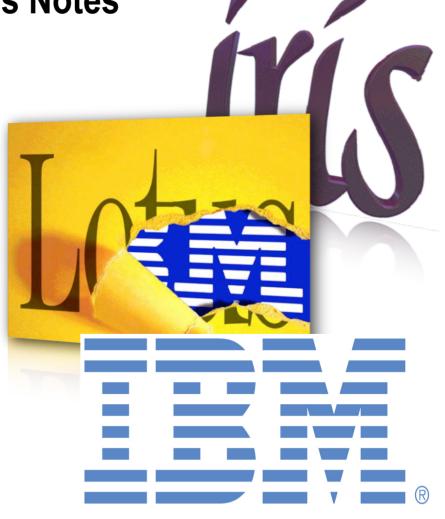


But...In Enterprise, does Collaboration need some control?



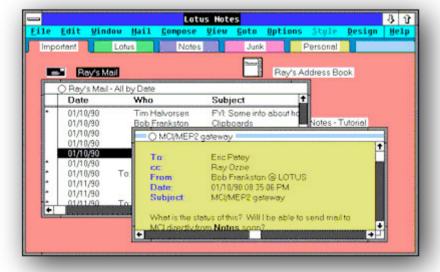


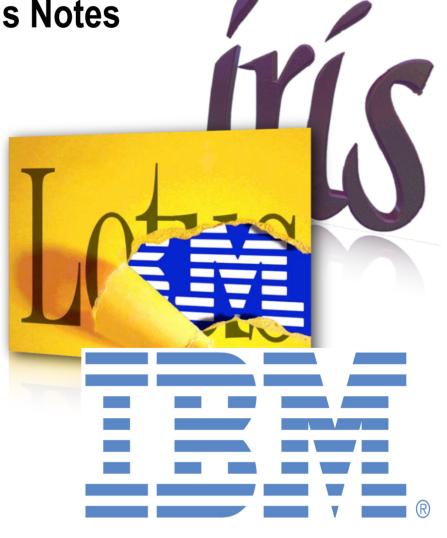
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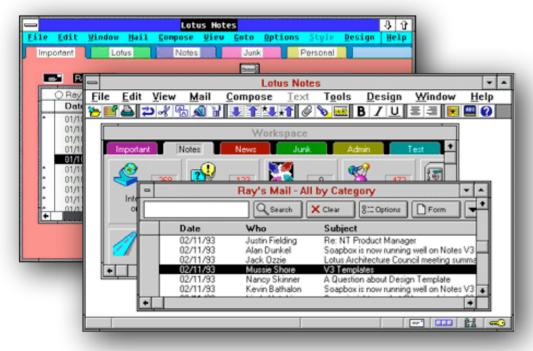
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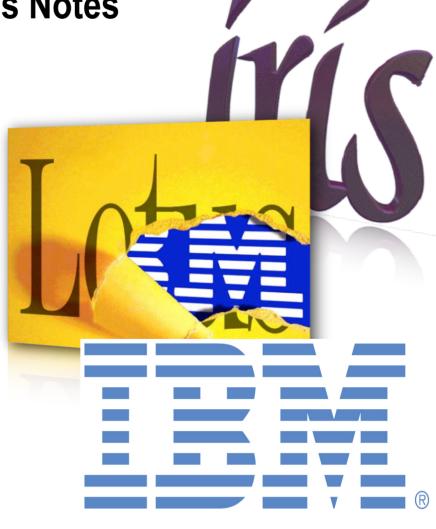






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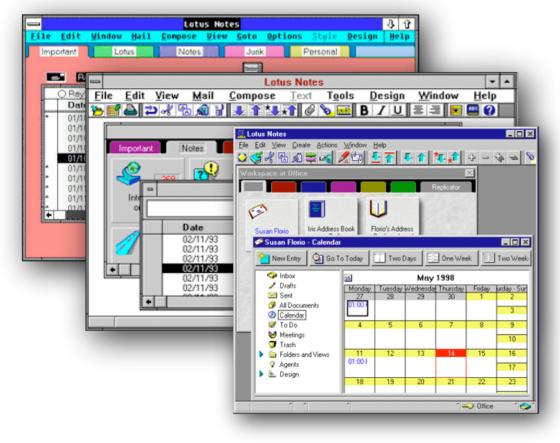


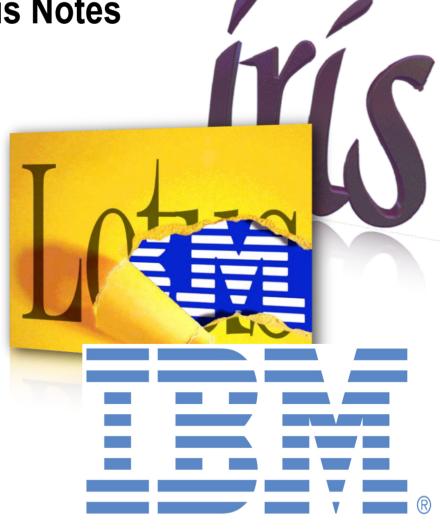






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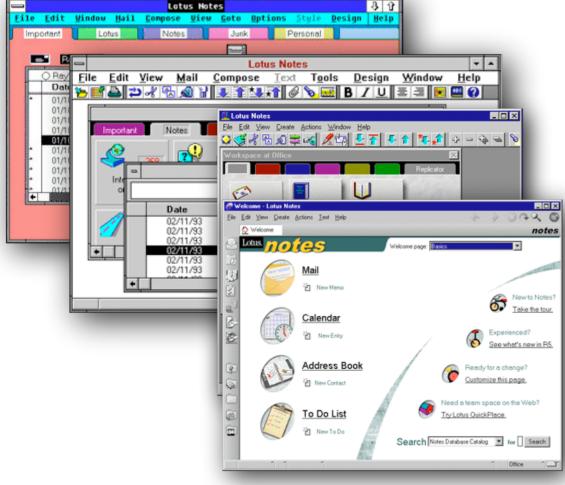


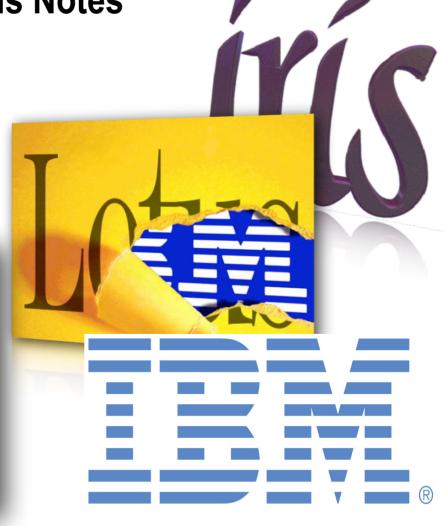






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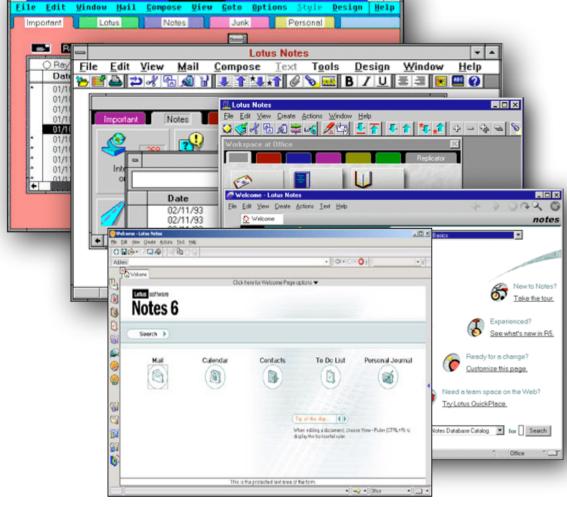


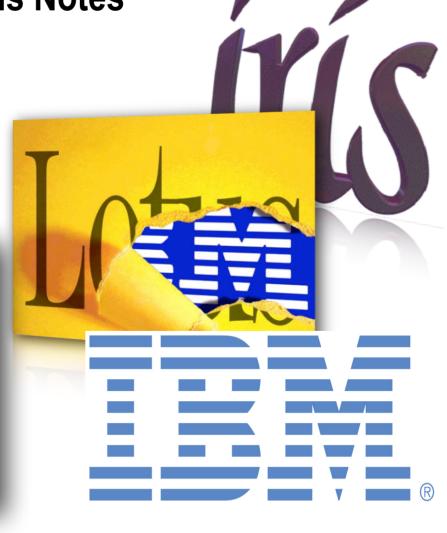




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Lotus Hotes

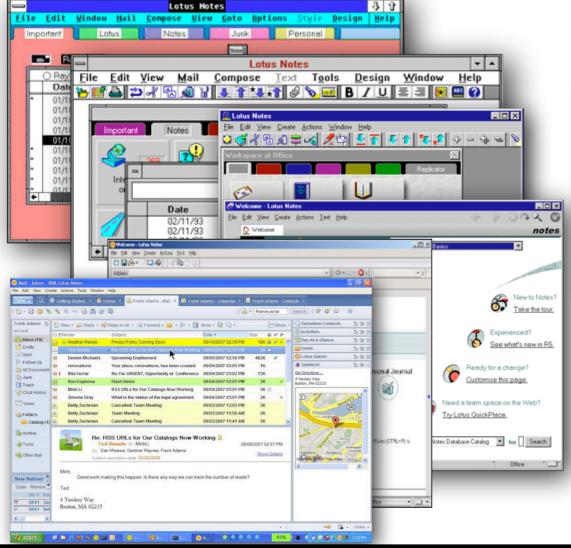


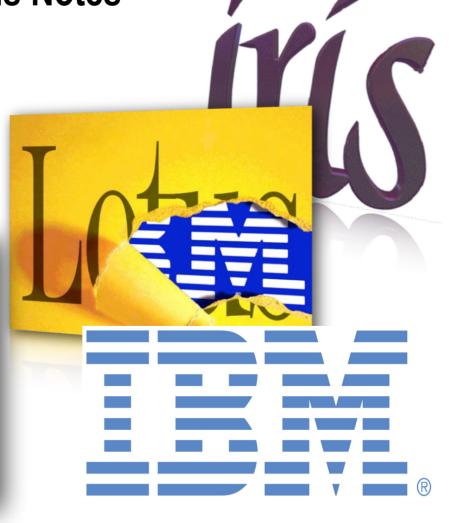




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We've been enabling enterprise collaboration for over 20 years...starting with Lotus Notes









The Lotus Business Platform





Universal Access



















Lotus

Open Standards Architecture

Business Applications



Information Management







Solution Delivery Strategy











Cloud / Online

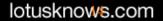












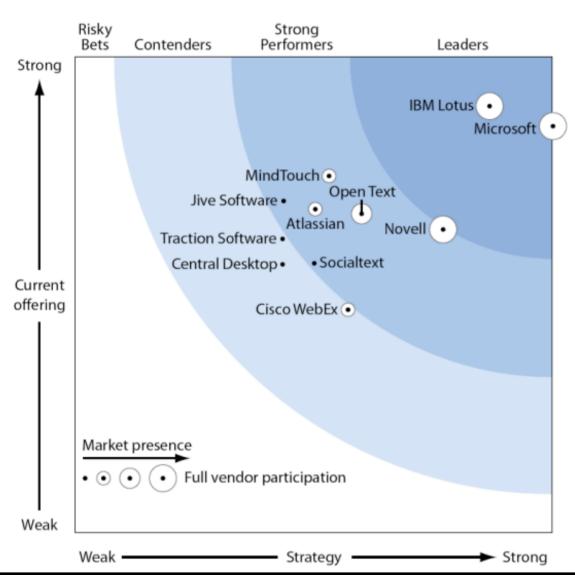




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IBM's Collaboration Portfolio Leads the Industry

Figure 3 Forrester Wave™: Collaboration Platforms, Q3 '09



IBM Lotus' investment in social moves the bar. Building on a large installed base of Lotus Notes and Domino for collaboration, IBM Lotus has steadily introduced new products into the line. New collaborative platform capabilities came with Quickr, which offers basic content services and workspace capabilities and provides tight integration with IBM's higher-end CM8 and FileNet P8 content management offerings. IBM Lotus Connections marked an early entry into enterprise social tools, and that has helped keep the IBM Lotus offering at the head of the pack in functionality. IBM's modular approach will allow it to continue to introduce new functionality aggressively.

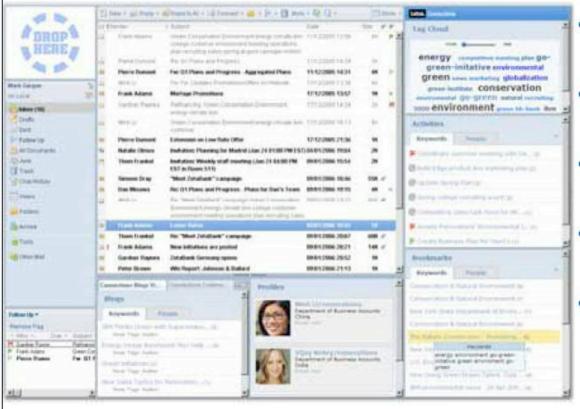
The Forrester Wave™: Collaboration Platforms, Q3 2009 by Rob Koplowitz for Information & Knowledge Management Professionals





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- Eclipsebased
- Sidebar paradigm
- Mashup architecture
- Third-party platform
- Whither Microsoft?

E-mail needs a plug-in architecture to survive generational change.

Gartner

Analyst Matt Cain's presentation on e-mail at Gartner's 2009 Portal and Collaboration conference





Over 20 years of leadership in Collaboration

- IBM Lotus Notes and Lotus Domino software has seen four consecutive years of growth (status yearend 2008)
- Over 145 million seats have been sold worldwide
- The number of active maintenance end-user seats for Lotus Notes / iNotes clients has been increasing yearto-year – our active installed base is growing
- Used by more than 58,000 companies around the world
 - More than 15,400 new customer organisations since we shipped Lotus Notes and Domino 8.0.1
- Lotus Notes and Domino are supported by over 10,000 IBM Business Partners worldwide who have thousands of integrated solutions running on it
 - Since 2006, the number of IBM Business
 Partners delivering Lotus Notes and Domino solutions more than doubled

FORTUNE Global 500

More than half of the global 100 corporations use Lotus Notes and Domino software

- 9 of the top 10 aerospace and defense corporations
- 9 of the top 15 automotive corporations
- 8 of the top 10 banks
- 4 of the top 5 consumer products corporations
- 7 of the top 10 electronics corporations
- 8 of the top 10 insurance corporations
- 7 of the top 12 pharmaceutical corporations
- 9 of the top 12 telecommunications corporations

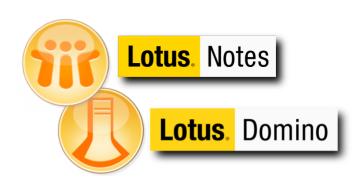
Source: FORTUNE 500, April 30, 2007; FORTUNE Global 500, July 24, 2006.





Notes / Domino 8.5 – cost reduction highlights

- Storage-related savings of 40% to 60% with DAOS
- Security / ID management savings of 25% with ID Vault
- Administration / maintenance savings of 30% inc. DCT
- Additional hardware savings of 30% (consolidation)
- End-user productivity features
- Choice of delivery model
- FREE office productivity suite
 - Save £150 per user for Microsoft Office cost
- Compatibility
 - No application updates required
- Overall average TCO reduction of 30%
 - Based on upgrade of 6.5 to 8.5
 - Results may vary depending on infrastructure







Collaboration from directly within the Notes client

Documents, presentations, spreadsheets



Contact information

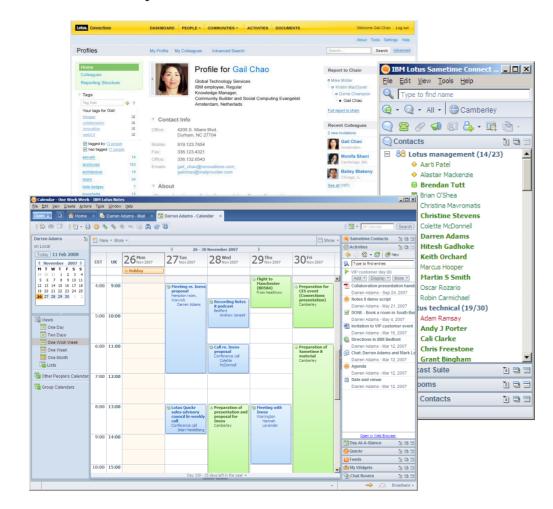


Communities



Bookmarks











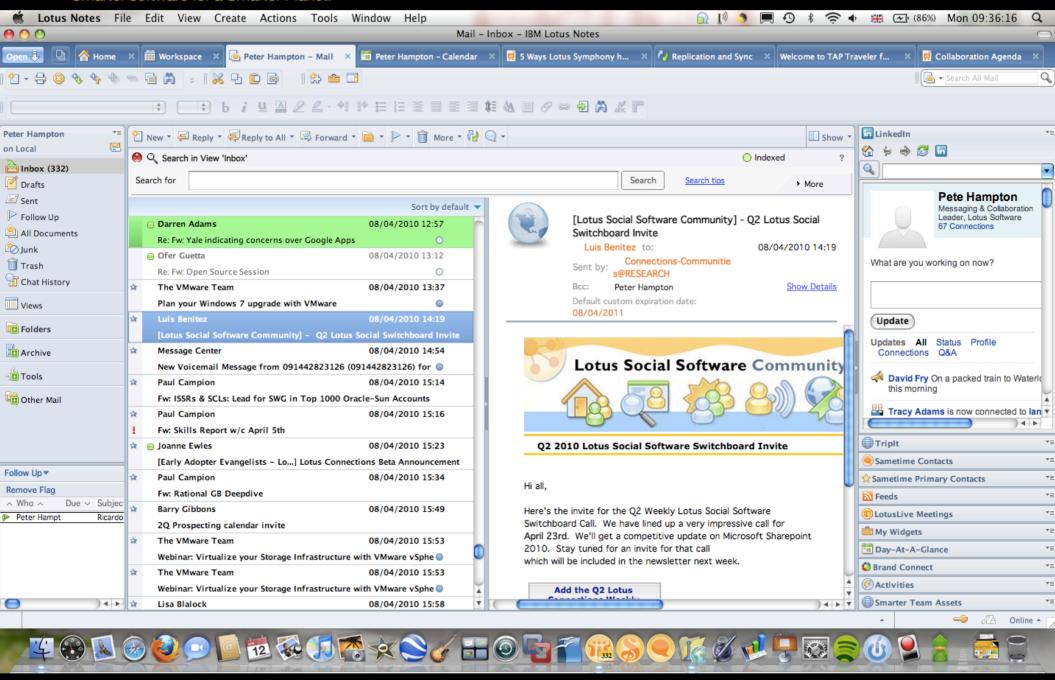








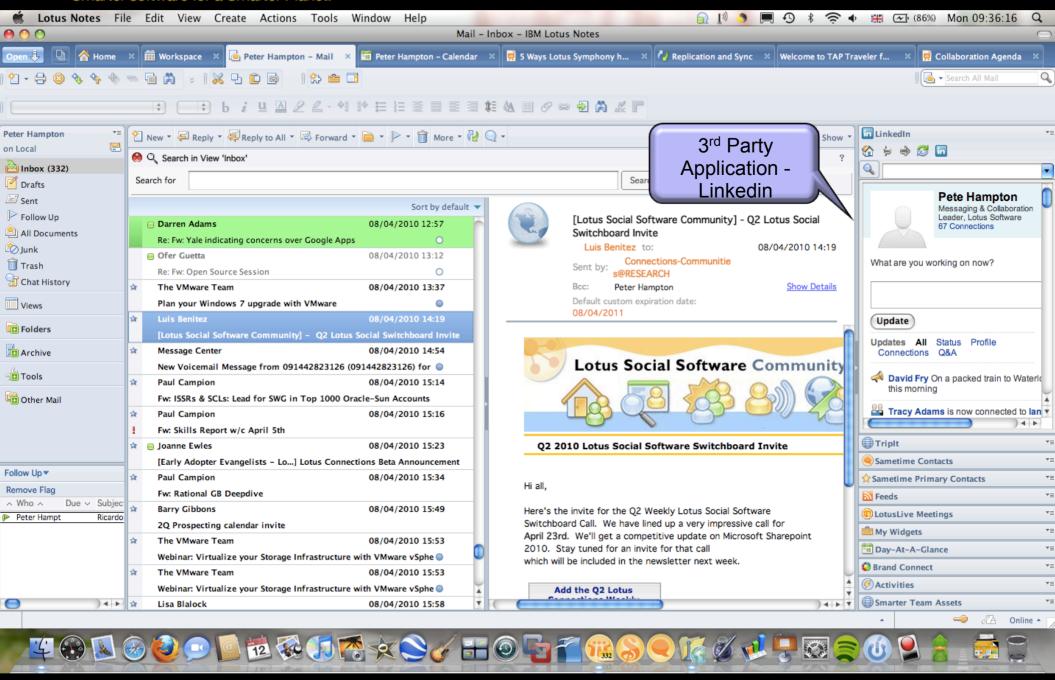
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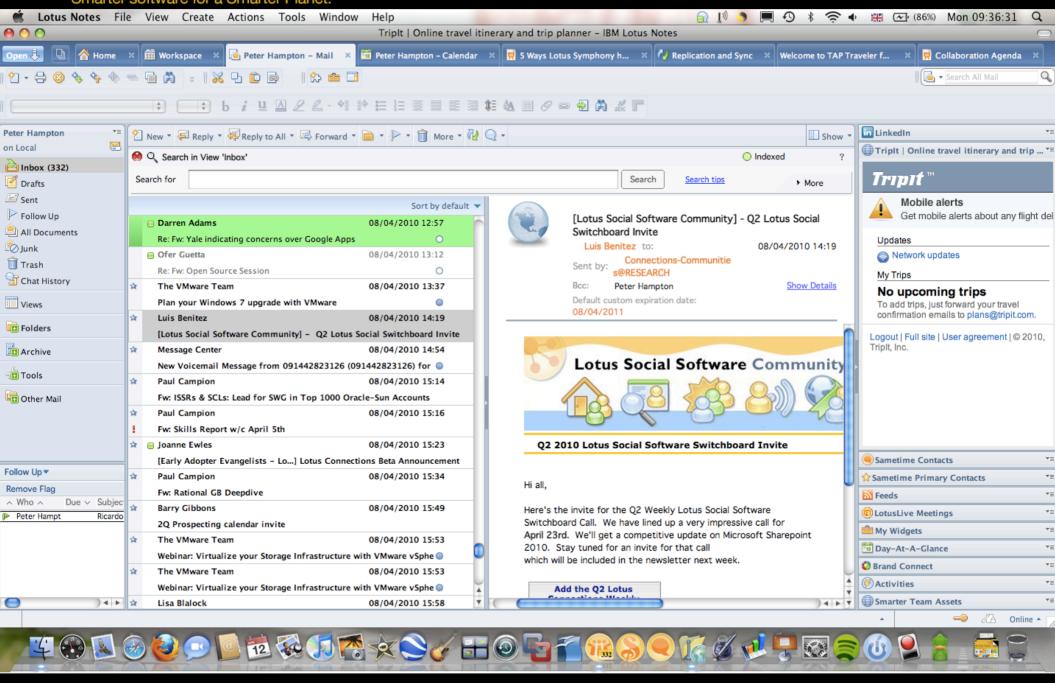
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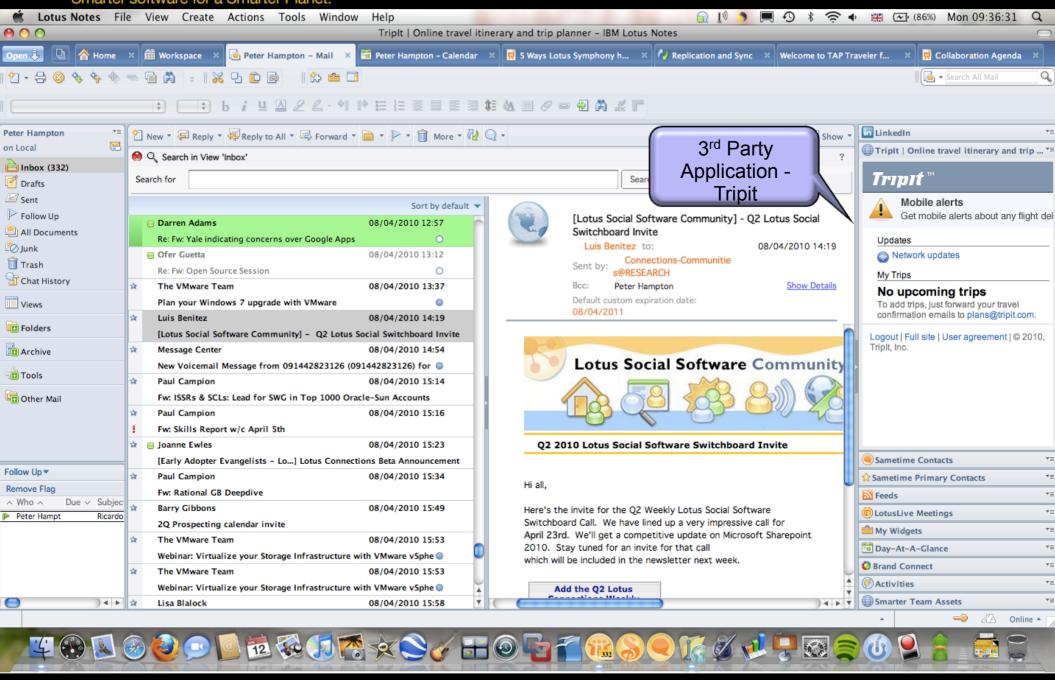


CREATED WITH LOTUS' SYMPHONY



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Lotus Notes partners – beta



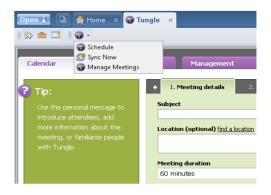
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Lotus Notes partners – beta







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Lotus knows. Smarter software for a Smarter Planet.

Lotus Notes partners – announced

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Lotus Notes partners – announced

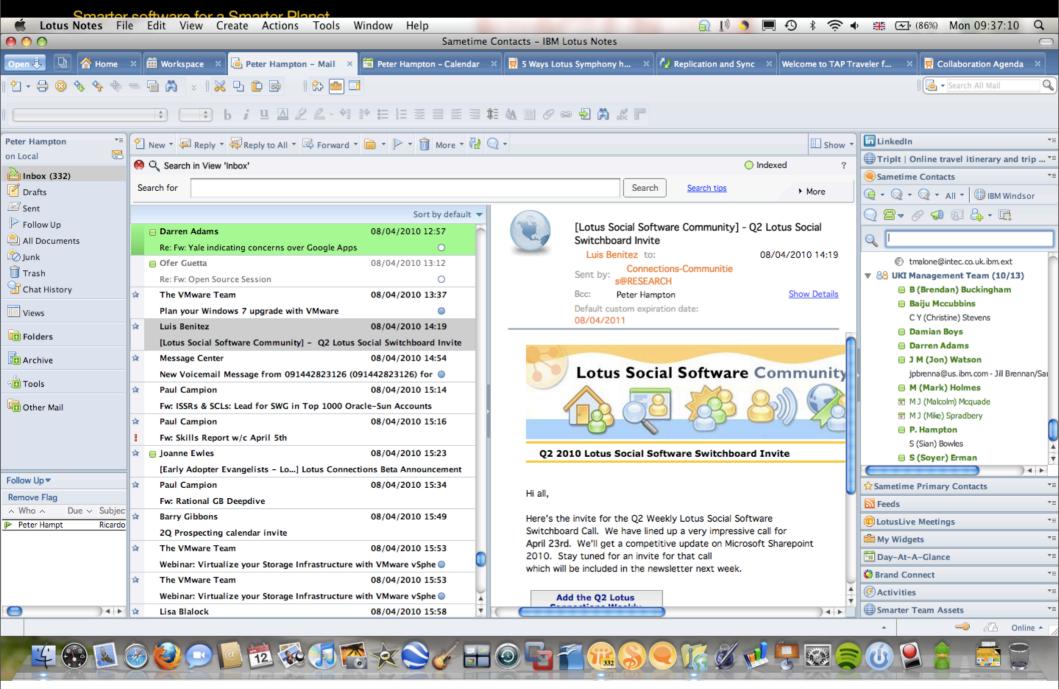




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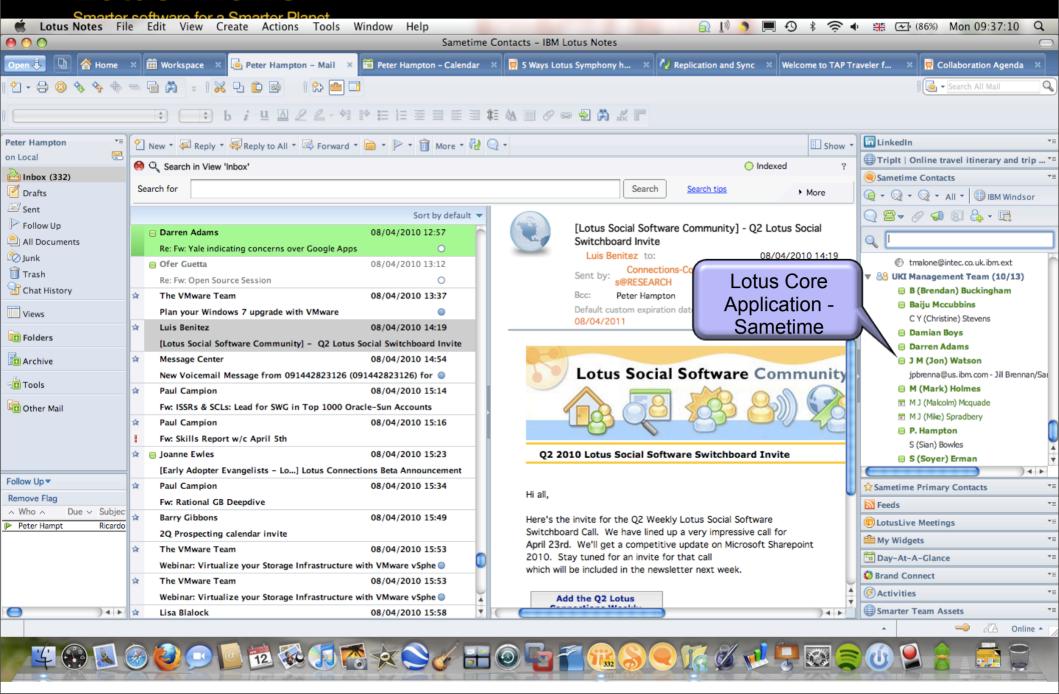


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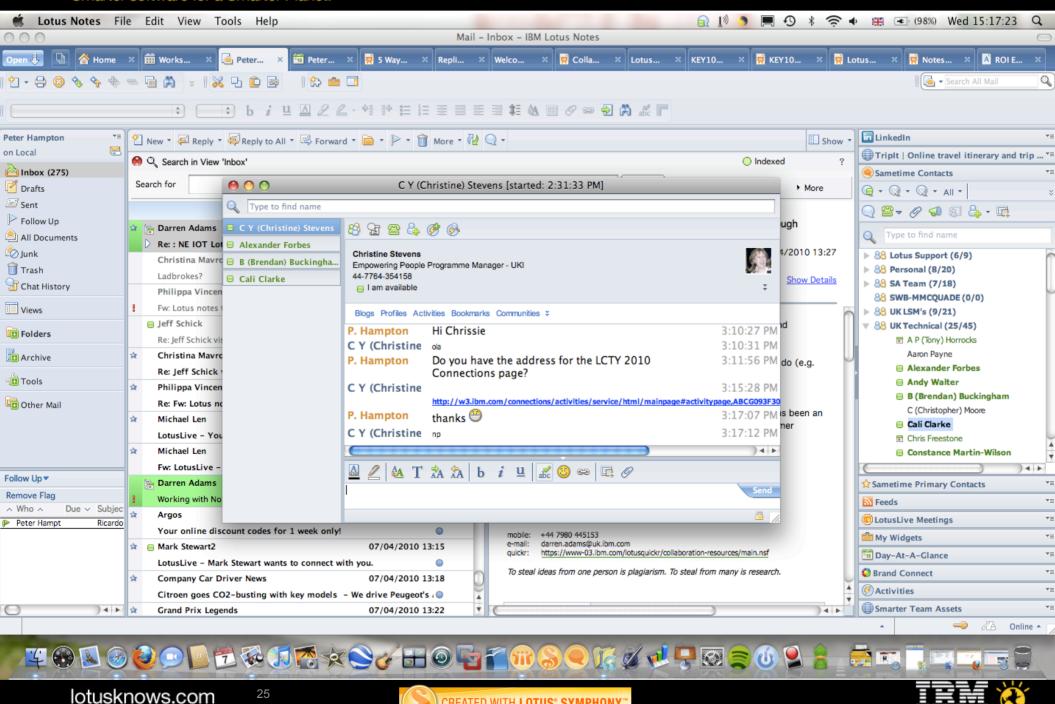
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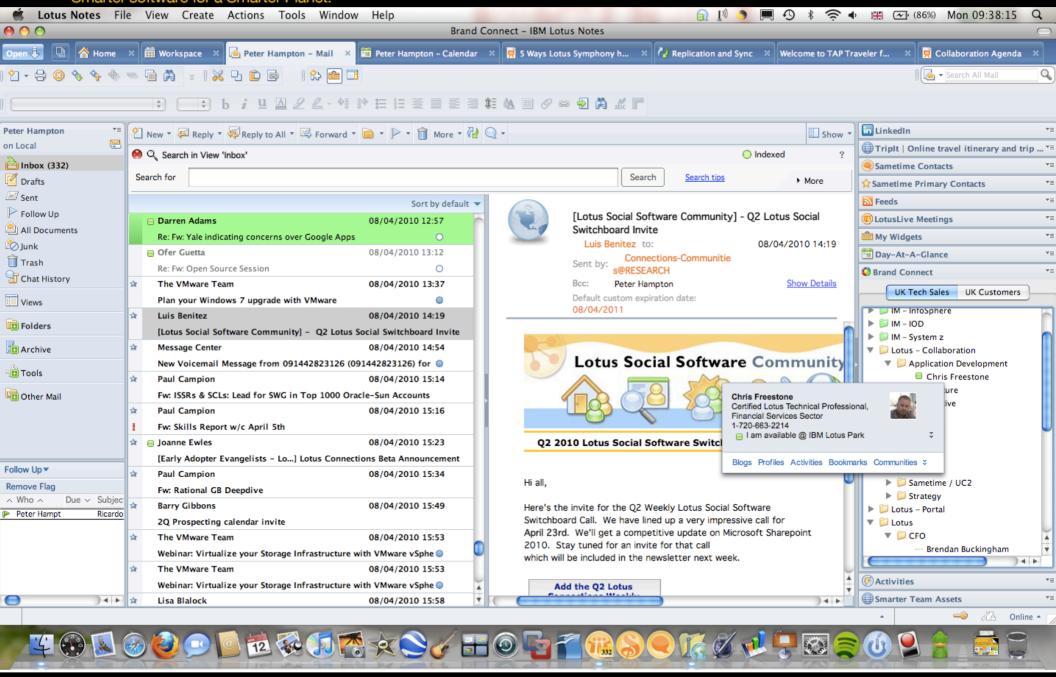


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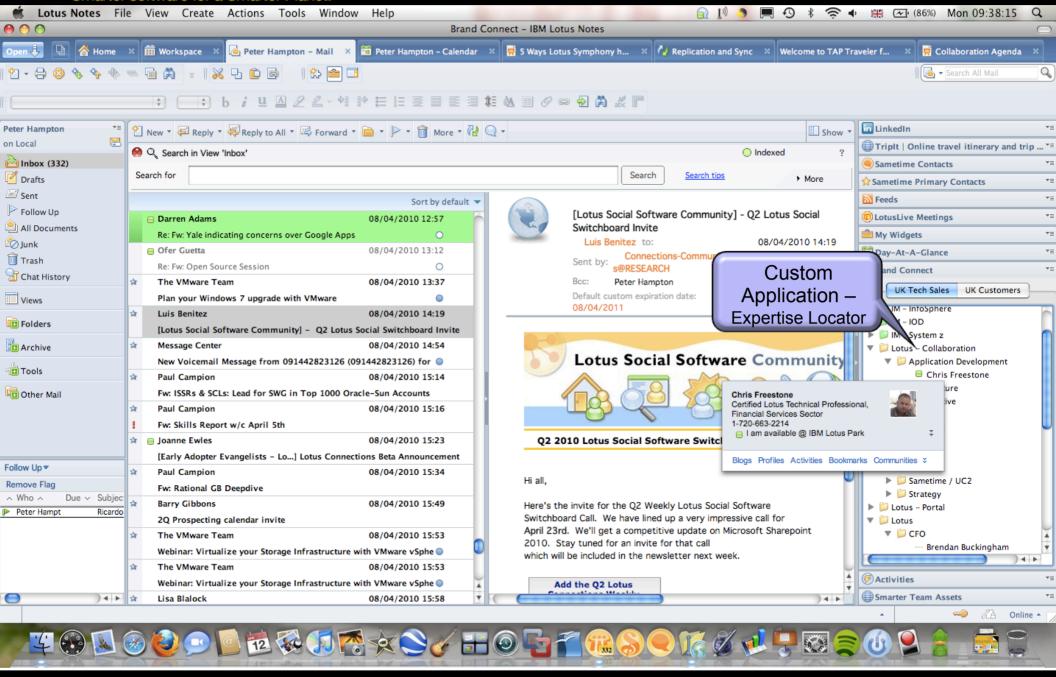
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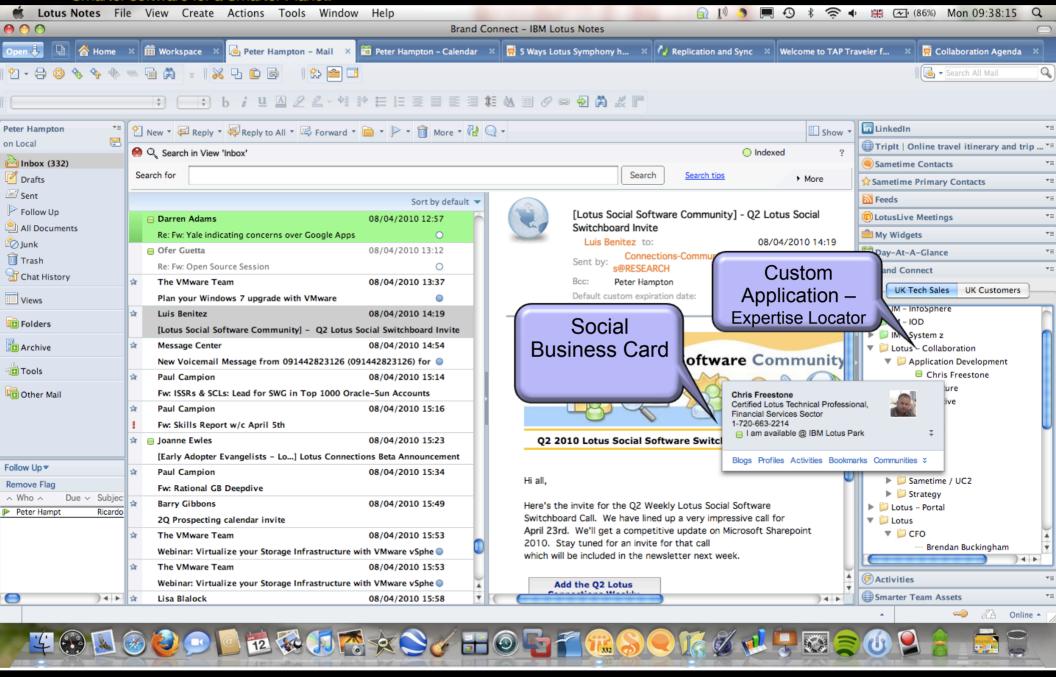


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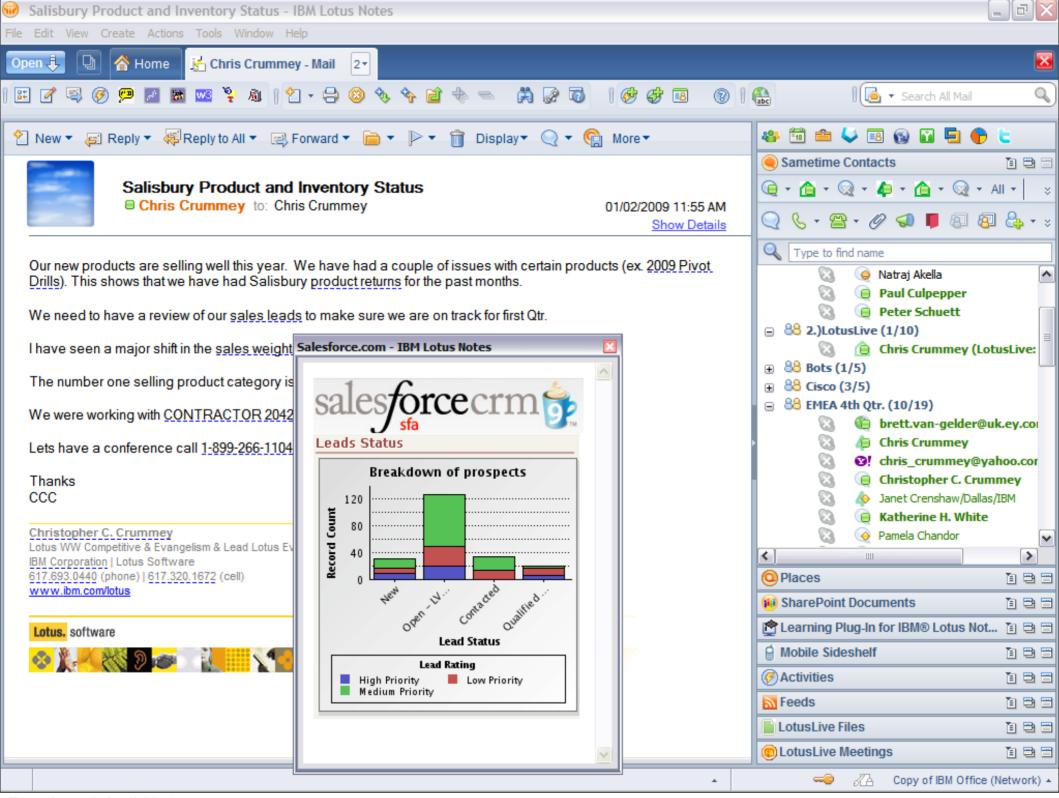


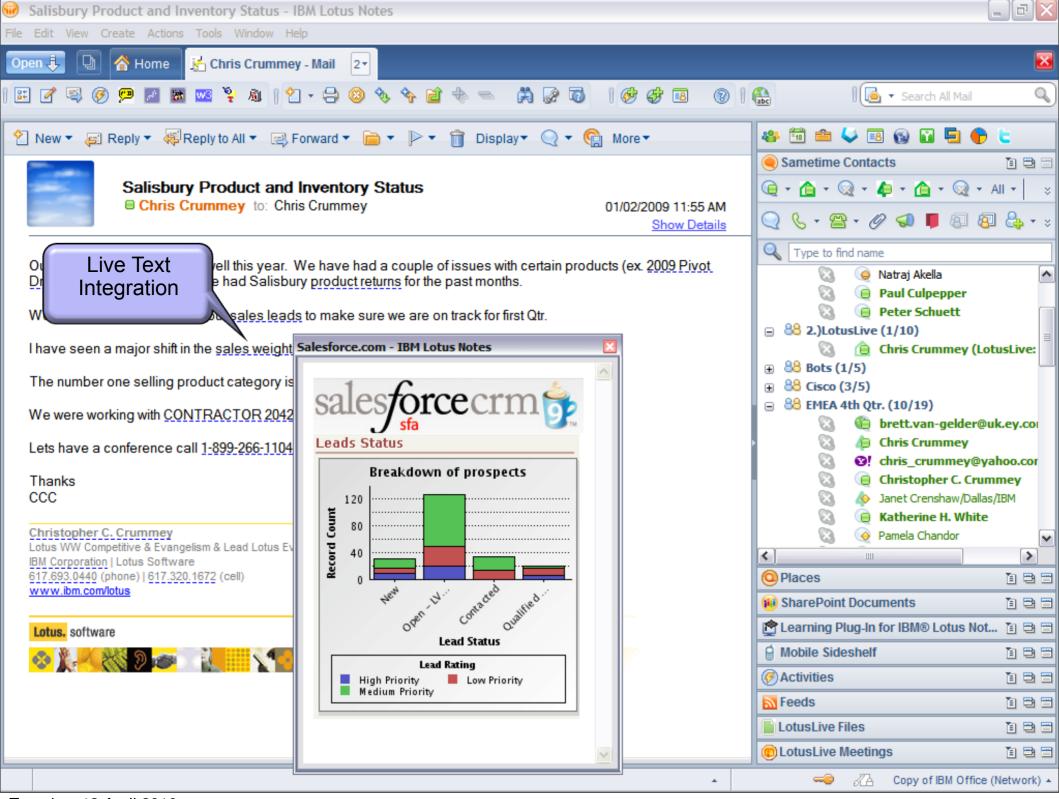


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IBM & SAP partner to develop Alloy

"IBM has partnered with SAP for over 35 years.
With Alloy by IBM and SAP we are continuing
our productive working relationship and will
be delivering an enterprise quality product
our customers expect "





Harald Stuckert, Deputy CTO and Executive Vice President, SAP.

- SAP and IBM partnership
 - Joint development effort & product support
 - Shipping in Q1, 2009
- Alloy provides access to SAP Business Suite through Lotus Notes
 - Set of scenarios (e.g., travel, leave requests, expense reporting) for employees
 - Approval workflows, reporting and analytics for managers
 - Access to SAP application reports
 - Utilise Domino composite application infrastructure
 - Off-line functionality





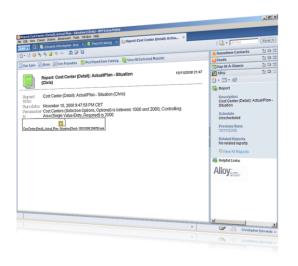
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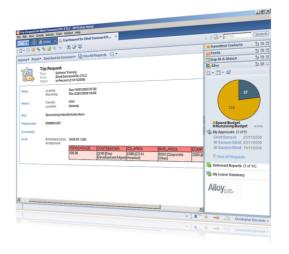
Alloy[™] by IBM and SAP Out-of-the-Box Functionality

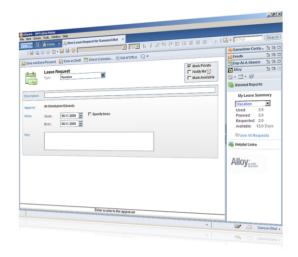
Reports Management

Travel Management

Leave Management







- Easy access to BI, ERP and line of business reports
- Self service subscription and personalization
- Forward or access reports off-line
- Links to related reports and information

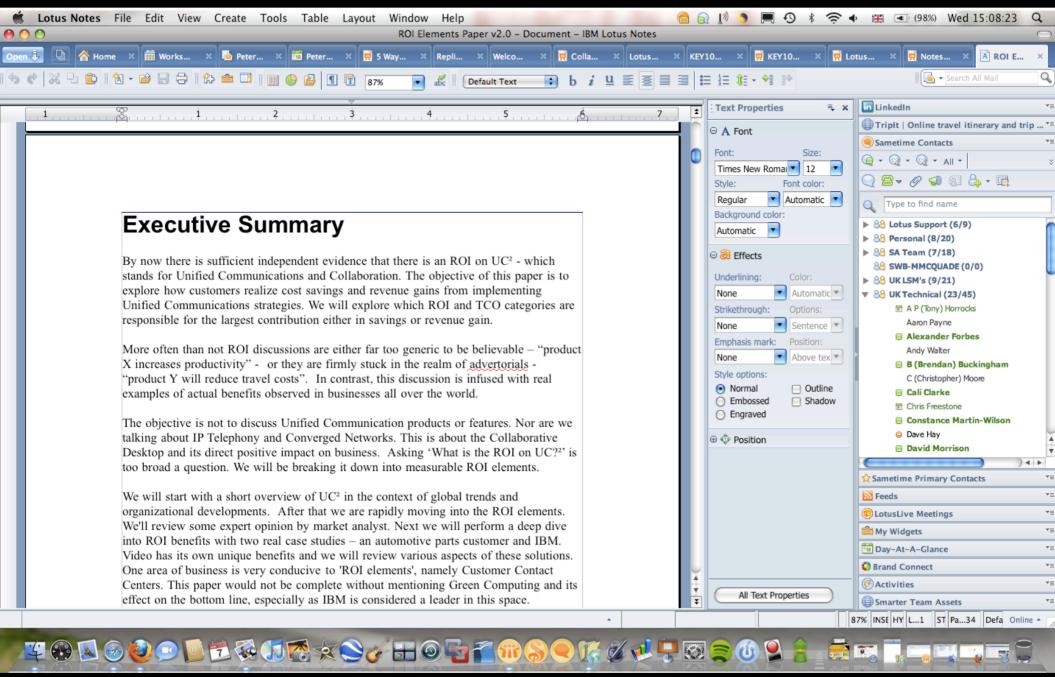
- Schedule and approve trip requests
- Approve expense requests
- Links to key information, e.g. travel and expense policies
- Ensure data consistency and compliance

- Schedule and approve leave requests
- Link to collaboration tools to discuss and resolve quickly
- Ensure data consistency and compliance





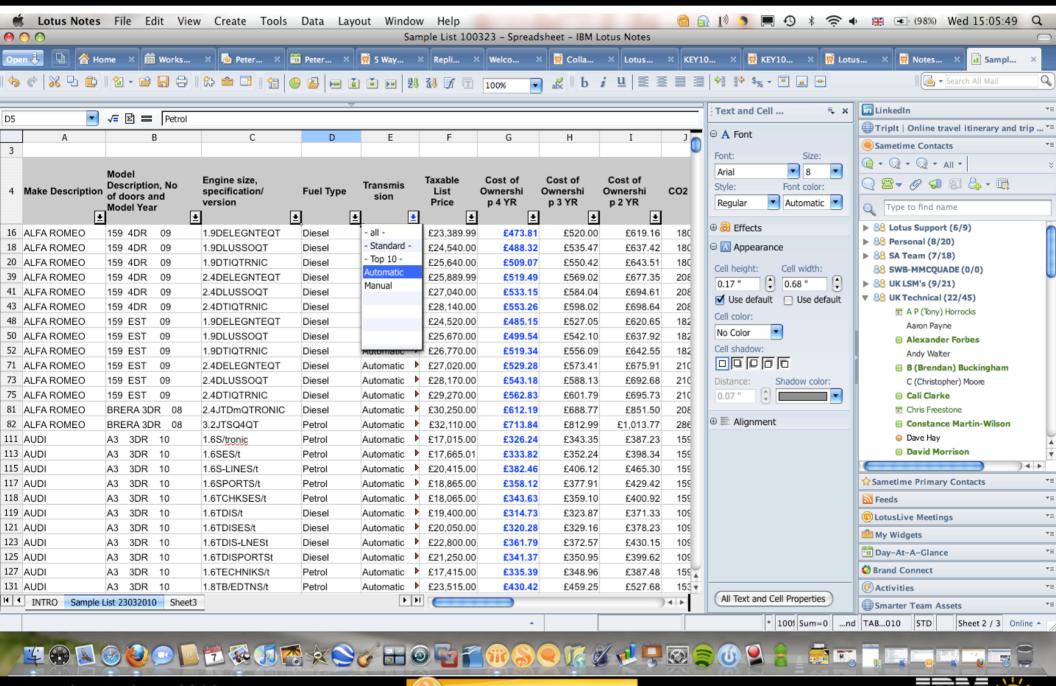
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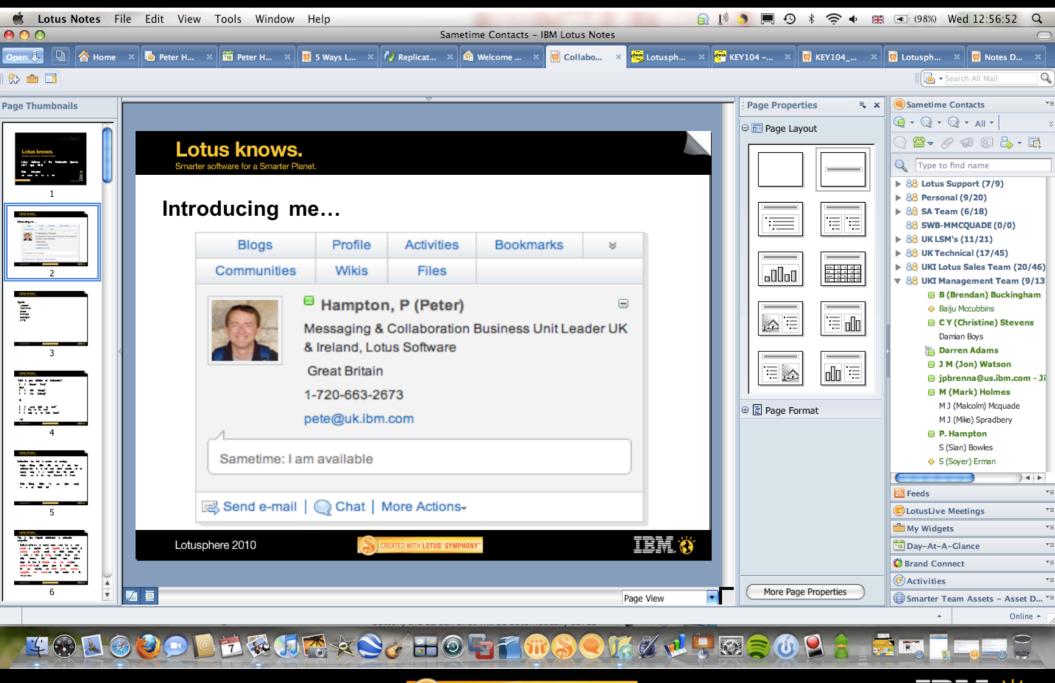
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Lotus Symphony 3.0 New Features and Enhancements



Documents

- Nested table
- Multi-page display
- Master Document
- Enhanced PDF export
- Improved Document Notes
- Much more fields support



Spreadsheet

- Increased maximum columns to 1024
- Sheet specific zoom
- Text to column
- Right-to-Left layout
- Multi-select sheet
- Sort and Formula Performance
- Data Pilot enhancement



Presentation

- Multi-monitor support
- Audio/video support
- Slide show HW acceleration for graphics
- Presentation table style
- More animation effects
- Enhanced native table support



General

- VBA Support
- •ODF 1.2 Support
- Support OLE objects
- File/New -> Biz Card, Label, ...
- Add-on installer for Notes
- Signed Plugins

Enhancements

- •MS Office 2007 Import
- MS Office Fidelity
- New Chart Support
- Interoperability with Ooo
- Graphic objects rendering

- Performance
- Stability
- User experience
- Programmability–richer Java &LS APIs

The information on the new product is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information on the new product is for informational purposes only and may not be incorporated into any contract. The information on the new product is not a commitment, promise, or legal obligation to deliver any material, code or functionality. The development, release, and timing of any features or functionality described for our products remains at our sole







Introducing Project Concord

- Web-based collaborative document editor for creating, editing and sharing documents, presentations and spreadsheet
- Simple enough for anyone to use yet robust enough to meet the needs of many business users.
- Support working individually or in teams
- Project Concord will change the way you create documents
- Live Sections
- Co-editing
- Contextual commenting
- Web Clipping
- Smart Tables
- Task and Attention Management
- Templates

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Project Concord: Rich, web, and mobile clients participate



Symphony rich client

- More advanced use cases
 - Very large documents
 - Complex spreadsheets
 - Presentations
- Offline support
- Initial support focus
 - Clipping rich Symphony content
 - File fidelity for round trip
 - Plug-in model to check-out, save to
 - Comments
- Later
 - Integration with backend "workboard"
 - Task management of sections
 - Co-edit
 - Alerts



Mobile



- Web 2.0 iPhone, Nokia Blackberry....
- Viewing
- Task management support
- Comments
- Alerts



Project Concord – Web

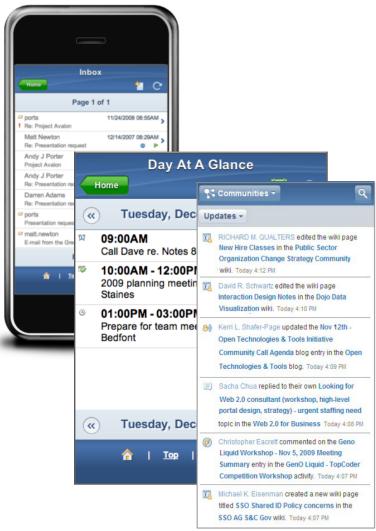
- · More informal. "live" documents
- Extranet use cases
- Inline collaboration
- Commenting/discussion
- Co-editing
- Task management of sections
- Free-form layout
- Heavily template driven
- Online publishing as well as traditional "print"
- And, task / boundary workers needing more basic web-based solution

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Apple iPhone



Lotus Notes Traveler on Windows Mobile, Symbian and iPhone

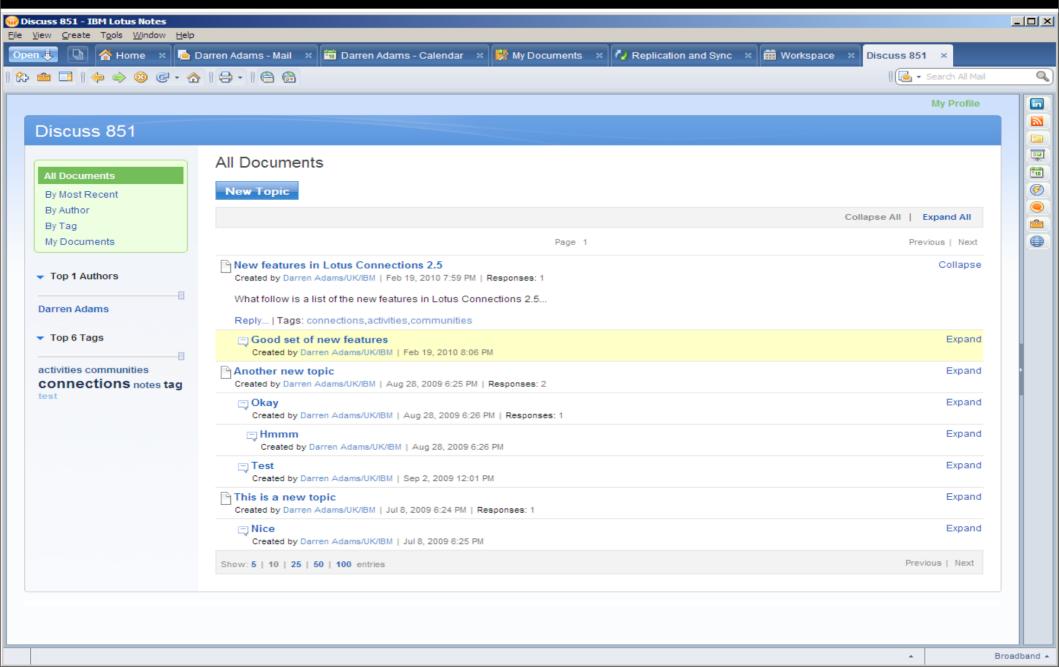


Solutions for RIM BlackBerry devices





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CREATED WITH LOTUS® SYMPHONY™



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See the future



Lotus. Domino

Lotus Notes and Domino 8.5

Reduced Total Cost of Ownership Simplified Notes identity management Reduced storage costs Improving Quality of Service

Enhanced Application Development Web Application Modernization Eclipse-based Domino Designer

Paving the path to related information Search Connections Calendar overlavs

Broaden the reach of the Notes client Roaming User Mac OS 10.5 (Leopard), Ubuntu

8.04 and Citrix 64-bit client support. Nokia series 60 devices Greater alignment with iNotes (Quickr support, widgets, policies, sidebar)

Lotus Notes and **Domino 8.5.1**

Infrastructure

- G7IP
- DAOS exploitation
- SPNEGO

Integration

- LotusScript Editor
- Java Editor
- IDVault Extensions

Improvement

- Drag & Drop calendar entries
- Enhanced editor
- Mac & Linux Desktop Search

2010 **Lotus Notes and Domino 8.5.2**

Enhanced Application Development

Xpages Extensibility APIs

•Xpages Client Integration Improvement •DXL -- fidelity improvements

Broaden the reach of the Notes client

LLN2 integration

2011

Lotus Notes and **Domino 9 and Beyond**

Generating power (knowledge) from information overflow

> **Enhanced** navigation Enhanced integration between Notes and other WPLC products

Task management Search and Discover Archiving*

Continued investment in rapid application development

New APIs and Design Elements Eclipse Admin Client

Broaden the reach of the Notes client

Additional mobile device support

Remote forwarding

• Increased alignment with iNotes

Green innovations and cost of ownership

·reduced disk space usage

·reduced i/o bandwidth consumption ·reduced power consumption

·reduced administration cost through tas

automation *Mac OS 10;6, RHEL 5.4, Windows 7 . Integration of adjacent email capabilities

·encryption

·DLP (Data Loss Prevention) other portfolio offerings

* Part or all of initiative could be delivered earlier

2009

Note: Information is subject to change without notice at IBM's discretion





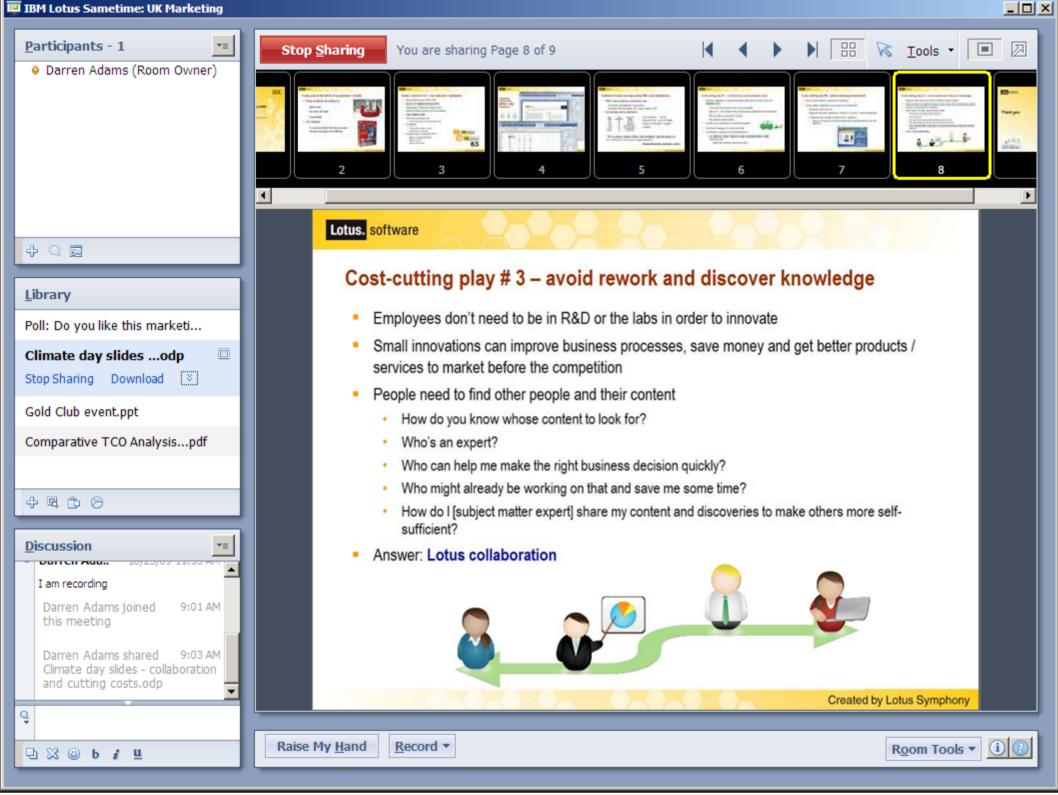
IBM Lotus Sametime 8.5

- Big focus on web meetings
 - New Ajax meeting interface no Java, extremely quick to enter
 - Support for ad-hoc rooms and permanently-open rooms
 - Plug-in for Sametime / Notes 8 to give access to rooms
 - Record and store in Quicktime format more accessible for users after the event
 - Generate action items and discussion points
- New web client
 - Again, no Java, very quick to load
 - Improved ability to embed within other solutions (e.g. Portal)
- Apple iPhone support

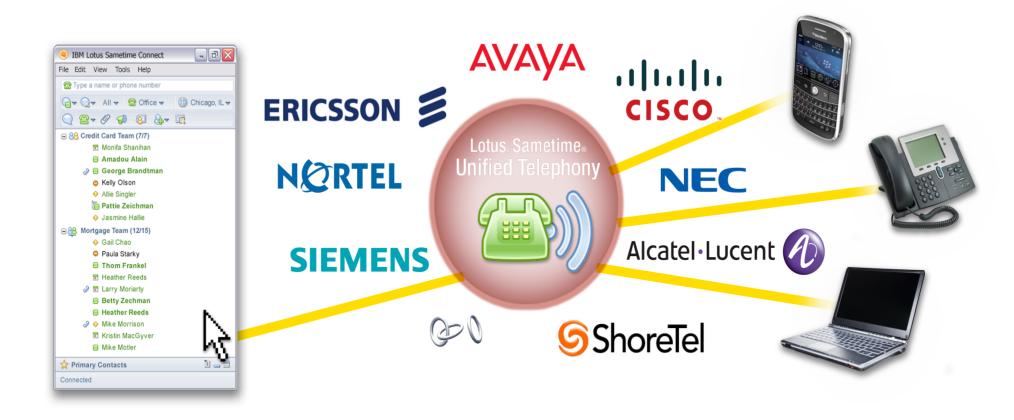






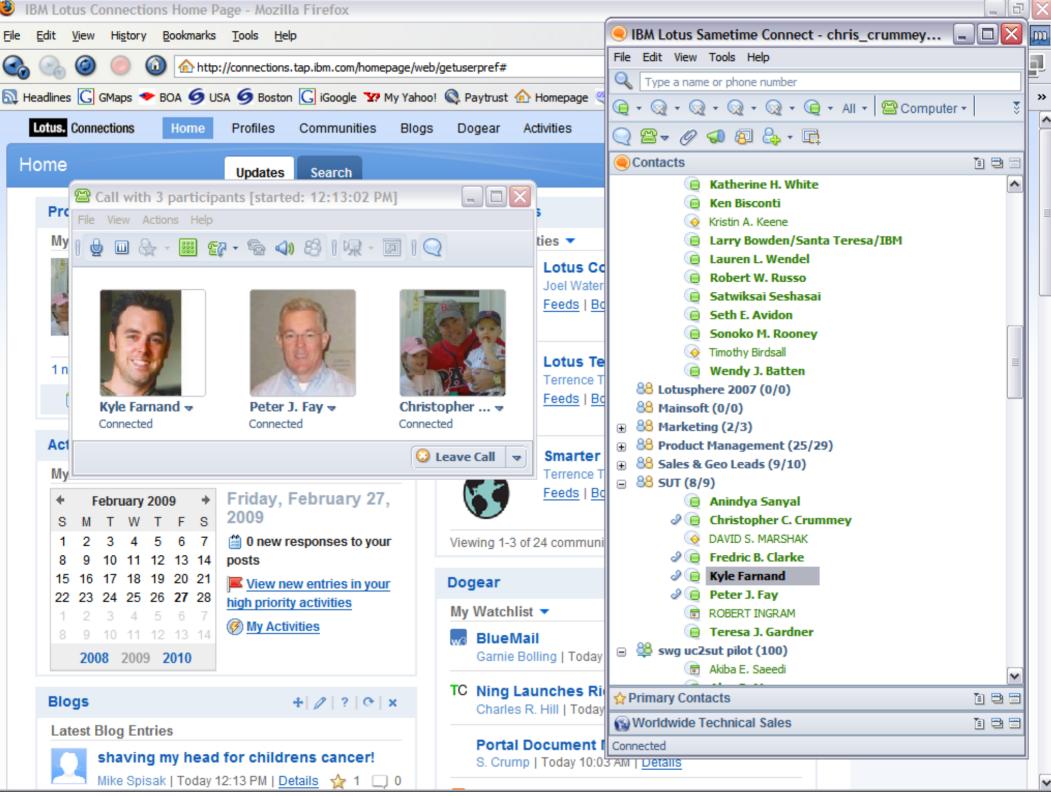


Lotus. Sametime. Unified Telephony









Social Collaboration Services





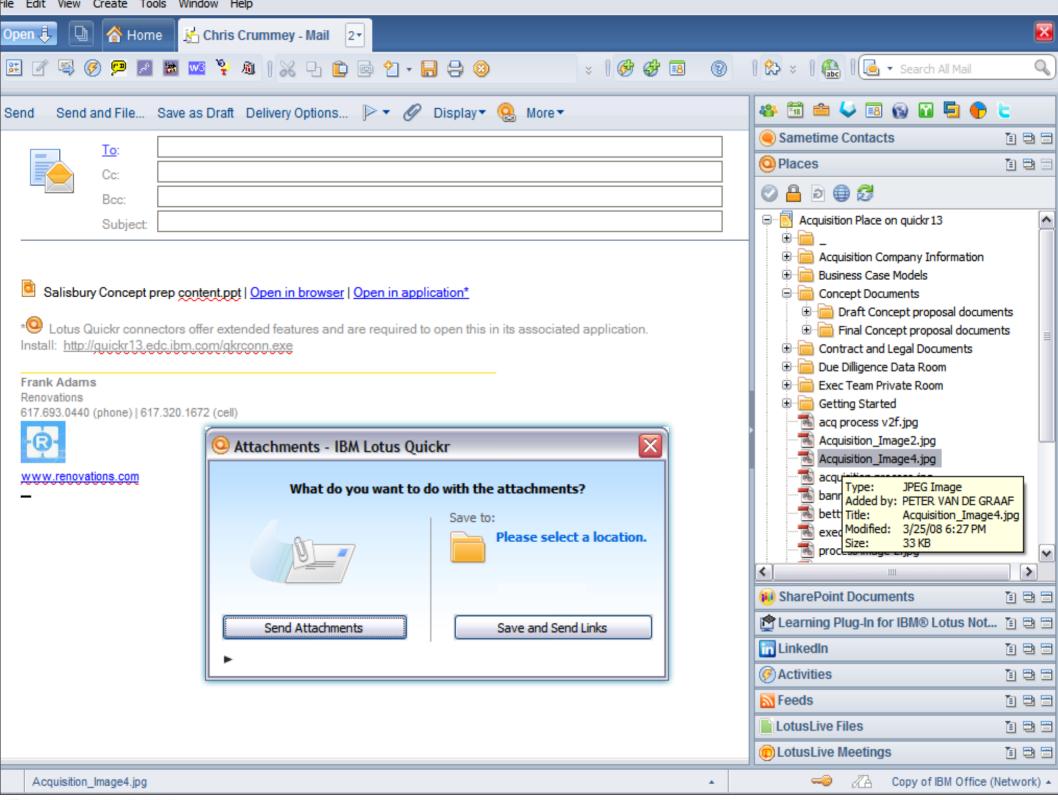
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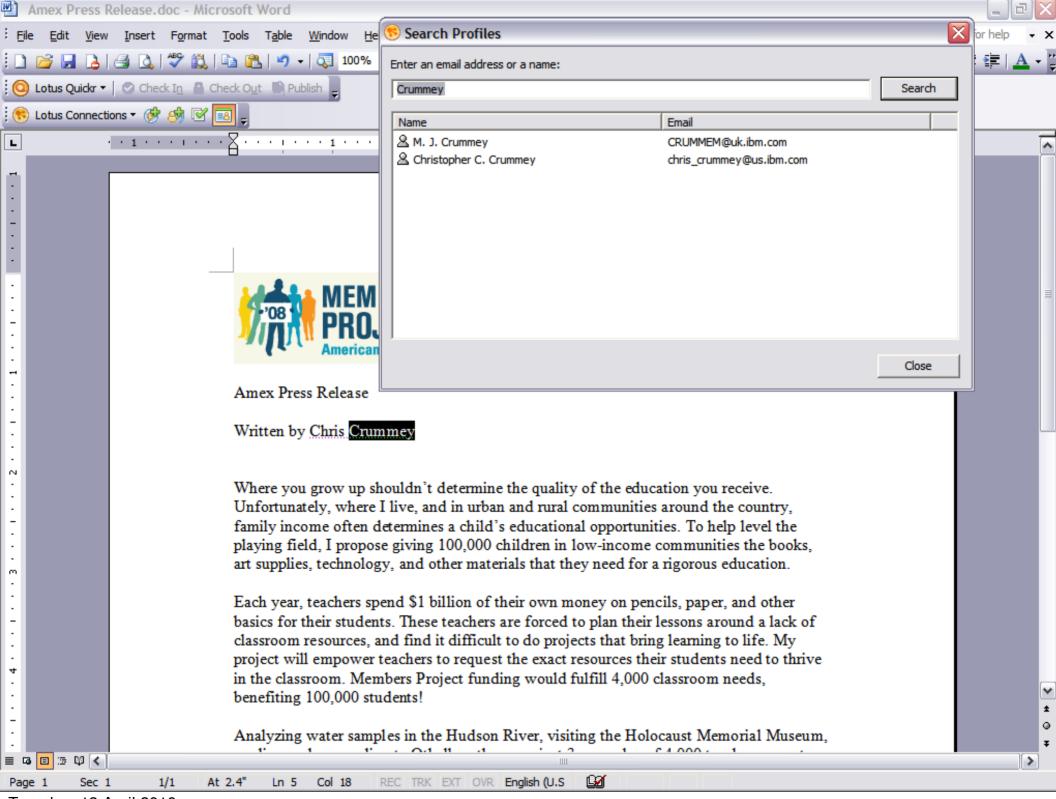
Key enhancements for Quickr 8.x

- Scheduled for end of Q2 2010
- Updates to both deployment options Domino and J2EE
- Team place enhancements
- End-to-end Electronic Content Management (ECM) integration
- Enhanced discussion forums, document libraries and custom lists
- Linked value with Notes and Domino
- Taking advantage of Domino 8.5
- Admin and deployment
- Extensibility
- Improved browser-based rich text editor
 - Now a common component across Lotus web-based solutions
 - Extendable, customisable
 - Rich in functionality and offers excellent fidelity
 - Supports paste from Microsoft Word and Lotus Symphony

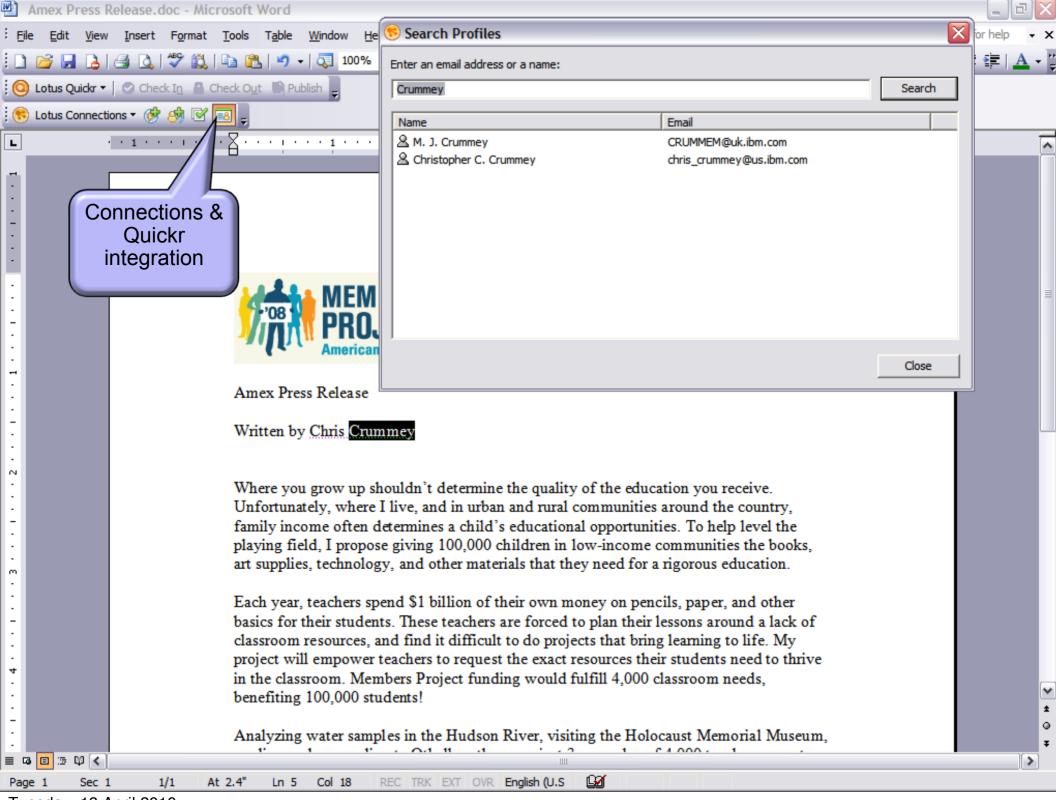






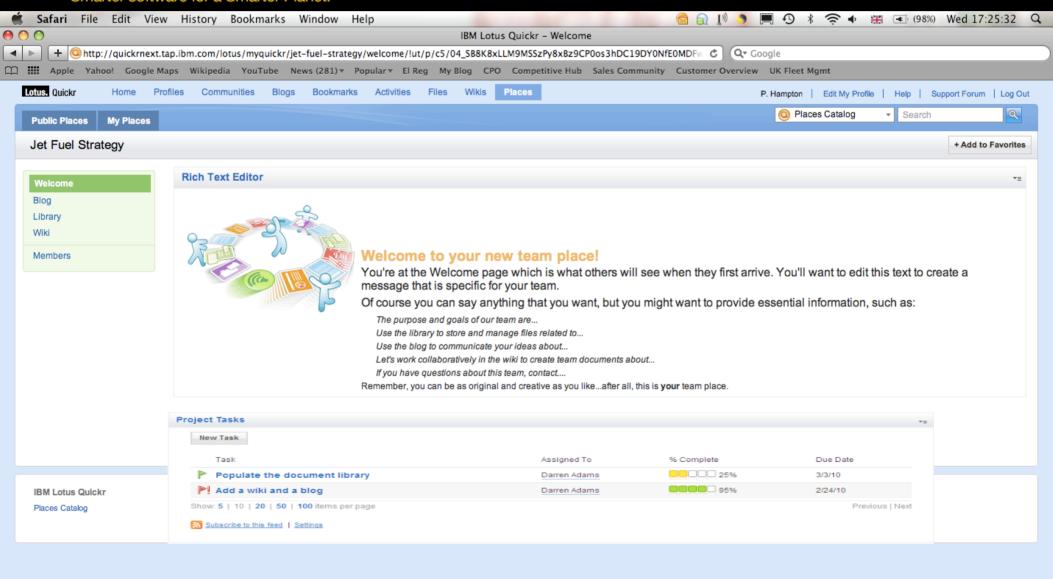


Tuesday, 13 April 2010



Tuesday, 13 April 2010

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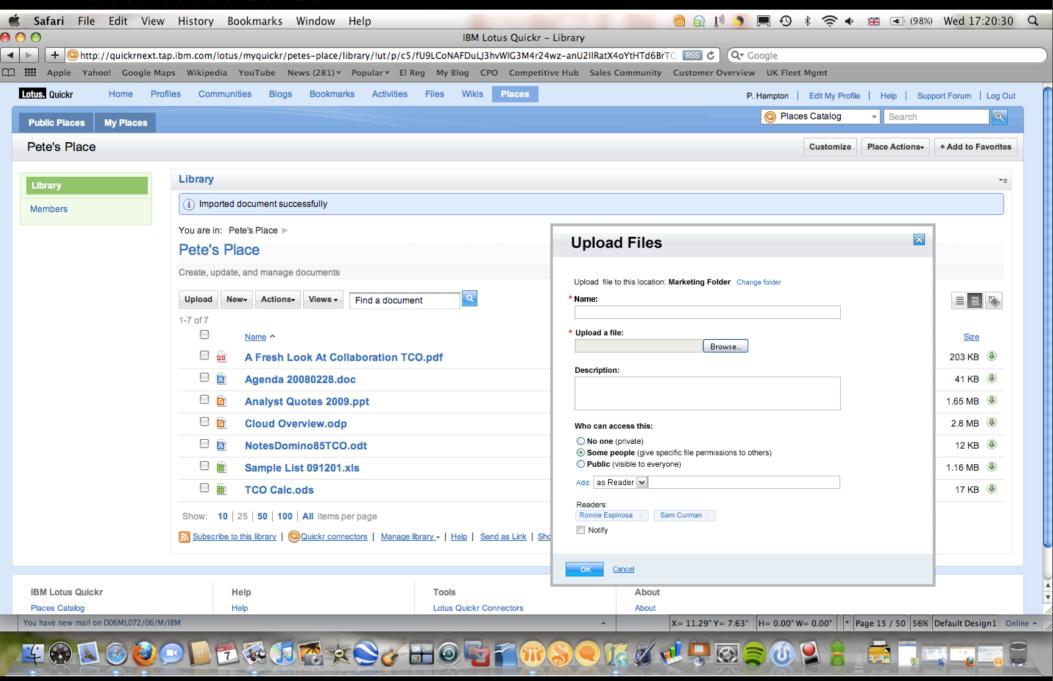








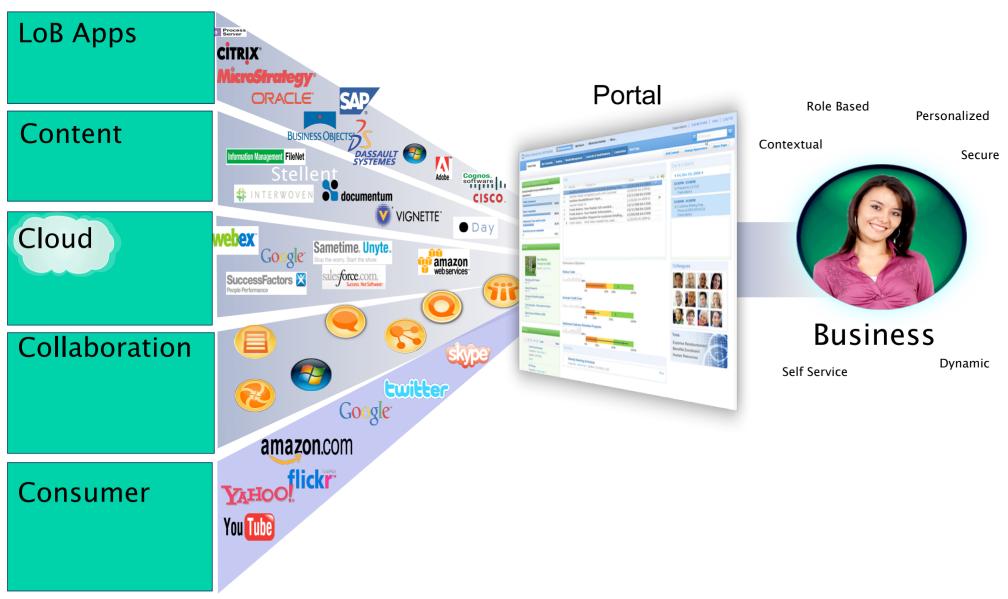
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Collaboration via a Portal



lotusknows.com





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Collaboration Across Client Interfaces



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Introducing IBM Project Vulcan

- A vision including the next major version of Lotus Notes
- ...and a direction for our collaborative solutions
- Embracing open programming models
 - Public REST APIs
 - Widgets and Mashups
 - xPages for Notes
 - HTML5 for richer user experiences
- IBM Project Vulcan is designed to exploit the convergence of
 - Cloud and on-premise systems
 - Collaborative services, business applications and social networks
 - Desktops, netbooks and mobile devices



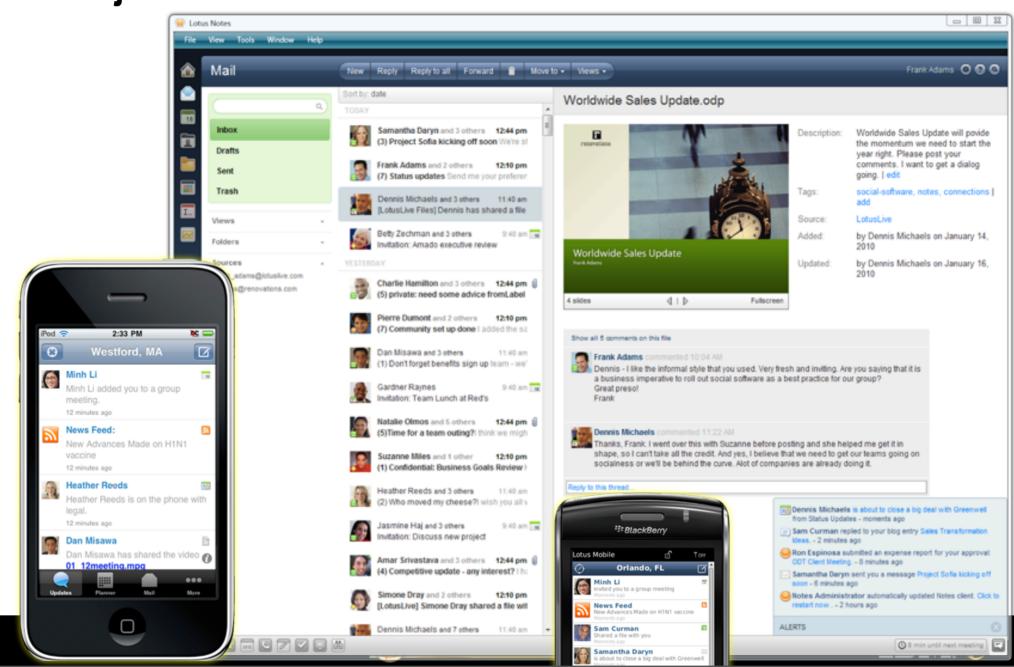


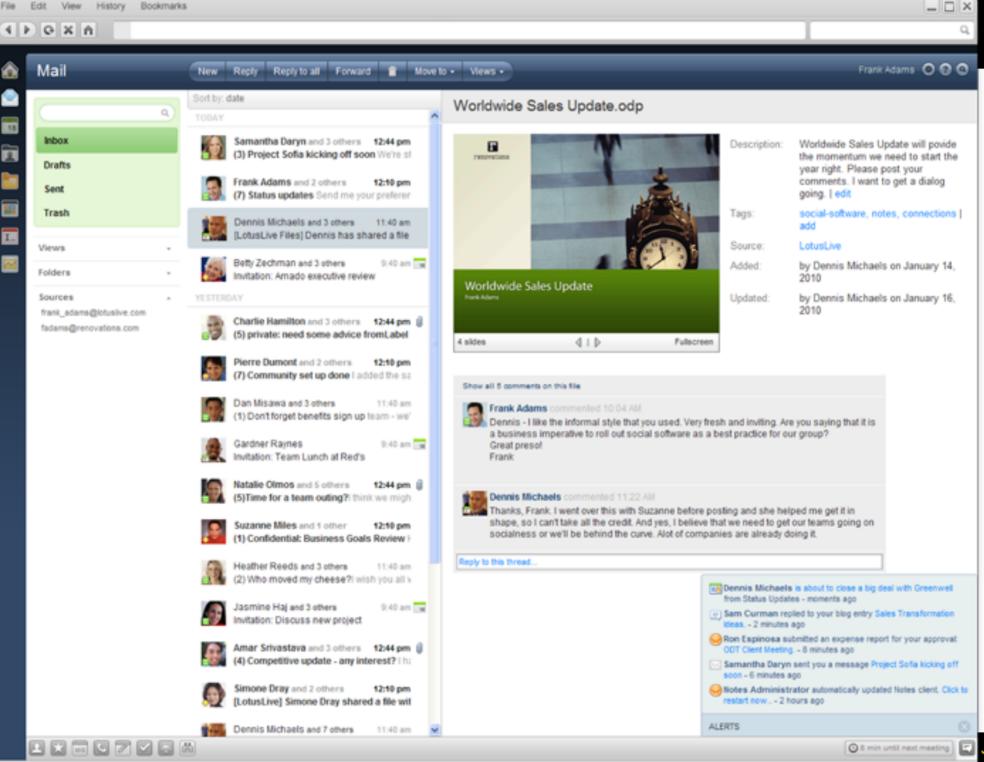




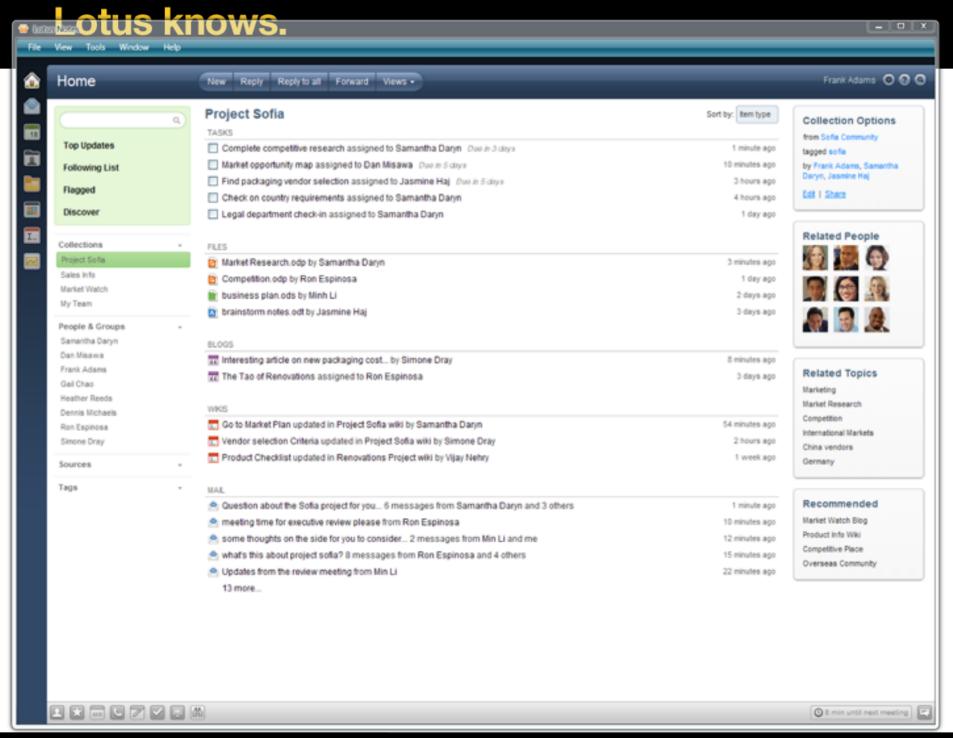
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IBM Project Vulcan



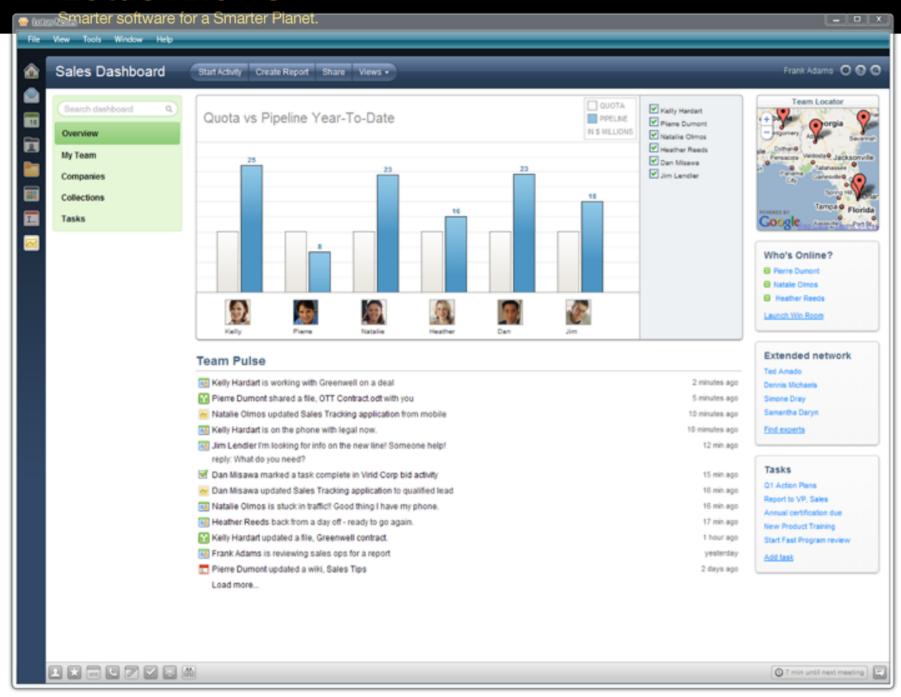














When will IBM Project Vulcan be available?

- No firm dates yet
- Developer sandbox to be hosted on LotusLive Labs in the second half of 2010



So all this Collaboration stuff is great, how is this relevant to our industry & how will it improve our future.







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 In a World where people are interacting differently, People are central to achieving progress





Become an Expertise Based Organisation

- Create deeper, more productive relationships with customers, partners and employees
- Bring together the best combination of people to generate ideas and solve problems
- Maintain continuity and focus on high value work, reducing distractions and delays
- Discover and apply the right expertise and information when it's needed
- Collaborate in ways that best fit the task at hand from anywhere without high cost







Your Industry Your Collaboration

- Every industry has its own special set of challenges and market dynamics.
- A Collaboration Agenda maximizes the business value of collaboration by focusing on industry specific job roles and their interaction patterns.
- The IBM approach to developing a Collaboration Agenda includes industry driven strategies and solutions, initially for:
 - Banking
 - Insurance
 - Healthcare
 - Government
- More Industry solutions being rolled out during 2010





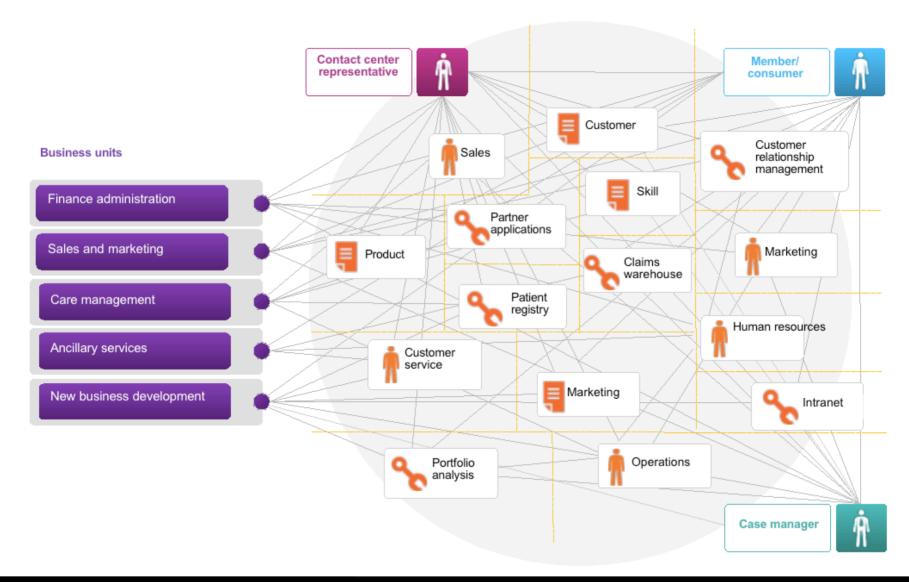
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Identification of Communication Barriers Example - Healthcare



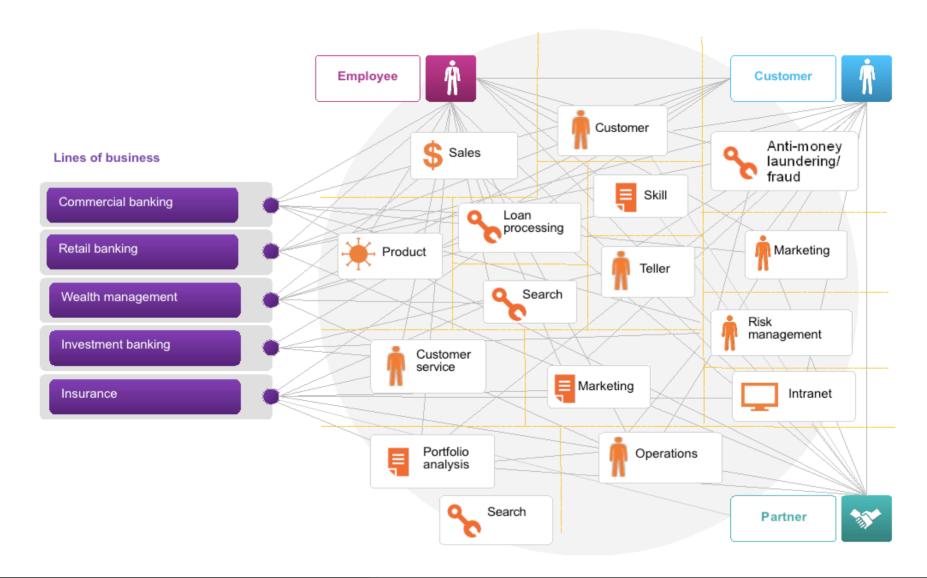


Identification of Communication Barriers Example - Healthcare





Identification of Communication Barriers Example - Banking

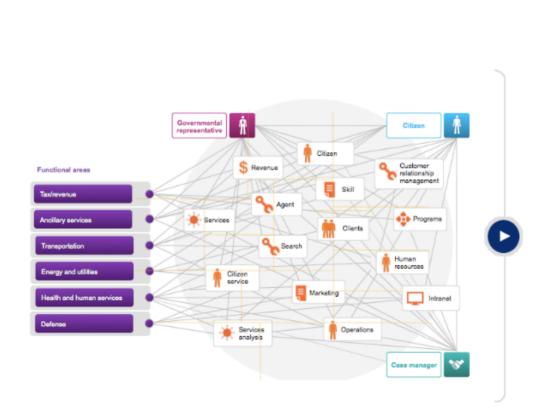






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How can you help people find experts, collaborators and information? By adopting a smarter, more integrated collaboration approach





CURRENT STATE

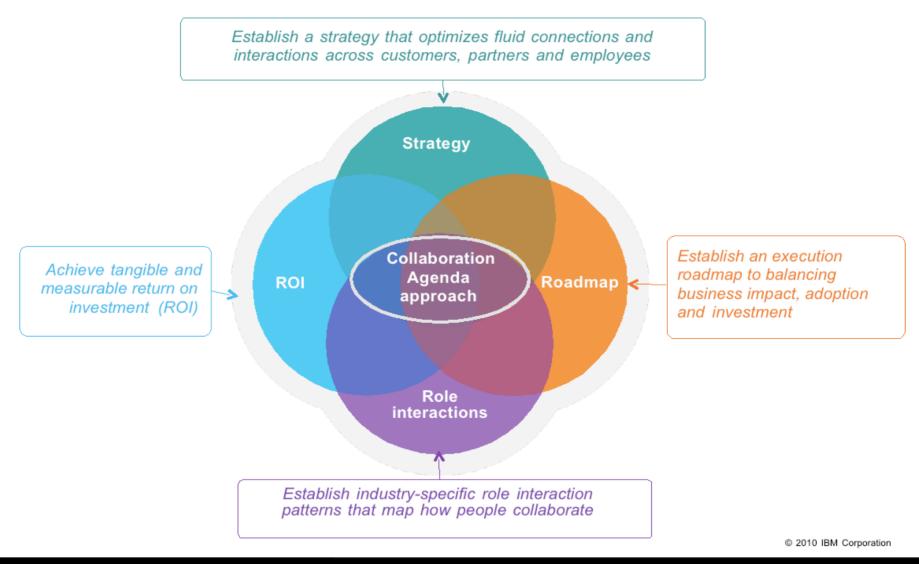
DESIRED STATE





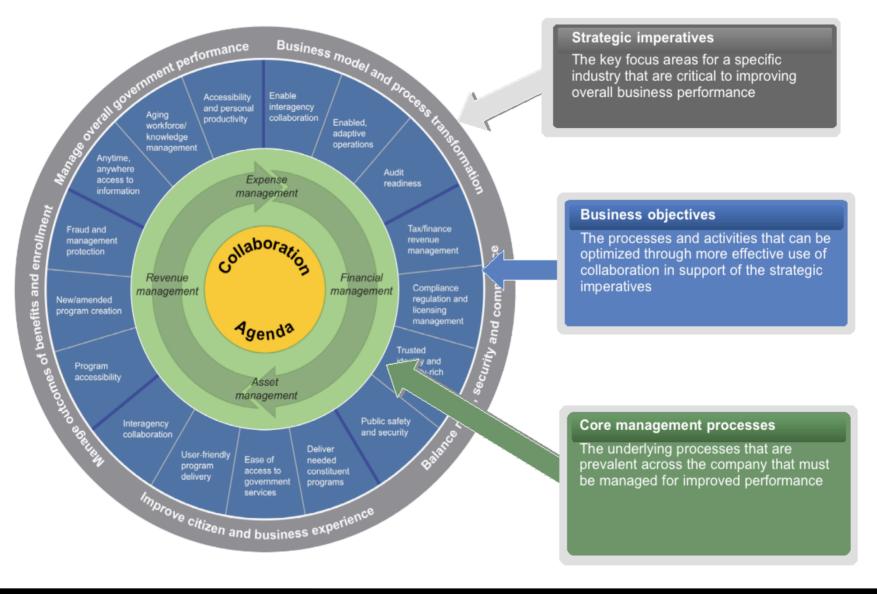
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The industry based *IBM Collaboration Agenda approach* rapidly creates a roadmap to deliver a measurable ROI





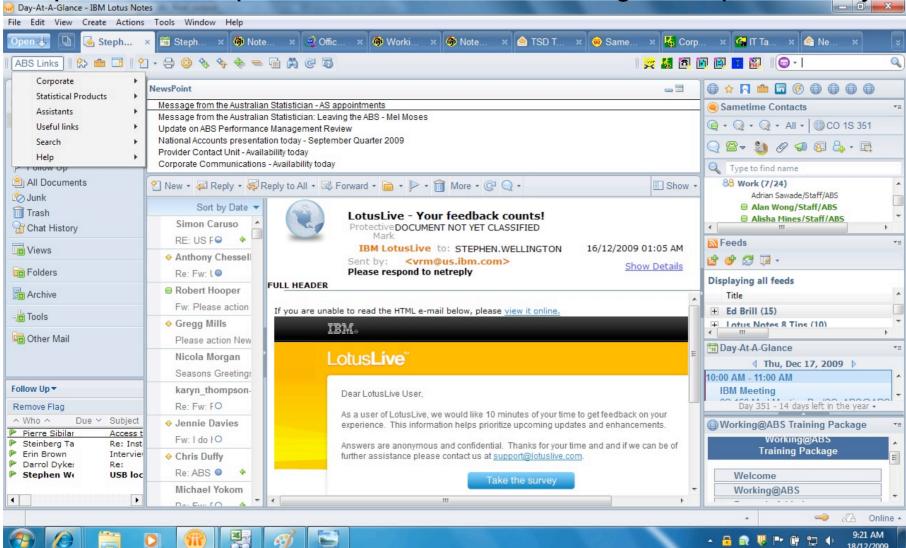
Business Optimisation Map for Collaboration





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Example of Govt. optimized interface results in greater productivity



The optimized IBM Lotus Notes® interface allows Australian Bureau of Statistics to place vital tools and important information within easy reach of its workforce.

Lotusphere 2010





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Improved knowledge management and optimized user interface translate directly into

increased efficiency and collaboration

Australian Bureau of Statistics Collaboration opportunities: operational efficiency

Role interaction	Enabling components	Improved knowledge management	Ability to easily search multiple databases	Increased collaboration across workgroups	Improved personal productivity
Employees ↔ Databases	Lotus Notes	HIGH	HIGH	MEDIUM	HIGH
Mobile workers ↔ Home office	Lotus NotesLotus Sametime	MEDIUM	MEDIUM	HIGH	HIGH
Employees ↔ Employees	Lotus NotesLotus Sametime	HIGH		HIGH	MEDIUM
Employees ↔ Lotus Notes interface	Lotus NotesLotus Sametime	HIGH	HIGH	MEDIUM	HIGH

[&]quot;With Lotus solutions, we're able to tailor the functionality to perfectly complement the way we work as a team." Mark Sawade, Australian Bureau of Statistics

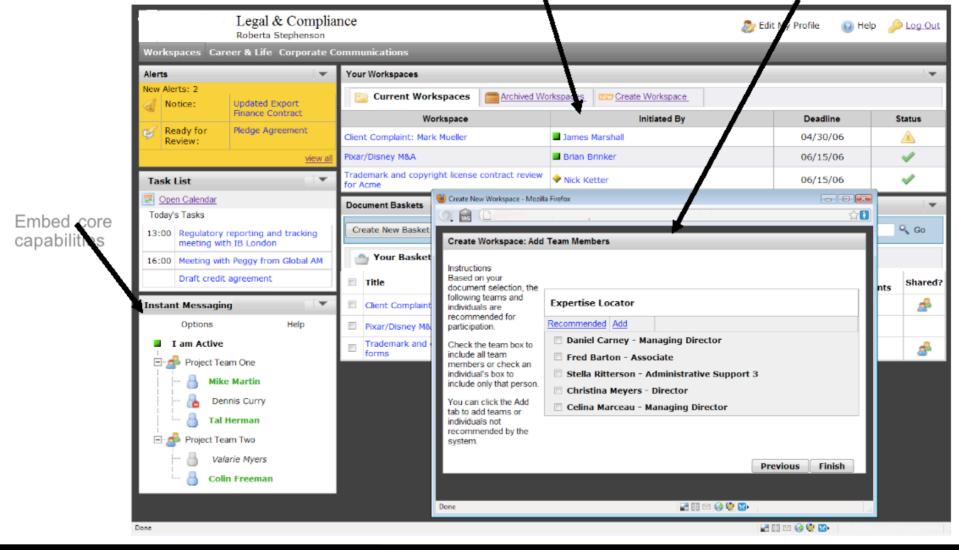




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Example of Banking collaboration environment connecting people to the information they need

Integrate into current complianced entify experts automatically in applications context to need







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The right suite of collaboration tools empowers employees and centralises corporate information Collaboration opportunities: operating efficiency

Role interaction	Enabling components	More consistent processes	Greater collaboration	Improved operational efficiency	I Improved access to corporate information
Workers ↔ Workers	Rich Messaging environment with applicationsMobile Messaging	MEDIUM	HIGH	HIGH	HIGH
Partners and suppliers↔ Headquarters	 Rich Messaging environment with applications Rich workflow 	HIGH	HIGH	MEDIUM	MEDIUM
Mobile workers and remote employees ↔ Headquarters	 Rich Messaging environment with applications Mobile Messaging Rich workflow 	MEDIUM	HIGH	MEDIUM	HIGH

"The [solution] enables us to easily store and quickly organize corporate information and to make it accessible."

-Sergey Golubev, Rietumu Banka

69 April 12, 2010

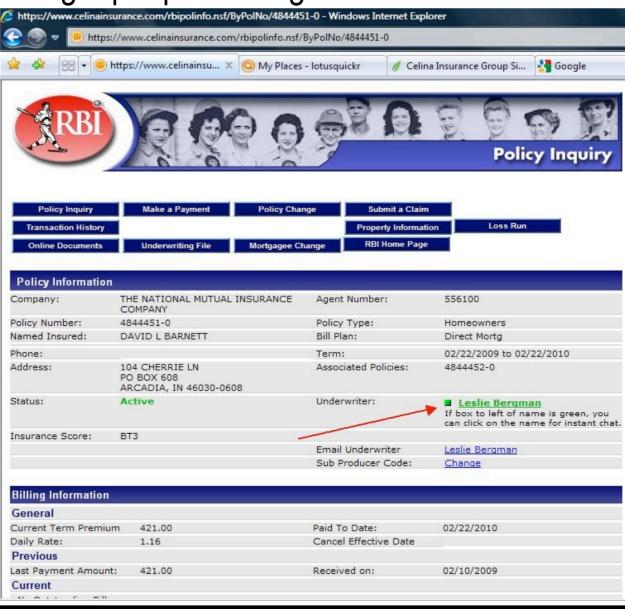




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Real-time access to the right people and right information

Real-time processing of applications and instant access to accurate, up-to-date customer data







Smarter software for a Smarter Planet

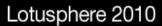
Similar to process re-engineering, evaluating roles and their interaction patterns leads to a wide range of benefits

Role interaction	Enabling components	Real-time access to expertise	Improved efficiency	Improved customer satisfaction	Improved agent retention rates
Agents ↔ Customers	 IBM Lotus Notes® IBM Lotus Sametime® Agent extranet 	MEDIUM	HIGH	HIGH	
Agents ↔ Corporate headquarters	Lotus NotesLotus SametimeIBM Lotus Notes WorkfloCorporate headquarters extranet	w HIGH	HIGH	MEDIUM	HIGH
Agents ↔ Underwriters	Lotus NotesLotus SametimeLotus Notes WorkflowCorporate headquarters extranet	MEDIUM	HIGH	HIGH	
Corporate headquarters ↔ Corporate headquarters	Lotus NotesLotus SametimeLotus Notes Workflow	HIGH	HIGH		MEDIUM

"We've been able to greatly improve efficiency, resulting in a 25 percent increase in premiums with 40 percent fewer staff."



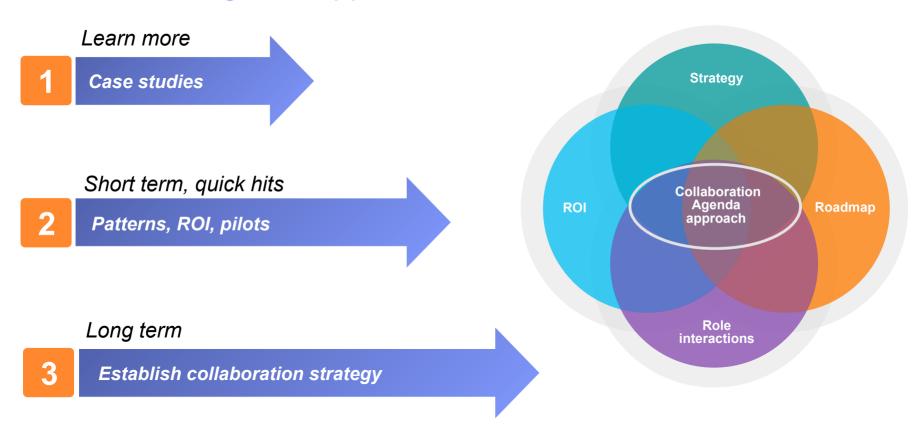






[—] Rob Schoenfelt, CIO, Celina Insurance Group

Getting started: Three steps to accelerate execution of the Collaboration Agenda approach



http://www-U1.ibm.com/software/lotus/collaborationagenda/



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Smarter software for a Smarter Planet.

Thank you

Pete Hampton pete@uk.ibm.com

