The Only Constant is Change – How Flexible is your IT Strategy?

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Main Plenary Session

Time	Session Title	Speaker
09.00	Executive Welcome	Colin Cohen, Special Projects Executive - IBM
09.15	Real Business Value from IT Investments	Jan Duffy, Senior Analyst - IDC
10.00	SOA at NAG – more than just technology	Craig Paterson, Head of Strategy - National Australia Group
10.30	The Business Impact of SOA	Deon Newman, WW Director Marketing Comms for SOA - IBM
11.10	Break	
11.30	Business Process Management for Greater Flexibility	Craig Summers, BPM Leader & Simon Street, Strategy & Change Practices Leader – IBM
12.00	People, Process, Information for a Business Centric Strategy	Richard Whyte, Executive IT Architect – IBM
12.30	Mission Critical SOA with Reuse & Connectivity	Nicola Hills, Middleware Services Leader, North Europe – IBM
13.00	Lunch	
14.00	IT Security, Management and Infrastructure Extensions to Maximise SOA Value	Richard Appleby, Infrastructure Architect, IBM
14.30	Advancing Business & IT Linkage with Good Governance	Kerrie Holley, WW CTO SOA Centre of Excellence - IBM

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Workshops & Evening Agenda

Time	Session Title	Speaker
15.10	Break & move into workshops	
15.15	Workshop 1 – The Challenges of SOA	Facilitated discussion groups
16.00	Break	
16.15	Workshop 2 – Making it happen – Tactical steps towards enterprise-wide SOA	Facilitated discussion groups
17.00	Panel Q&A and Main Meeting Close	Richard Petley
17.30	Drinks Reception & Hotel Check-in	
18.15	Networking Dinner with after-dinner speaker	
21.00	Event Close	Richard Petley

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