### A Private Social Network

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The Salvation Army UK Territory

### The Salvation Army







### Good Morning Martyn...

I'm not sure if it is you I need to send this to - if not I would be grateful if you could forward it to the appropriate person in the SI department.

One of the clients in our centre, Gavin, approached me with the idea for a 'Residents' Forum' on the internet for residents of Army hostels. I asked him to elaborate and his suggestion is outlined below.

Given the number of our clients who now have access to internet facilities a moderated forum may be of benefit to the Army in terms of client involvement and empowerment, and give our clients a louder voice.

I would welcome your views as to the practicality of such a project.

Many thanks,

George.



#### Dear Sir/Madam

I've been speaking to our house manager .... about having a residents forum.

...to have a forum for the other residents of other centres across the UK, where we can get together to chat about each others experiences, and life in their centres. Also to have communication with each other and build up friendships....

This could help in bringing others together and help each other out by sharing each others experience's.

If there's any other questions you would like to ask please contact me at...

...... @aol.com

mobile 07.....

A social networking service is an online service, platform, or site that focuses on building and reflecting of social networks or social relations among people, who, for example, share interests and/or activities.













































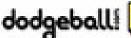


















Ofriendster.











del.icio.us

Slashdot



**SMULWEB** 

==== orkut

































A **social network service** consists of a representation of each user (often a **profile**), his/her social **links**, and a variety of **additional services**.

Most social network services are **web-based** and provide means for users to interact over the Internet, such as **e-mail** and **instant messaging**.

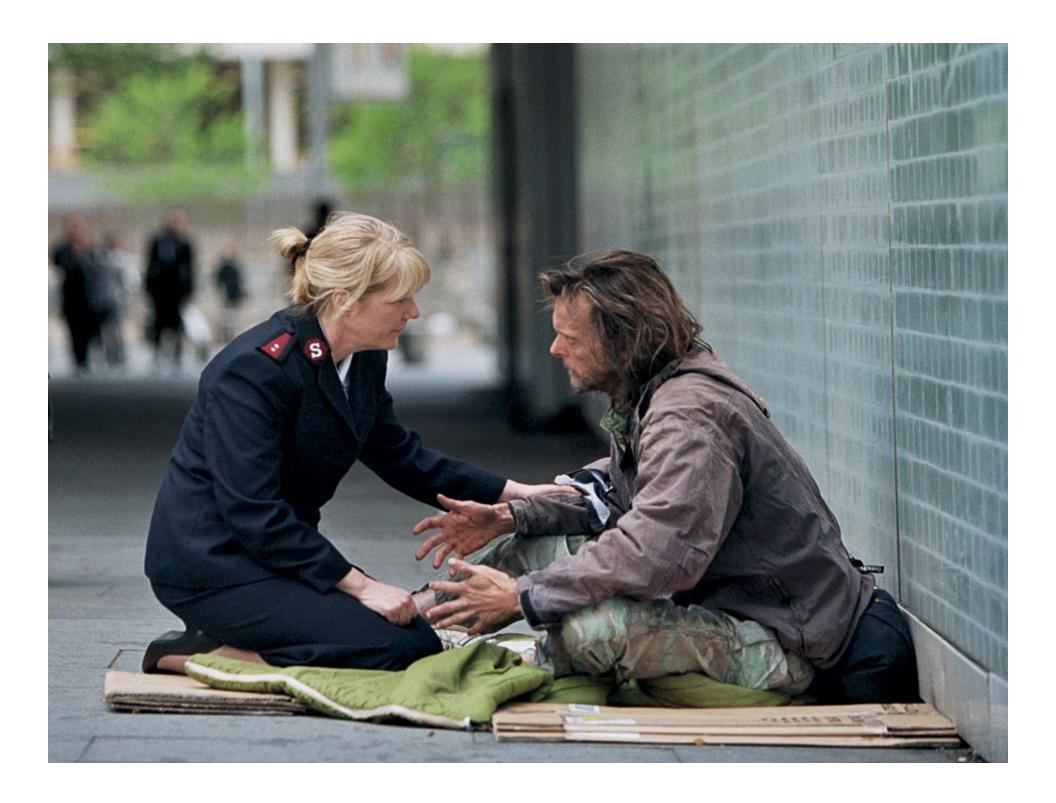
### **Digital Inclusion**

or, digital exclusion

The 10 million people in the UK who have never been online are already missing out on big consumer savings, access to information and education. They will be even more isolated and disadvantaged as government and industry expand ever faster into digital-only services. We must change our mindset from one that shields people from using the internet to one that helps empower them to get online and enjoy all the benefits.

"I would be dead without the internet," a young man in Leeds told me on a rainy afternoon last October. He had rebuilt his life from a drug addiction by visiting a centre where he learnt how to use a computer and how to make and sell music online. He is one of thousands of people across the UK who have found the internet an invaluable tool in helping manage extremely difficult personal circumstances

Martha Lane-Fox Race Online 2012





# Fellowship4Life

Your

Private Social Network

Ask your

Centre Manager for more details

www.fellowship4life.org.uk

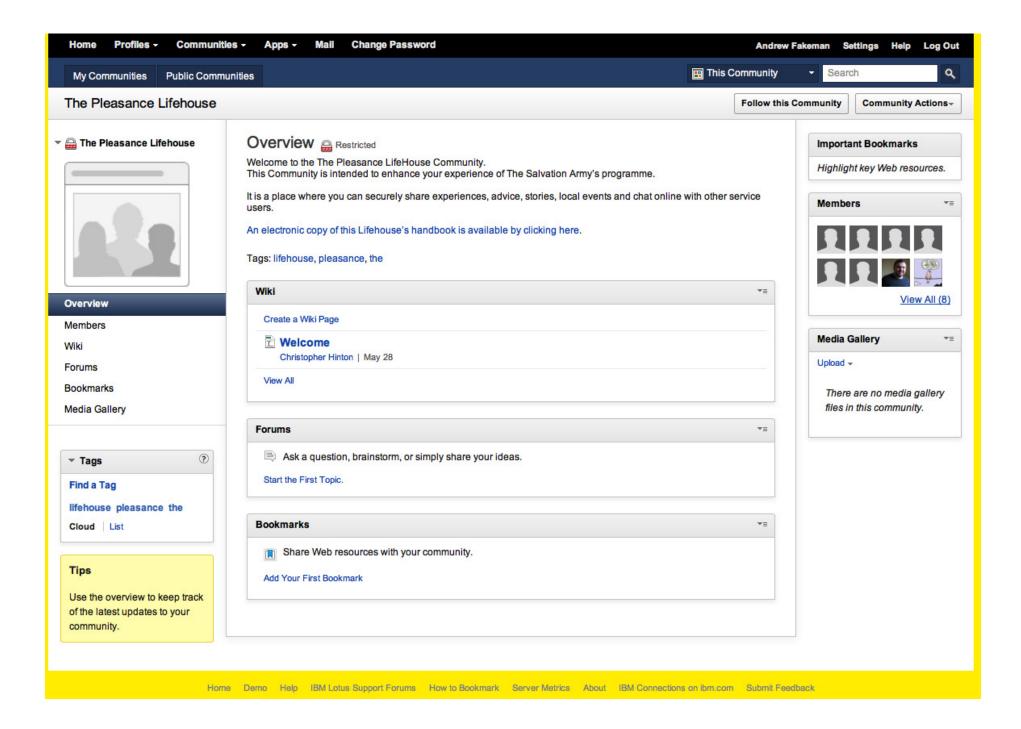
### Why a Private Social Network?

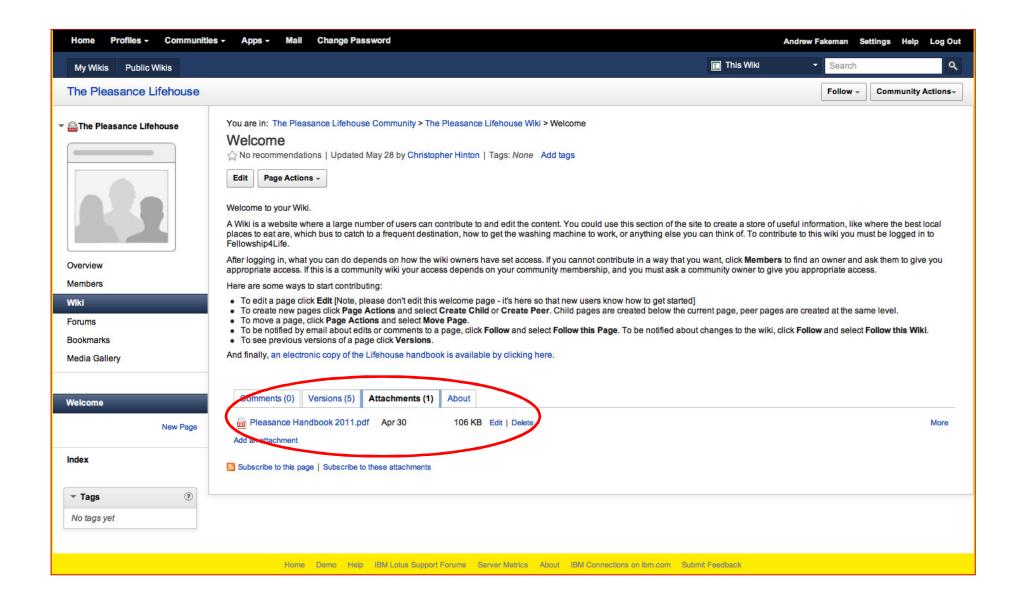
- ✓ Privacy
- **✓** Security
- **✓** Built for purpose
  - **✓** Safe Content
- **✓ Defined Community**

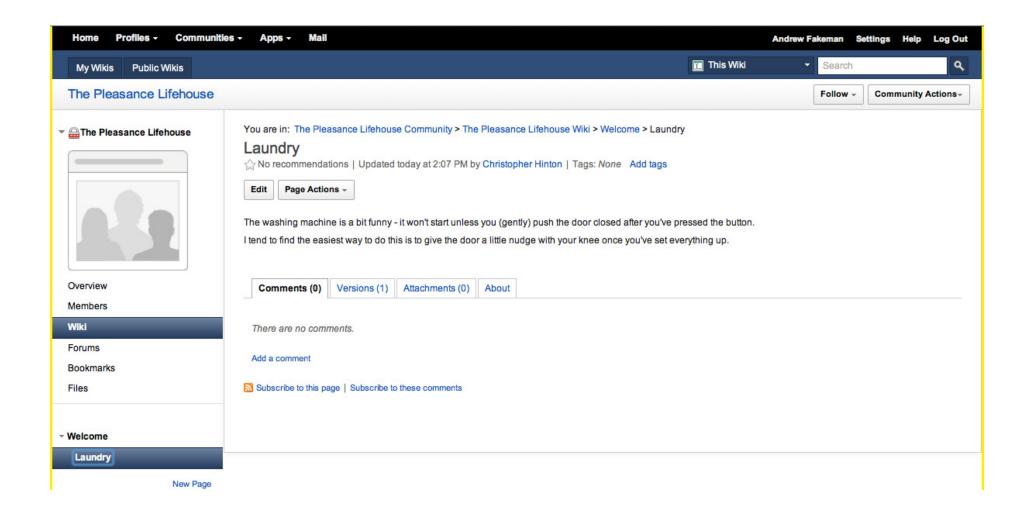
Getting online brings significant benefits to your residents: the ability to buy goods and services more cheaply; new ways to stay in touch with friends and family; better opportunities to find a new job or a new home; lowered feelings of isolation and loneliness. With tenants online, landlords and other agencies can deliver services to them in new and better ways and save money along the way.

Race Online 2012's recently published Digital By Default www.raceonline2012.org/research











## Can we help you Gavin?

I think we can.

# Fellowship for Life

www.fellowship4life.org.uk

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