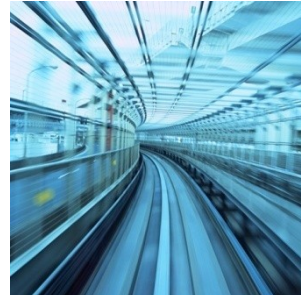
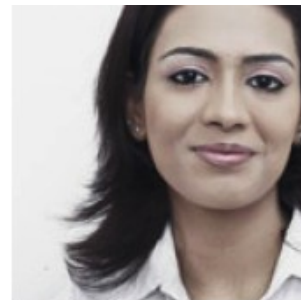
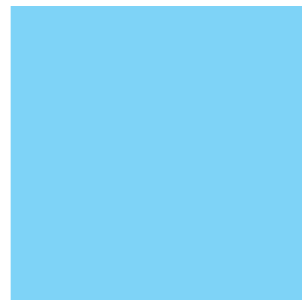
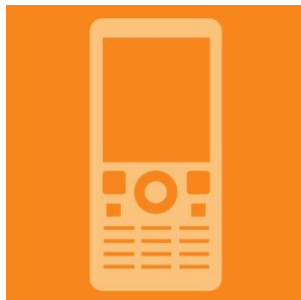


making the world work

faster  
safer  
smarter.  
simpler  
greener

# “Smarter Collaboration: Integrated Lotus Portfolio”

Christopher C. Crummey | WW Lotus Executive & Lead Lotus Evangelist



IBM®



CREATED WITH LOTUS' SYMPHONY™

# Agenda

Smarter Collaboration Demo

Deep Dive on Cloud Computing = LotusLive

Sneak Peak at “IBM Project Vulcan”

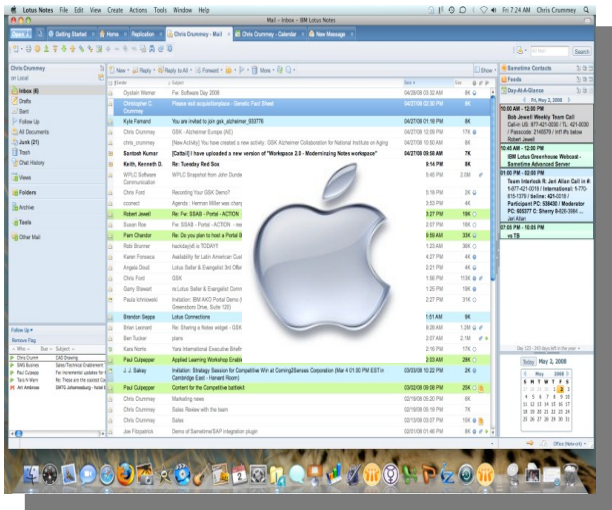


# How do I use this collaboration?

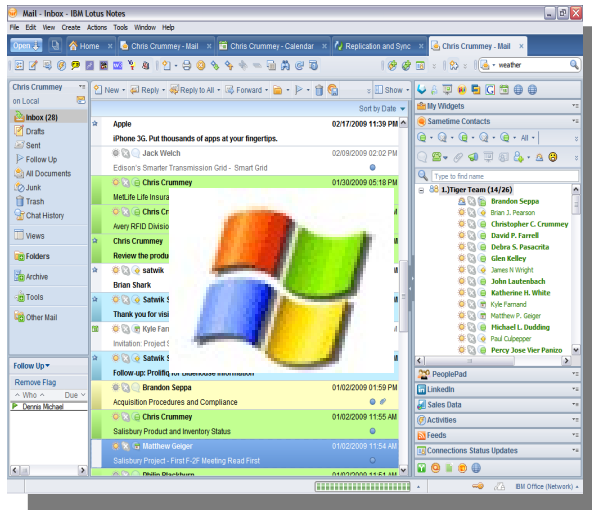
## Unified Communication & Collaboration

iPhone

Blackberry



Mac



Windows



LotusLive

## Social Software – Power of Web 2.0

# Lotus Collaboration Strategy

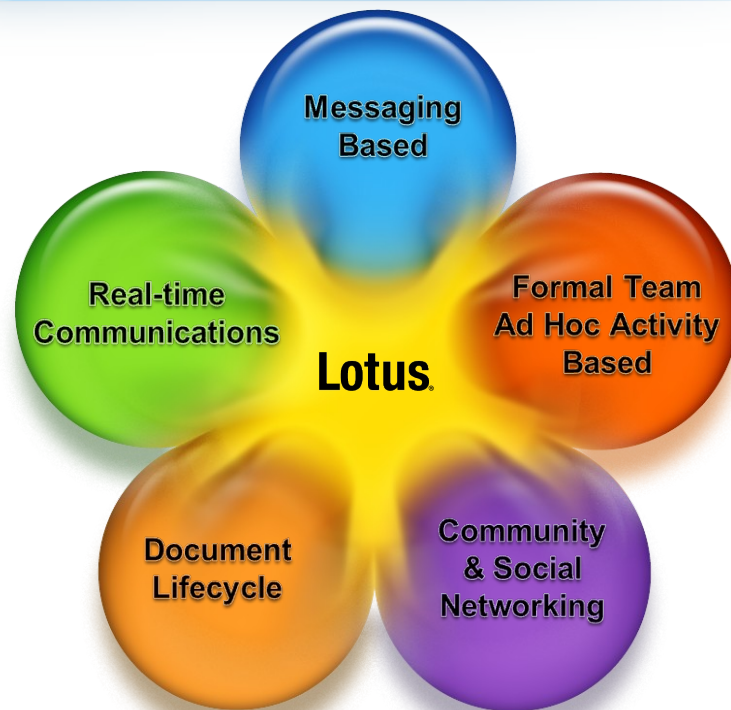
## Leverage skills

## Contextual

## Spontaneous

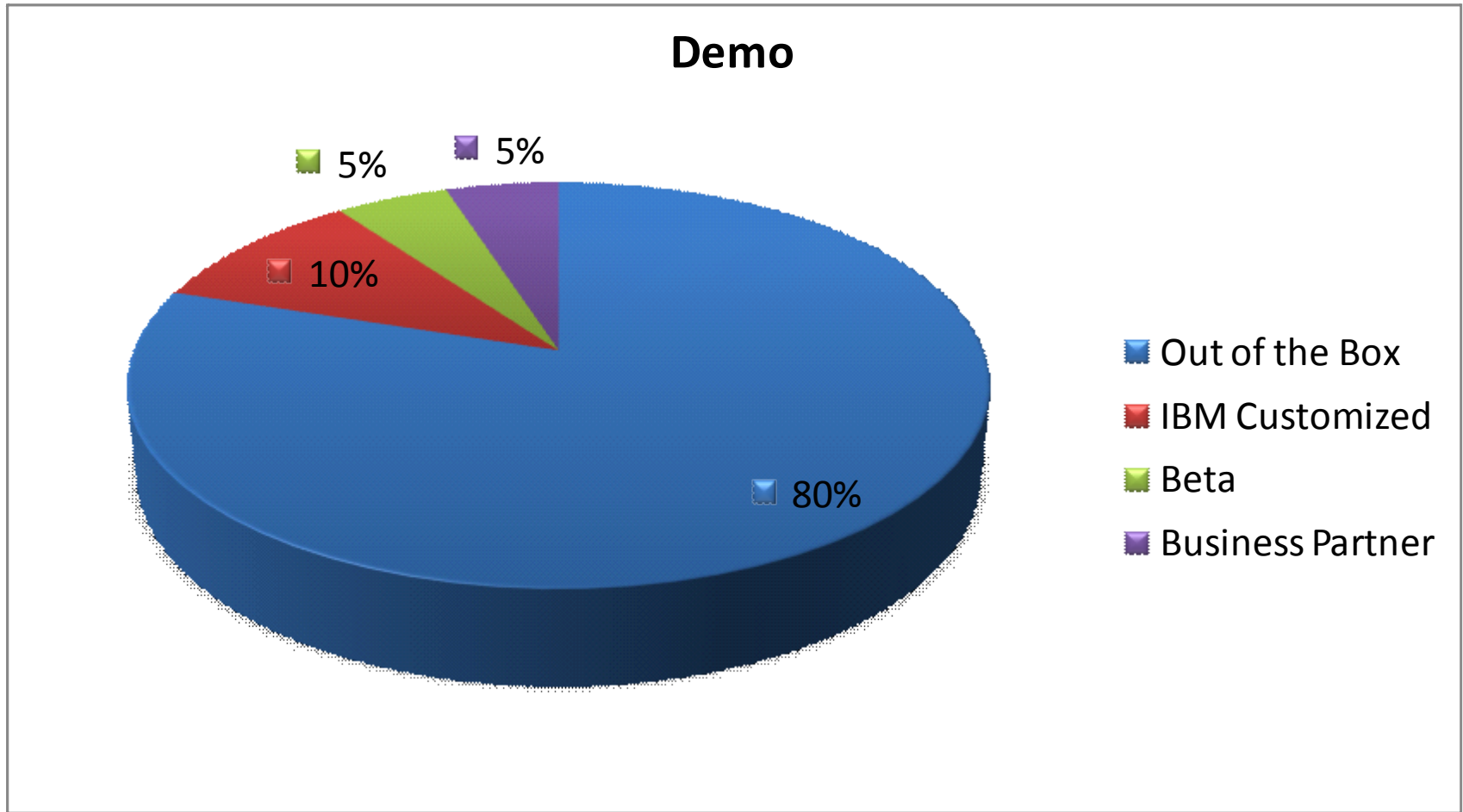
## Power of Web 2.0

### Cloud Computing



### Portal Platform

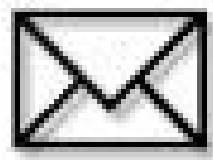
# Smarter Collaboration Demo



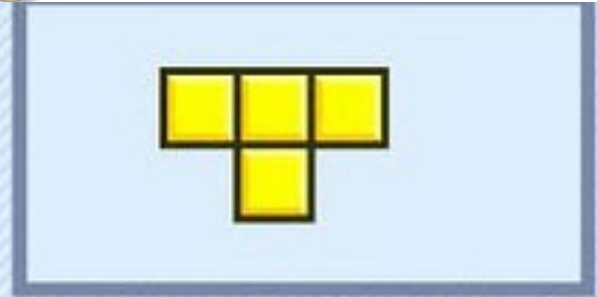
**Art of the Possible + Best Practices + Scenarios**



Too Much Mail = "Tetris Mail"



# Game Over



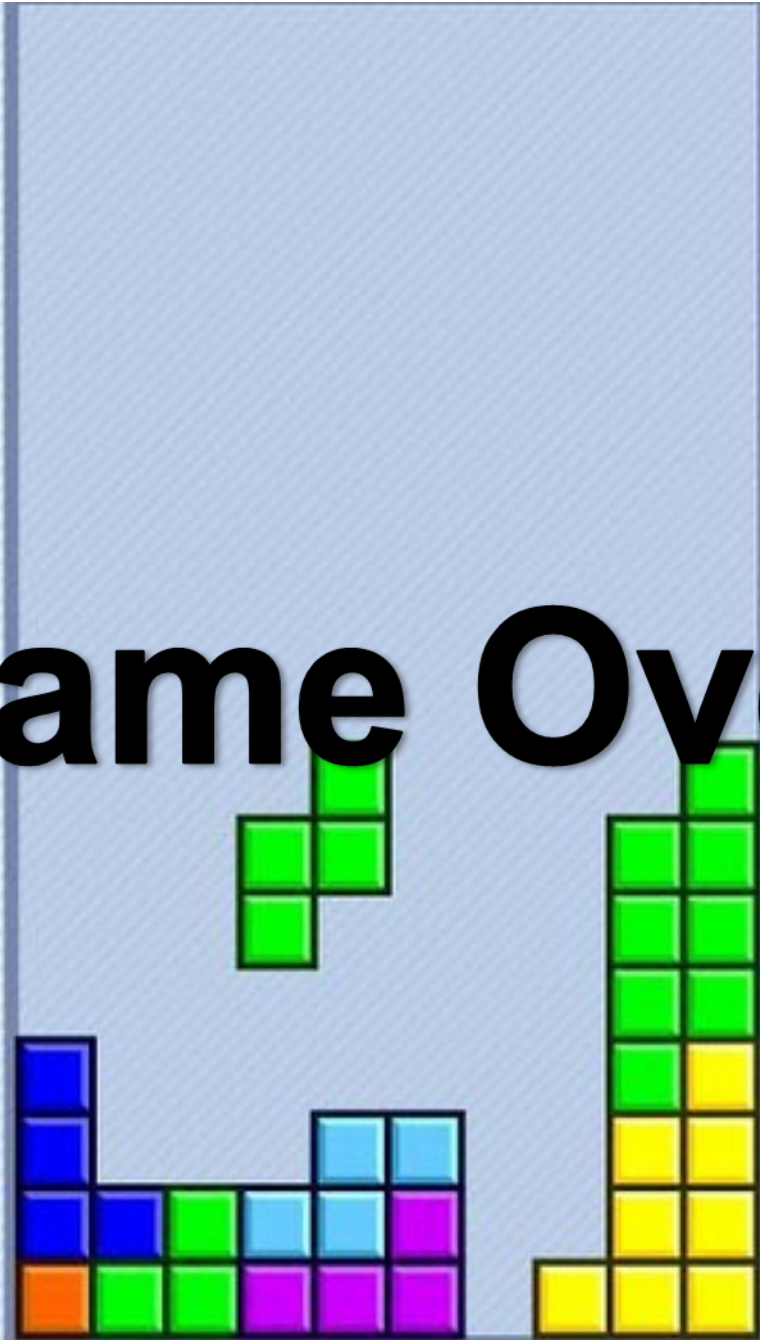
level 1

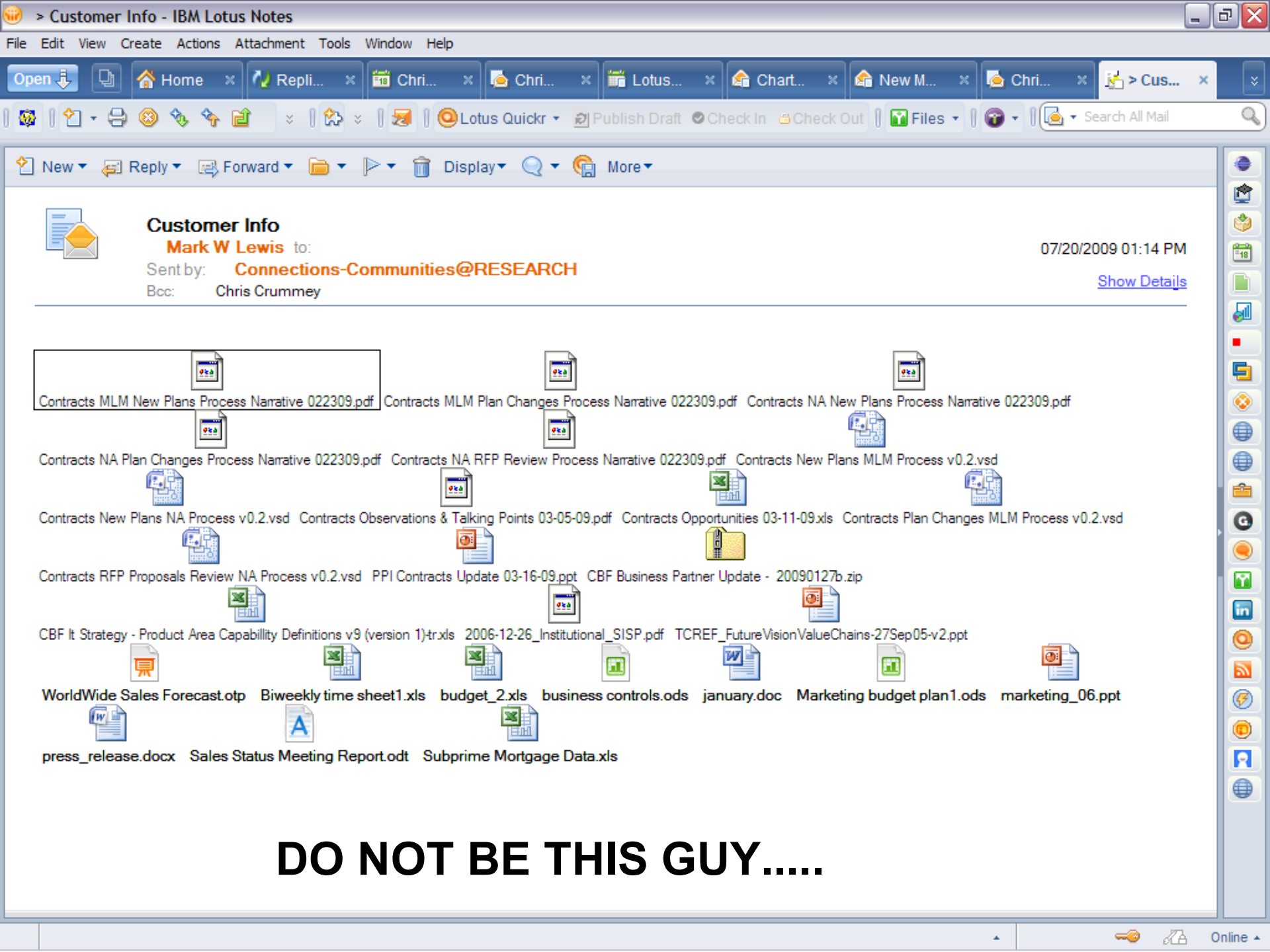
lines 6

score 1,621

■ quit ■ pause

# tetris





**Customer Info**

**Mark W Lewis** to:

07/20/2009 01:14 PM

Sent by: **Connections-Communities@RESEARCH**

[Show Details](#)

Bcc: Chris Crumme

- Contracts MLM New Plans Process Narrative 022309.pdf
- Contracts MLM Plan Changes Process Narrative 022309.pdf
- Contracts NA New Plans Process Narrative 022309.pdf
- Contracts NA Plan Changes Process Narrative 022309.pdf
- Contracts NA RFP Review Process Narrative 022309.pdf
- Contracts New Plans MLM Process v0.2.vsd
- Contracts New Plans NA Process v0.2.vsd
- Contracts Observations & Talking Points 03-05-09.pdf
- Contracts Opportunities 03-11-09.xls
- Contracts Plan Changes MLM Process v0.2.vsd
- Contracts RFP Proposals Review NA Process v0.2.vsd
- PPI Contracts Update 03-16-09.ppt
- CBF Business Partner Update - 20090127b.zip
- CBF It Strategy - Product Area Capability Definitions v9 (version 1)tr.xls
- 2006-12-26\_Institutional\_SISP.pdf
- TCREF\_FutureVisionValueChains-27Sep05-v2.ppt
- WorldWide Sales Forecast.otp
- Biweekly time sheet1.xls
- budget\_2.xls
- business controls.ods
- january.doc
- Marketing budget plan1.ods
- marketing\_06.ppt
- press\_release.docx
- Sales Status Meeting Report.odt
- Subprime Mortgage Data.xls

**DO NOT BE THIS GUY....**

Send Send and File... Save as Draft Reply to All Delivery Options... Display More

To: Mark W Lewis/White Plains/IBM@RESEARCH@IBMUS.  
Cc:  
Bcc:  
Subject: Re: Customer Info

THANKS



Frank Adams  
Renovations  
617.693.0440 (phone) | 617.320.1672 (cell)



[www.renovations.com](http://www.renovations.com)

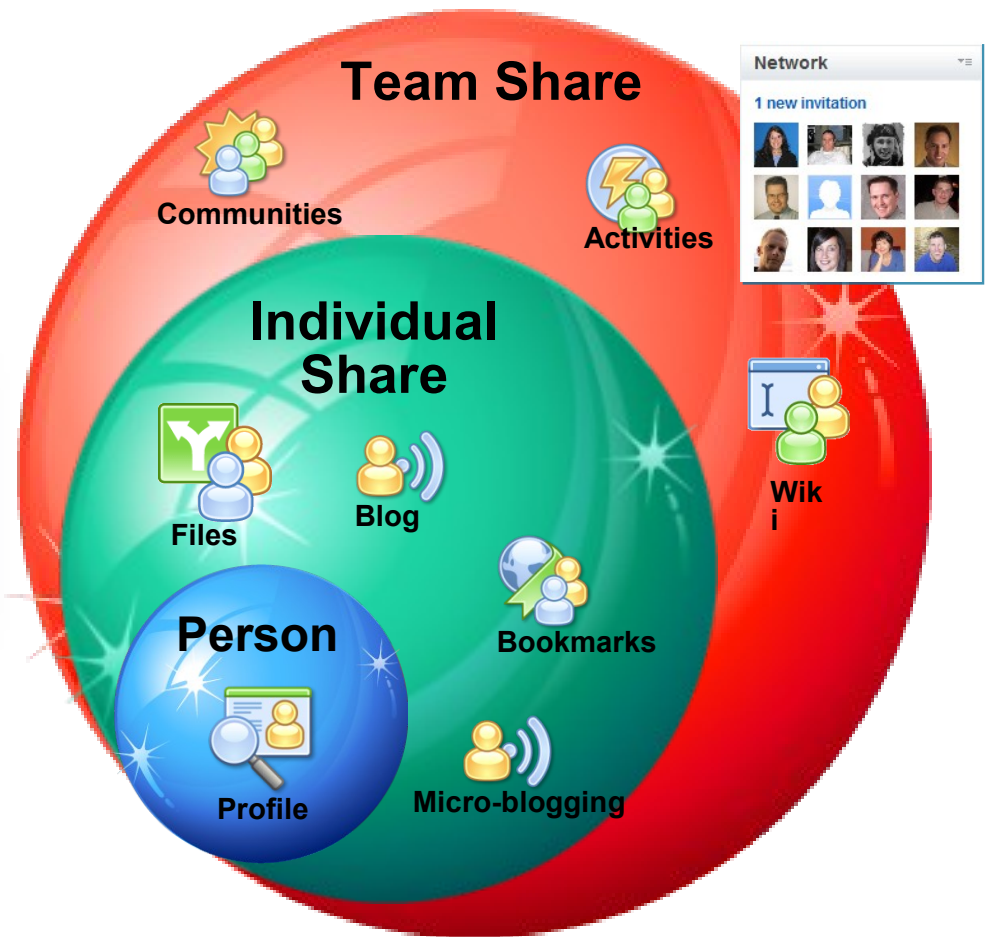
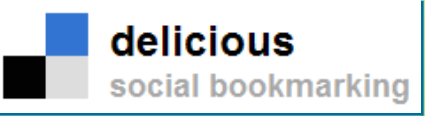
- Contracts MLM New Plans Process Narrative 022309.pdf
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- TCREF\_FutureVisionValueChains-27Sep05-v2.ppt

Body of message

- Home
- Calendar
- Address Book
- Mail
- Tasks
- Notes
- Internet Explorer
- Lotus Quickr
- IBM
- Google
- LinkedIn
- Twitter
- Facebook
- Search



# Power of Social Networks and Web 2.0 – Ready for the Enterprise



## Corporate Social Network Platform

# Collaboration Web 2.0 Principles

knowledge accidents

organic sharing

wisdom of crowds

end user created content

Get out of mail jail

Digital trail



Mobile Worker

Sametime Unified  
Telephony

iNotes – Browser  
Access

Smartphones





Offline Support

Frank Adams  
dom85.renovations.com

Today Jan 30, 2010

January 2010

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

- Views
- One Day
  - Two Days
  - One Work Week
  - One Week
  - Two Weeks
  - One Month
  - One Year

- Meeting Notices
- Group Calendar
- Other Calendars

- My Calendars Add
- Google

Mon 01/18/2010 - Sun 01/24/2010

East	West	18 Monday January 20	19 Tuesday January 20	20 Wednesday January 20	21 Thursday January 20	22 Friday January 20	23 Sa Jan	24 Su Jan
		Martin Luther Lotusphere 20	Lotusphere 20 Mary's Birthda	Lotusphere 20	Lotusphere 20	Lotusphere 20		
07:00	04:00							
08:00	05:00							
09:00	06:00			Meeting with M Frank Adams		Keynote Spea Frank Adams		
10:00	07:00		Reschedule: M Room 1234					
11:00	08:00	Review Project						
12:00	09:00				Lunch with Ch			
01:00	10:00							
02:00	11:00							
03:00	12:00	New Sales Ann		Invitation: Rev	Pick up kids at			
04:00								
05:00								

Multiple Time Zones

Sametime Buddy List

Ghosted Calendar Entry

Calendar Overlay

Drag & Drop

Help

Day-At-A-Glance

Sametime Contacts

I am Available

View

Work

- Frank Adams/renovation
- Dan Misawa
- Heather Reeds
- Dennis Michaels
- Betty Zechman
- Ted Amado
- Samantha Daryn
- Natalie Olmos
- Pierre Dumont

# iPhone Solutions from Lotus

Lotus Traveler - PIM  
Lotus Notes Traveler  
Companion\*  
Lotus iNotes  
Lotus Sametime  
Lotus Connections  
Mobile Portal  
xPages  
LotusLive Meetings  
SnappFiles\*\* - Quickr  
Voyager – IBM Custom  
Expense Reporting



\*Reads Encrypted email on iPhone (First in industry)

\*\* From Business Partner

# iPad Support – Out of the Box



# Lotus Solutions for Blackberry

Lotus Notes eMail,  
Calender & PIM  
SAP (Alloy) Workflow  
Lotus Sametime  
Lotus Connections  
Lotus Quickr  
LotusLive Meetings  
xPages  
Mobile Portal  
Lotus Symphony Files\*





# Collaborate Outside firewall

- E-mail
- Awareness & IM
- Shared Files
- E-Meetings
- Project Mgmt



Deeper Relationships between Customers & Partners



# What's in the LotusLive portfolio?



## Web conferencing

**IBM LotusLive Meetings service**, integrating Web, audio- and videoconferencing

**IBM LotusLive Events service**, helping you create, host and manage online conferences



## Collaboration

**IBM LotusLive Engage service**, providing file sharing, Web conferencing, instant messaging, social networking and project management

**IBM LotusLive Connections service**, integrating your business network with file sharing, instant messaging and social networking



## Messaging

**IBM LotusLive Notes service**, providing Lotus Notes software as a hosted service

**IBM LotusLive iNotes® service**, providing security-rich, Web-based messaging, calendaring and contact management



# LotusLive™ Labs

Try cool stuff. Talk with us. Shape the future.



## LotusLive Labs - Brings the power of world-class research to the web....

Partnership with IBM Research

Technical preview at Lotusphere; availability 1H 2010



**Files**

To browse for a file to present in this meeting, use 'Add File To Present' below

[Add File To Present](#)

**Invitations**

Type a name or e-mail address

[Search People](#)

Start typing names...

[Send Invites](#)

**To Do Items**

All to do items are saved to a new activity after the meeting.

To Do

Assigned to

Enter a name...

[Create To Do](#) [Clear Form](#)

**Feedback Survey**

Send post-meeting feedback survey to meeting participants

[Start Survey](#)

Meeting ID: 380-714

**Agenda**

- Key Review 2008 Products
- Customer Feedback
- 2009 Sales Forecast
- Q&A

IBM

**Video**

Make sure your webcam is connected and click Start Video to broadcast your live image

[Start Video](#)

**Participants**

2 participants, 0 chat messages

**Participants**

Total: 2

- All Participants
- Christopher Crummev
- Chris Crummev

Conference ID is started



# Collaboration Blueprint

# IBM Project Vulcan

